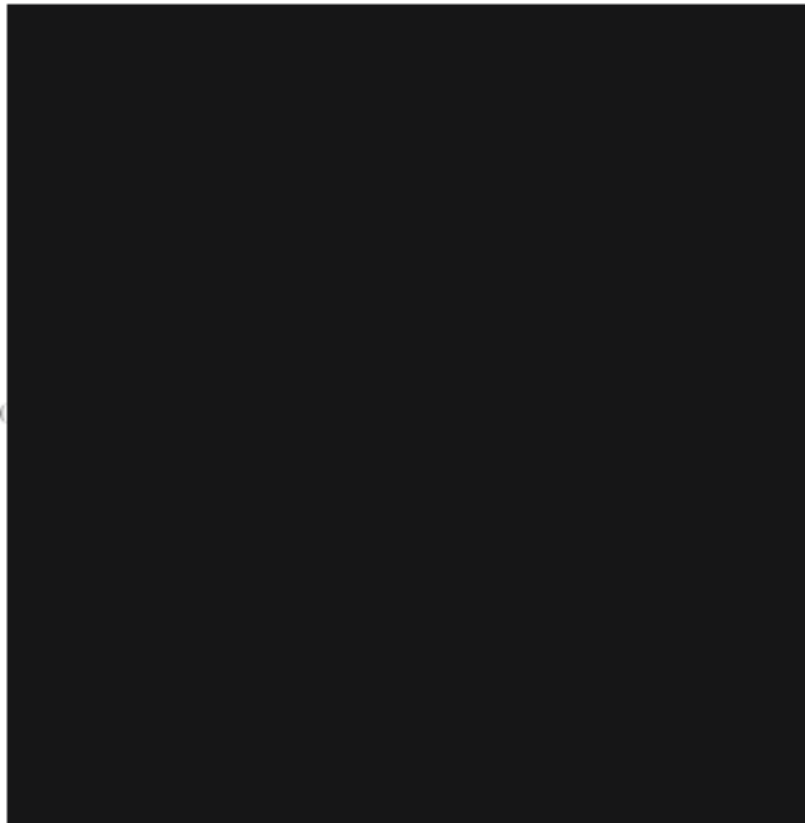


PROSPECTUS

Preliminary Survey








(PowerPoint Presentation) - 10/16/2
Created by Gerald Williams

Disconnect

Add a question

Question types

 Multiple Choice	 Word Cloud	 Open Ended
 Scales	 Ranking	

Quiz competition

 Select Answer	 Type Answer	 Leaderboard
--	--	--

Previously created

<p>...</p>

CW

Account



Help & Feedback

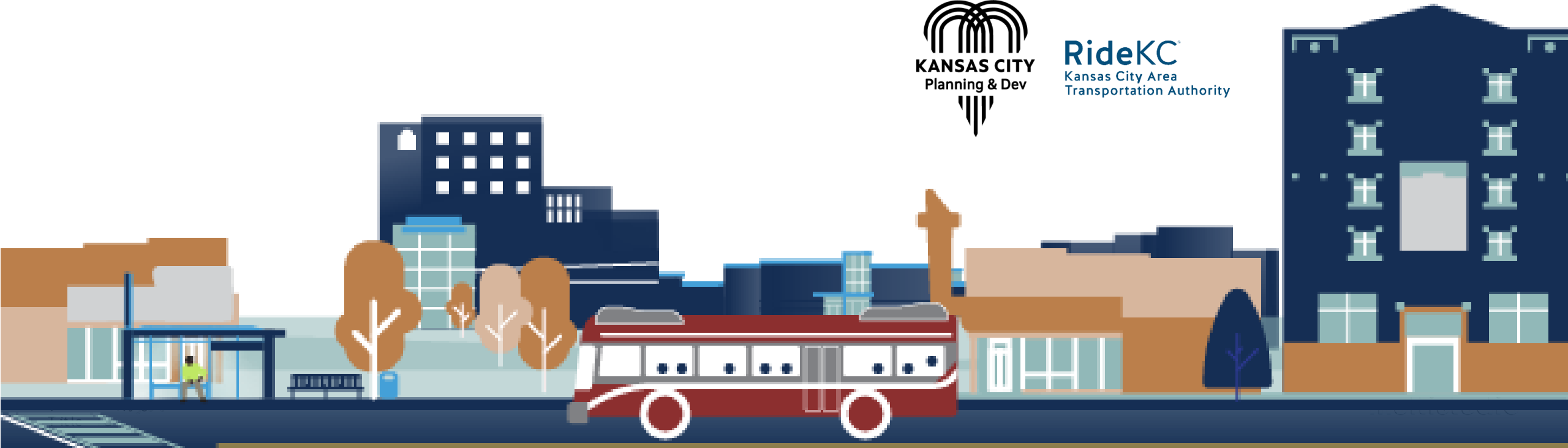
ProspectUS

creating equitable neighborhood development strengthened by walkable access to public transit

Community Meeting, October 29th, 2024



RideKC
Kansas City Area
Transportation Authority



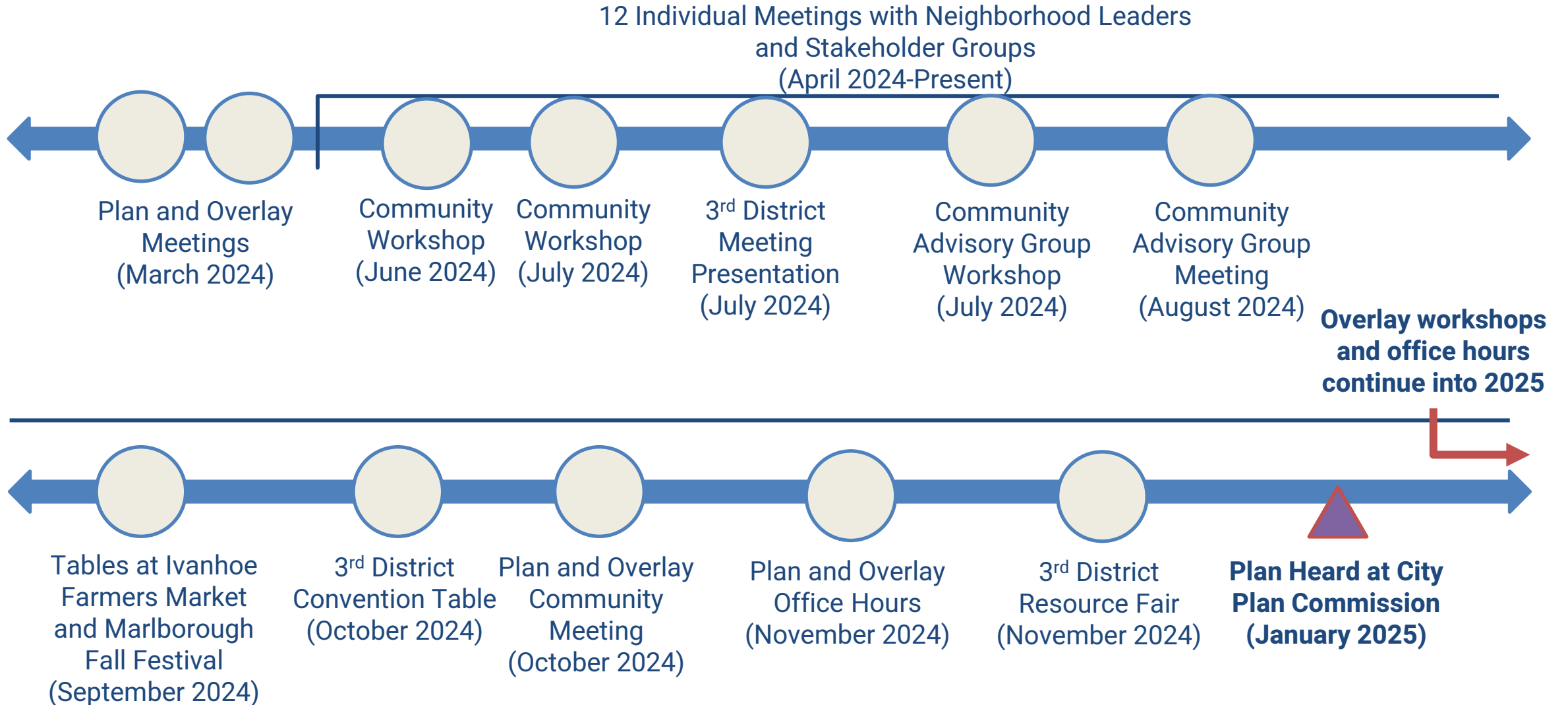
AGENDA THIS EVENING

- 1. Overview presentation**
- 2. Breakout Groups for businesses, residents, and property owners**
- 3. Group Discussion and closeout**

WHAT TO EXPECT THIS EVENING

- Comment and question cards are placed at your seat, if you have a question, please write it down, place your contact information on the card, and place it in a basket
- If time permits, we will try to answer those questions on the cards and will follow up if we do not get to your question
- For immediate property-specific questions, please see Andy Clarke at the sign in table. He will be there during the overview presentation
- We want to encourage everyone to participate and provide feedback as part of the discussion and ask for respect and thoughtful actions towards those in the room this evening

TIMELINE



THE PAST



THE PRESENT



THE POSSIBILITY



PROSPECTUS STRATEGIC IMPLEMENTATION PLAN GOALS

- 1 PROTECT THE PROSPECT AVENUE COMMUNITY
- 2 INCREASE BUSINESS AND NEIGHBORHOOD AMENITIES TO RETAIN AND ATTRACT POPULATION
- 3 IMPROVE WALKABILITY & TRANSIT ACCESS
- 4 GROW THE POPULATION THROUGH MIXED-INCOME NEIGHBORHOOD DEVELOPMENT
- 5 JUMP START REINVESTMENT THROUGH PUBLIC SUBSIDY
- 6 IMPLEMENT SUSTAINABLE PRACTICES TO PROMOTE COMMUNITY WELLNESS AND ENVIRONMENTAL HEALTH

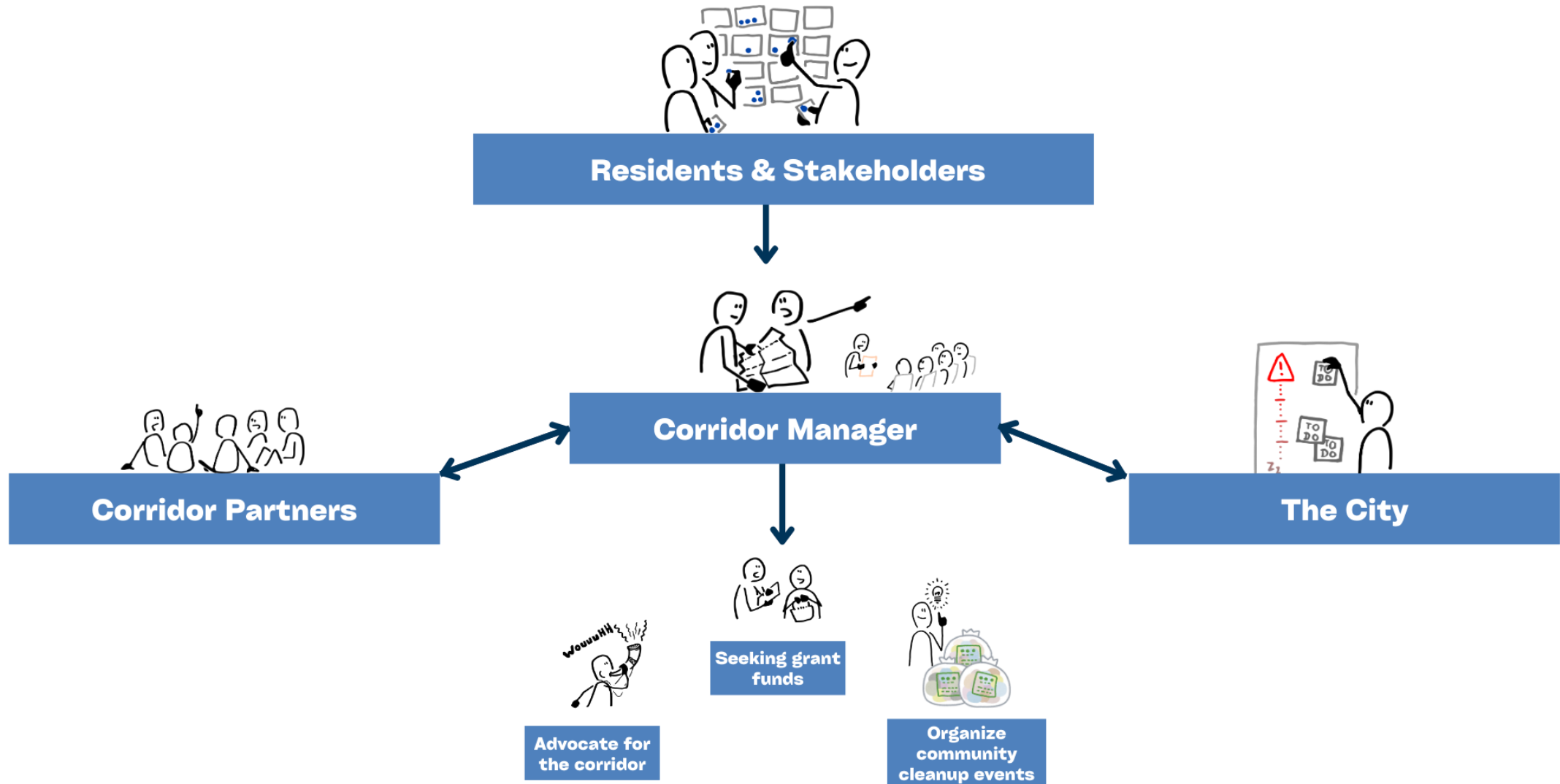
PLAN AREA

- 75th Street to 12th Street along Prospect Avenue
- Prospect Avenue to Charlotte Avenue along 12th Street
- Cross Corridor – Truman Ave.
- Cross Corridor – 18th Street
- Cross Corridor – 27th Street
- Cross Corridor – 31st Street
- Cross Corridor – Linwood Blvd.
- Cross Corridor – 39th Street
- Cross Corridor – Dr. MLK Jr. Blvd.
- Cross Corridor – 63rd Street
- Cross Corridor – Meyer Blvd.
- Cross Corridor – 75th Street





How can partnerships help with implementation?



DIFFERENCES BETWEEN THE PLAN & OVERLAY

ProspectUS eTOD Implementation Plan

- Provides a blueprint and kit of tools based on data and feedback from community stakeholders.
- Promotes neighborhood empowerment from existing residents and businesses while growing the neighborhoods along the corridor



Prospect Corridor Zoning Overlay District

- Provides extra flexibility of uses and design to neighborhoods and property owners.
- Regulates uses, height, transparency, parking, and setbacks to ensure that new development along Prospect Avenue is easily accessed by transit and walking in addition to by car



Overlay Is Not

Overlay Is

A funding mechanism or tool like a tax incentive, UR District or CID

A zoning mechanism to control land uses and design guidelines only

OVERLAY SUB-DISTRICTS



**URBAN
INDUSTRIAL NODE**



**URBAN
COMMUNITY NODE**



**URBAN
NEIGHBORHOOD NODE**



TRANSIT CORRIDOR



URBAN
INDUSTRIAL NODE



URBAN
COMMUNITY NODE



URBAN
NEIGHBORHOOD NODE



TRANSIT CORRIDOR

URBAN INDUSTRIAL NODE

Goal in these areas is to include **employment centers** focused on services and goods

Shared parking can be used to increase building footprints

Height **max 10-stories**

- 12th & Troost Ave
- Truman Rd & Prospect
- 18th & Prospect

URBAN INDUSTRIAL NODE USES ALLOWED OUTRIGHT

Residential Uses Include:

- Detached House (if existing now)
- Multiplex
- **Multi-Use building**
- **Multi-Unit building**
- Group Living

Public/Civic Uses Include:

- Bicycle Sharing Facilities
- Club, Lodge, or Fraternal Org.
- College/University
- Hospital
- Park/Recreation
- Religious Assembly
- Safety Service
- School

Industrial Uses Include:

- Artisan Manufacturing
- **Limited Manufacturing**
- **Indoor Warehousing, Wholesaling, Storage, Freight Movement**

Commercial Uses Include:

- Animal Services
- Artist Work or Sales
- **Building Maintenance Service**
- **Building Equipment Sales and Service**
- Business Support Services
- Communications Service Establishments
- Eating and Drinking Establishments
- Small Indoor Entertainment Venues and all sizes of Outdoor Venues
- Financial Services (except pawn and short-term loan establishments)
- Convenience Stores smaller than 5,000sf
- Neighborhood Serving Retail
- Outdoor Retail Sales
- Mobile Vendor Park
- Undertaking
- Office, General
- **Office, Medical**
- Parking, Accessory
- Personal Improvement Service
- **Repair or Laundry Service**
- Research Service
- Sports and Recreation, Participant
- **Motor Vehicle Repair, limited**

URBAN INDUSTRIAL NODE USES ALLOWED WITH SPECIAL USE PERMIT

Residential Uses Include:

- Detached home (if new)
- Colonnade
- Multi-Use building
- Multi-Unit building

Public/Civic Uses Include:

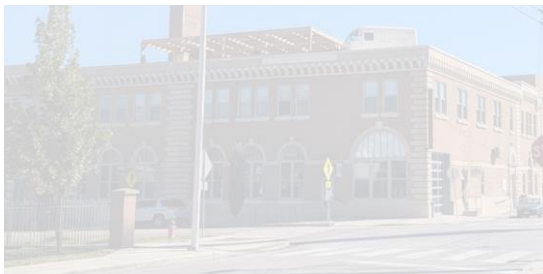
- Halfway House
- Library/Museum/Cultural Exhibit
- Utilities and Services

Industrial Uses Include:

- **General Manufacturing**
- **Self-Storage Warehouse**
- **Outdoor Warehousing, Wholesaling, Storage, and Freight Movement**

Commercial Uses Include:

- Day Labor Employment Agency
- Communications Service Establishments
- Drive-Through Facility
- Tavern or nightclub
- Indoor Entertainment Venue over 150-person capacity
- Marijuana/Tobacco/Vape Store
- Liquor Store – Accessory Use
- Gasoline and Fuel Sales
- Cremating
- Hotel/Motel
- **Parking, non-accessory**
- Reuse of an officially designated historic landmark*
- Car wash/cleaning service
- **Heavy equipment sales/rental**
- **Light equipment sales/rental (indoor)**
- **Light equipment sales/rental (outdoor)**
- **Motor vehicle repair, general**
- **Vehicle storage/towing**



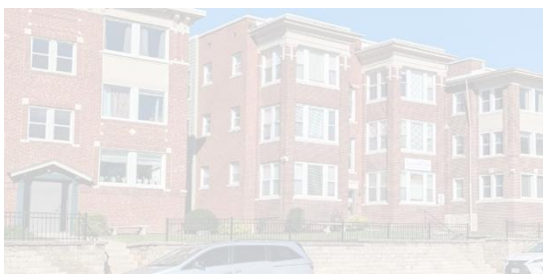
URBAN
INDUSTRIAL NODE



URBAN
COMMUNITY NODE



URBAN
NEIGHBORHOOD NODE



TRANSIT CORRIDOR

URBAN COMMUNITY NODE

Density cores of development

Max height **6-stories**

- 12th St & Charlotte
- 12th St & Prospect
- 31st St. & Prospect
- Linwood & Prospect
- 51st St, 55th, 59th St & Prospect on east side
- 63rd Street & Prospect
- Meyer Blvd & Prospect (north side)

URBAN COMMUNITY NODE USES ALLOWED OUTRIGHT

Residential Uses Include:

- Detached House (if existing now)
- Attached House
- **Townhouse**
- Two-Unit House
- Multi-Unit House
- **Colonnade**
- Multiplex
- **Multi-Use building**
- **Multi-Unit building**
- Group Living

Public/Civic Uses Include:

- Bicycle Sharing Facilities
- Club, Lodge, or Fraternal Org.
- College/University
- Daycare
- Hospital
- **Library/Museum/Cultural Exhibit**
- Park/Recreation
- Religious Assembly
- Safety Service
- School

Industrial Uses Include:

- Artisan Manufacturing

Commercial Uses Include:

- Animal Services (all except stables)
- Artist Work or Sales
- Building Equipment Sales and Service
- Business Support Services
- Communications Service Establishments
- **Eating and Drinking Establishments**
- **Outdoor Entertainment Venues and Indoor Venues up to 499 persons**
- Financial Services (except pawn and short-term loan establishments)
- Retail Sales up to 20,000sf
- **Neighborhood Serving Retail**
- Outdoor Retail Sales
- Mobile Vendor Park
- Undertaking
- Bed and Breakfast
- **Hotel/Motel**
- Office, General
- Office, Medical
- Parking, Accessory
- Personal Improvement Service
- Repair or Laundry Service
- Research Service
- Sports and Recreation, Participant

URBAN COMMUNITY NODE USES ALLOWED WITH SPECIAL USE PERMIT

Residential Uses Include:

- Detached home (if new)

Public/Civic Uses Include:

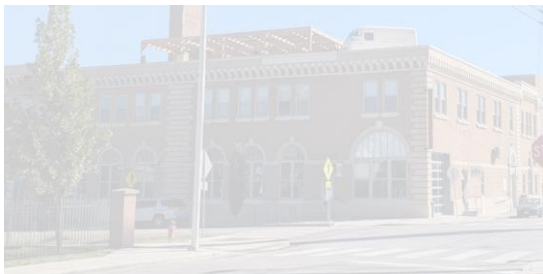
- Halfway House
- Utilities and Services

Industrial Uses Include:

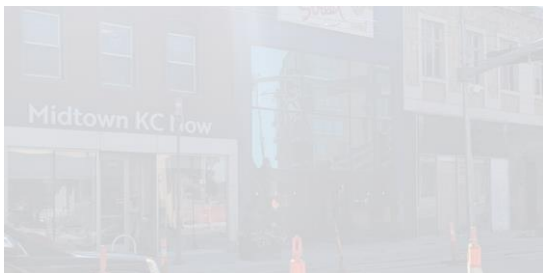
- Limited Manufacturing

Commercial Uses Include:

- Communications Service Establishments
- **Drive-Through Facility**
- Tavern or nightclub
- Indoor Entertainment Venue over 500 persons
- Marijuana/Tobacco/Vape Store
- **Liquor Store – Accessory Use**
- Cremating
- Parking, non-accessory
- Reuse of an officially designated historic landmark*
- Car wash/cleaning service
- Heavy equipment sales/rental
- **Light equipment sales/rental (indoor)**
- **Motor vehicle repair, limited**



URBAN
INDUSTRIAL NODE



URBAN
COMMUNITY NODE



URBAN
NEIGHBORHOOD NODE



TRANSIT CORRIDOR

URBAN NEIGHBORHOOD NODE

- **Smaller-scale neighborhood-oriented commercial hubs**
- **Complements adjacent neighborhoods**
- **Max height 4-stories**
- 23rd , 27th , 35th , 43rd , 45th & Prospect
- 51st , 55th , 59th St. & Prospect
- Meyer Blvd & Prospect (south side)

URBAN NEIGHBORHOOD NODE USES ALLOWED OUTRIGHT

Residential Uses Include:

- Detached House (if existing now)
- Attached House
- **Townhouse**
- **Two-Unit House**
- Multi-Unit House
- Colonnade
- Multiplex
- Multi-Use building
- Multi-Unit building
- Group Living

Public/Civic Uses Include:

- Bicycle Sharing Facilities
- Club, Lodge, or Fraternal Org.
- College/University
- Daycare (up to 20 attendees)
- Hospital
- Library/Museum/Cultural Exhibit
- Park/Recreation
- Religious Assembly
- Safety Service
- School

Industrial Uses Include:

- Artisan Manufacturing

Commercial Uses Include:

- Animal Services (all except stables)
- Artist Work or Sales
- Building Equipment Sales and Service
- Business Support Services
- Communications Service Establishments
- Eating and Drinking Establishments
- Outdoor Entertainment Venues and Indoor Venues up to 499 persons
- **Financial Services (except pawn and short-term loan establishments)**
- **Retail Sales up to 20,000sf**
- **Neighborhood Serving Retail**
- Outdoor Retail Sales
- Mobile Vendor Park
- Undertaking
- Bed and Breakfast
- Hotel/Motel
- Office, General
- Office, Medical
- Parking, Accessory
- Personal Improvement Service
- **Repair or Laundry Service**
- Research Service
- Sports and Recreation, Participant

URBAN NEIGHBORHOOD NODE USES ALLOWED WITH SPECIAL USE PERMIT

Residential Uses Include:

- Detached home (if new)

Public/Civic Uses Include:

- Halfway House
- Daycare (21+ attendees)
- Utilities and Services

Industrial Uses Include:

- N/A

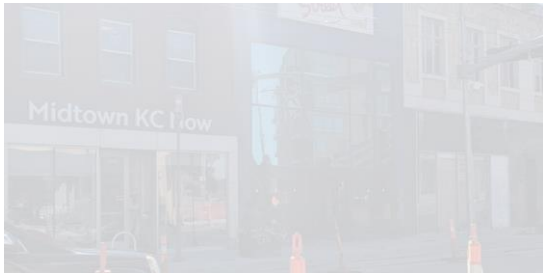
Commercial Uses Include:

- Communications Service Establishments
- Drive-Through Facility
- Tavern or nightclub
- Indoor Entertainment Venue over 500 persons
- Marijuana/Tobacco/Vape Store
- **Liquor Store – Accessory Use**
- Cremating
- Parking, non-accessory
- Reuse of an officially designated historic landmark*
- Car wash/cleaning service
- Heavy equipment sales/rental
- **Light equipment sales/rental (indoor)**
- Motor vehicle repair, limited

TRANSIT CORRIDOR



URBAN
INDUSTRIAL NODE



URBAN
COMMUNITY NODE



URBAN
NEIGHBORHOOD NODE



TRANSIT CORRIDOR

Transit corridors are the **cross corridors and blocks** between higher activity nodes

Primarily residential uses with some neighborhood-serving mixed use, commercial, institutional, and civic uses.

Max height **4-stories**

- Example: Prospect between Meyer Blvd. and Gregory Blvd.

TRANSIT CORRIDOR USES ALLOWED OUTRIGHT

Residential Uses Include:

- **Detached House (if existing now)**
- Attached House
- **Townhouse**
- **Two-Unit House**
- Multi-Unit House
- **Colonnade**
- Multiplex
- Multi-Use building
- Multi-Unit building
- Group Living

Public/Civic Uses Include:

- Bicycle Sharing Facilities
- Club, Lodge, or Fraternal Org.
- College/University
- Daycare (up to 20 attendees)
- Hospital
- Library/Museum/Cultural Exhibit
- Park/Recreation
- Religious Assembly
- Safety Service
- School

Industrial Uses Include:

- Artisan Manufacturing

Commercial Uses Include:

- Animal Services (all except stables and shelter/boarding)
- Artist Work or Sales
- Building Equipment Sales and Service
- Business Support Services
- Communications Service Establishments
- **Eating and Drinking Establishments (except tavern/nightclub)**
- Indoor Venues up to 149 persons
- Financial Services (except pawn and short-term loan establishments)
- Neighborhood Serving Retail
- Outdoor Retail Sales
- Mobile Vendor Park
- Undertaking
- Bed and Breakfast
- Hotel/Motel
- **Office, General**
- **Office, Medical**
- Parking, Accessory
- Personal Improvement Service
- Repair or Laundry Service
- Research Service
- Sports and Recreation, Participant

TRANSIT CORRIDOR USES ALLOWED WITH SPECIAL USE PERMIT

Residential Uses Include:

- Detached home (if new)

Public/Civic Uses Include:

- Halfway House
- Daycare (21+ attendees)
- Utilities and Services

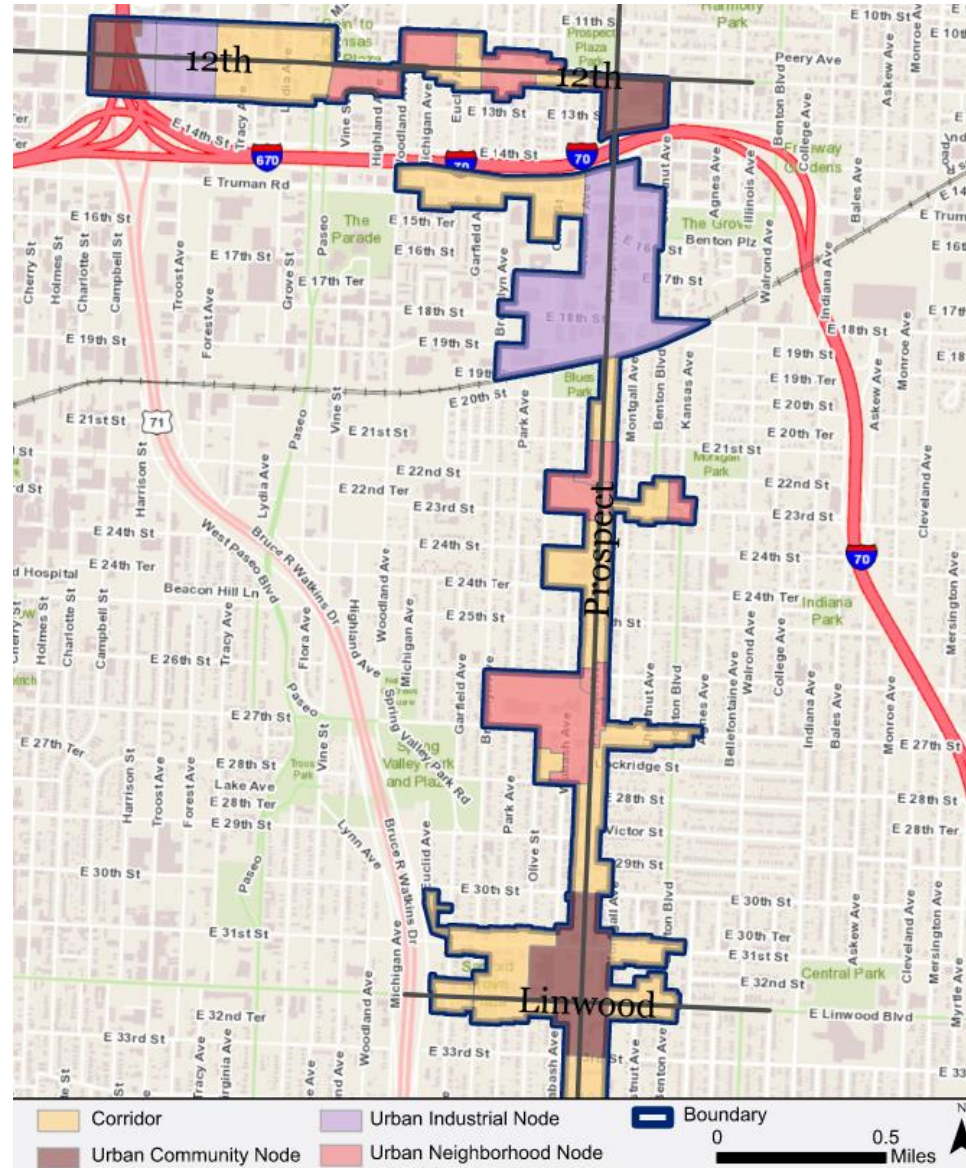
Industrial Uses Include:

- N/A

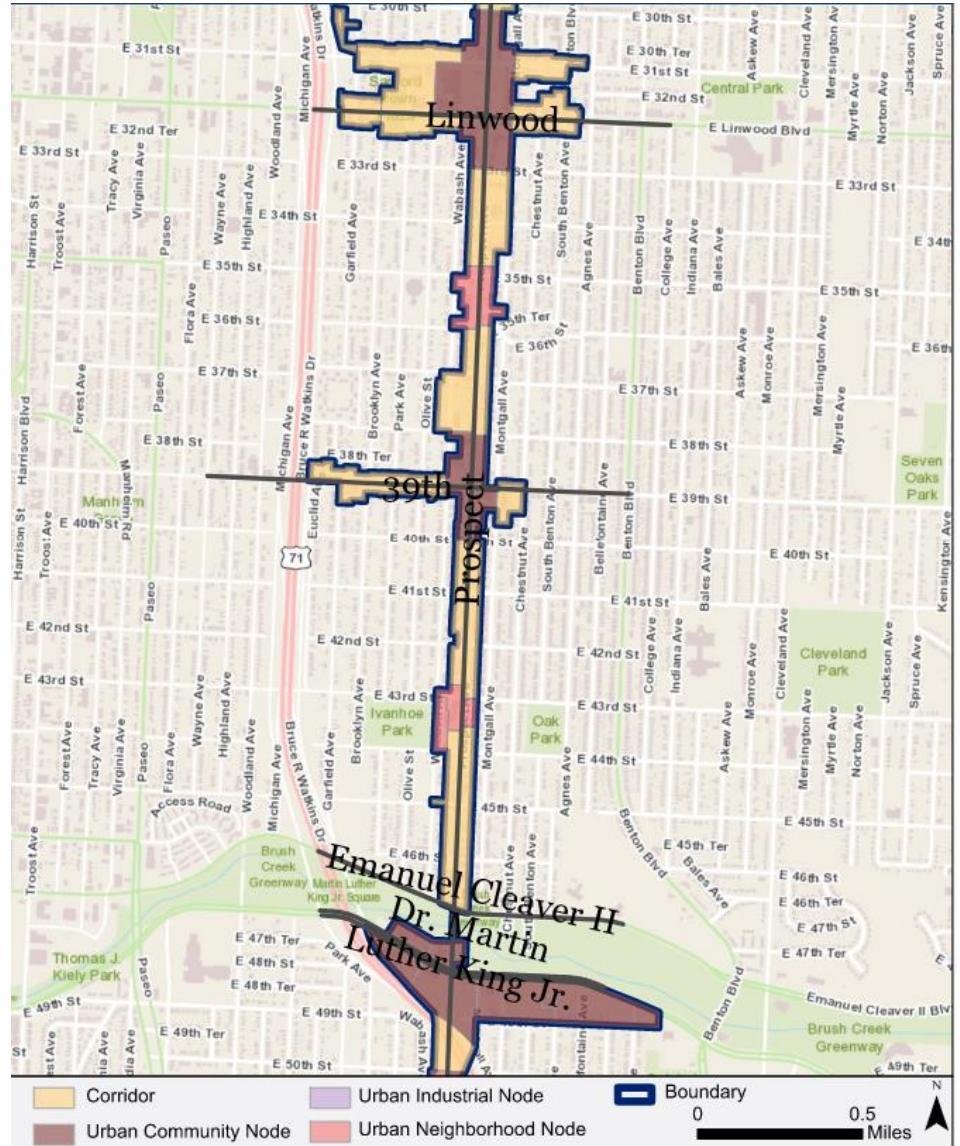
Commercial Uses Include:

- Animal shelter or boarding
- Communications Service Establishments
- **Drive-Through Facility**
- Tavern or nightclub
- Indoor Entertainment Venue over 150 persons
- Outdoor Entertainment Venue
- Marijuana/Tobacco/Vape Store
- Cremating
- Parking, non-accessory
- Reuse of an officially designated historic landmark*
- **Car wash/cleaning service**
- Heavy equipment sales/rental
- Light equipment sales/rental (indoor)
- **Motor vehicle repair, limited**

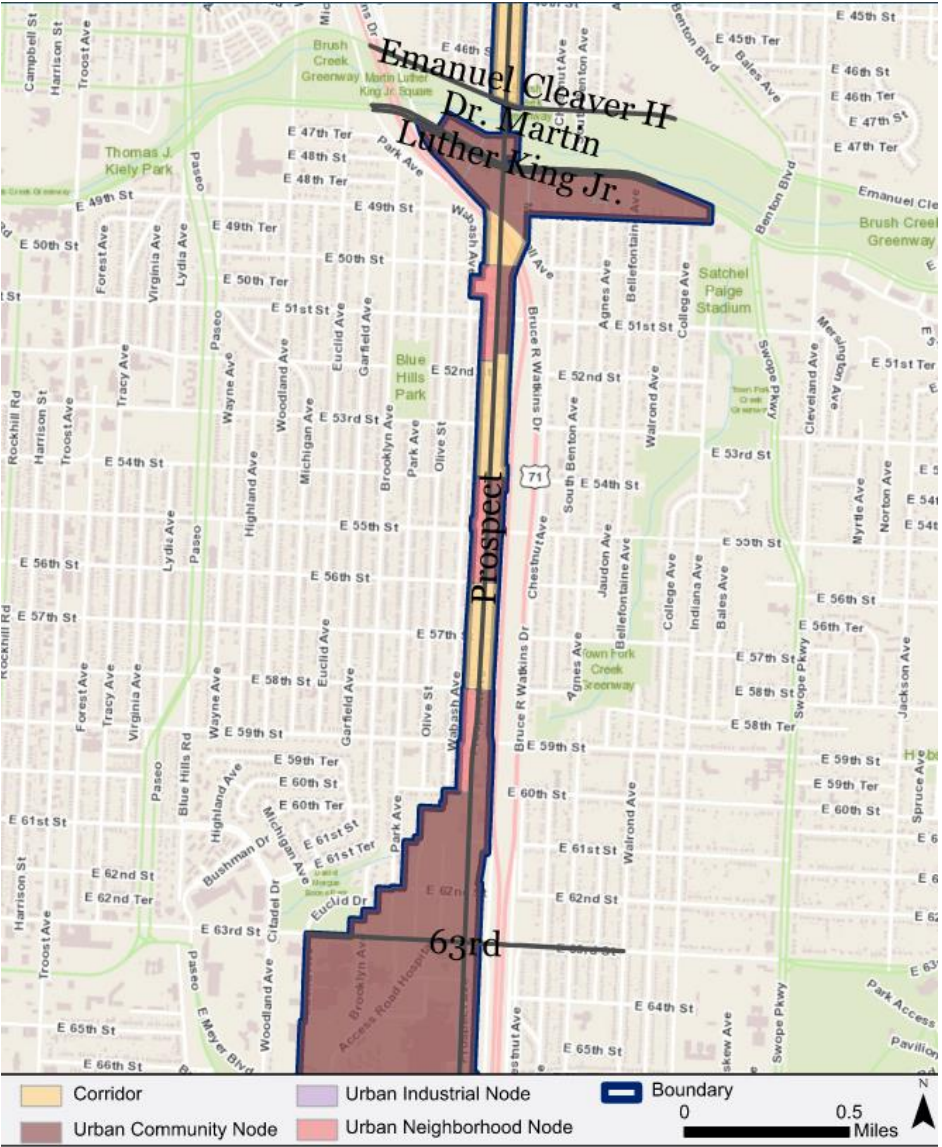
OVERLAY MAP CHARLOTTE - LINWOOD



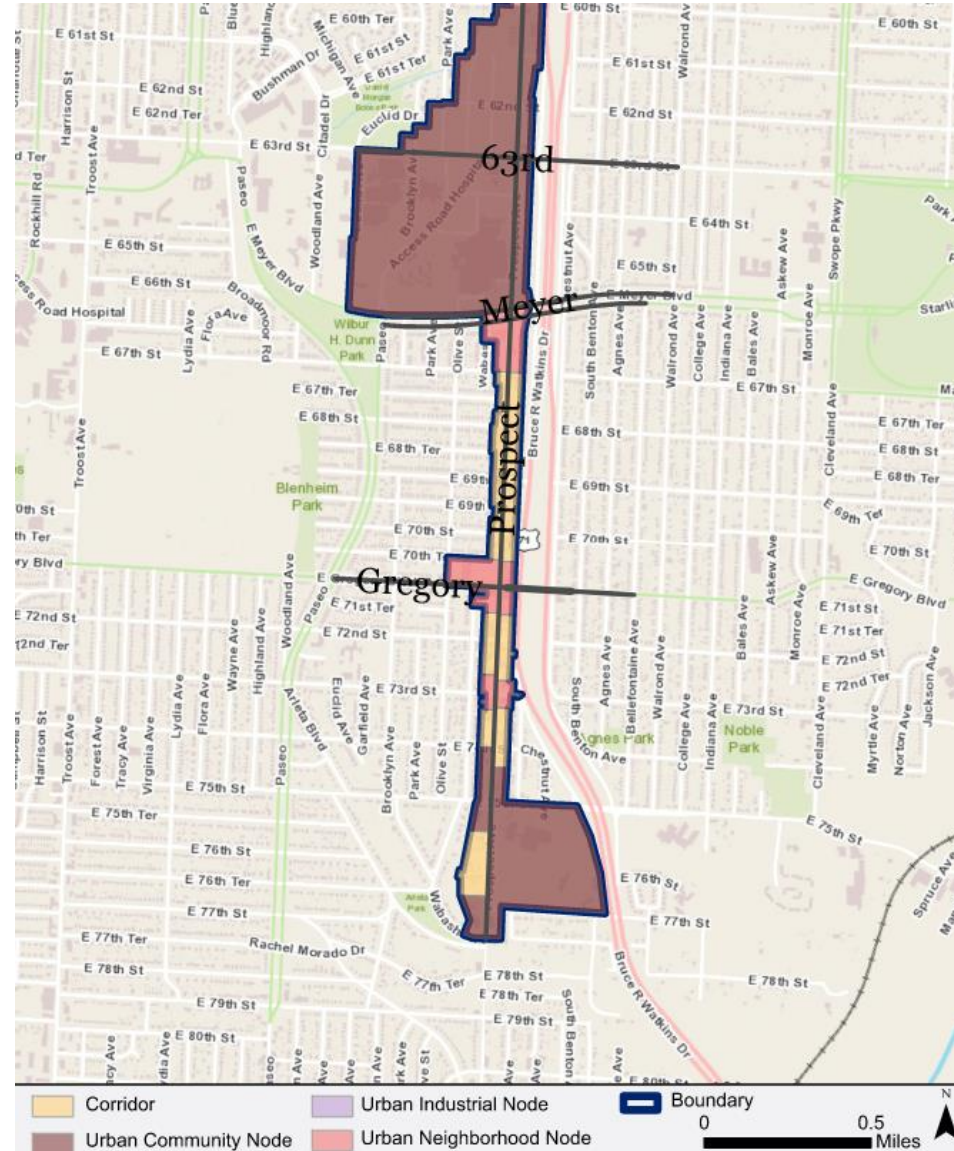
OVERLAY MAP LINWOOD - EMANUEL CLEAVER II



OVERLAY MAP EMANUEL CLEAVER II - 63RD ST.



OVERLAY MAP 63RD ST. - 77TH ST.



BREAKOUT GROUPS

- **Businesses:** Geared towards businesses who operate along Prospect Avenue and major east-west streets
- **Residents:** Geared towards people who live along Prospect and adjacent neighborhoods
- **Property Owners:** Geared towards community partners who own apartment buildings, houses, and commercial buildings as income properties, and community partners who own vacant properties

STAFF CONTACTS

Jonathan Feverston Jonathan.Feverston@kcmo.org
(816) 513-2869

Andrew Clarke Andrew.Clarke@kcmo.org
(816) 513-8821

PROJECT WEBPAGE



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