



ProspectUS

*creating equitable neighborhood development
strengthened by walkable access to public transit*

GOAL 1: Protect the Prospect Avenue Community

Investment in the Prospect Corridor is desirable, but it should not come at the expense of the current stakeholders in the corridor. The existing stakeholders should benefit from the reemergence of Prospect Avenue. This is a key tenet of Equitable Transit Oriented Development and should be recognized and respected as reinvestment and redevelopment occur.

Strategy 1: Measure investment impact and reduce displacement risk

- **Leverage the strategies adopted in the KC Spirit Playbook:** that focus on preserving existing affordable housing stock while increasing rental affordability in high-risk neighborhoods and areas near transit lines and promoting missing-middle housing production.
- **Consolidated Resources:** Coordinate via the creation of a Prospect Corridor Manager and Corridor Partnership organization to secure and distribute the variety of federal, state, and local resources, and coordination with various public entities, for investment in the Prospect Corridor to address displacement prevention. Establish a unified community assistance program (a “one-stop-shop” of assistance) to provide households better access to services and financial assistance.

Strategy 2: Ensure the maintenance of existing property and reuse of vacant buildings throughout the corridor

- **Demolition Delay:** Adopt a demolition delay ordinance to slow unnecessary demolition of existing structures that support paths to renovation.
- **Zoning:** Actively promote recent zoning changes that allow for ADUs and the established infill housing standards.
- **East Side Tax Abatement:** Market the use of the East Side Tax Abatement program and citywide minor home repair program to homeowners, and provide assistance to enable greater participation.

Strategy 3: Leverage the history of the community and corridor as an anchor for improvements

- **Local Art:** Require a portion of the budget of publicly-funded projects to include public art with an emphasis on support local artists.
- **Cultural Facilities:** Leverage the City’s bonding capacity to upgrade municipally owned cultural institutions.