



1. What are your top priorities for implementation of a plan and zoning overlay?

Table 1

- Bringing back the commercial element to Prospect Avenue
- Better park programming
- Concerns about eminent domain
- Building community across the entire corridor
- Why are funds not consolidated by department or to one area?
- If someone wants to build something, a private project needs funding
- Information from the HOA Presidents does not reach members
- A political process looking at sociological changes
- Incorporate the history and assets on the Prospect Corridor
- Create a communication plan
- Immediate needs include partnerships and trash pickup
- Concern about CID's cost to seniors
- What are the new funding mechanisms?
- Concern about banning single family homes
- No competition clause for food trucks and restaurants
- Need to consider the different cultures along Prospect Avenue when creating communities at nodes

Table 2

- Opportunities for minority-led, grassroots, non-profit organizations along Prospect; let community help
- Adding conservation design through native trees/landscaping or bird friendly lights/window treatments
- Concerns about the future of legal non-conforming uses such as towing, car lots, and heavy equipment
- Concerns about tax abatement for property owners
- Invest in rain barrels to save on water bill or to sell stormwater
- Stop mowing and redirect funds to seniors- plant native vegetation instead
- Need tangible actions in specific locations
- Need to clean up land bank lots as they are contaminated with asbestos, etc. – continue EPA assistance that has been started in Washington Wheatley and Marlborough
- With growth comes displacement
- Land bank lots could be turned into functional art

Virtual Table

- Providing more access to City services
- Affordable housing- focus on workforce housing, not just government subsidized
- More jobs and businesses that will uplift Prospect Corridor
- More mixed-use development
- Creative revitalization- Live, Work, & Play
- Walkability- proximity to everyday needs like bank, pharmacy, food, etc.
- Being specific on vocabulary used like "affordable" and "clean"- need clear definitions
- Public trash cans that are decorated near high pedestrian activity areas
- Concern about children and teenagers being propositioned along the corridor

2. What does successful implementation look like?

Table 1

- Older residents of Prospect have been asking for wider, more walkable sidewalks as well as accessibility for wheelchairs
- Preserving the future and tradition of Prospect

Table 2

- Low and Middle Income homeowners could be granted tax abatement if market rate housing is developed adjacent to (or near) their homes
- Require 1 for 1 replacement of all housing units (whether a project is seeking incentives)
- Provide long term tax abatement to existing LIHTC and other income restricted properties as they reach the end of their affordability compliance periods
- Use a community land trust to purchase “naturally occurring affordable housing” (NOAH) and grant tax abatement to help maintain affordability
- Success looks like professional management

Virtual Table

- Clean, fun, safe corridor
- A neighborhood/area like the Crossroads
- Discount tree program for home maintenance- paid for 90% by MO Dept. of Conservation

