



## Housing & Community Development

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Historically disinvested areas of Kansas City have limited access to fundamental resources, such as employment, education, affordable housing, and nutrition. This limited access contributes to adverse outcomes (e.g., there is an 18.2-year life expectancy difference between zip codes), which impacts all residents and visitors of the city. As Kansas City grows, strategic investment is necessary to ensure all residents can live, work, and play in an environment that promotes people's health, well-being, and quality of life.

### Overview of the Program

In 2017, Kansas City voters approved the 1/8 percent Central City Economic Development (CCED) sales tax to strategically invest \$10 million annually in the Central City area (bounded by 9th Street on the north, Gregoy Avenue on the south, Paseo Boulevard on the west, and Indiana Avenue on the east). A 4-member board provides oversight to CCED and recommends funding allocation to the City Council. Guided by the 2020-2027 Strategic Plan, the CCED Sales Tax Board's mission is "protecting and restoring the Central City District for long-term economic viability and growth."

There are five main goals of CCED's 2020-2027 Strategic Plan:

1. Create organization capacity to accomplish goals and projects.
2. Foster and maintain diverse and sustainable neighborhoods.
3. Create and expand employment opportunities.
4. Create opportunities for access, equity, and shared prosperity.
5. Enhance opportunities for small and minority-owned business development.



## Program Accomplishments

CCED provides critical funding for mixed-use development and redevelopment to improve the quality of life and well-being of people who live, work, and play in the Central City and surrounding area. From 2017 to 2022, CCED invested \$41.2 million into the Central City with the development and redevelopment of 29 mixed-use projects. CCED projects include:

- **KD Academy Early Learning Center:** 24/7 fully functioning childcare facility serving 425 neighborhood children from 6 weeks to 12 years of age (status: completed).
- **Blue Hill Community Services:** entrepreneur and co-working space that includes space for local small businesses and a non-profit that provides educational and training programs for the community (status: completed).
- **Jazz Hill Apartments:** includes preservation of 11 buildings with 197 units rehabilitated into affordable housing (status: in-progress).
- **One Nine Vine:** new construction of 80 housing units and an additional six neighborhood retail and mixed-use separate commercial units (status: in-progress).
- **Linwood Shopping Center:** redevelopment of commercial space and blighted retail shopping strip center in the Linwood-Prospect corridor (status: completed).

Economic development is a long-term, sustainable investment strategy for communities. CCED projects promote the longevity and health of Kansas City by improving economic stability, education access and quality, health care access and quality, neighborhood and built environment, and social and community context. While this process can be time-consuming, the outcomes of strategic investment benefit both current and future generations of Kansas City.

