CITY PLANNING & DEVELOPMENT

KANSAS CITY MISSOURI

RideKC
Kansas City Area Transportation Authority

ProspectUS

creating equitable neighborhood development strengthened by walkable access to public transit

Subarea Demos

Draft Final Report

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Prepared by:

LandUseUSA
UrbanStrategies

In collaboration with:

multistudio

Subarea Demos

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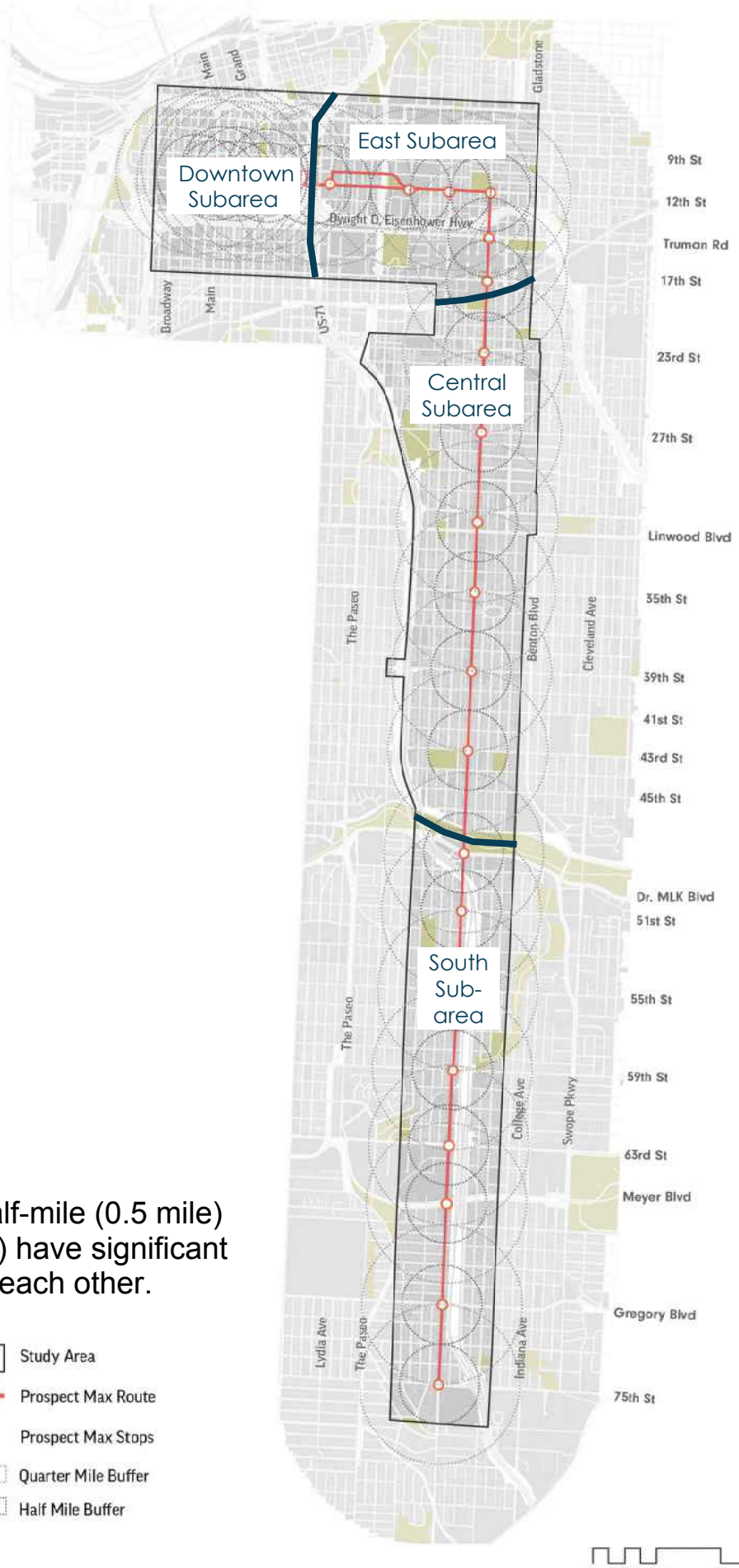
Basemap



Note: The half-mile (0.5 mile) radii (buffers) have significant overlap with each other.

Section 4-A

Economic Indicators | Total Study Area
Prospect MAX BRT Corridor

Educational Attainment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Grade K - 8	1,286	6%	888	4%	666	3%	670	3%
Grade 9 - 11	5,195	24%	4,004	20%	2,883	12%	2,837	11%
High School Graduate	6,528	30%	6,466	32%	7,376	31%	7,550	30%
Some College, No Degree	4,690	22%	4,024	20%	4,679	20%	4,866	19%
Associates Degree	970	5%	1,389	7%	1,470	6%	1,575	6%
Bachelor's Degree	1,766	8%	2,433	12%	4,277	18%	5,060	20%
Graduate Degree	762	4%	893	4%	1,949	8%	2,403	10%
No Schooling Completed	350	2%	88	0%	242	1%	254	1%
Age 25+ Population	21,547	100%	20,186	100%	23,542	100%	25,215	100%

Employment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population 16+	26,012	100%	24,734	100%	27,739	100%	28,944	100%
Total Labor Force	14,298	55%	15,365	62%	16,045	58%	16,532	57%
Civilian, Employed	12,005	84%	11,749	76%	14,707	92%	15,358	93%
Civilian, Unemployed	2,285	16%	3,615	24%	1,336	8%	1,175	7%
In Armed Forces	9	0%	0	0%	0	0%	0	0%
Not In Labor Force	11,714	45%	9,371	38%	11,694	42%	12,413	43%
% Blue Collar	5,144	43%	5,420	46%	6,380	43%	6,404	42%
% White Collar	6,854	57%	6,329	54%	8,329	57%	8,953	58%
Per Capita Income	$13,551	.	$17,075	.	$27,852	.	$33,797	.

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit prepared by LandUseUSA | Urban Strategies; 2023.

Economic Indicators | Downtown Subarea
Prospect MAX BRT Corridor

Educational Attainment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Grade K - 8	127	4%	118	3%	107	1%	125	1%
Grade 9 - 11	531	16%	456	10%	333	5%	370	4%
High School Graduate	851	25%	755	17%	1,052	14%	1,271	14%
Some College, No Degree	657	20%	764	17%	1,053	14%	1,264	14%
Associates Degree	171	5%	579	13%	617	8%	732	8%
Bachelor's Degree	657	20%	1,302	29%	2,777	38%	3,552	39%
Graduate Degree	334	10%	488	11%	1,389	19%	1,837	20%
No Schooling Completed	25	1%	1	0%	17	0%	22	0%
Age 25+ Population	3,353	100%	4,464	100%	7,345	100%	9,172	100%

Employment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population 16+	3,970	100%	5,497	100%	8,298	100%	9,893	100%
Total Labor Force	2,328	59%	3,670	67%	5,426	65%	6,421	65%
Civilian, Employed	2,023	87%	3,034	83%	5,143	95%	6,146	96%
Civilian, Unemployed	305	13%	636	17%	283	5%	275	4%
In Armed Forces	0	0%	0	0%	0	0%	0	0%
Not In Labor Force	1,642	41%	1,827	33%	2,872	35%	3,472	35%
% Blue Collar	557	27%	761	25%	1,124	22%	1,328	26%
% White Collar	1,498	73%	2,273	75%	4,019	78%	4,817	94%
Per Capita Income	$19,839	.	$28,530	.	$48,238	.	$55,638	.

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Economic Indicators | East Subarea
Prospect MAX BRT Corridor

Educational Attainment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Grade K - 8	278	8%	310	9%	216	5%	212	5%
Grade 9 - 11	945	27%	902	25%	650	17%	633	16%
High School Graduate	1,056	30%	999	27%	1,233	31%	1,244	32%
Some College, No Degree	795	22%	711	19%	813	21%	814	21%
Associates Degree	106	3%	230	6%	233	6%	232	6%
Bachelor's Degree	236	7%	410	11%	563	14%	568	14%
Graduate Degree	50	1%	54	1%	98	2%	104	3%
No Schooling Completed	92	3%	36	1%	119	3%	124	3%
Age 25+ Population	3,557	100%	3,652	100%	3,925	100%	3,931	100%

Employment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population 16+	4,371	100%	4,652	100%	4,744	100%	4,643	100%
Total Labor Force	2,410	55%	2,887	62%	2,619	55%	2,488	54%
Civilian, Employed	1,869	78%	2,029	70%	2,317	88%	2,232	90%
Civilian, Unemployed	541	22%	858	30%	301	12%	257	10%
In Armed Forces	0	0%	0	0%	0	0%	0	0%
Not In Labor Force	1,961	45%	1,765	38%	2,125	45%	2,155	46%
% Blue Collar	924	50%	1,098	54%	1,247	54%	1,205	52%
% White Collar	923	50%	931	46%	1,070	46%	1,027	44%
Per Capita Income	$9,087	.	$11,340	.	$14,357	.	$16,267	.

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Economic Indicators | Central Subarea
Prospect MAX BRT Corridor

Educational Attainment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Grade K - 8	564	6%	307	4%	225	3%	219	3%
Grade 9 - 11	2,275	25%	1,495	21%	1,097	15%	1,060	15%
High School Graduate	2,935	32%	2,849	40%	3,084	42%	3,049	42%
Some College, No Degree	1,820	20%	1,598	22%	1,750	24%	1,735	24%
Associates Degree	431	5%	383	5%	368	5%	359	5%
Bachelor's Degree	603	7%	379	5%	486	7%	489	7%
Graduate Degree	254	3%	138	2%	235	3%	240	3%
No Schooling Completed	149	2%	33	0%	65	1%	66	1%
Age 25+ Population	9,033	100%	7,183	100%	7,310	100%	7,218	100%

Employment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population 16+	10,857	100%	8,710	100%	8,807	100%	8,633	100%
Total Labor Force	5,659	52%	5,179	59%	4,778	54%	4,554	53%
Civilian, Employed	4,825	85%	4,021	78%	4,367	91%	4,203	92%
Civilian, Unemployed	826	15%	1,158	22%	411	9%	351	8%
In Armed Forces	9	0%	0	0%	0	0%	0	0%
Not In Labor Force	5,198	48%	3,532	41%	4,029	46%	4,079	47%
% Blue Collar	2,111	44%	2,225	55%	2,493	57%	2,406	55%
% White Collar	2,702	56%	1,796	45%	1,875	43%	1,797	41%
Per Capita Income	$14,087	.	$14,224	.	$18,248	.	$21,447	.

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Economic Indicators | South Subarea
Prospect MAX BRT Corridor

Educational Attainment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Grade K - 8	317	6%	152	3%	118	2%	114	2%
Grade 9 - 11	1,444	26%	1,150	24%	803	16%	775	16%
High School Graduate	1,686	30%	1,863	38%	2,007	40%	1,986	41%
Some College, No Degree	1,418	25%	951	19%	1,063	21%	1,053	22%
Associates Degree	262	5%	197	4%	252	5%	252	5%
Bachelor's Degree	270	5%	342	7%	451	9%	451	9%
Graduate Degree	124	2%	213	4%	226	5%	222	5%
No Schooling Completed	84	1%	19	0%	41	1%	42	1%
Age 25+ Population	5,604	100%	4,887	100%	4,962	100%	4,894	100%

Employment	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population 16+	6,814	100%	5,875	100%	5,890	100%	5,775	100%
Total Labor Force	3,901	57%	3,628	62%	3,221	55%	3,068	53%
Civilian, Employed	3,288	84%	2,665	73%	2,880	89%	2,777	91%
Civilian, Unemployed	613	16%	963	27%	341	11%	292	10%
In Armed Forces	0	0%	0	0%	0	0%	0	0%
Not In Labor Force	2,913	43%	2,247	38%	2,668	45%	2,707	47%
% Blue Collar	1,552	47%	1,336	50%	1,515	53%	1,465	51%
% White Collar	1,731	53%	1,329	50%	1,365	47%	1,312	46%
Per Capita Income	$11,465	.	$13,783	.	$17,132	.	$19,334	.

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Section 4-B

Age and Marital Status | Total Study Area
Prospect MAX BRT Corridor

	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population	34,632	100%	31,090	100%	34,313	100%	35,711	100%
Population/Square Mile	.	.	396	.	437	.	455	.

Population by Age	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 to 4	2,311	7%	2,223	7%	2,230	6%	2,317	6%
5 to 14	5,744	17%	3,750	12%	3,999	12%	4,086	11%
15 to 19	2,641	8%	2,211	7%	1,870	5%	1,751	5%
20 to 24	2,332	7%	2,720	9%	2,672	8%	2,341	7%
25 to 34	4,952	14%	5,391	17%	7,410	22%	7,840	22%
35 to 44	5,411	16%	3,625	12%	4,398	13%	5,357	15%
45 to 54	3,763	11%	4,539	15%	3,884	11%	3,855	11%
55 to 64	2,757	8%	3,080	10%	3,722	11%	3,635	10%
65 to 74	2,591	7%	1,814	6%	2,241	7%	2,434	7%
75 to 84	1,616	5%	1,262	4%	1,341	4%	1,548	4%
85+	513	1%	475	2%	545	2%	545	2%
Median Age	33.3	.	33.5	.	33.7	.	34.3	.

Marital Status	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Married, Spouse Present	5,847	22%	4,423	18%	5,209	19%	5,562	19%
Married, Spouse Absent	3,226	12%	1,613	6%	1,687	6%	1,719	6%
Divorced	3,958	15%	3,867	15%	3,836	14%	3,927	13%
Widowed	2,813	11%	1,673	7%	1,798	6%	1,797	6%
Never Married	10,654	40%	13,543	54%	15,553	55%	16,304	56%
Age 15+ Population	26,577	100%	25,118	100%	28,082	100%	29,307	100%

Population Attributes | Downtown Subarea
Prospect MAX BRT Corridor

	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population	4,081		5,679		8,677		10,355	
Population/Square Mile	3,876.56		4,656.77		8,242.76		9,837.48	

Population by Age	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 to 4	70	2%	81	1%	148	2%	182	2%
5 to 14	40	1%	93	2%	215	2%	260	3%
15 to 19	171	4%	161	3%	170	2%	172	2%
20 to 24	498	12%	881	16%	799	9%	570	6%
25 to 34	1,215	30%	2,190	39%	3,657	42%	4,157	40%
35 to 44	852	21%	807	14%	1,604	18%	2,452	24%
45 to 54	540	13%	695	12%	846	10%	1,055	10%
55 to 64	268	7%	431	8%	641	7%	733	7%
65 to 74	171	4%	190	3%	372	4%	473	5%
75 to 84	183	4%	106	2%	158	2%	225	2%
85+	71	2%	45	1%	67	1%	77	1%
Median Age	35.5	.	31.2	.	32.8	.	34.6	.

Marital Status	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Married, Spouse Present	440	11%	616	11%	1,118	13%	1,457	15%
Married, Spouse Absent	931	23%	266	5%	384	5%	429	4%
Divorced	588	15%	748	14%	979	12%	1,137	11%
Widowed	282	7%	207	4%	234	3%	268	3%
Never Married	1,790	45%	3,669	67%	5,600	67%	6,623	67%
Age 15+ Population	3,970	100%	5,506	100%	8,314	100%	9,914	100%

Age and Marital Status | East Subarea
Prospect MAX BRT Corridor

	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population	6,257	100%	6,475	100%	6,547	100%	6,515	100%
Population/Square Mile	4,061.90	.	4,784.64	.	4,250.29	.	4,229.23	.

Population by Age	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 to 4	575	9%	744	11%	664	10%	686	11%
5 to 14	1,187	19%	994	15%	1,073	16%	1,107	17%
15 to 19	483	8%	478	7%	378	6%	354	5%
20 to 24	395	6%	607	9%	507	8%	437	7%
25 to 34	948	15%	1,000	15%	1,245	19%	1,220	19%
35 to 44	1,013	16%	774	12%	798	12%	856	13%
45 to 54	658	11%	855	13%	723	11%	697	11%
55 to 64	506	8%	557	9%	620	9%	596	9%
65 to 74	276	4%	287	4%	343	5%	366	6%
75 to 84	164	3%	131	2%	146	2%	149	2%
85+	52	1%	48	1%	50	1%	47	1%
Median Age	29.5	.	28.5	.	29.7	.	30.4	.

Marital Status	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Married, Spouse Present	944	21%	762	16%	938	20%	943	20%
Married, Spouse Absent	572	13%	345	7%	327	7%	326	7%
Divorced	754	17%	706	15%	653	14%	638	14%
Widowed	367	8%	231	5%	224	5%	219	5%
Never Married	1,783	40%	2,694	57%	2,667	55%	2,595	55%
Age 15+ Population	4,495	100%	4,738	100%	4,809	100%	4,721	100%

Age and Marital Status | Central Subarea
Prospect MAX BRT Corridor

	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population	14,765	100%	11,345	100%	11,478	100%	11,327	100%
Population/Square Mile	5,272	.	4,068	.	4,098	.	4,044	.

Population by Age	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 to 4	975	7%	845	7%	856	7%	889	8%
5 to 14	2,653	18%	1,613	14%	1,649	14%	1,642	14%
15 to 19	1,187	8%	986	9%	821	7%	753	7%
20 to 24	883	6%	719	6%	841	7%	825	7%
25 to 34	1,669	11%	1,290	11%	1,498	13%	1,473	13%
35 to 44	2,123	14%	1,171	10%	1,159	10%	1,210	11%
45 to 54	1,511	10%	1,791	16%	1,365	12%	1,235	11%
55 to 64	1,089	7%	1,225	11%	1,471	13%	1,376	12%
65 to 74	1,401	9%	725	6%	837	7%	891	8%
75 to 84	967	7%	697	6%	655	6%	719	6%
85+	308	2%	283	3%	324	3%	314	3%
Median Age	35.1	.	36.9	.	35.6	.	35.6	.

Marital Status	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Married, Spouse Present	2,556	23%	1,559	18%	1,710	19%	1,717	20%
Married, Spouse Absent	1,094	10%	632	7%	621	7%	613	7%
Divorced	1,633	15%	1,433	16%	1,293	14%	1,267	14%
Widowed	1,424	13%	821	9%	848	9%	828	9%
Never Married	4,384	39%	4,444	50%	4,500	50%	4,371	50%
Age 15+ Population	11,137	100%	8,887	100%	8,972	100%	8,795	100%

Age and Marital Status | South Subarea
Prospect MAX BRT Corridor

	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Population	9,529	100%	7,591	100%	7,611	100%	7,514	100%
Population/Square Mile	4,253	.	3,431	.	3,397	.	3,354	.

Population by Age	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 to 4	691	7%	553	7%	562	7%	560	7%
5 to 14	1,863	20%	1,051	14%	1,062	14%	1,077	14%
15 to 19	800	8%	587	8%	501	7%	473	6%
20 to 24	556	6%	513	7%	525	7%	510	7%
25 to 34	1,121	12%	911	12%	1,010	13%	990	13%
35 to 44	1,421	15%	874	12%	837	11%	840	11%
45 to 54	1,054	11%	1,197	16%	950	12%	867	12%
55 to 64	895	9%	866	11%	989	13%	930	12%
65 to 74	743	8%	613	8%	689	9%	705	9%
75 to 84	302	3%	327	4%	383	5%	455	6%
85+	82	1%	99	1%	104	1%	107	1%
Median Age	32.9	.	37.3	.	36.7	.	36.7	.

Marital Status	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Married, Spouse Present	1,907	27%	1,486	25%	1,443	24%	1,445	25%
Married, Spouse Absent	629	9%	370	6%	355	6%	351	6%
Divorced	983	14%	980	16%	911	15%	885	15%
Widowed	740	11%	414	7%	492	8%	482	8%
Never Married	2,697	39%	2,736	46%	2,786	47%	2,715	46%
Age 15+ Population	6,975	100%	5,987	100%	5,987	100%	5,877	100%

Section 4-C

Diversity Indicators | Total Study Area
Prospect MAX BRT Corridor

Population by Gender:	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Male	16,463	48%	15,546	50%	17,211	50%	18,085	51%
Female	18,168	52%	15,545	50%	17,101	50%	17,627	49%
Total Population	34,631	100%	31,091	100%	34,312	100%	35,712	100%

Population by Race	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
White	4,487	13%	5,933	19%	8,108	24%	9,034	25%
Black	28,357	82%	22,751	73%	22,983	67%	22,956	64%
Amer Indian,Alaska Native	165	0%	130	0%	122	0%	127	0%
Asian, Hawaii, Pacific Island	272	1%	466	1%	727	2%	876	2%
Some Other Race	508	1%	810	3%	1,019	3%	1,131	3%
Two or More Races	842	2%	1,000	3%	1,354	4%	1,587	4%
Total Population	34,631	100%	31,090	100%	34,313	100%	35,711	100%

Population by Ethnicity	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Hispanic	1,118	3%	1,793	6%	2,260	7%	2,533	7%
Not Hispanic or Latino	33,512	97%	29,297	94%	32,053	93%	33,177	93%
Total Population	34,630	100%	31,090	100%	34,313	100%	35,710	100%

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit prepared by LandUseUSA | Urban Strategies; 2023.

Diversity Indicators | Downtown Subarea
Prospect MAX BRT Corridor

Population by Gender:	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Male	2,701	66%	3,674	65%	5,338	62%	6,306	61%
Female	1,380	34%	2,006	35%	3,339	38%	4,050	39%
Total Population	4,081	100%	5,680	100%	8,677	100%	10,356	100%

Population by Race	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
White	2,470	61%	3,734	66%	5,794	67%	6,825	66%
Black	1,200	29%	1,389	24%	1,870	22%	2,183	21%
Amer Indian,Alaska Native	76	2%	39	1%	32	0%	37	0%
Asian, Hawaii, Pacific Island	88	2%	219	4%	433	5%	574	6%
Some Other Race	119	3%	131	2%	218	3%	278	3%
Two or More Races	127	3%	167	3%	330	4%	459	4%
Total Population	4,080	100%	5,679	100%	8,677	100%	10,356	100%

Population by Ethnicity	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Hispanic	241	6%	403	7%	647	7%	824	8%
Not Hispanic or Latino	3,840	94%	5,276	93%	8,030	93%	9,531	92%
Total Population	4,081	100%	5,679	100%	8,677	100%	10,355	100%

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Diversity Indicators | East Subarea
Prospect MAX BRT Corridor

Population by Gender:	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Male	2,962	47%	3,149	49%	3,139	48%	3,135	48%
Female	3,295	53%	3,326	51%	3,408	52%	3,380	52%
Total Population	6,257	100%	6,475	100%	6,547	100%	6,515	100%

Population by Race	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
White	1,340	21%	1,359	21%	1,353	21%	1,291	20%
Black	4,121	66%	4,223	65%	4,122	63%	4,080	63%
Amer Indian,Alaska Native	34	1%	31	0%	28	0%	28	0%
Asian, Hawaii, Pacific Island	115	2%	210	3%	256	4%	263	4%
Some Other Race	259	4%	421	7%	496	8%	527	8%
Two or More Races	388	6%	231	4%	293	4%	325	5%
Total Population	6,257	100%	6,475	100%	6,548	100%	6,514	100%

Population by Ethnicity	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Hispanic	626	10%	791	12%	913	14%	967	15%
Not Hispanic or Latino	5,630	90%	5,684	88%	5,634	86%	5,547	85%
Total Population	6,256	100%	6,475	100%	6,547	100%	6,514	100%

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Diversity Indicators | Central Subarea
Prospect MAX BRT Corridor

Population by Gender:	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Male	6,652	45%	5,258	46%	5,294	46%	5,231	46%
Female	8,113	55%	6,087	54%	6,184	54%	6,096	54%
Total Population	14,765	100%	11,345	100%	11,478	100%	11,327	100%

Population by Race	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
White	238	2%	492	4%	559	5%	535	5%
Black	14,112	96%	10,258	90%	10,203	89%	10,018	88%
Amer Indian,Alaska Native	37	0%	39	0%	40	0%	40	0%
Asian, Hawaii, Pacific Island	45	0%	19	0%	20	0%	20	0%
Some Other Race	113	1%	188	2%	230	2%	246	2%
Two or More Races	221	1%	349	3%	425	4%	467	4%
Total Population	14,766	100%	11,345	100%	11,477	100%	11,326	100%

Population by Ethnicity	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Hispanic	177	1%	409	4%	486	4%	515	5%
Not Hispanic or Latino	14,588	99%	10,936	96%	10,992	96%	10,812	95%
Total Population	14,765	100%	11,345	100%	11,478	100%	11,327	100%

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Diversity Indicators | South Subarea
Prospect MAX BRT Corridor

Population by Gender:	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Male	4,148	44%	3,465	46%	3,440	45%	3,413	45%
Female	5,380	56%	4,126	54%	4,170	55%	4,101	55%
Total Population	9,528	100%	7,591	100%	7,610	100%	7,514	100%

Population by Race	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
White	439	5%	348	5%	402	5%	383	5%
Black	8,924	94%	6,881	91%	6,788	89%	6,675	89%
Amer Indian,Alaska Native	18	0%	21	0%	22	0%	22	0%
Asian, Hawaii, Pacific Island	24	0%	18	0%	18	0%	19	0%
Some Other Race	17	0%	70	1%	75	1%	80	1%
Two or More Races	106	1%	253	3%	306	4%	336	4%
Total Population	9,528	100%	7,591	100%	7,611	100%	7,515	100%

Population by Ethnicity	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Hispanic	74	1%	190	2%	214	3%	227	3%
Not Hispanic or Latino	9,454	99%	7,401	98%	7,397	97%	7,287	97%
Total Population	9,528	100%	7,591	100%	7,611	100%	7,514	100%

Source: Underlying data provided by the 2000, 2010, and 2020 Decennial Census, 2021 Amercian Community Survey, Experian Decision Analytics, and Demographics Now. Analysis and exhibit

Section 4-D

Housing Demand and Supply | Total Study Area
Prospect MAX BRT Corridor

Households by Income	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
$0 - $15,000	4,738	34%	4,191	32%	3,628	23%	3,410	20%
$15,000 - $24,999	2,778	20%	2,476	19%	2,390	15%	2,395	14%
$25,000 - $34,999	2,029	15%	2,042	15%	1,735	11%	1,769	10%
$35,000 - $49,999	1,834	13%	1,800	14%	2,362	15%	2,445	14%
$50,000 - $74,999	1,504	11%	1,423	11%	2,528	16%	2,722	16%
$75,000 - $99,999	508	4%	725	5%	1,447	9%	1,817	11%
$100,000 - $149,999	215	2%	401	3%	1,044	7%	1,524	9%
$150,000 +	179	1%	168	1%	571	4%	879	5%
Total Households	13,832	100%	13,226	100%	15,705	100%	16,963	100%
Median Hhld Income	$22,849	.	$24,966	.	$36,486	.	$42,073	.
Average Hhld Income	$32,900	.	$35,909	.	$52,584	.	$61,538	.

Housing Units	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Housing Units	16,399	100%	17,084	100%	20,052	100%	21,606	100%
Total Occupied Units	.	.	13,226	77%	15,705	78%	16,963	79%
Owners - mortgage, loan	.	.	2,907	22%	2,357	15%	2,415	14%
Owners - free and clear	.	.	1,780	13%	2,622	17%	2,703	16%
Renters	.	.	8,541	65%	10,727	68%	11,846	70%
Vacant	2,567	.	3,858	23%	4,347	22%	4,645	21%
Median Housing Value	.	.	$100,000	.	$135,000	.	$160,000	.

Vehicles Available	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 Vehicles Available	3,754	27%	3,778	29%	3,654	23%	3,824	23%
1 Vehicle Available	6,412	46%	6,543	49%	7,922	50%	8,654	51%
2+ Vehicles Available	3,666	27%	2,905	22%	4,130	26%	4,484	26%
Vehicles Per Household	.	.	.	.	.	.	.	.

Housing Demand and Supply | Downtown Subarea
Prospect MAX BRT Corridor

Households by Income	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
$0 - $15,000	686	30%	763	24%	782	14%	817	12%
$15,000 - $24,999	402	18%	487	15%	559	10%	610	9%
$25,000 - $34,999	457	20%	465	14%	456	8%	523	8%
$35,000 - $49,999	306	13%	527	16%	851	16%	964	14%
$50,000 - $74,999	269	12%	466	14%	1,083	20%	1,270	19%
$75,000 - $99,999	77	3%	280	9%	725	13%	970	14%
$100,000 - $149,999	66	3%	163	5%	607	11%	916	14%
$150,000 +	35	2%	64	2%	401	7%	627	9%
Total Households	2,286	100%	3,215	100%	5,465	100%	6,697	100%
Median Hhld Income	$26,570	.	$31,766	.	$51,823	.	$59,115	.
Average Hhld Income	$35,416	.	$44,979	.	$73,406	.	$83,437	.

Housing Units	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Housing Units	2,654	100%	3,802	100%	6,447	100%	7,831	100%
Total Occupied Units	.	.	3,215	85%	5,465	85%	6,697	86%
Owners - mortgage, loan	.	.	625	19%	664	12%	764	11%
Owners - free and clear	.	.	43	1%	153	3%	190	3%
Renters	.	.	2,547	79%	4,648	85%	5,743	86%
Vacant	368	13.9%	587	15%	982	15%	1,135	14%
Median Housing Value	.	.	$225,000	.	$260,000	.	$280,000	.

Vehicles Available	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 Vehicles Available	656	29%	728	23%	952	17%	1,136	17%
1 Vehicle Available	1,299	57%	1,966	61%	3,231	59%	3,953	59%
2+ Vehicles Available	331	14%	521	16%	1,282	23%	1,608	24%
Vehicles Per Household	0.8	.	1.3	.	1.4	.	1.4	.

Housing Demand and Supply | East Subarea
Prospect MAX BRT Corridor

Households by Income	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
$0 - $15,000	780	35%	907	38%	831	34%	777	31%
$15,000 - $24,999	580	26%	564	23%	517	21%	519	21%
$25,000 - $34,999	314	14%	412	17%	320	13%	320	13%
$35,000 - $49,999	267	12%	262	11%	322	13%	324	13%
$50,000 - $74,999	190	9%	109	5%	204	8%	214	9%
$75,000 - $99,999	41	2%	105	4%	172	7%	199	8%
$100,000 - $149,999	23	1%	40	2%	81	3%	119	5%
$150,000 +	14	1%	15	1%	31	1%	45	2%
Total Households	2,211	100%	2,413	100%	2,479	100%	2,517	100%
Median Hhld Income	$20,937	.	$18,808	.	$21,836	.	$23,927	.
Average Hhld Income	$25,722	.	$27,661	.	$35,223	.	$39,452	.

Housing Units	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Housing Units	2,659	100%	2,861	100%	2,941	100%	2,985	100%
Total Occupied Units	.	.	2,413	84%	2,479	84%	2,517	84%
Owners - mortgage, loan	.	.	255	11%	207	8%	207	8%
Owners - free and clear	.	.	151	6%	244	10%	253	10%
Renters	.	.	2,008	83%	2,028	82%	2,057	82%
Vacant	448	16.9%	448	16%	463	16%	469	16%
Median Housing Value	.	.	$60,000	.	$80,000	.	$90,000	.

Vehicles Available	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 Vehicles Available	678	31%	885	37%	740	30%	740	29%
1 Vehicle Available	1,056	48%	1,040	43%	1,168	47%	1,194	47%
2+ Vehicles Available	477	22%	489	20%	571	23%	583	23%
Vehicles Per Household	0.9	.	1.5	.	1.4	.	1.4	.

Housing Demand and Supply | Central Subarea
Prospect MAX BRT Corridor

Households by Income	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
$0 - $15,000	2,051	36%	1,543	34%	1,284	27%	1,164	25%
$15,000 - $24,999	1,080	19%	911	20%	854	18%	821	17%
$25,000 - $34,999	790	14%	666	15%	517	11%	508	11%
$35,000 - $49,999	648	11%	575	13%	677	14%	659	14%
$50,000 - $74,999	636	11%	531	12%	760	16%	756	16%
$75,000 - $99,999	262	5%	181	4%	288	6%	348	7%
$100,000 - $149,999	79	1%	115	3%	223	5%	302	6%
$150,000 +	91	2%	57	1%	94	2%	140	3%
Total Households	5,708	100%	4,578	100%	4,698	100%	4,699	100%
Median Hhld Income	$21,722	.	$23,181	.	$28,826	.	$31,928	.
Average Hhld Income	$36,438	.	$34,941	.	$44,275	.	$51,398	.

Housing Units	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Housing Units	7,012	100%	6,560	100%	6,745	100%	6,841	100%
Total Occupied Units	.	.	4,578	70%	4,698	70%	4,699	69%
Owners - mortgage, loan	.	.	1,032	23%	729	16%	707	15%
Owners - free and clear	.	.	1,041	23%	1,479	31%	1,504	32%
Renters	.	.	2,506	55%	2,490	53%	2,488	53%
Vacant	1,303	18.6%	1,982	30%	2,047	30%	2,142	31%
Median Housing Value	.	.	$55,000	.	$70,000	.	$85,000	.

Vehicles Available	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 Vehicles Available	1,697	30%	1,475	32%	1,326	28%	1,317	28%
1 Vehicle Available	2,414	42%	2,158	47%	2,127	45%	2,118	45%
2+ Vehicles Available	1,598	28%	945	21%	1,245	27%	1,263	27%
Vehicles Per Household	0.9	.	1.4	.	1.5	.	1.5	.

Housing Demand and Supply | South Subarea
Prospect MAX BRT Corridor

Households by Income	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
$0 - $15,000	1,220	34%	978	32%	730	24%	651	21%
$15,000 - $24,999	716	20%	514	17%	460	15%	445	15%
$25,000 - $34,999	468	13%	500	17%	441	14%	419	14%
$35,000 - $49,999	612	17%	435	14%	512	17%	498	16%
$50,000 - $74,999	409	11%	318	11%	481	16%	482	16%
$75,000 - $99,999	128	4%	159	5%	262	9%	300	10%
$100,000 - $149,999	47	1%	83	3%	133	4%	187	6%
$150,000 +	38	1%	32	1%	45	1%	67	2%
Total Households	3,627	100%	3,020	100%	3,063	100%	3,050	100%
Median Hhld Income	$23,442	.	$25,355	.	$32,727	.	$35,260	.
Average Hhld Income	$30,123	.	$34,310	.	$42,229	.	$47,302	.

Housing Units	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
Total Housing Units	4,074	100%	3,861	100%	3,919	100%	3,949	100%
Total Occupied Units	.	.	3,020	78%	3,063	78%	3,050	77%
Owners - mortgage, loan	.	.	995	33%	757	25%	737	24%
Owners - free and clear	.	.	545	18%	746	24%	756	25%
Renters	.	.	1,480	49%	1,561	51%	1,558	51%
Vacant	448	11.0%	841	22%	855	22%	899	23%
Median Housing Value	.	.	$65,000	.	$80,000	.	$90,000	.

Vehicles Available	2000 Census	Share %	2010 Census	Share %	2022 ACS	Share %	2027 Forecasts	Share %
0 Vehicles Available	723	20%	690	23%	636	21%	631	21%
1 Vehicle Available	1,643	45%	1,379	46%	1,396	46%	1,389	46%
2+ Vehicles Available	1,260	35%	951	31%	1,031	34%	1,031	34%
Vehicles Per Household	1.1	.	1.5	.	1.6	.	1.6	.