

## **Moderation of Third Party Content on City Social Media Sites:**

We welcome dialogue with the public through our social media accounts and encourage residents and visitors to share their opinions about the City. All comments and content posted by users are monitored and we ask that people be respectful when sharing thoughts.

User-generated posts or comments could be rejected, removed, or hidden by City staff if the content:

- Contains profane language or content
- Contains sensitive personal information
- Conducts or encourages illegal activity
- Promotes, fosters or perpetuates discrimination
- Threatens, harasses, or is a personal attack against a citizen or employee
- Incites or promotes violence
- Directly includes sexual content or links to sexual content
- Intends to defame any person, group or organization
- Makes or publishes false, vicious or malicious statements concerning any employee, citizen, or city official
- Contains information that reasonably could compromise individual or public safety
- Discloses confidential or proprietary information
- Unsolicited business proposals or endorsements/promotion of commercial services, products, or entities
- Infringement of copyrights, trademarks, or other intellectual property
- Off-topic comments or posts, spam or links to unrelated sites
- Promotes or endorses political campaigns or candidates

The City reserves the right to delete posts or comments that are objectionable or offensive in nature, not relevant, or inaccurate. Determination of whether there has been a violation of this policy, and whether any action is warranted, is made at our sole discretion. Repeat violators of this policy may be banned from all future posts at the sole discretion of the City of Kansas City, Missouri.