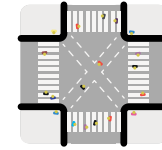


VISION ZERO

SAFE STREETS FOR EVERYONE

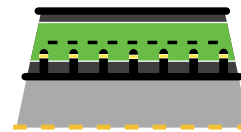
PEDESTRIAN SCRAMBLES



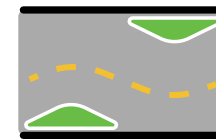
LEADING PEDESTRIAN INTERVALS



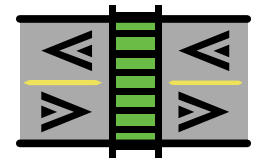
PROTECTED MOBILITY LANES



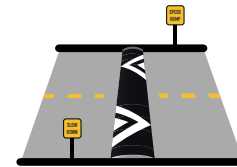
CHICANES



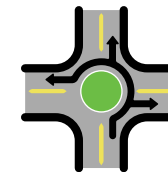
RAISED CROSSWALKS



SPEED HUMPS



ROUNDABOUT



PEDESTRIAN ISLANDS



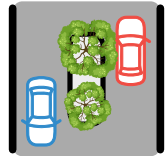
CURB EXTENSIONS



DAYLIGHTING



MEDIANS



[KCMO.GOV/VISIONZERO](https://kcmo.gov/visionszero)



WHAT IS VISION ZERO?

Vision Zero is a strategic initiative to eliminate all traffic fatalities and severe injuries while increasing safe, healthy, and equitable mobility for all.

Vision Zero is more than a goal or a program. Commitment takes significant actions to change the status quo to advance safe mobility.

TAKING THE LEAD FOR SAFE STREETS

In May 2020, City Council passed the Vision Zero resolution to join the initiative and eliminate traffic fatalities and serious injuries on our streets by 2030.

The Vision Zero Task Force was created to address the most dangerous roads and intersections, called the High Injury Network. The Task Force is comprised of City staff, City Council representatives, and representatives from neighborhood and non-profit organizations around the community.

ENGAGEMENT

Vision Zero engages the community in a meaningful way, focusing on equitable processes and outcomes, while prioritizing support in areas traditionally underserved by safety efforts. Prioritizing neighborhoods most impacted by high-injury streets and areas that have historically seen underinvestment in safe mobility, should be valued and incorporated when strategically planning projects.



A NEW VISION FOR SAFETY

TRADITIONAL APPROACH	VISION ZERO
Traffic deaths are INEVITABLE	Traffic deaths are PREVENTABLE
PERFECT human behavior	Integrate HUMAN FAILING in approach
Prevent COLLISIONS	Prevent FATAL AND SEVERE CRASHES
INDIVIDUAL responsibility	SYSTEMS approach
Saving lives is EXPENSIVE	Saving lives is NOT EXPENSIVE

GOALS FOR VISION ZERO KC

- Create safer streets for everyone, in all neighborhoods.
- Eliminate traffic fatalities and serious injuries by 2030.
- Implement low-cost, high-impact pilot projects to evaluate outcomes and gather feedback.
- Develop a multi-year, comprehensive Vision Zero Action Plan to integrate Vision Zero practices into every aspect of planning, design, and engineering.

Vision Zero builds on existing efforts and encourages a fresh look at the way we design, build, evaluate and experience our streets.