

Kansas City, Missouri Employer Survey

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2019

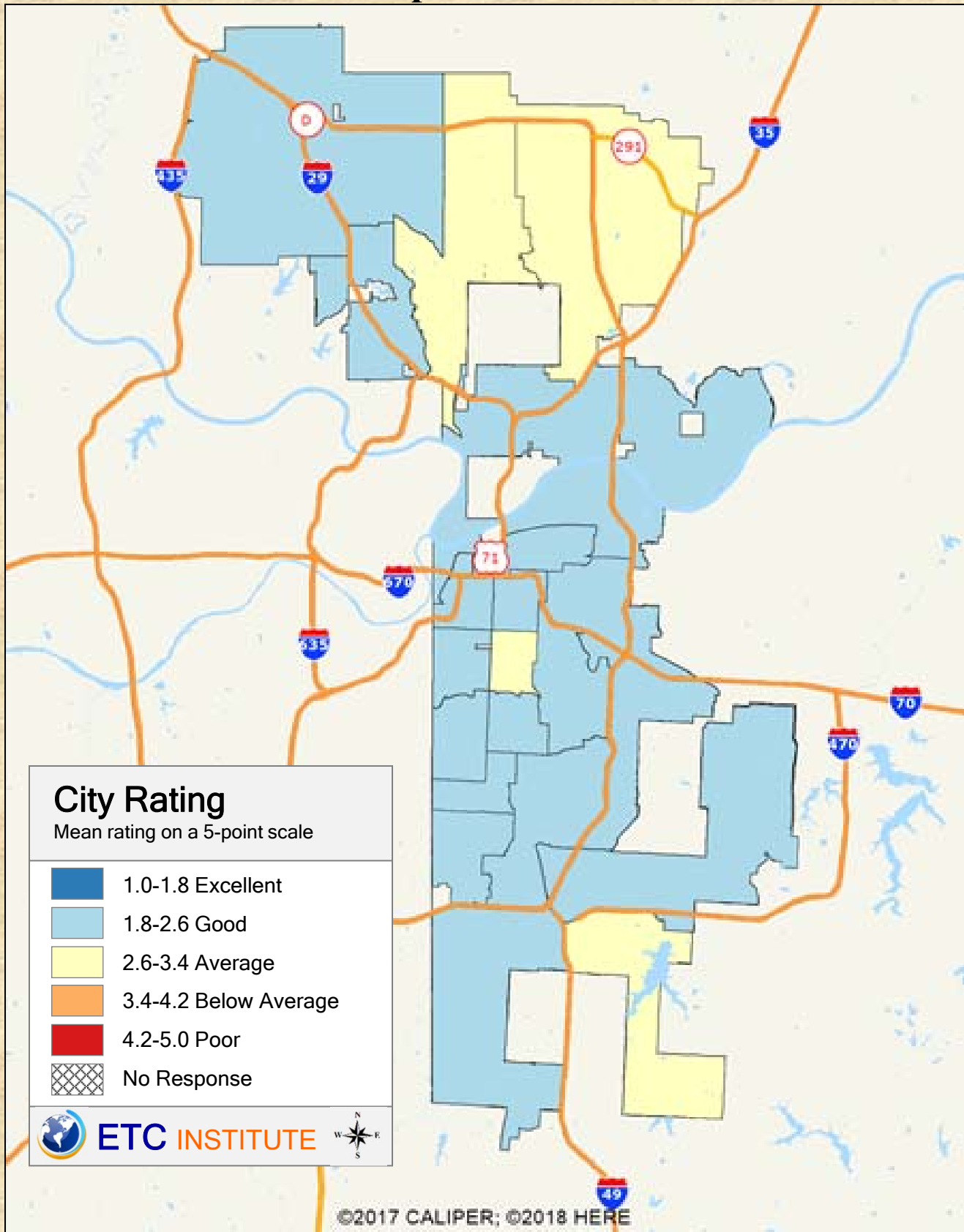
Submitted to the City of Kansas City, Missouri

by:
ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

February 2020



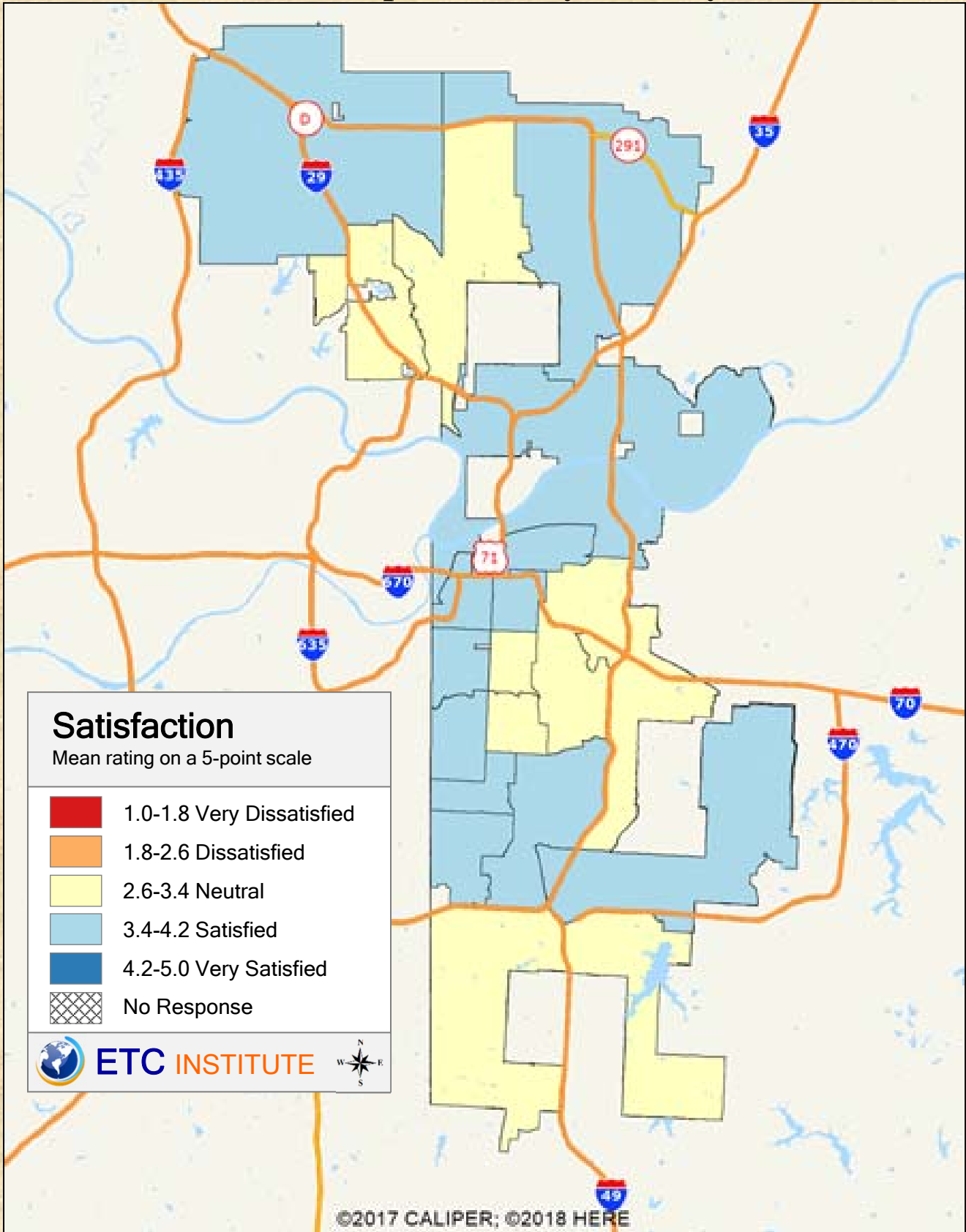
Q1. How would you rate Kansas City, Missouri overall as a place to do business?



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

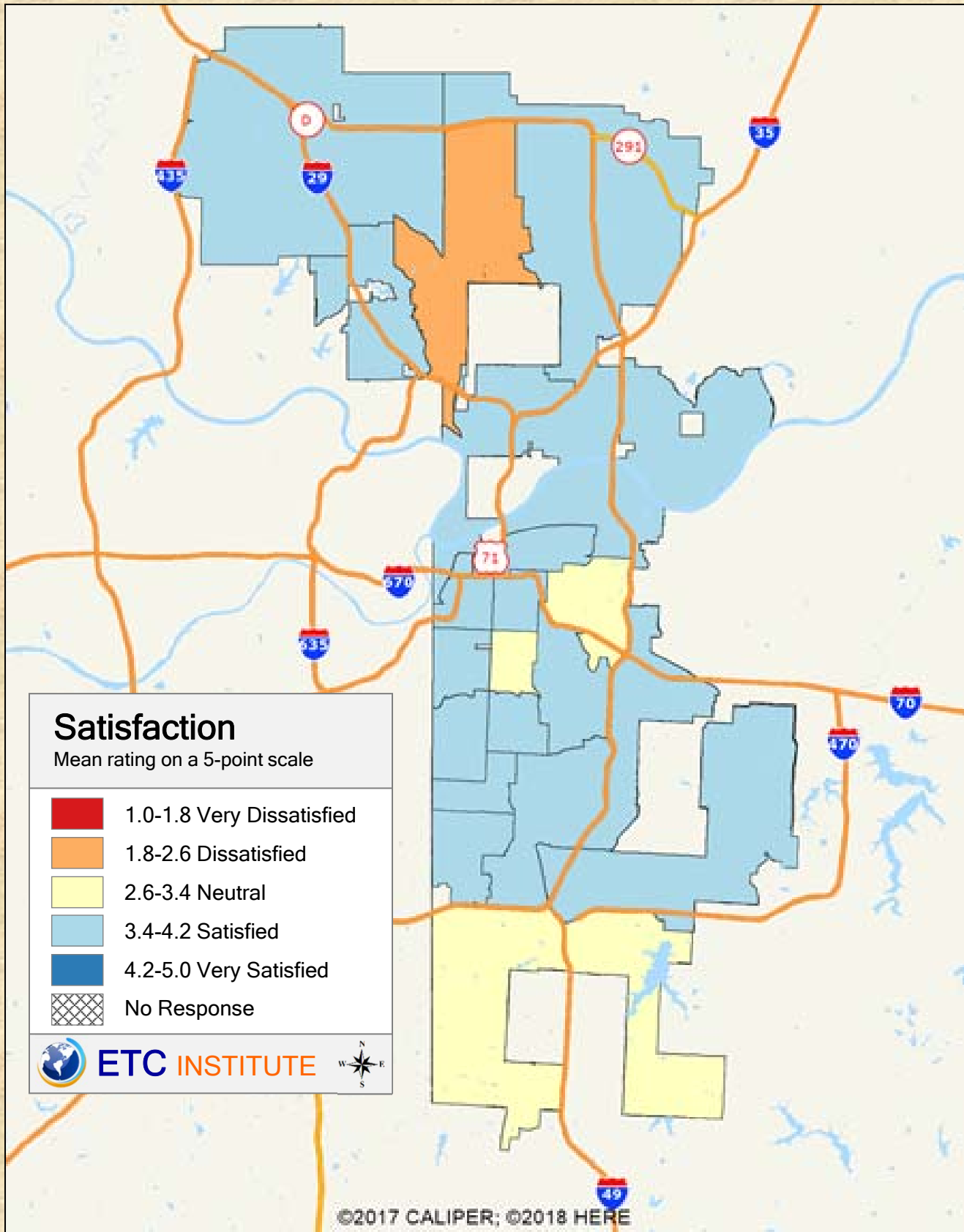
Q2.1 Satisfaction with: Overall quality of services provided by the City



2019 Kansas City, Missouri Employer Survey

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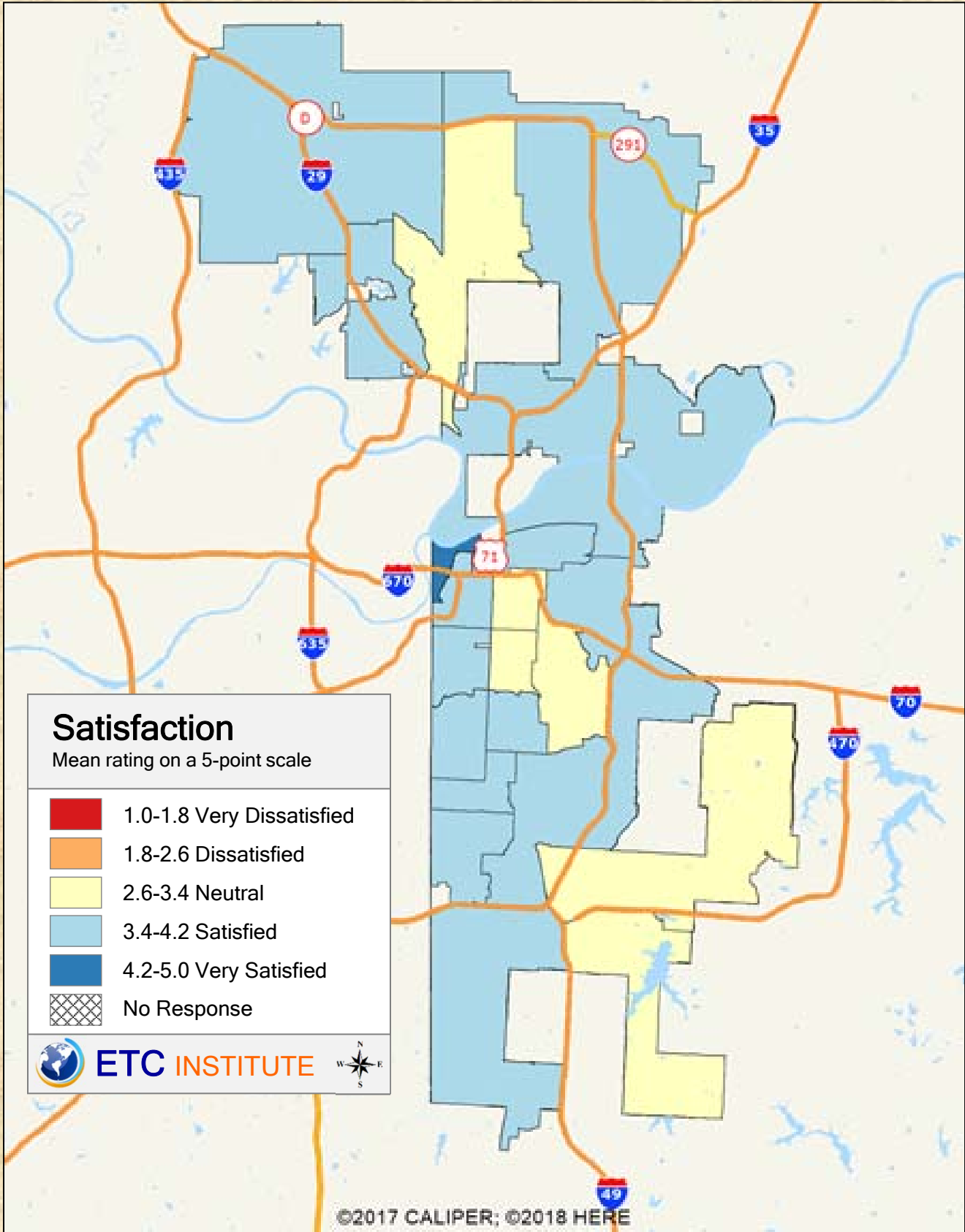
Q2.2 Satisfaction with: Overall image of the City



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

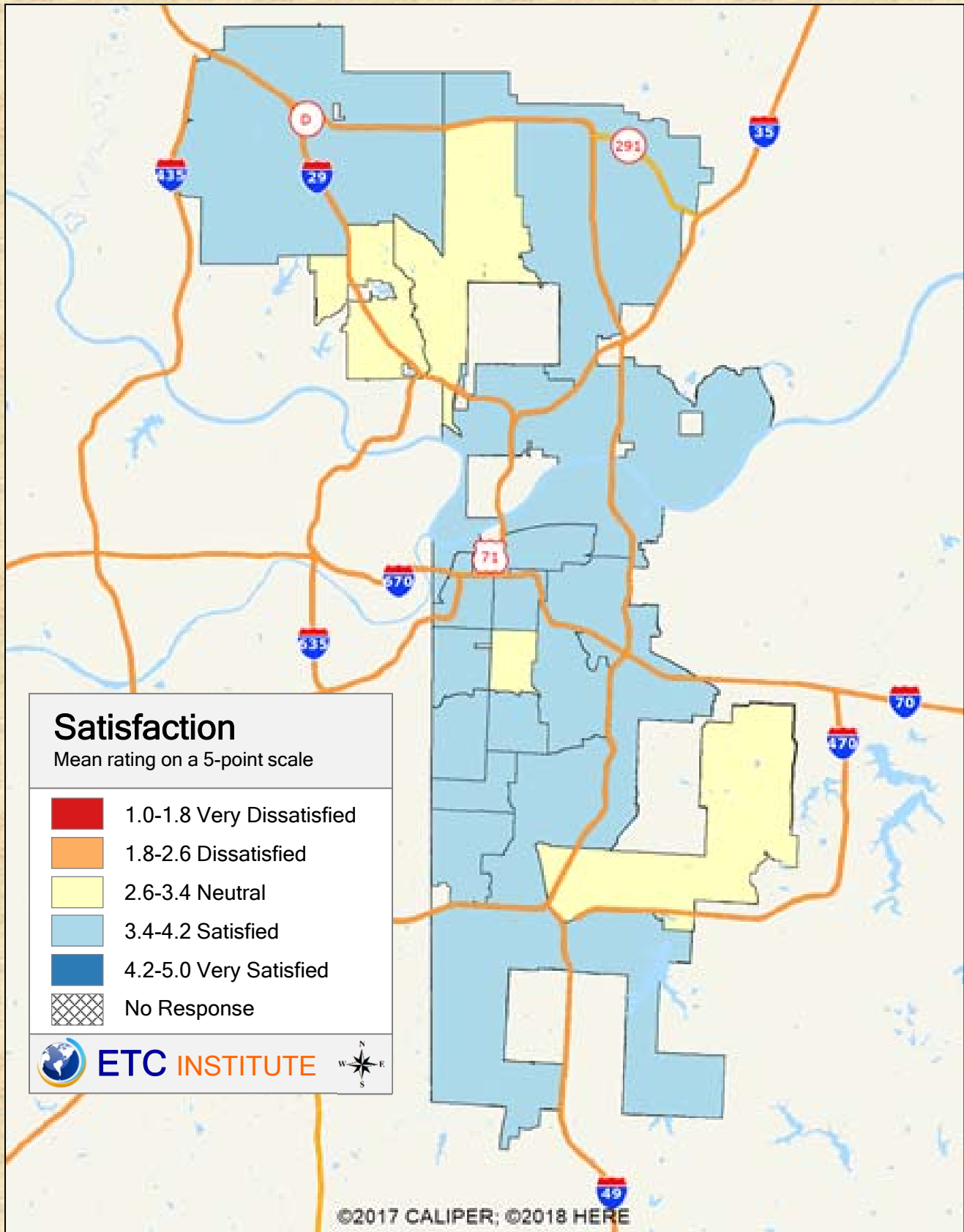
Q2.3 Satisfaction with: Overall quality of life in the City



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

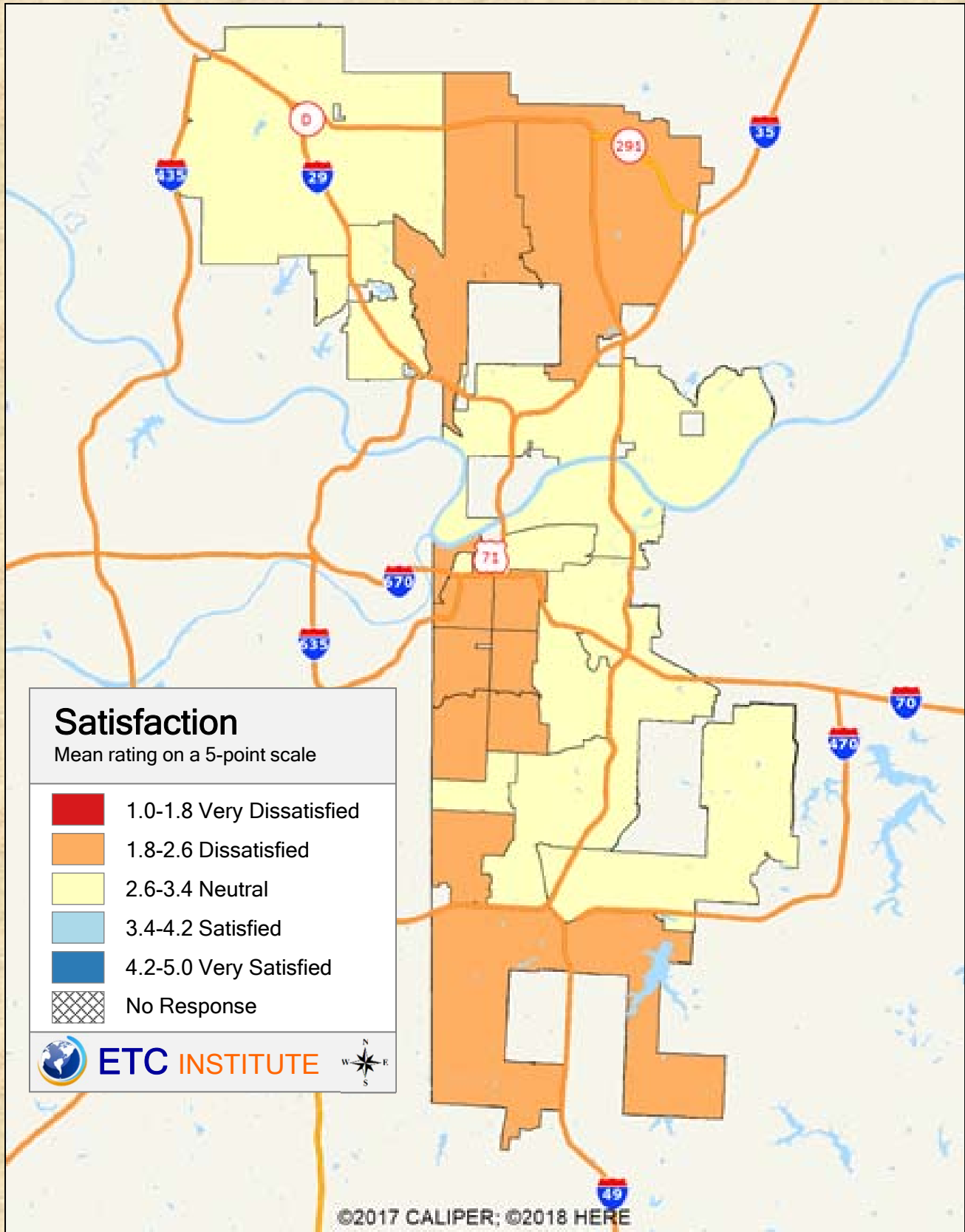
Q2.4 Satisfaction with: Quality of new development in the City



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

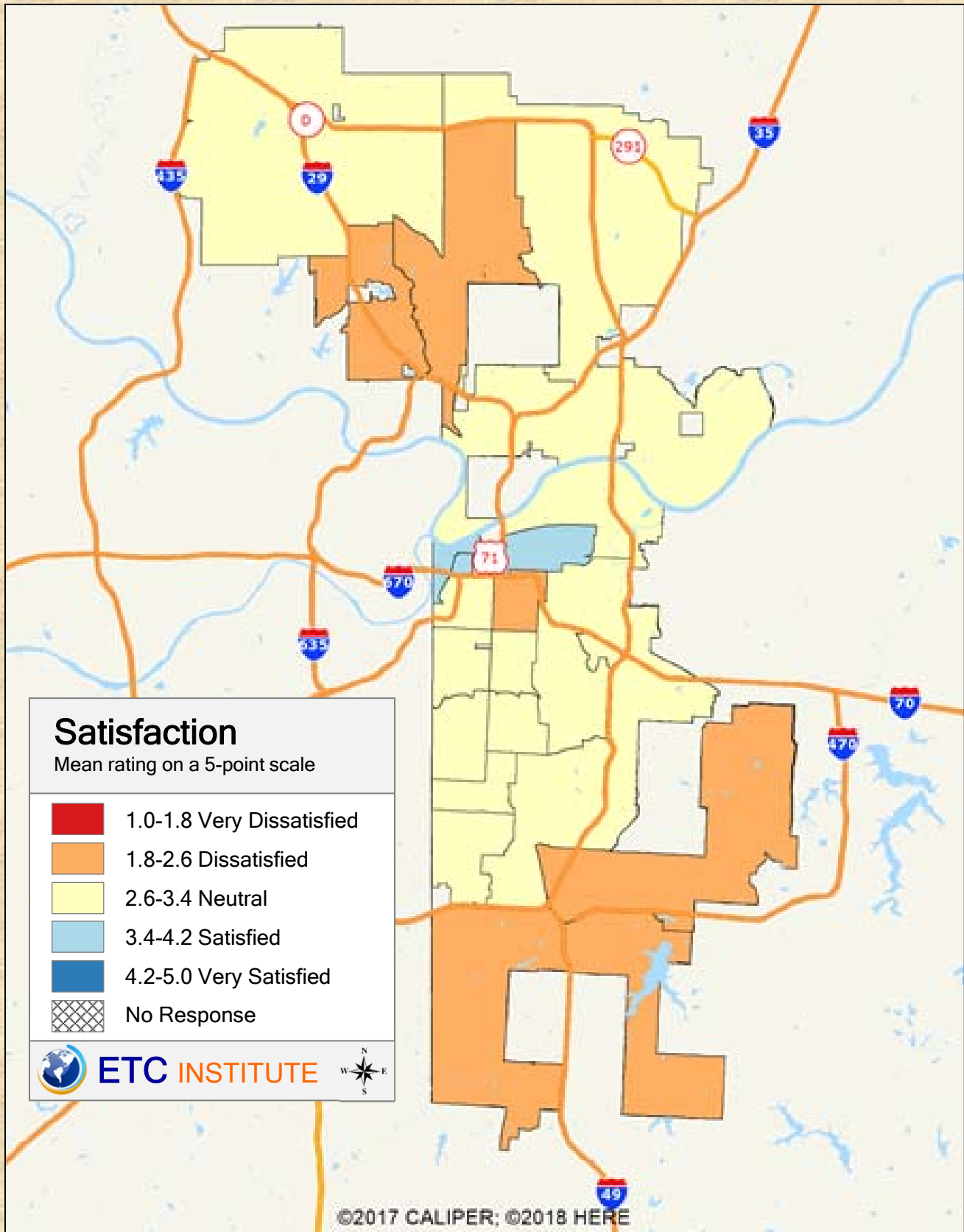
Q2.5 Satisfaction with: Overall quality of the education system within the City



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

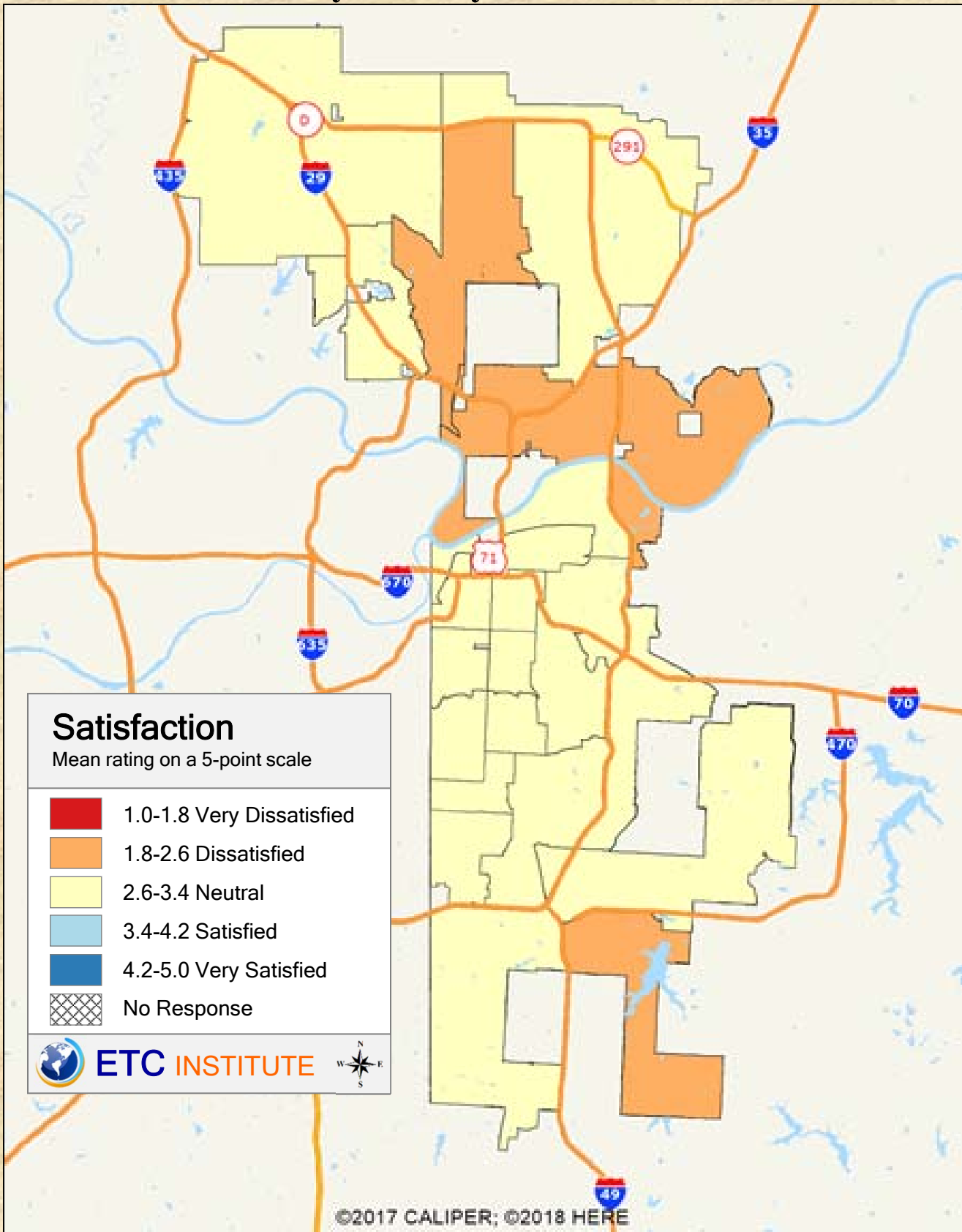
Q2.6 Satisfaction with: Overall feeling of safety in the City



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

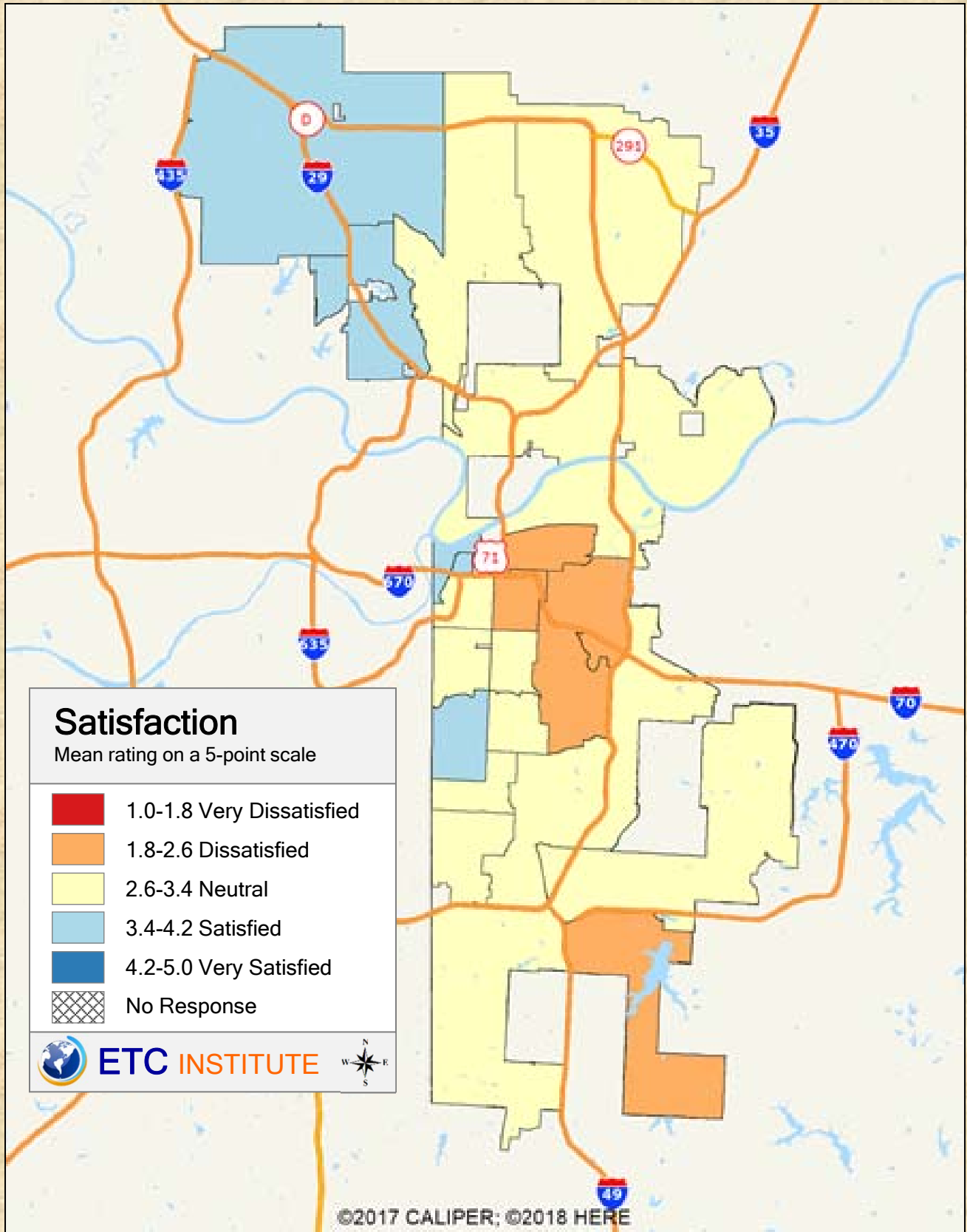
Q2.7 Satisfaction with: Overall value that you receive for your City tax dollars and fees



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

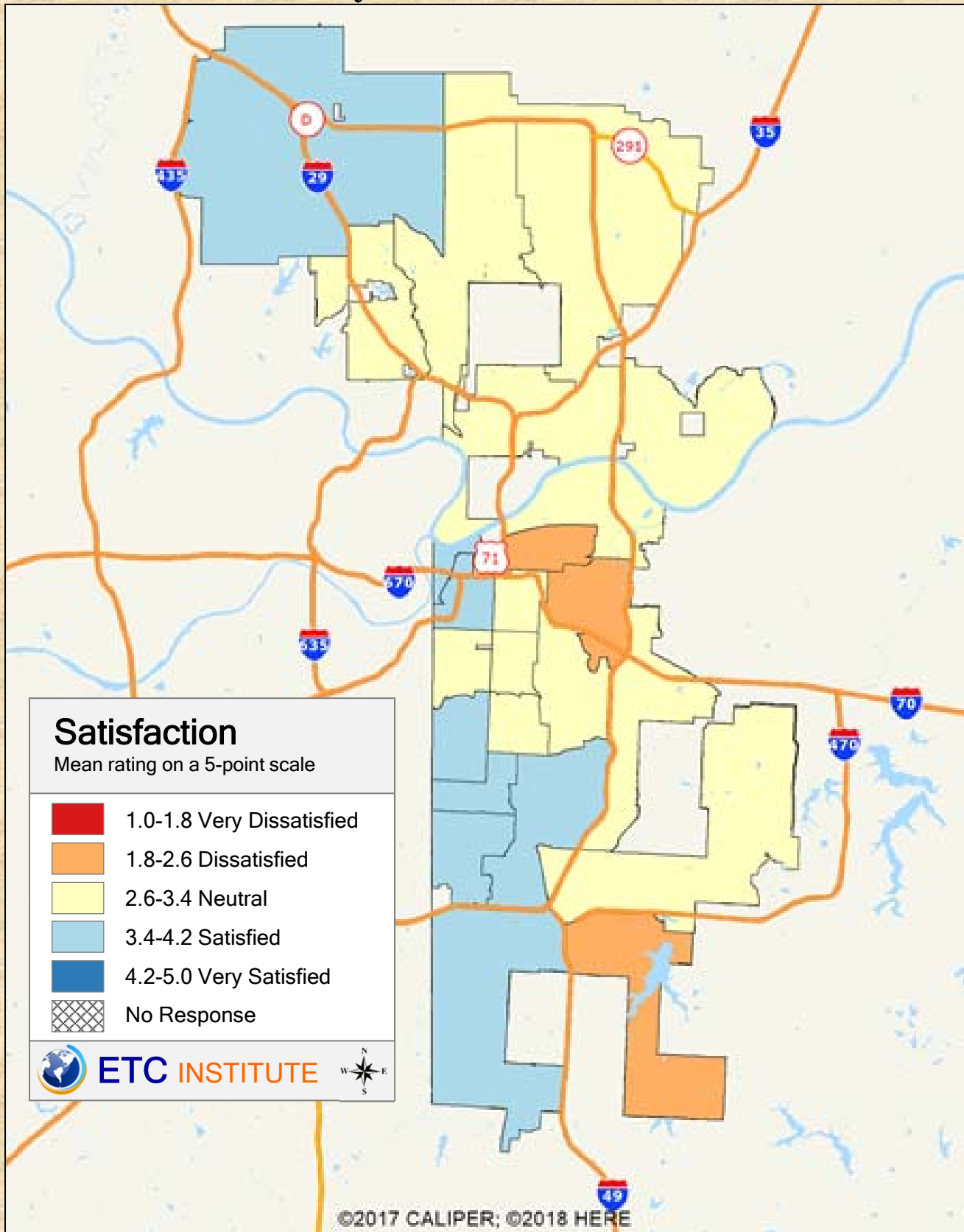
Q2.8 Satisfaction with: Overall safety in the area where your business is located



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

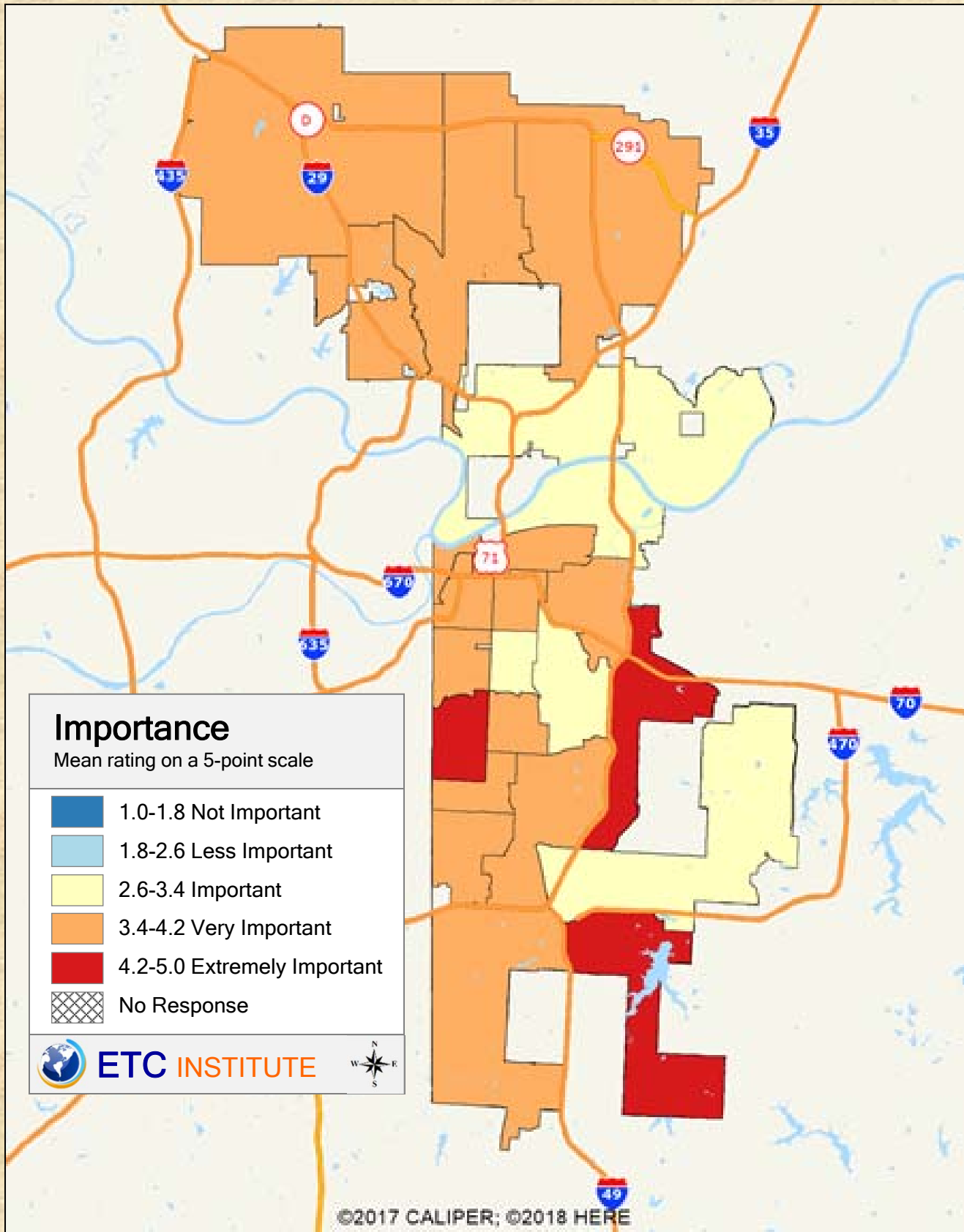
Q2.9 Satisfaction with: Physical appearance of the area where your business is located



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

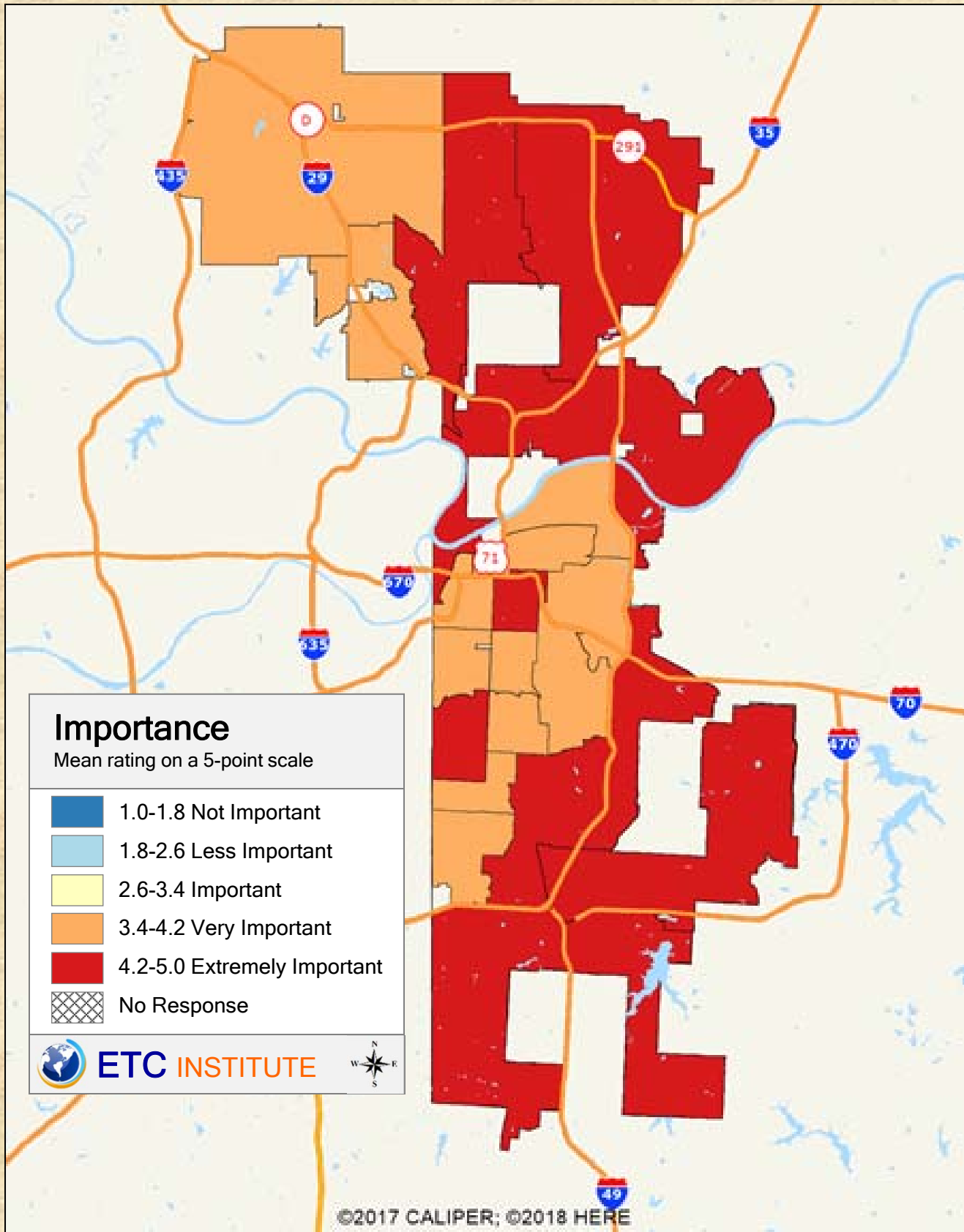
Q3.1 Importance of: Overall image of the City



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

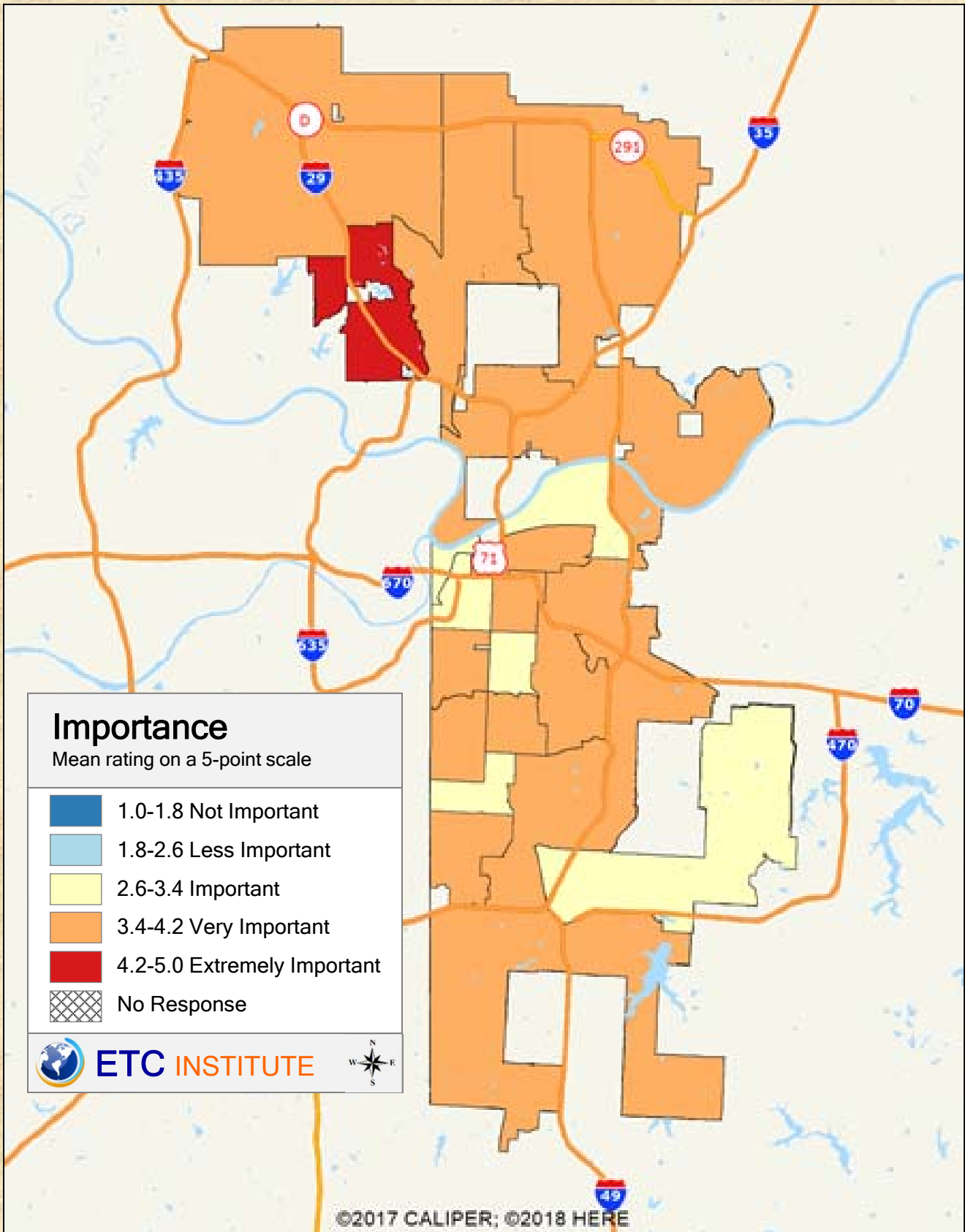
Q3.2 Importance of: Low crime rate



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

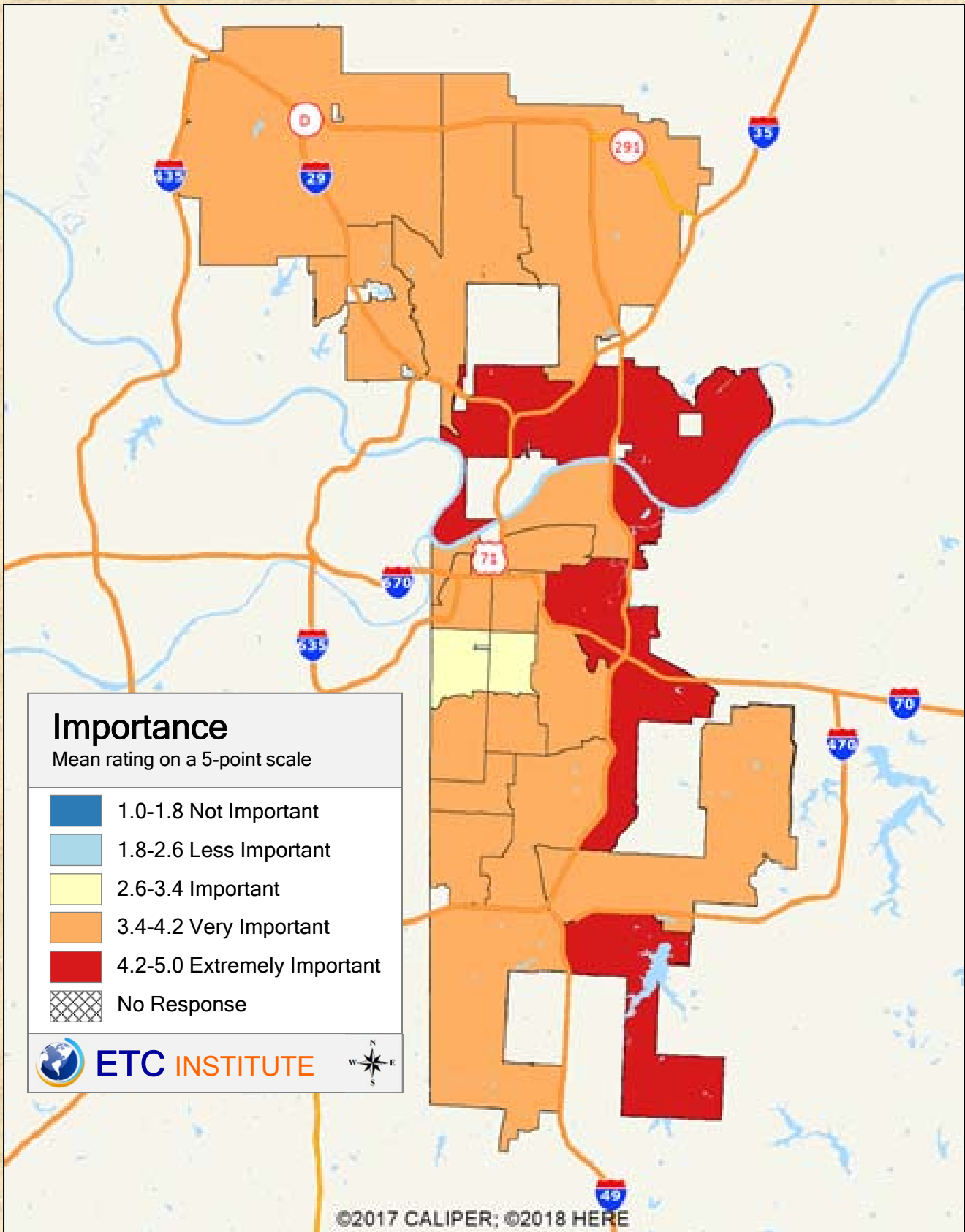
Q3.3 Importance of: Quality of local schools



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

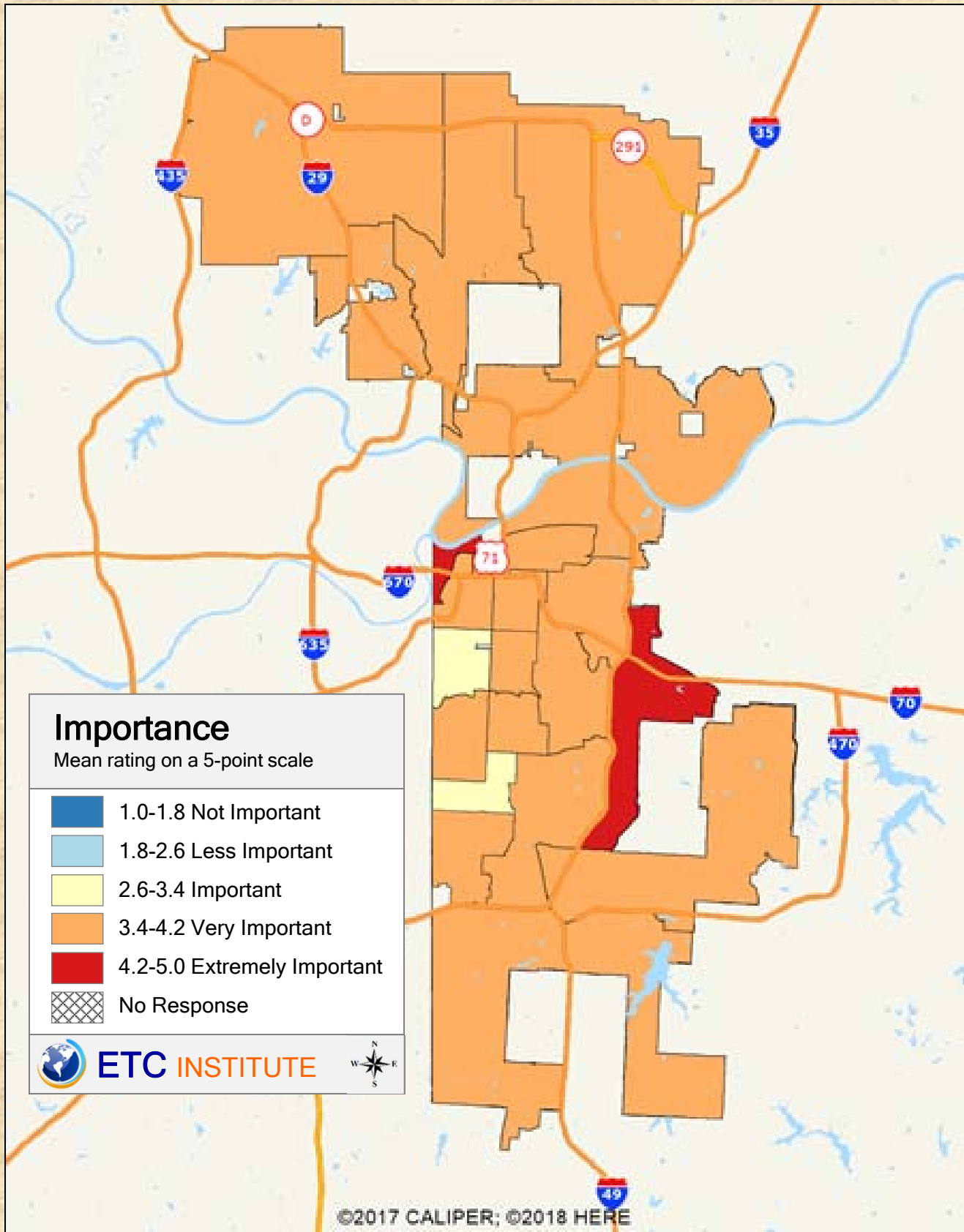
Q3.4 Importance of: Availability of trained employees



2019 Kansas City, Missouri Employer Survey

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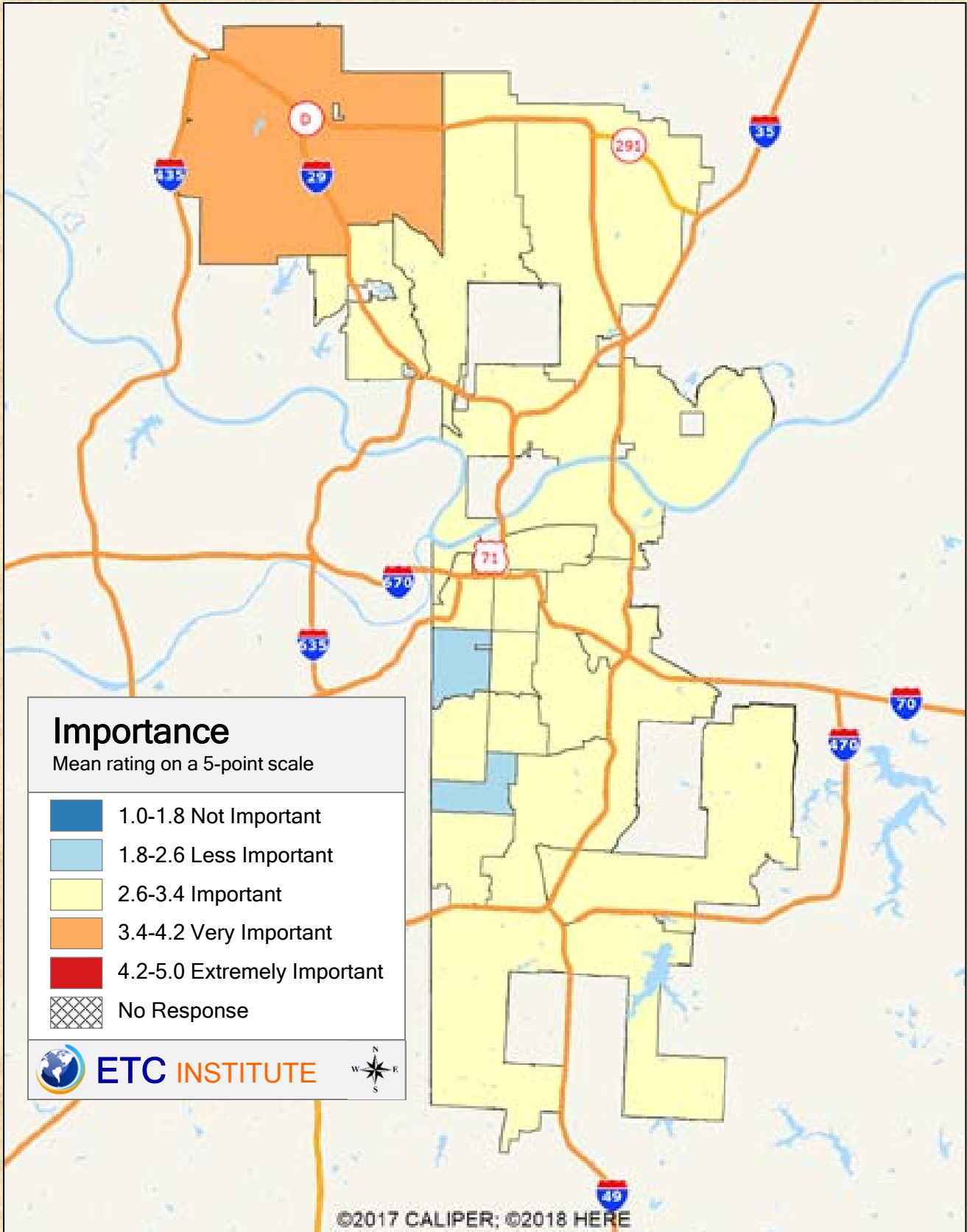
Q3.5 Importance of: Level of taxation



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

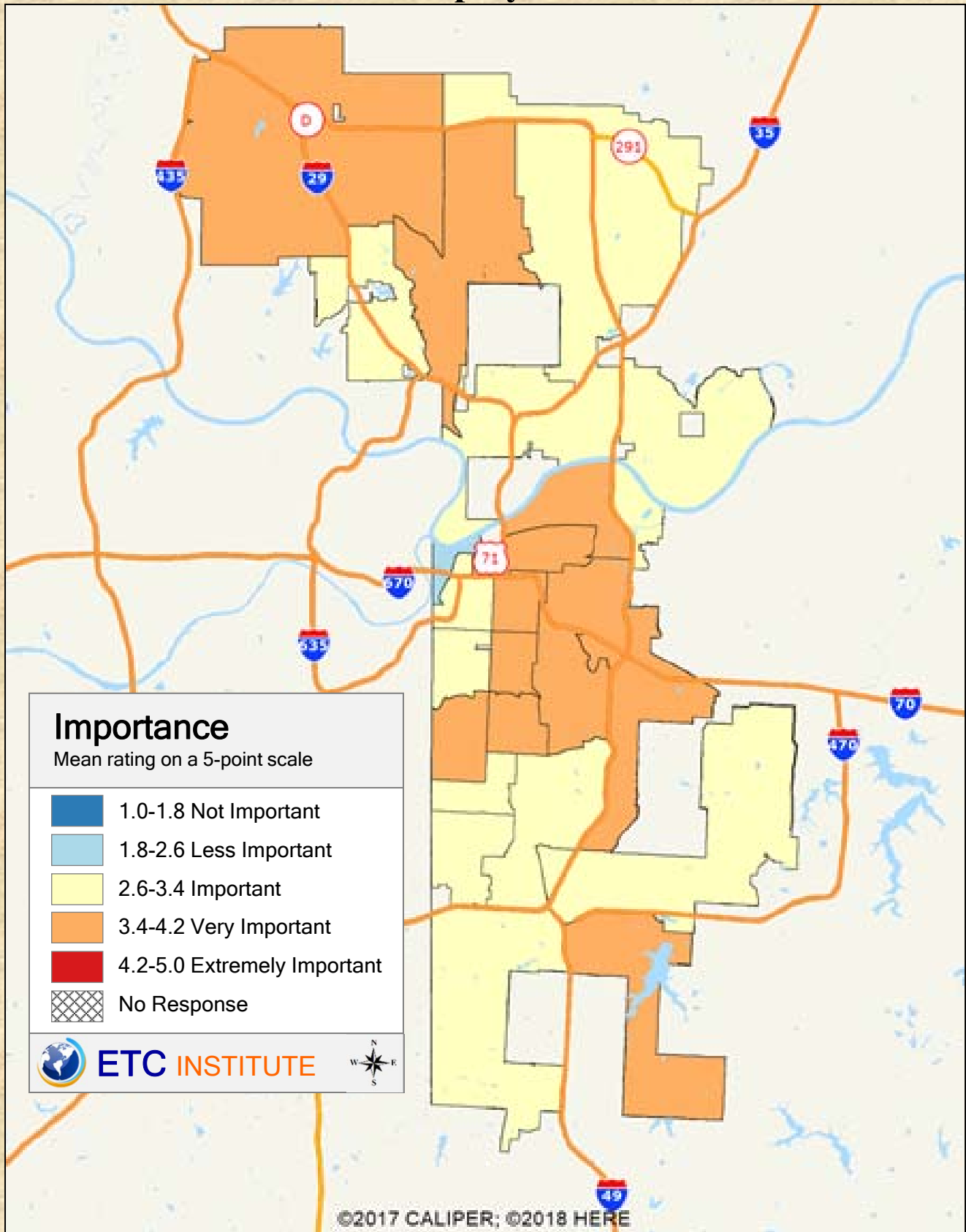
Q3.6 Importance of: Access to airports



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

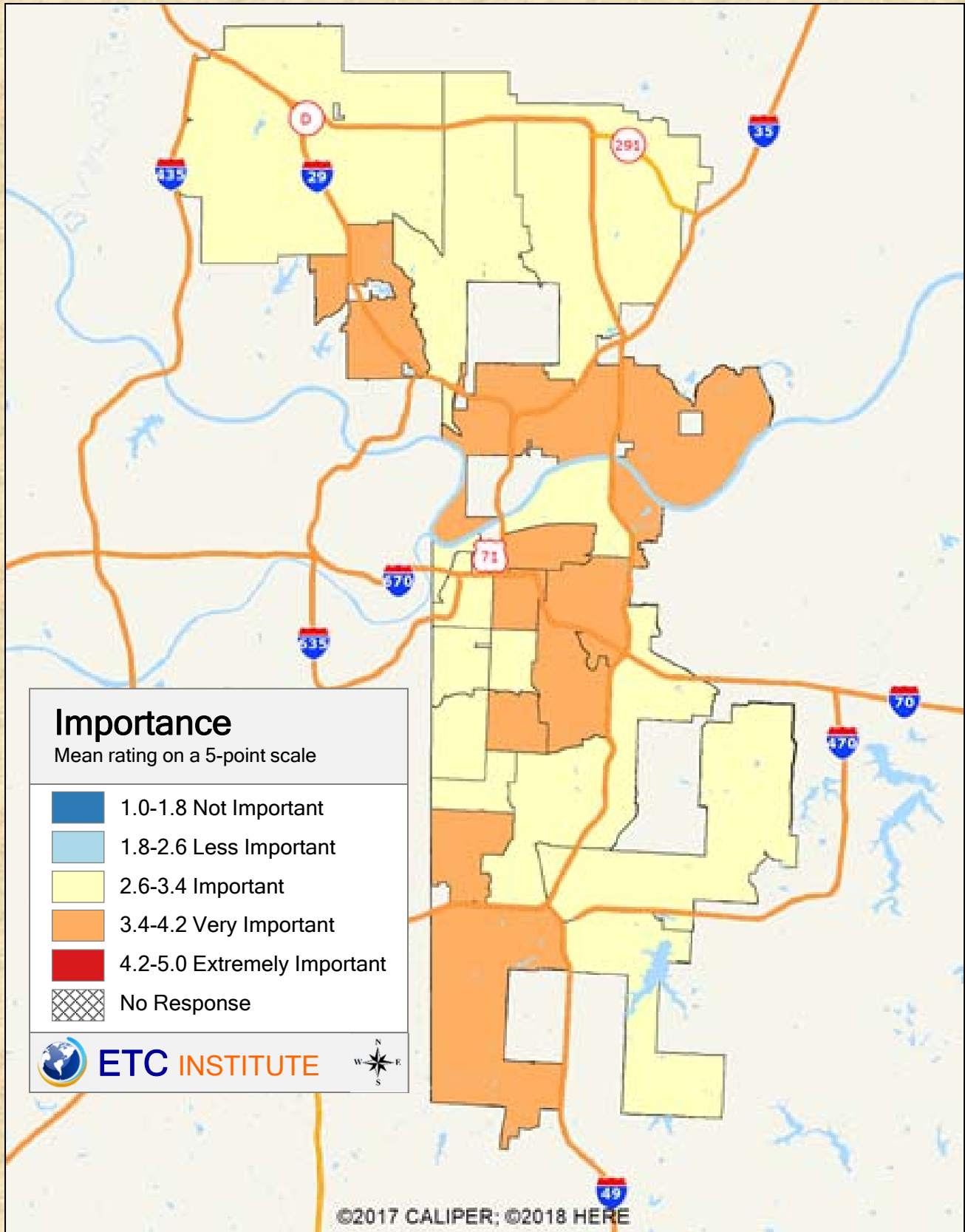
Q3.7 Importance of: Availability of affordable housing for employees



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Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

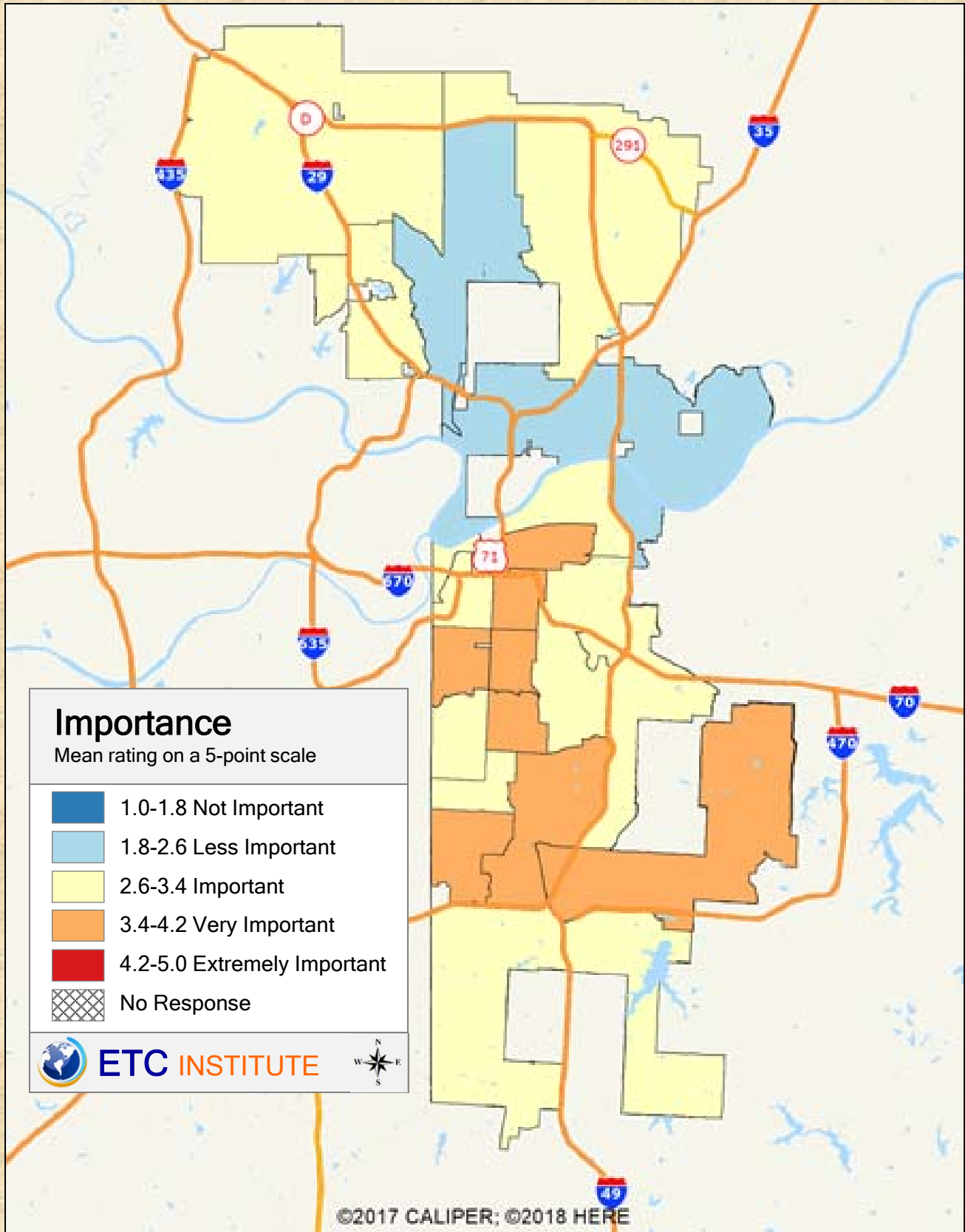
Q3.8 Importance of: Proximity of businesses that are important to your business



2019 Kansas City, Missouri Employer Survey

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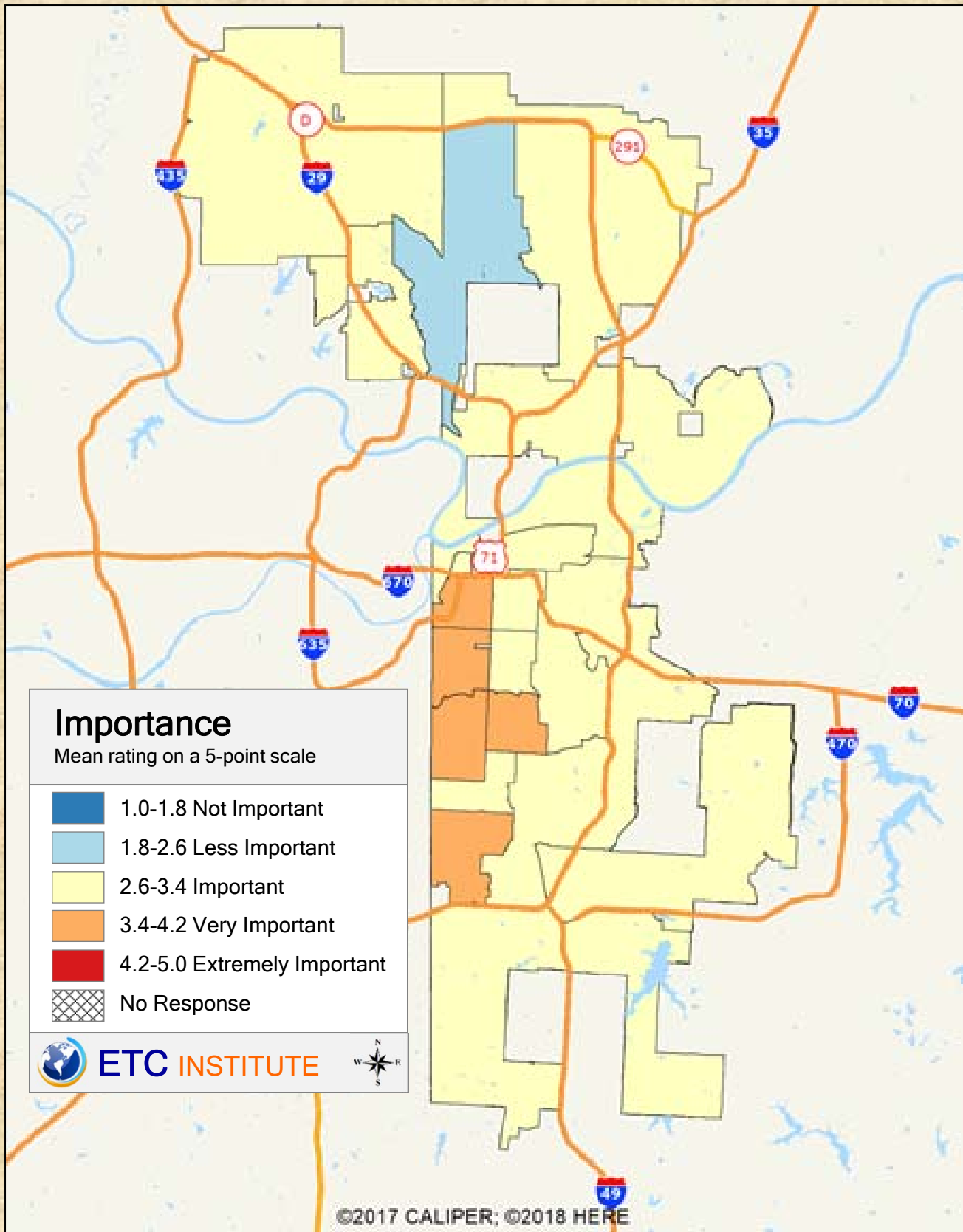
Q3.9 Importance of: Availability of public transportation



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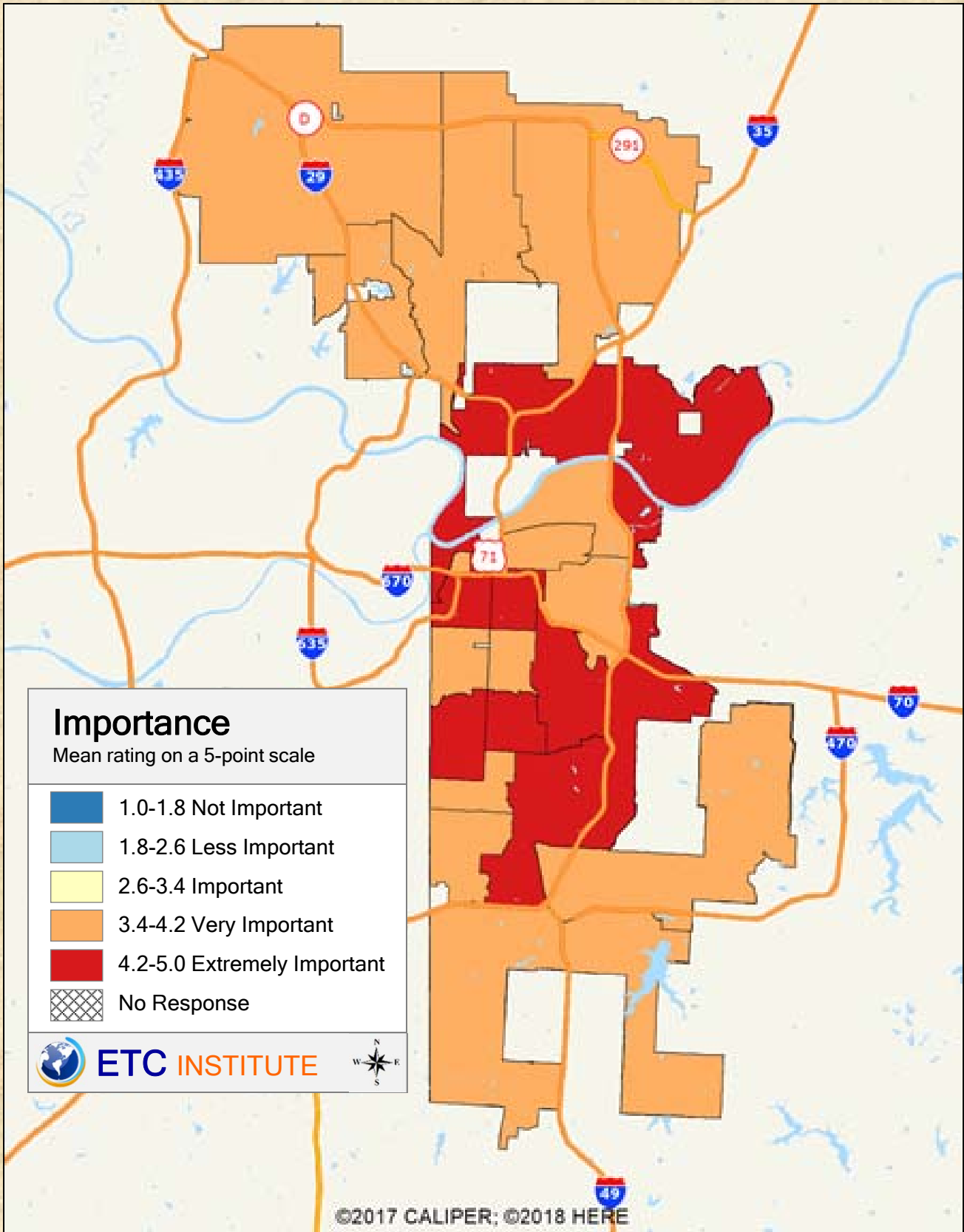
Q3.10 Importance of: Availability of libraries, arts, and cultural amenities



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

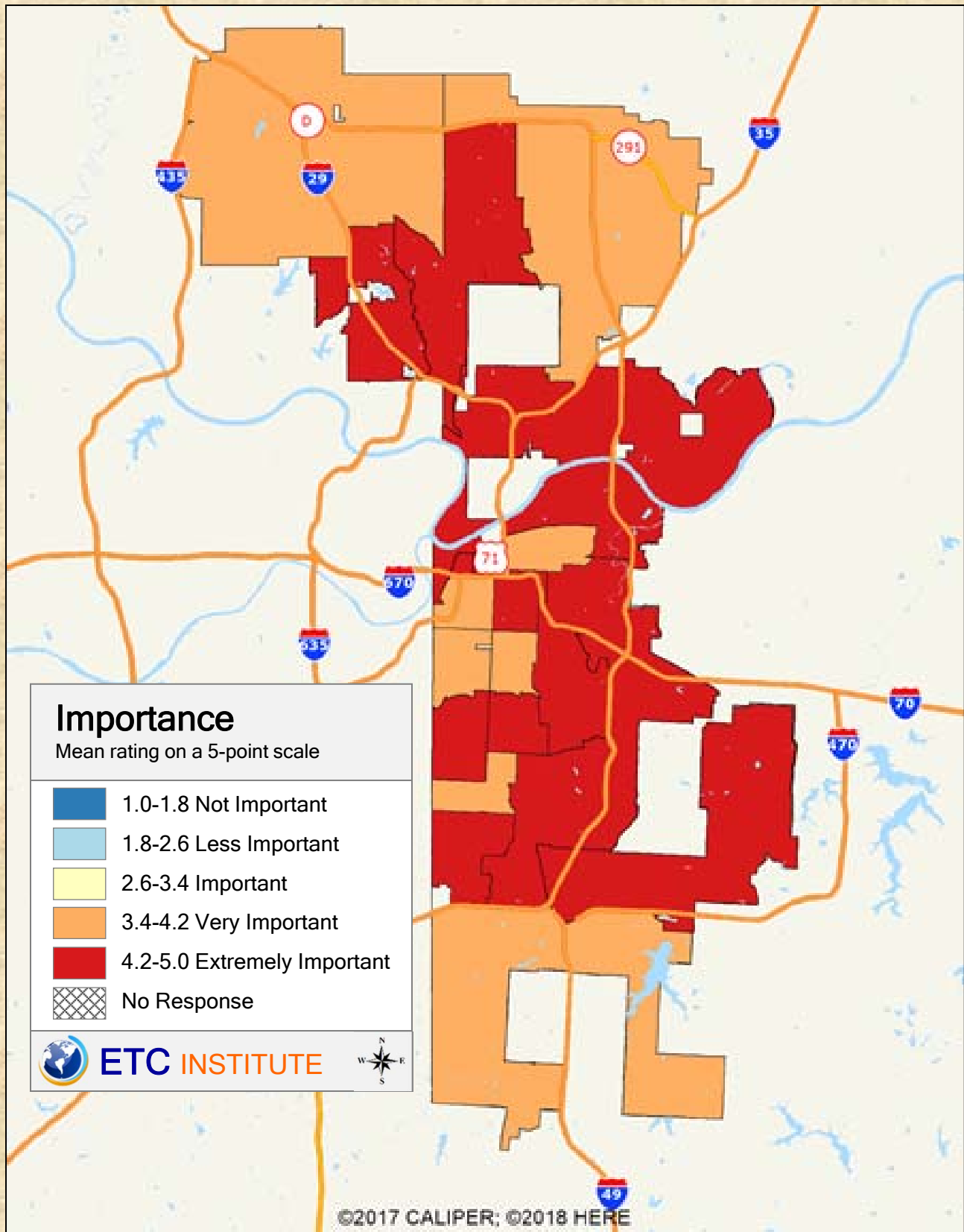
Q3.11 Importance of: Attitude of local government toward business



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

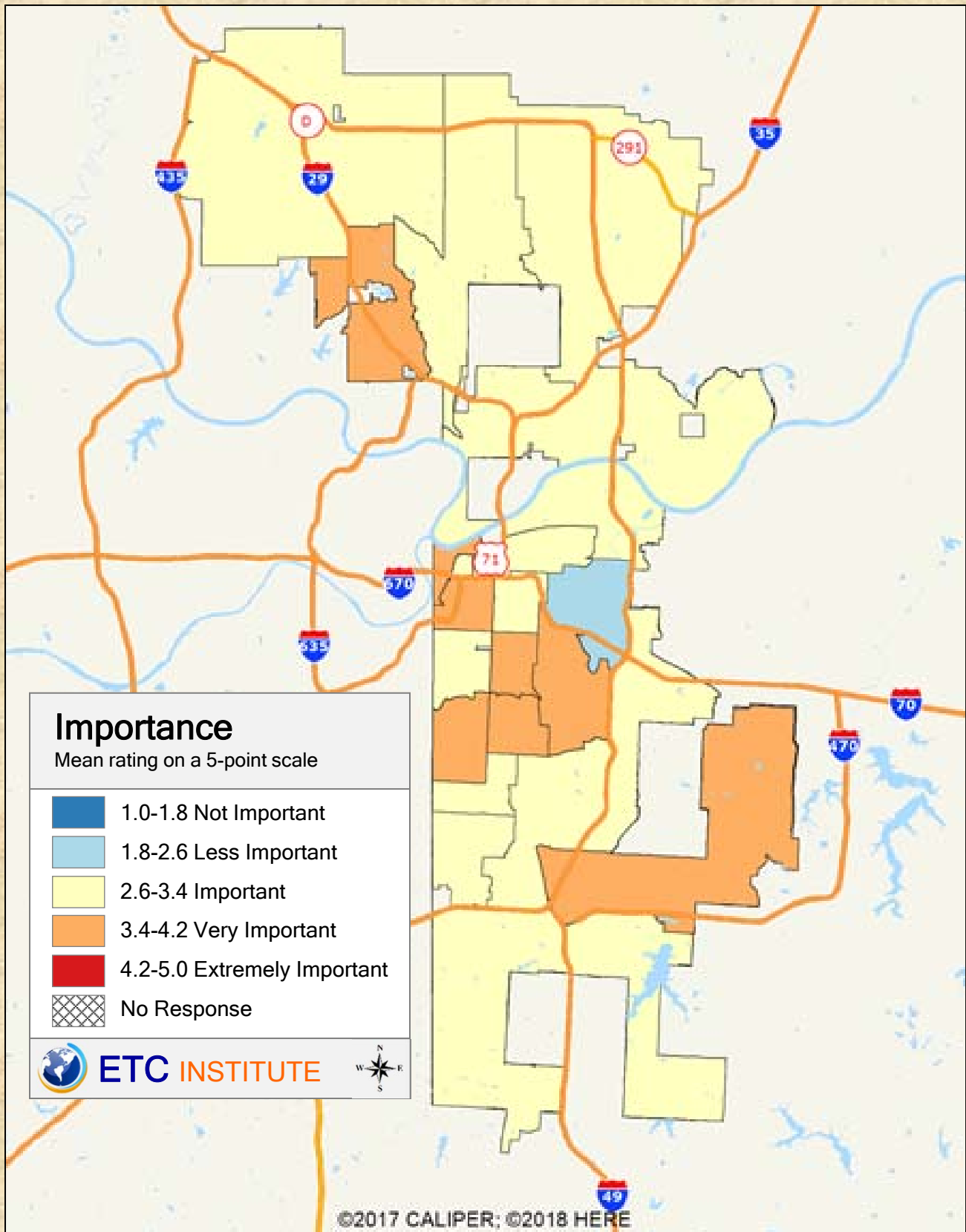
Q3.12 Importance of: Availability of telecommunications, utilities, and other infrastructure



2019 Kansas City, Missouri Employer Survey

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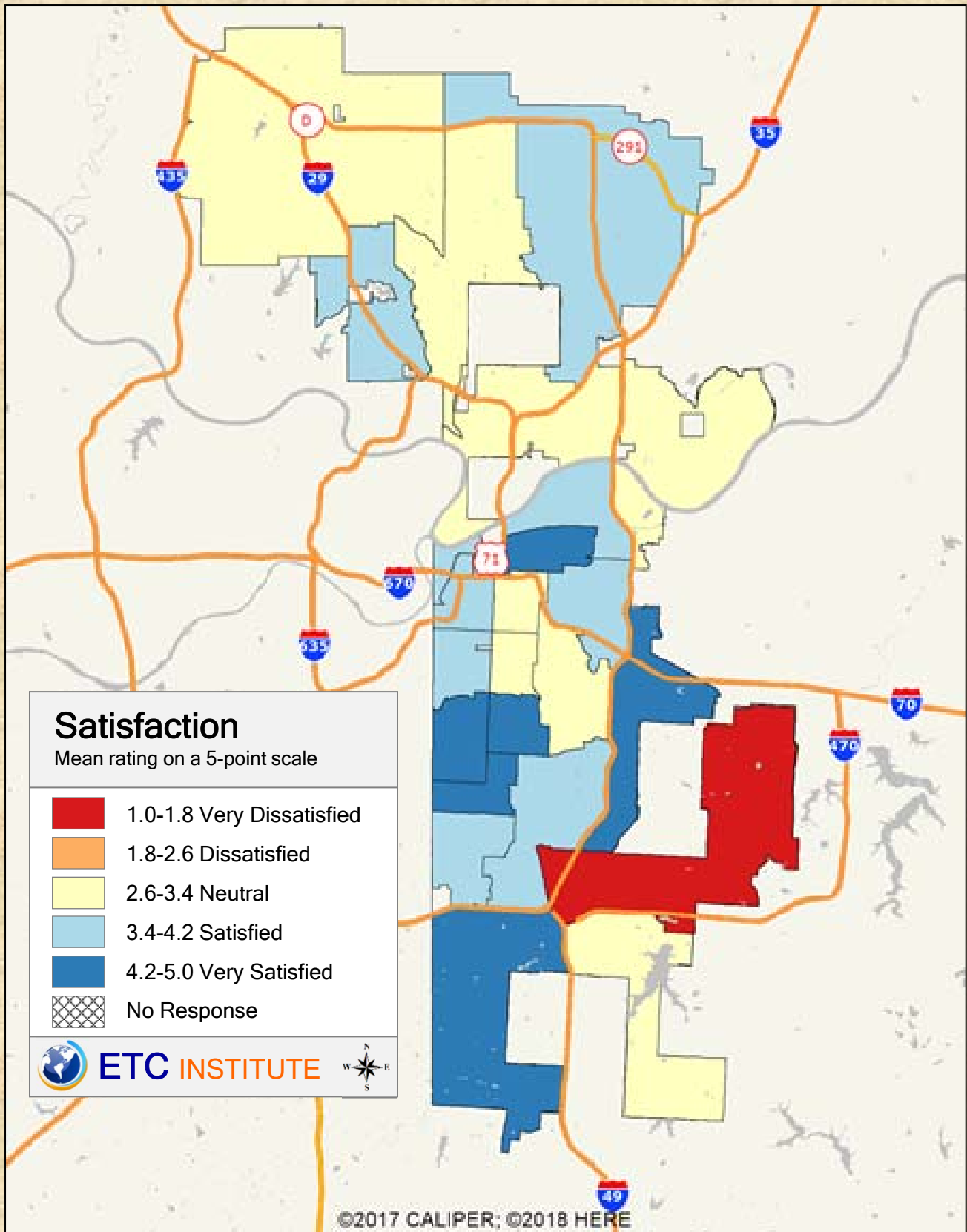
Q3.13 Importance of: Availability of parks and open space



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

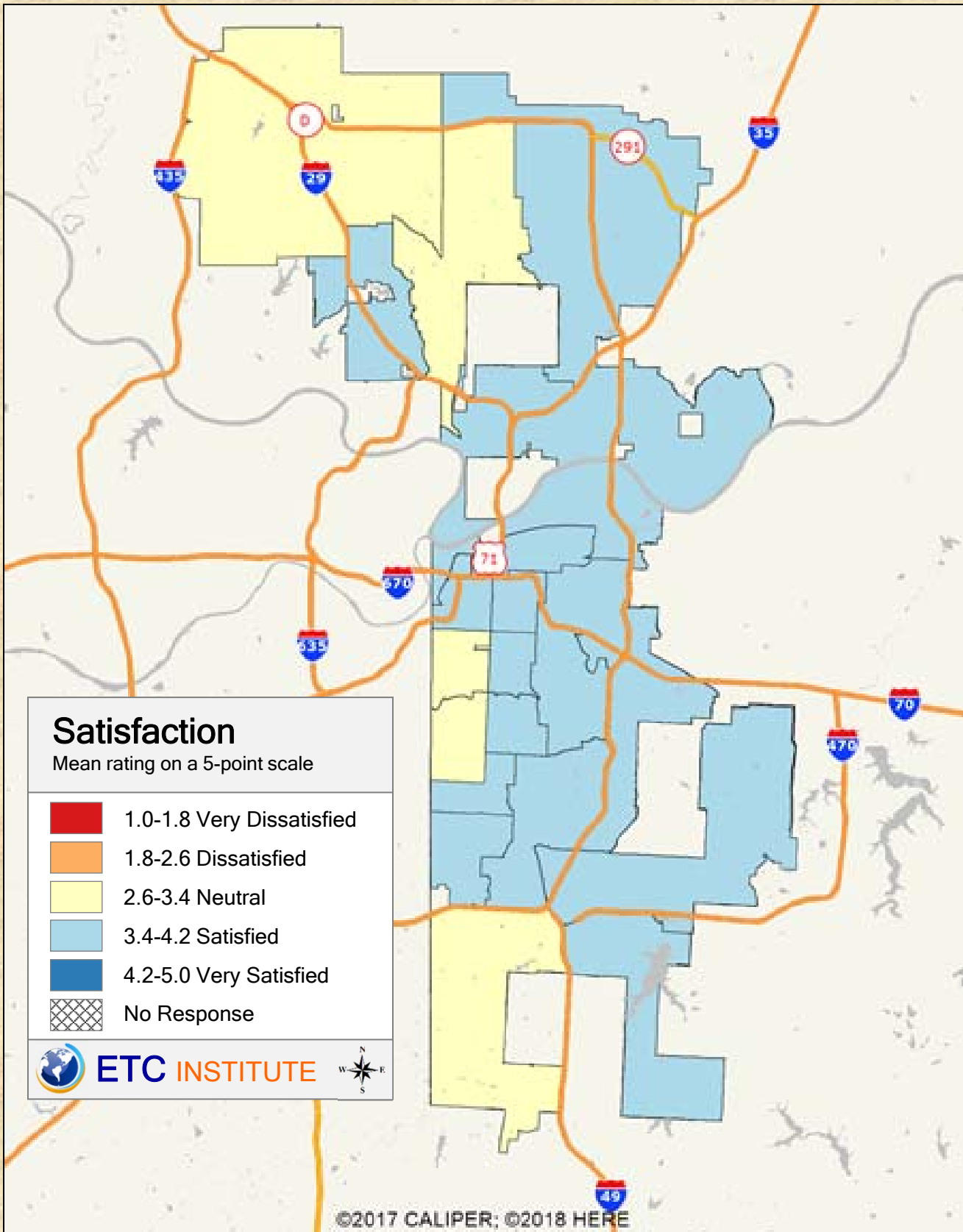
Q5.1 Satisfaction with: 311 call center



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

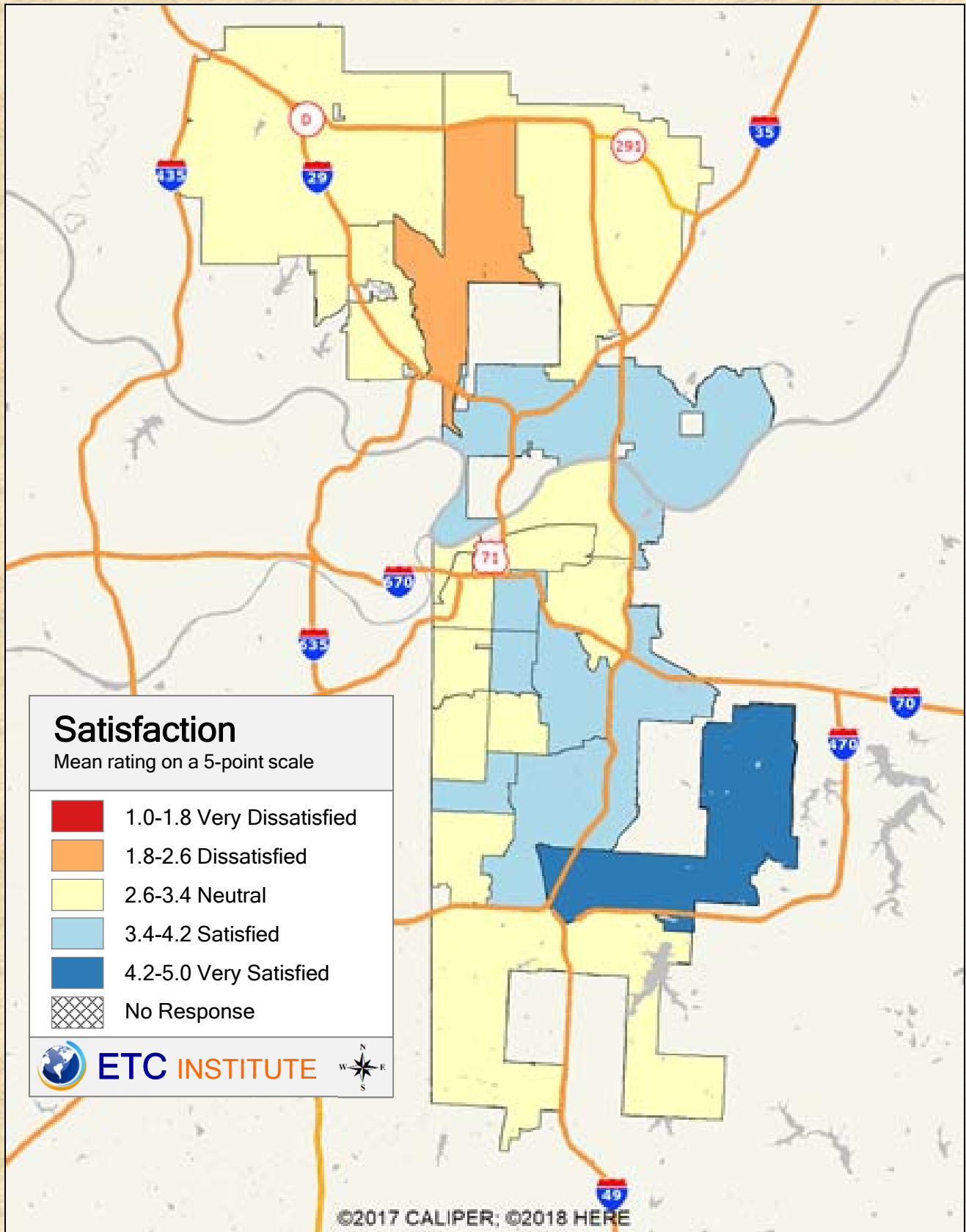
Q5.2 Satisfaction with: Business licensing



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

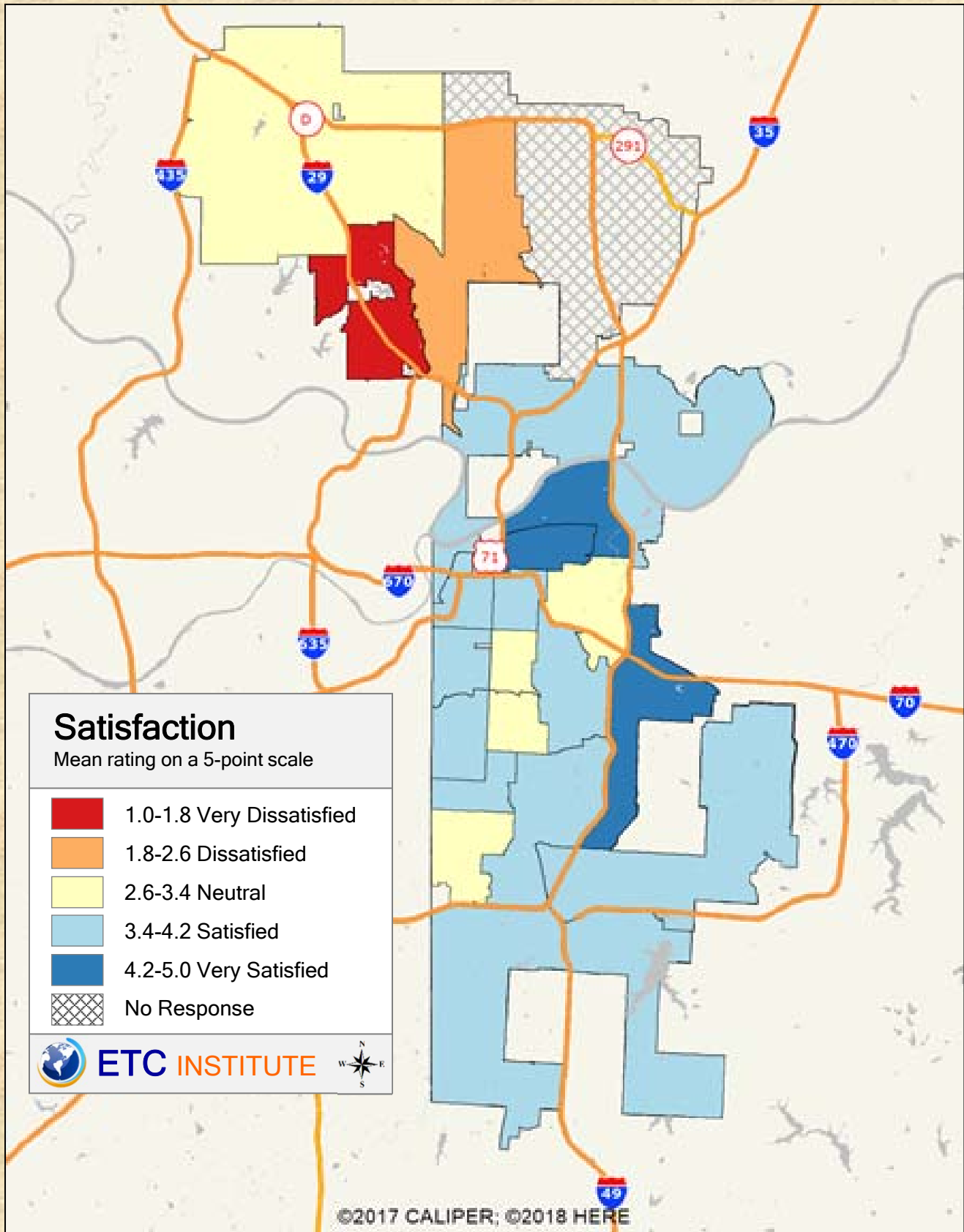
Q5.3 Satisfaction with: Tax collection



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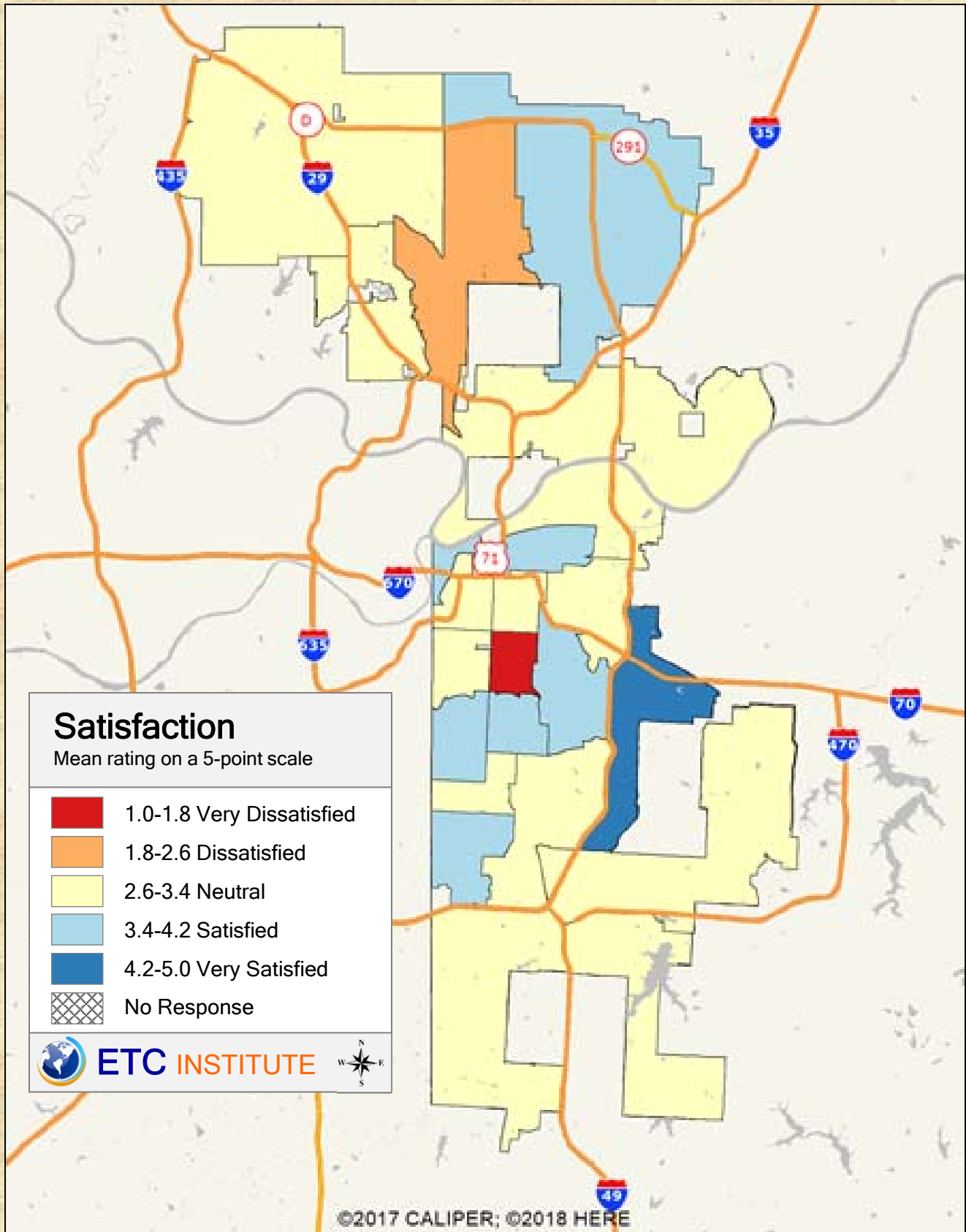
Q5.4 Satisfaction with: Municipal court



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Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

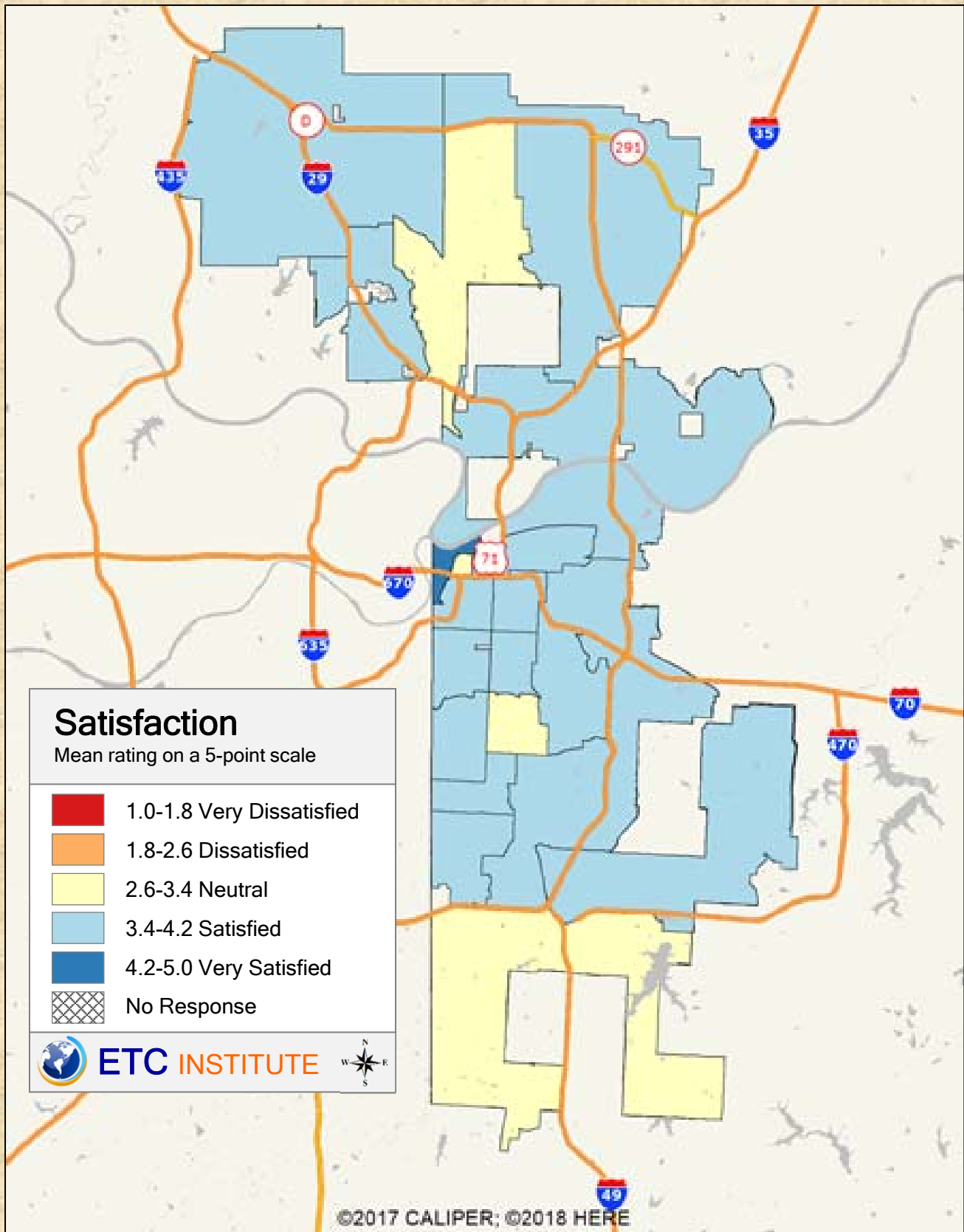
Q5.5 Satisfaction with: Code enforcement



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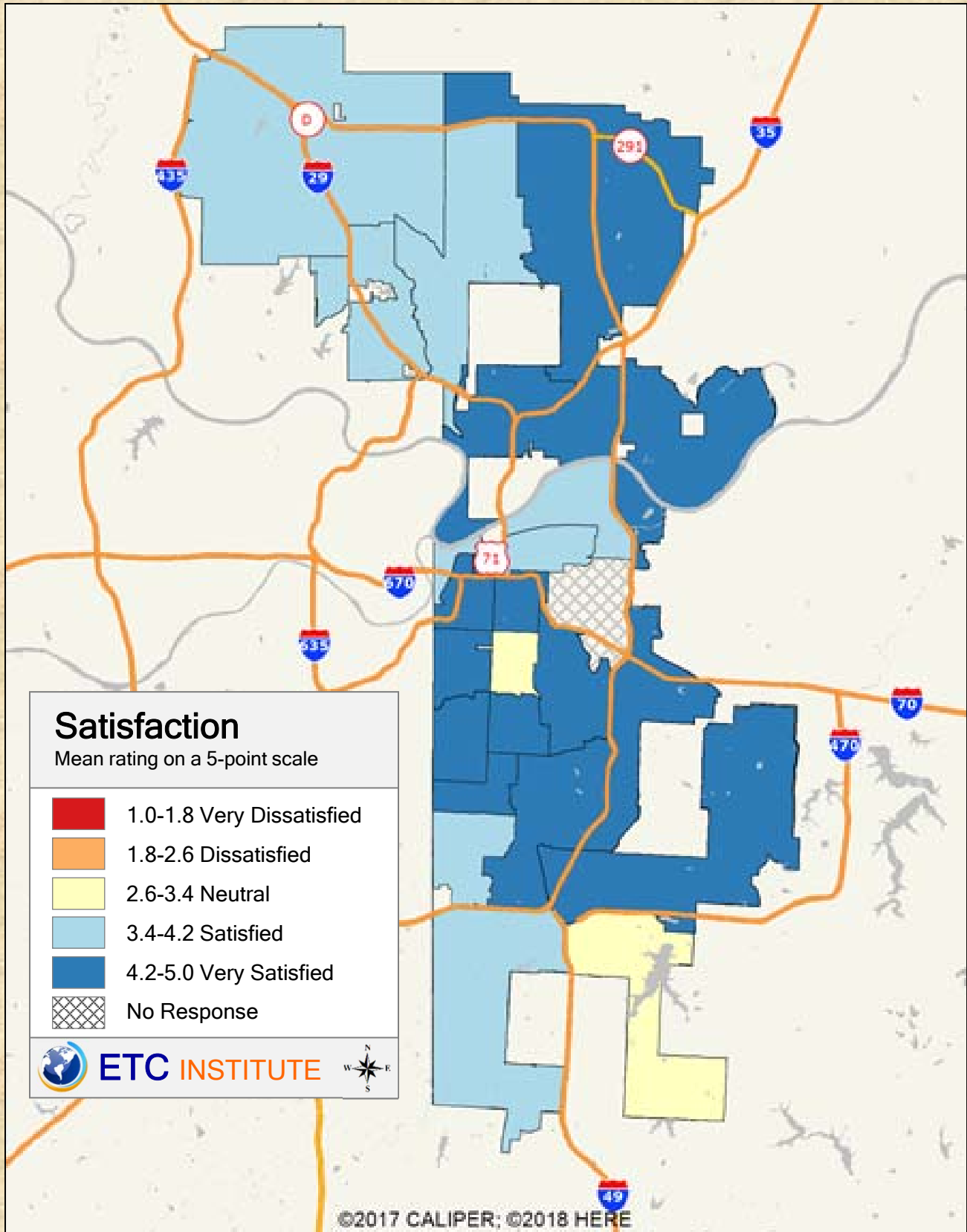
Q5.6 Satisfaction with: Police - crime/safety response



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

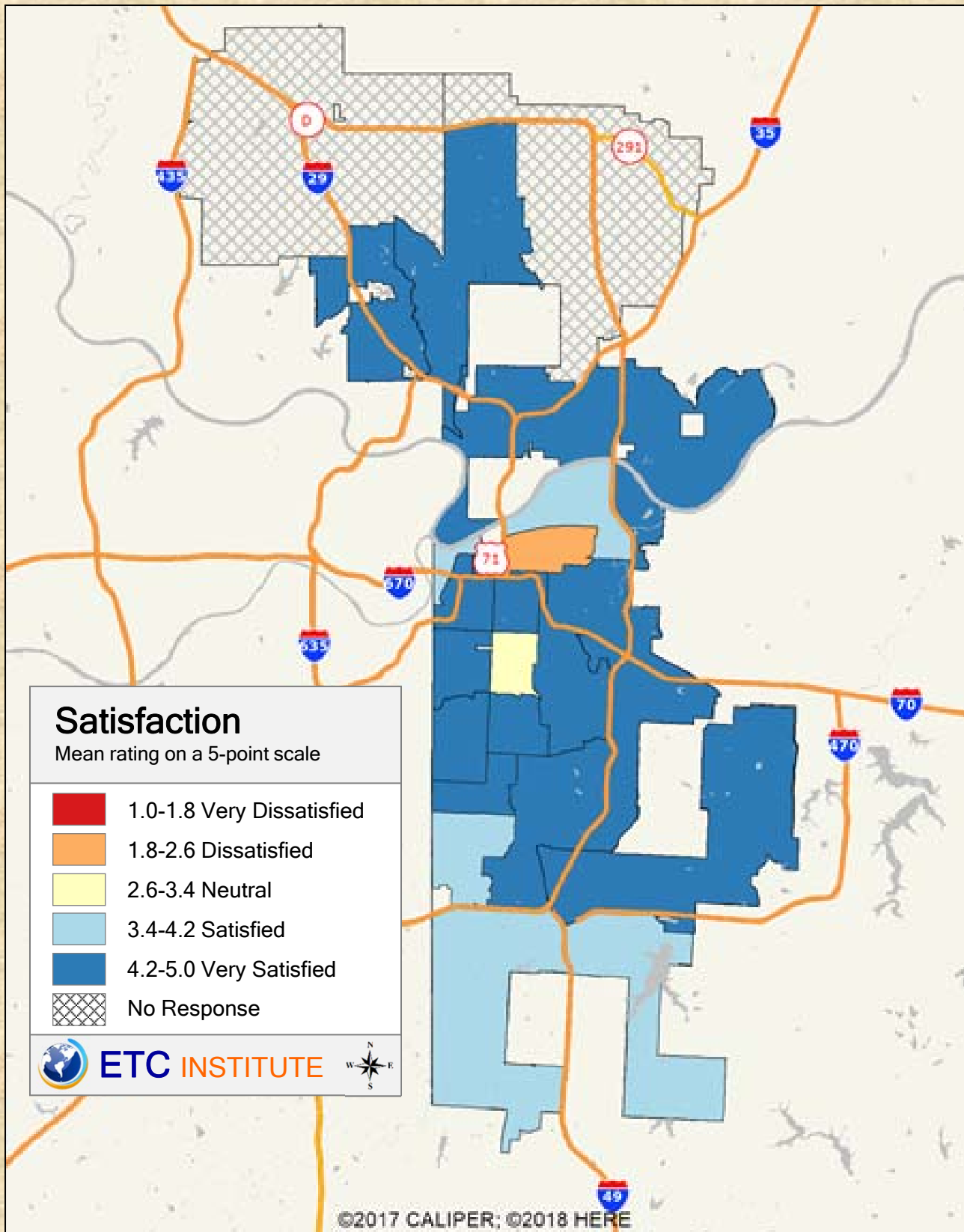
Q5.7 Satisfaction with: Ambulance – medical emergency response



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

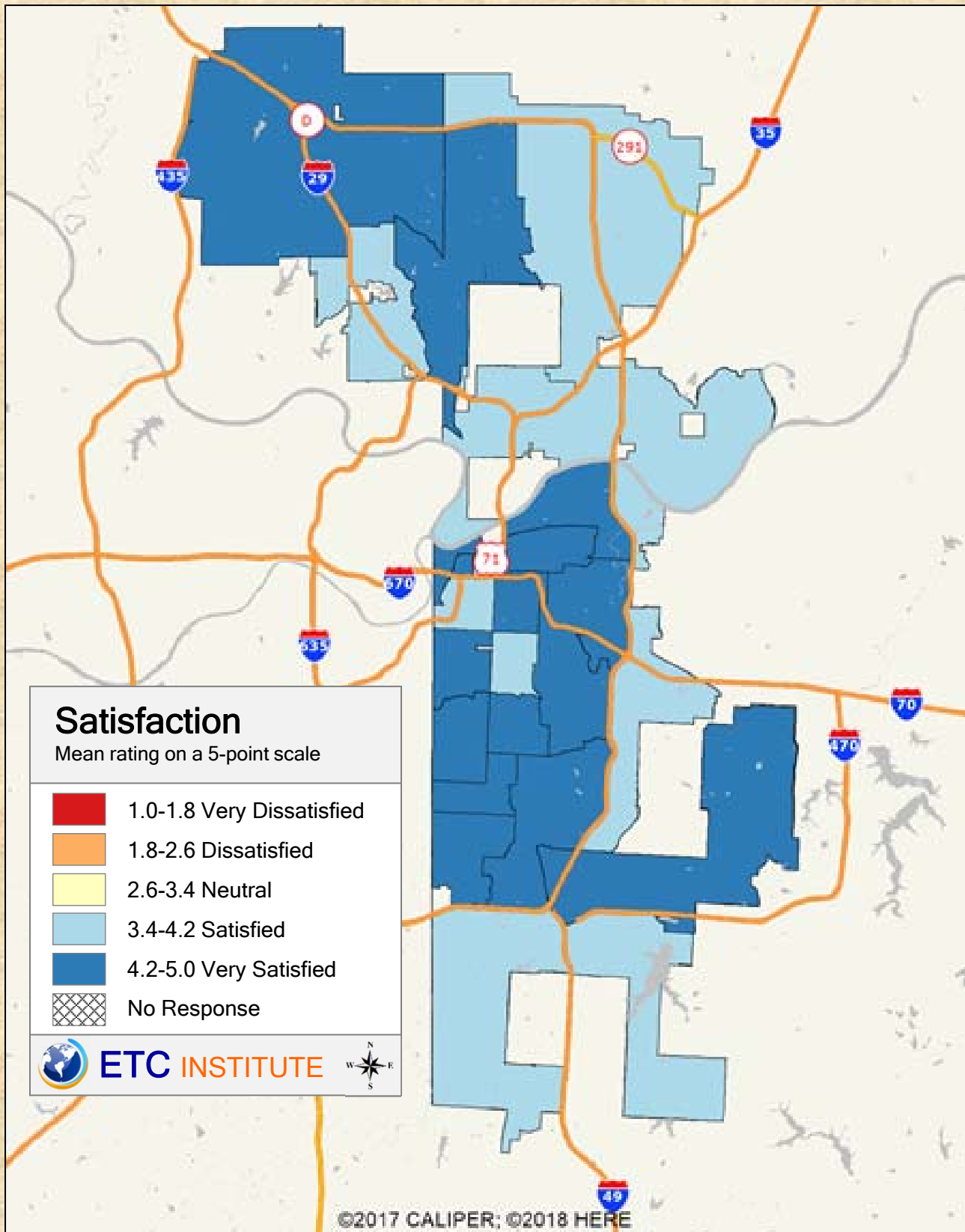
Q5.8 Satisfaction with: Fire incident response



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Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

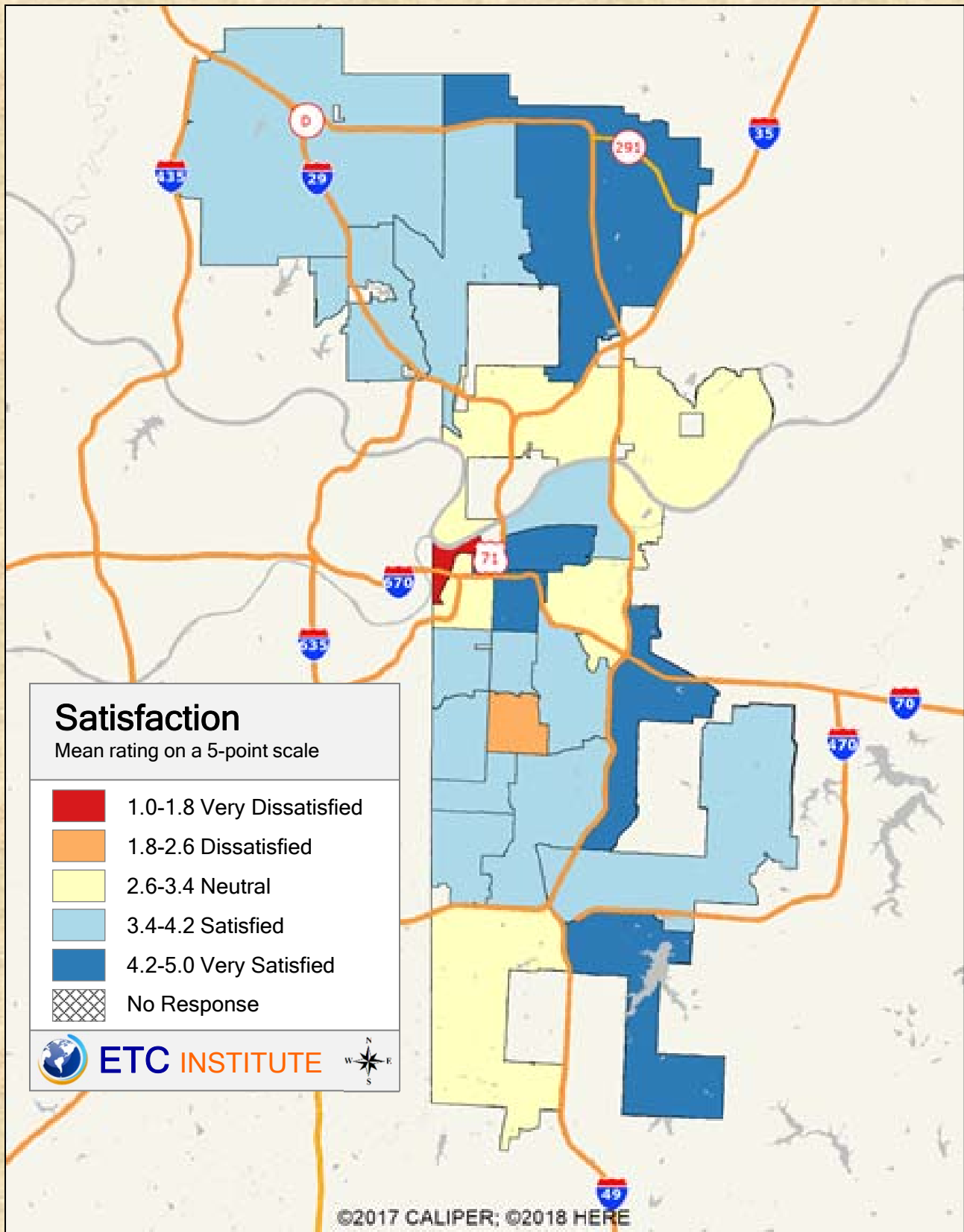
Q5.9 Satisfaction with: Fire inspection



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

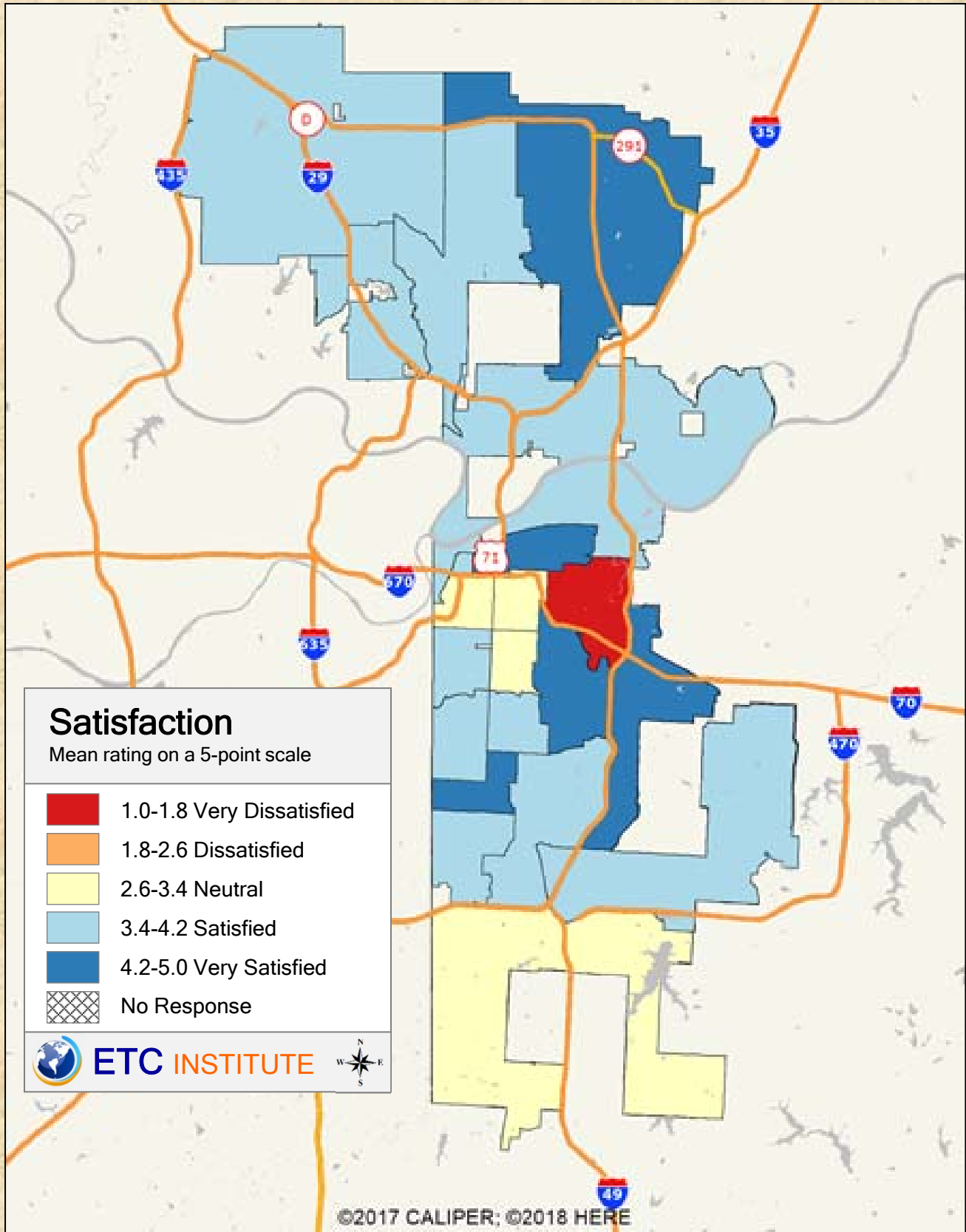
Q5.10 Satisfaction with: Health inspections



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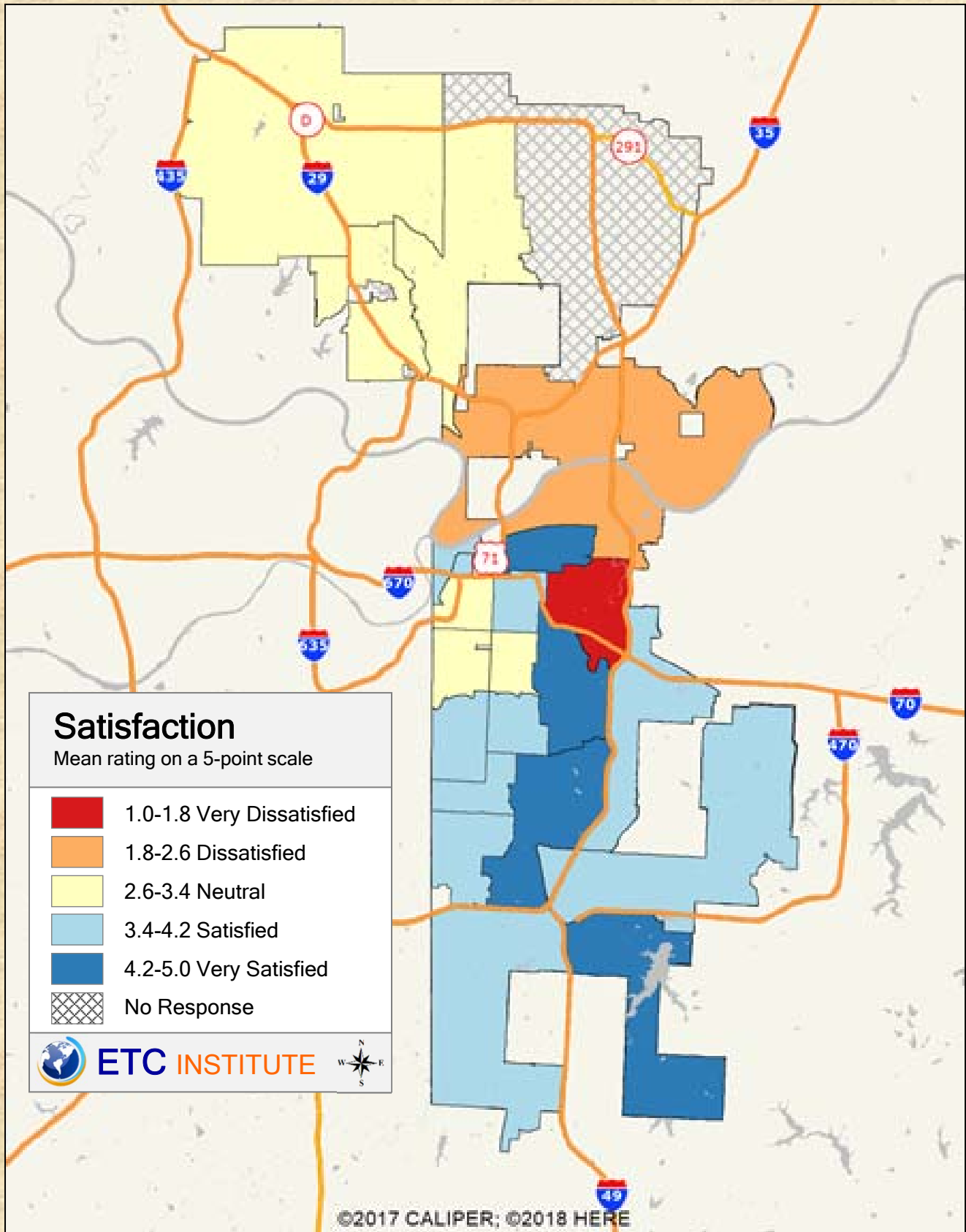
Q5.11 Satisfaction with: Regulated Industries licensing/inspections



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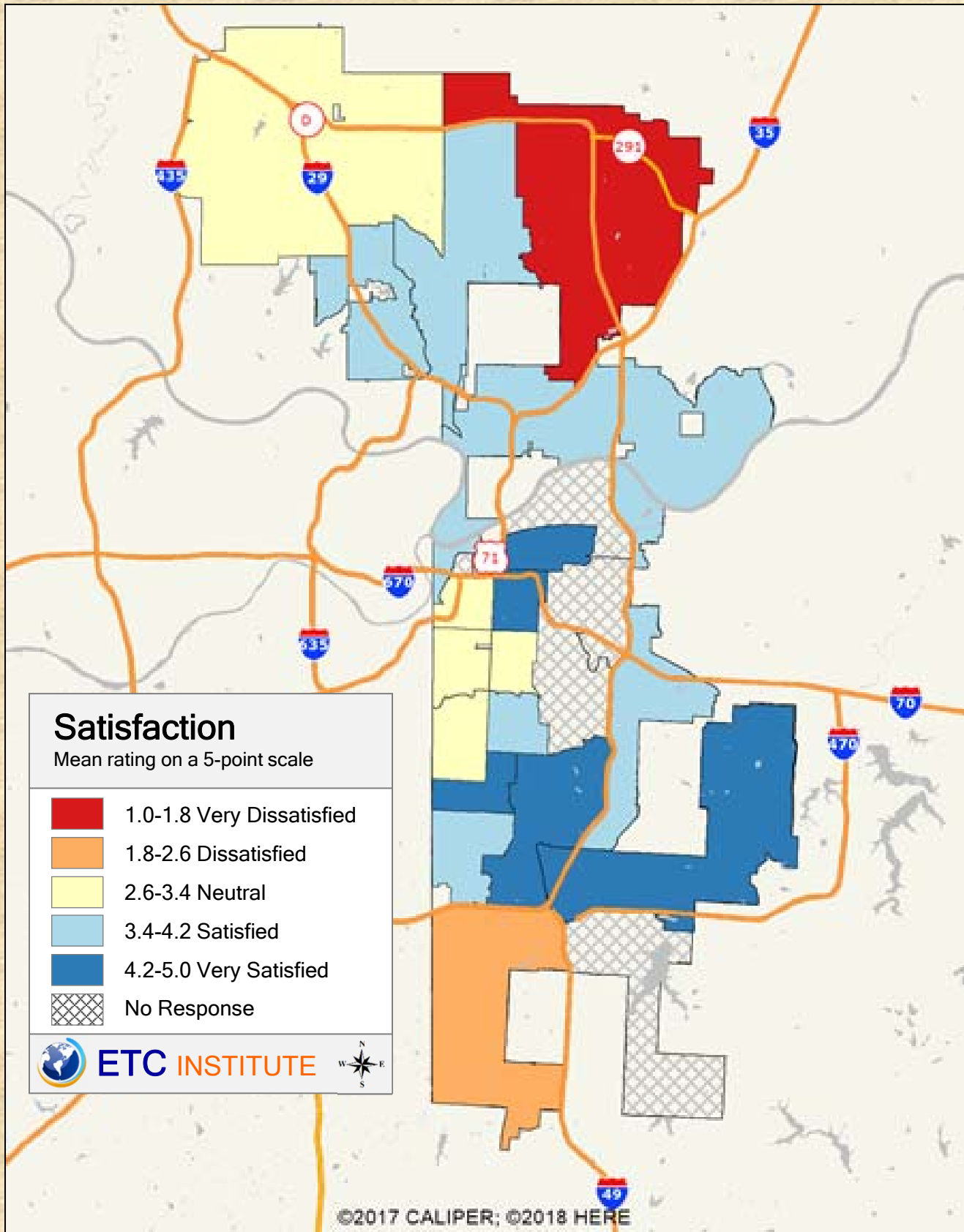
Q5.12 Satisfaction with: Building permits



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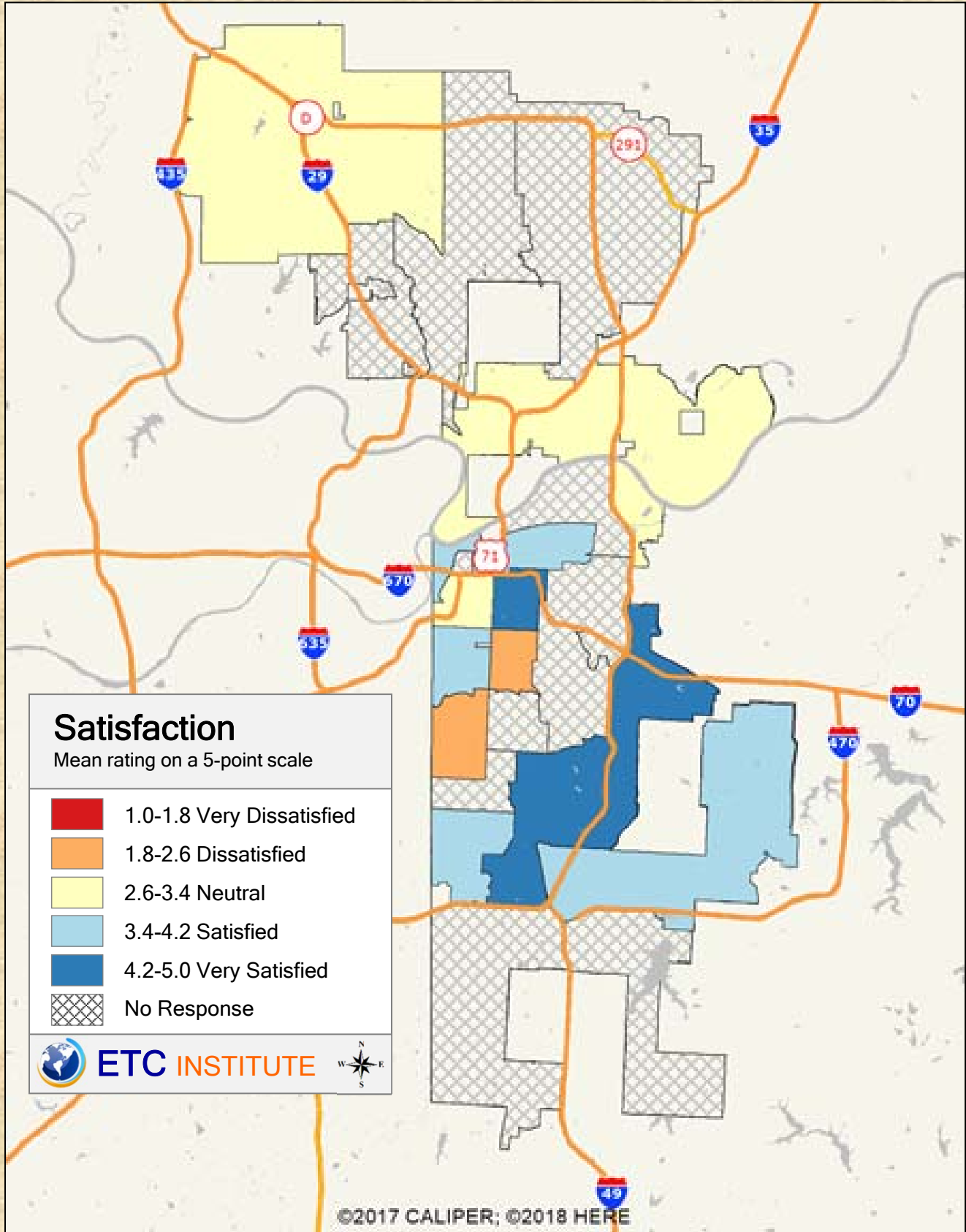
Q5.13 Satisfaction with: Development review



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Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

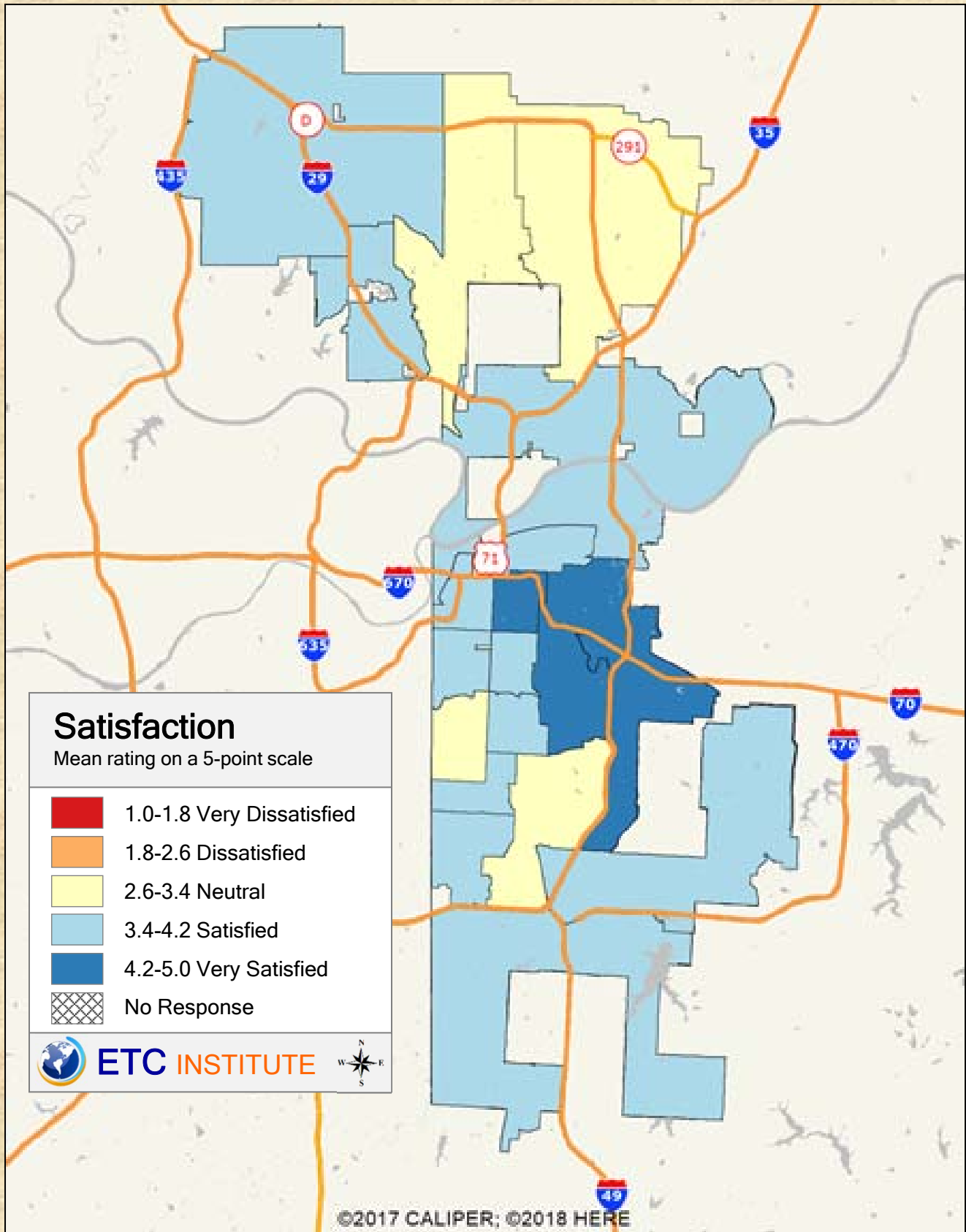
Q5.14 Satisfaction with: Public incentives requests



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Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

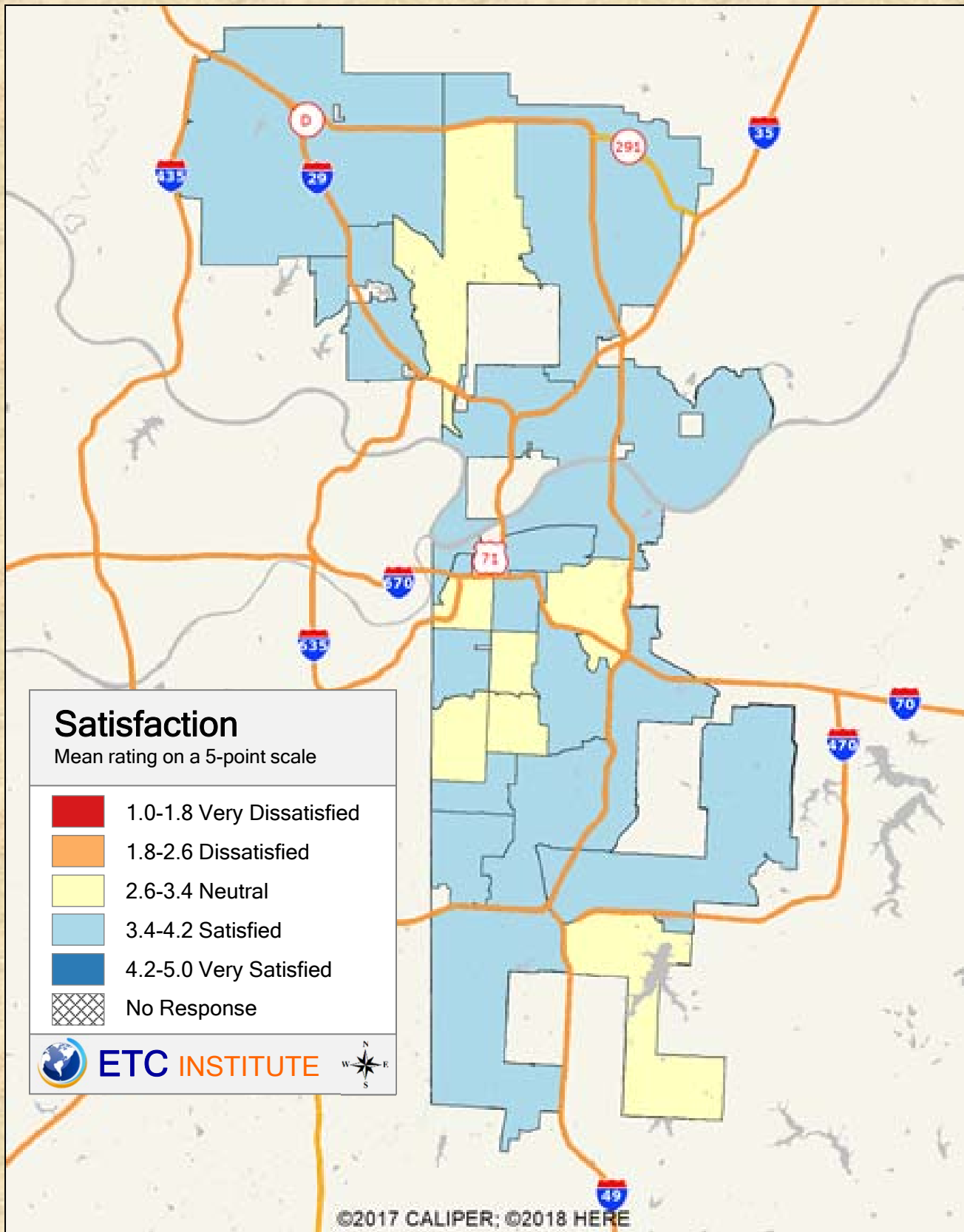
Q5.15 Satisfaction with: Airport services



2019 Kansas City, Missouri Employer Survey

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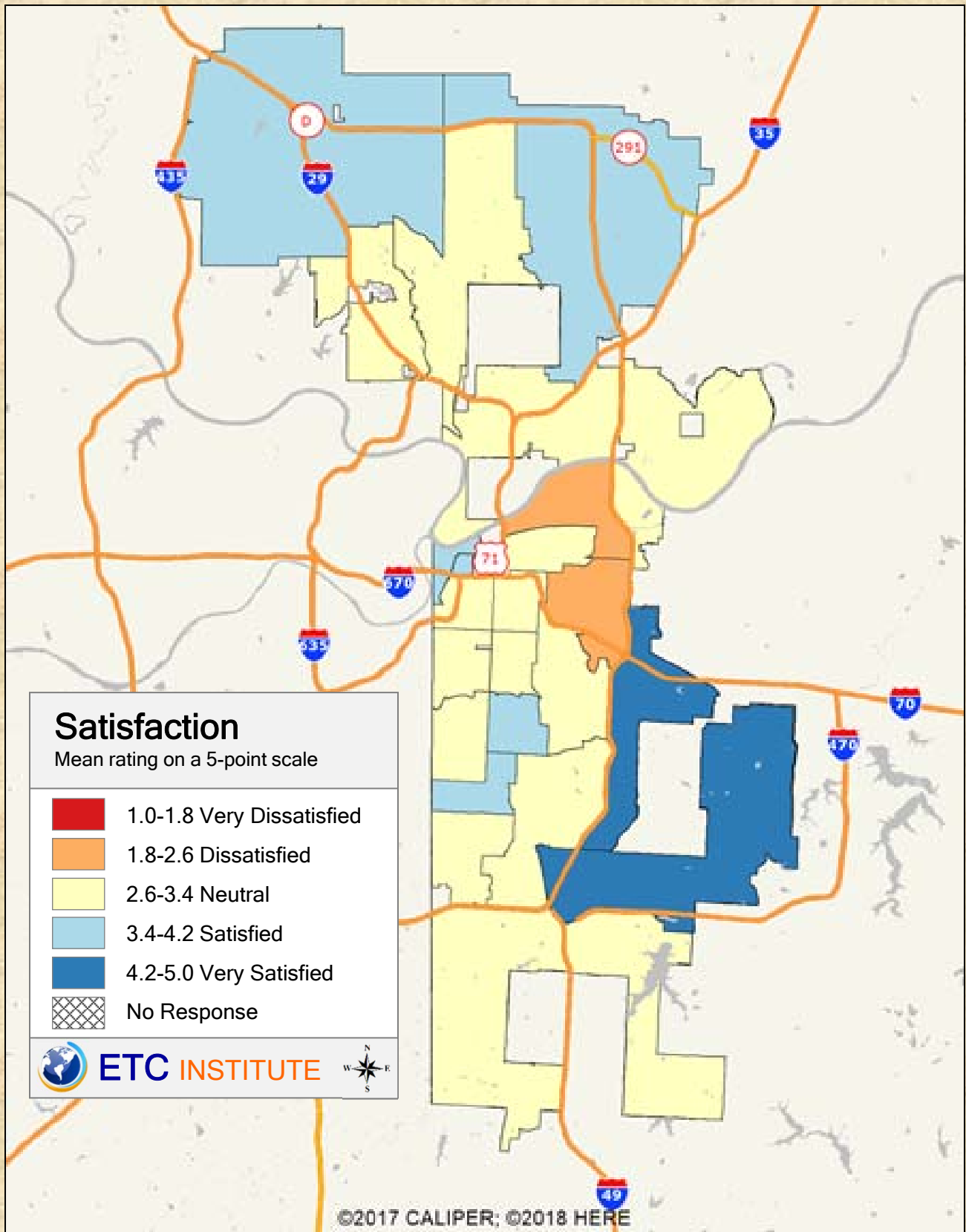
Q5.16 Satisfaction with: Water services



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

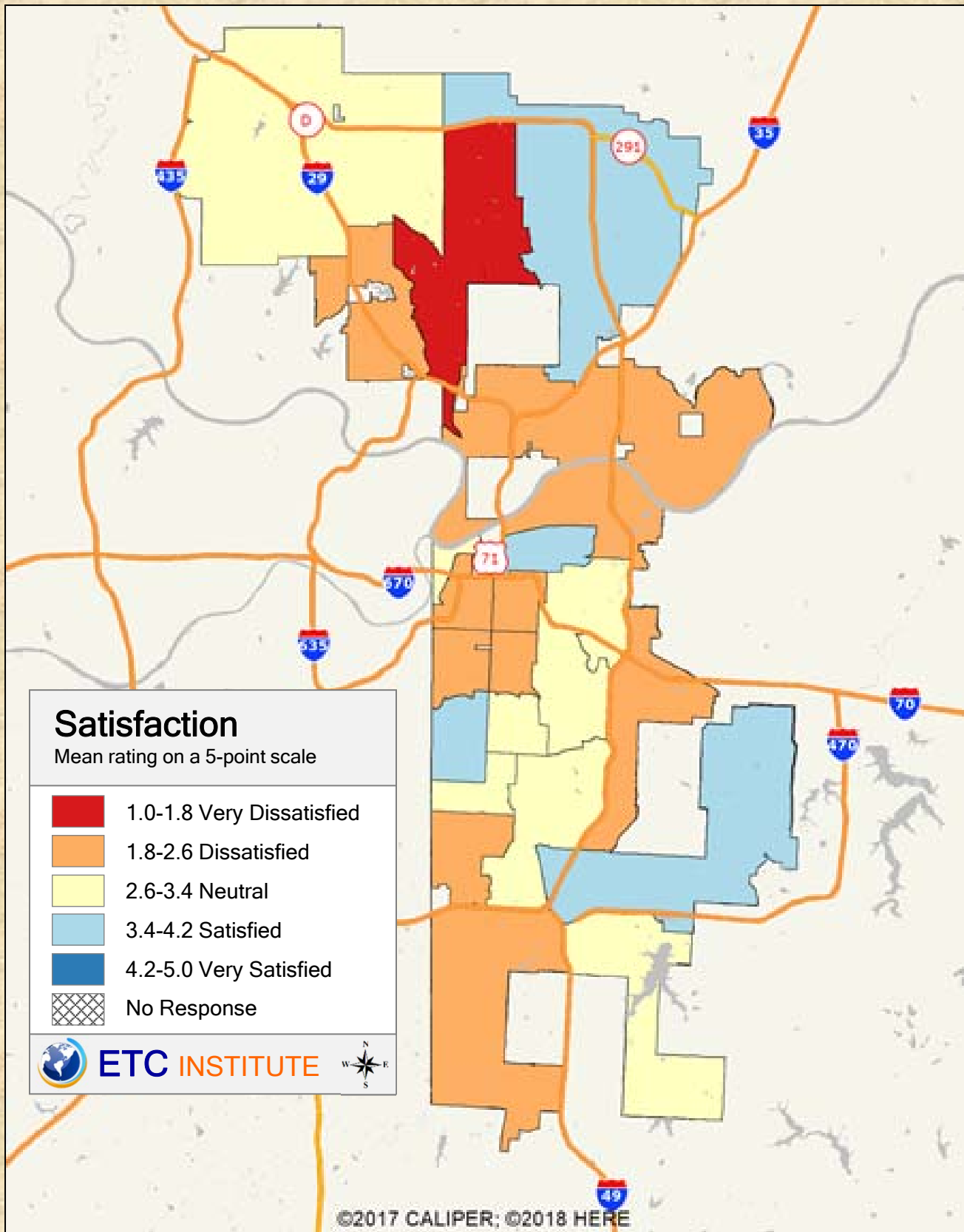
Q5.17 Satisfaction with: Stormwater drainage



2019 Kansas City, Missouri Employer Survey

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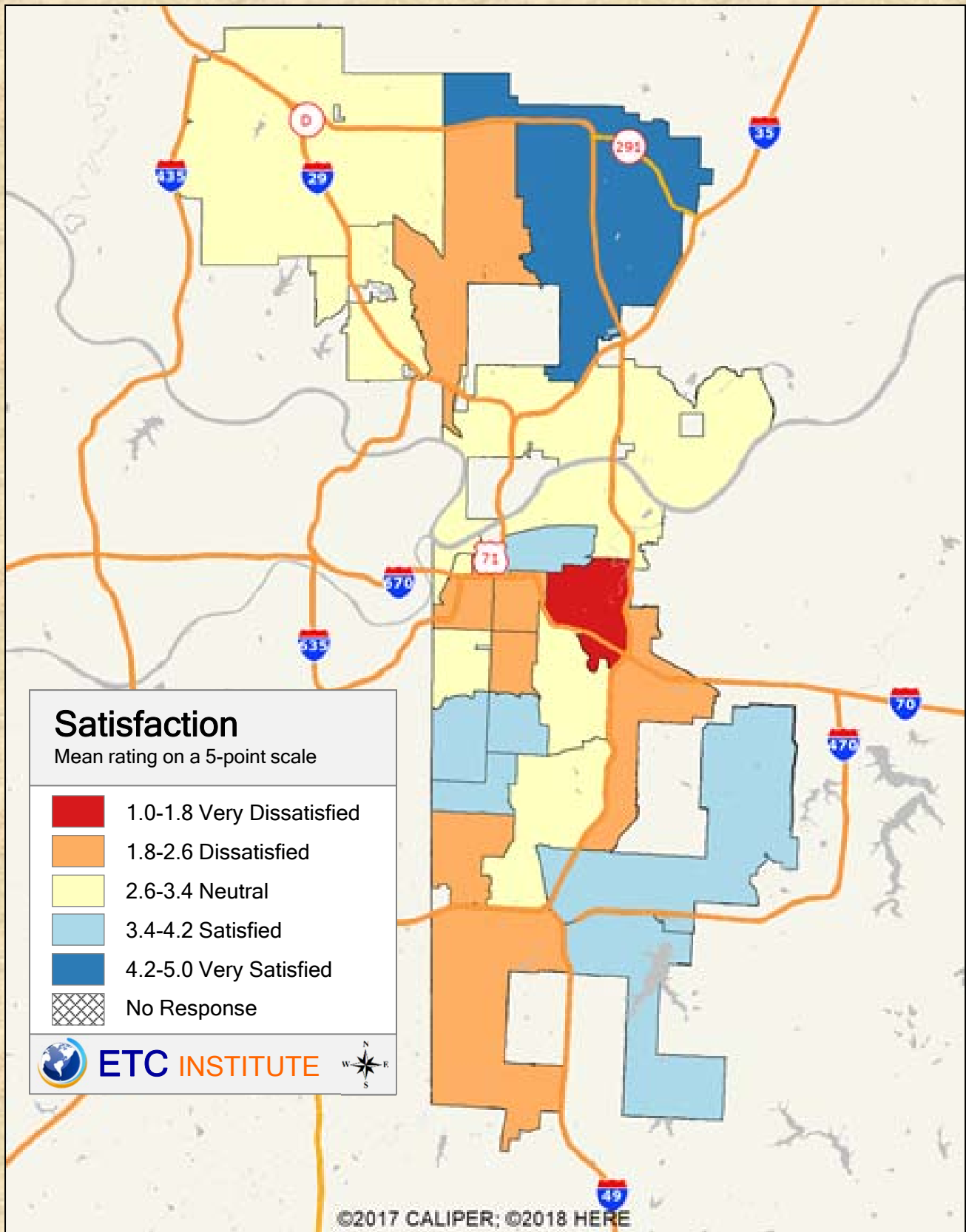
Q5.18 Satisfaction with: Street maintenance



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

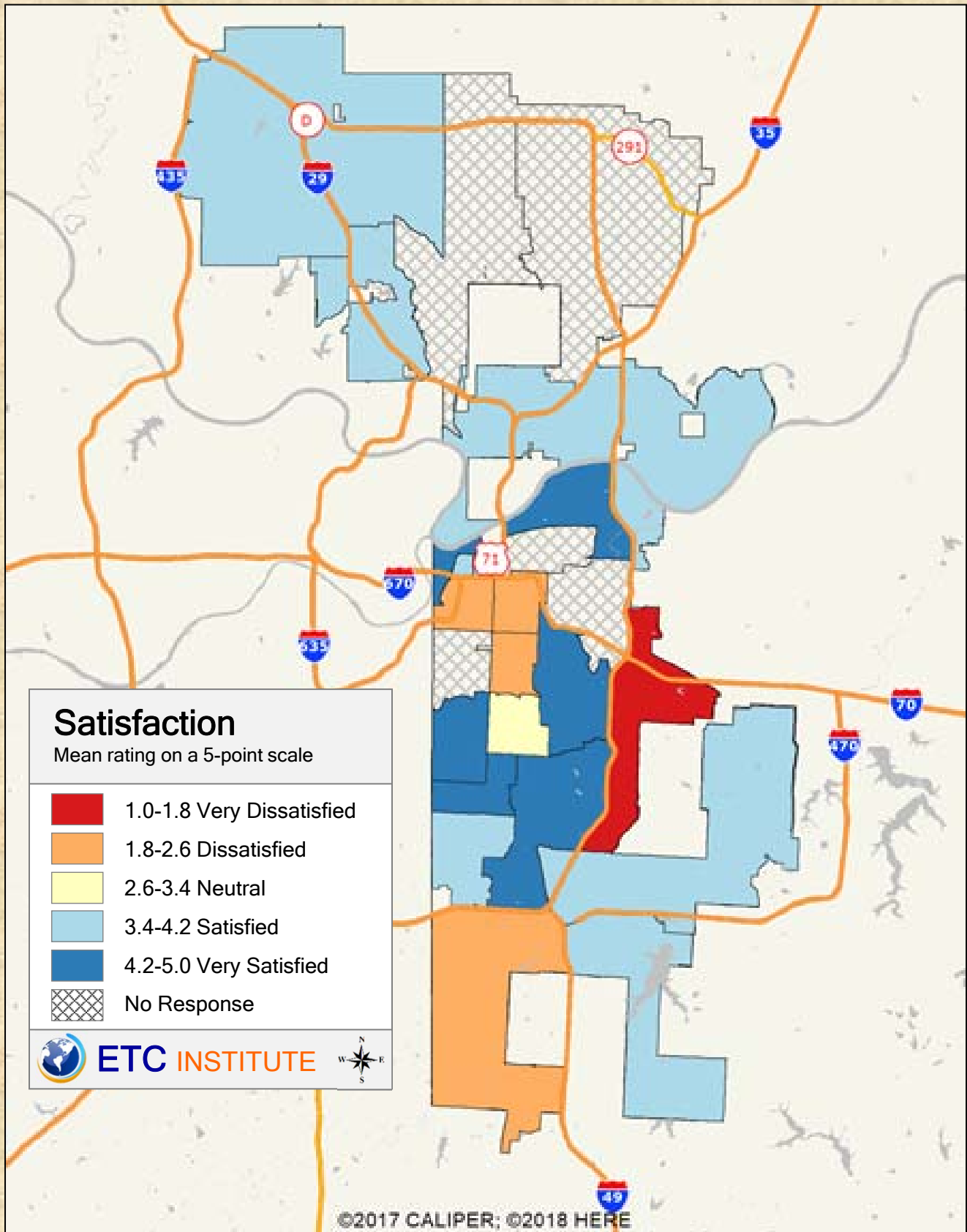
Q5.19 Satisfaction with: Sidewalk maintenance



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

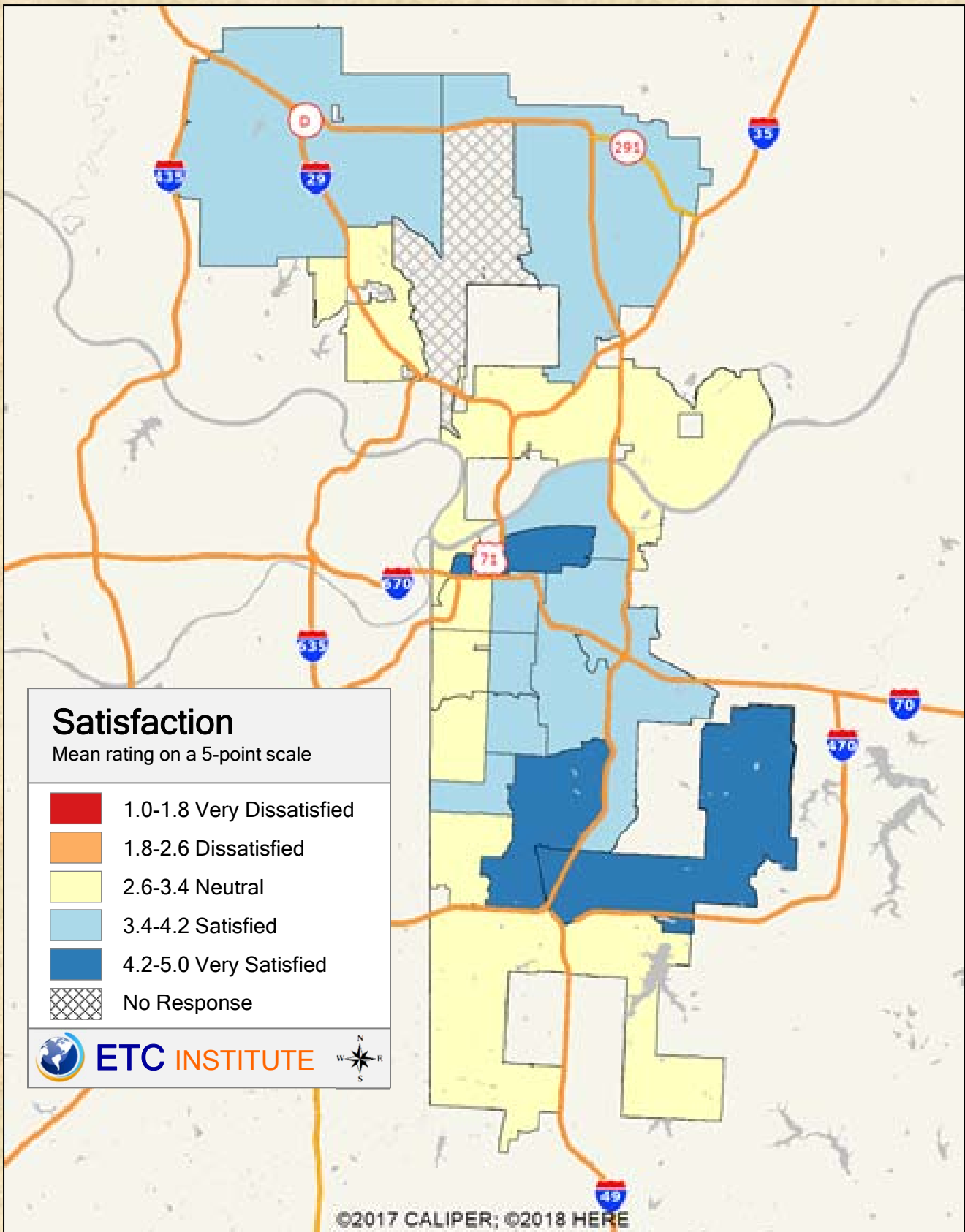
Q5.20 Satisfaction with: MBE/WBE certification



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

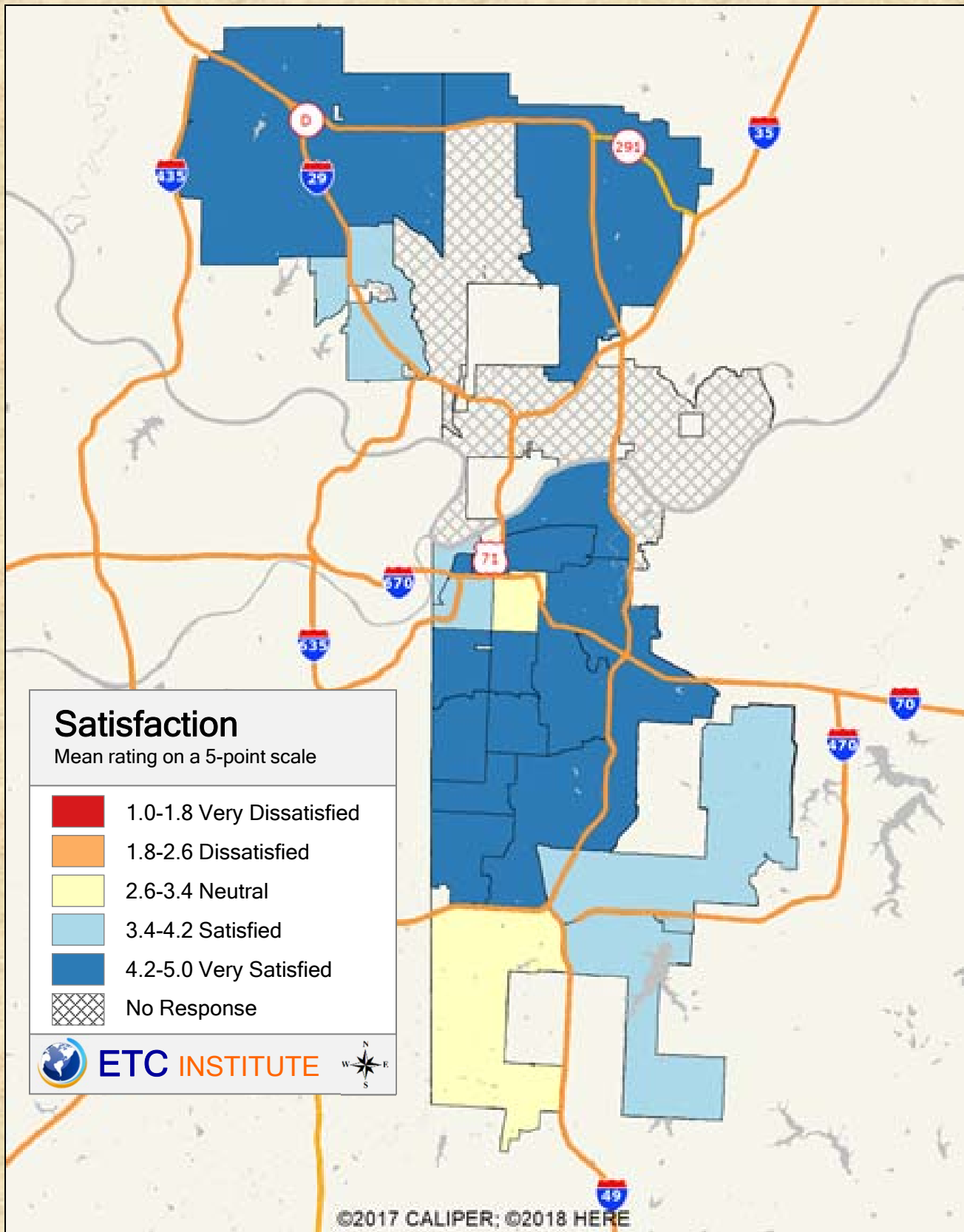
Q5.21 Satisfaction with: Website usefulness (kcmo.gov)



2019 Kansas City, Missouri Employer Survey

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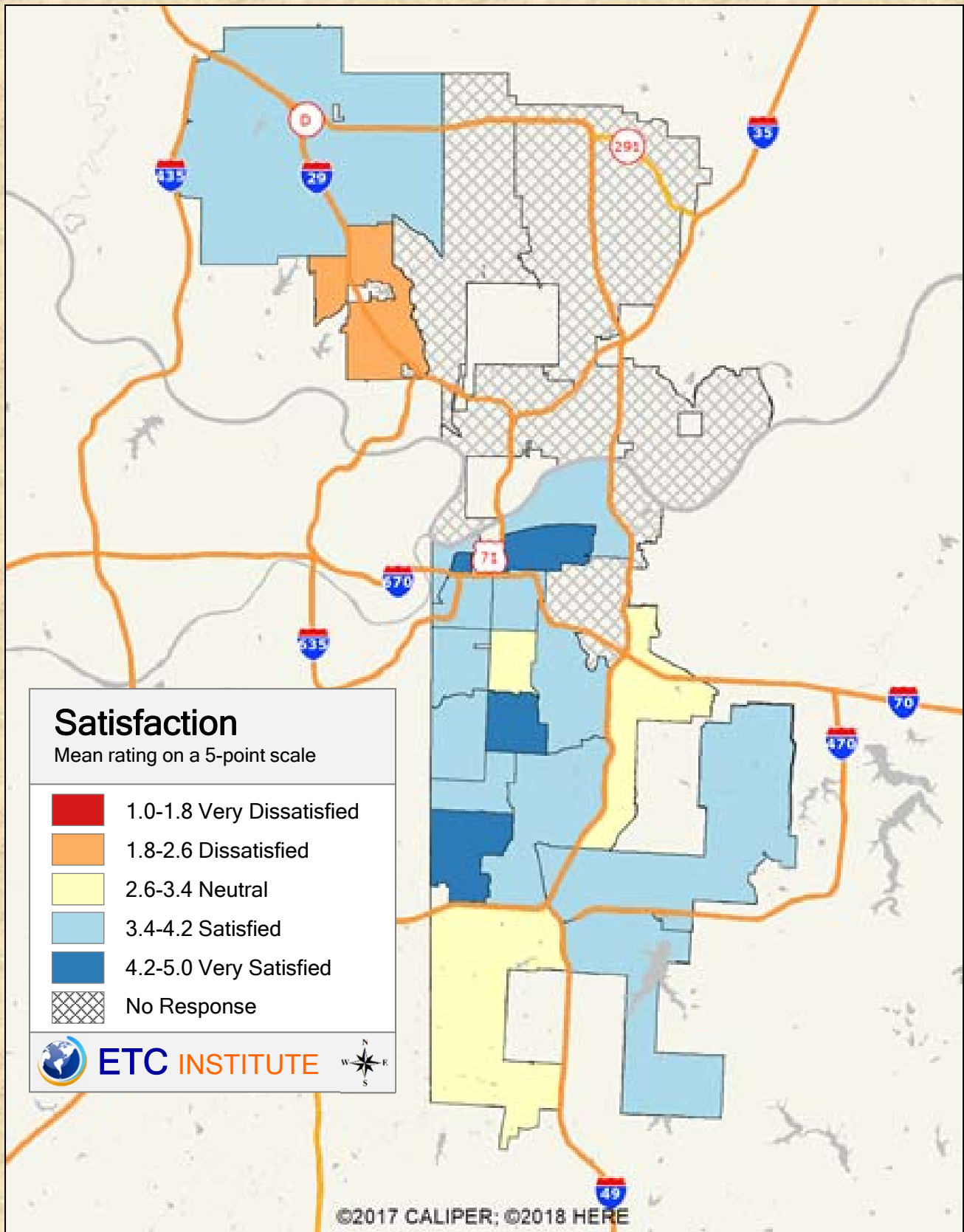
Q5.22 Satisfaction with: KC Streetcar



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

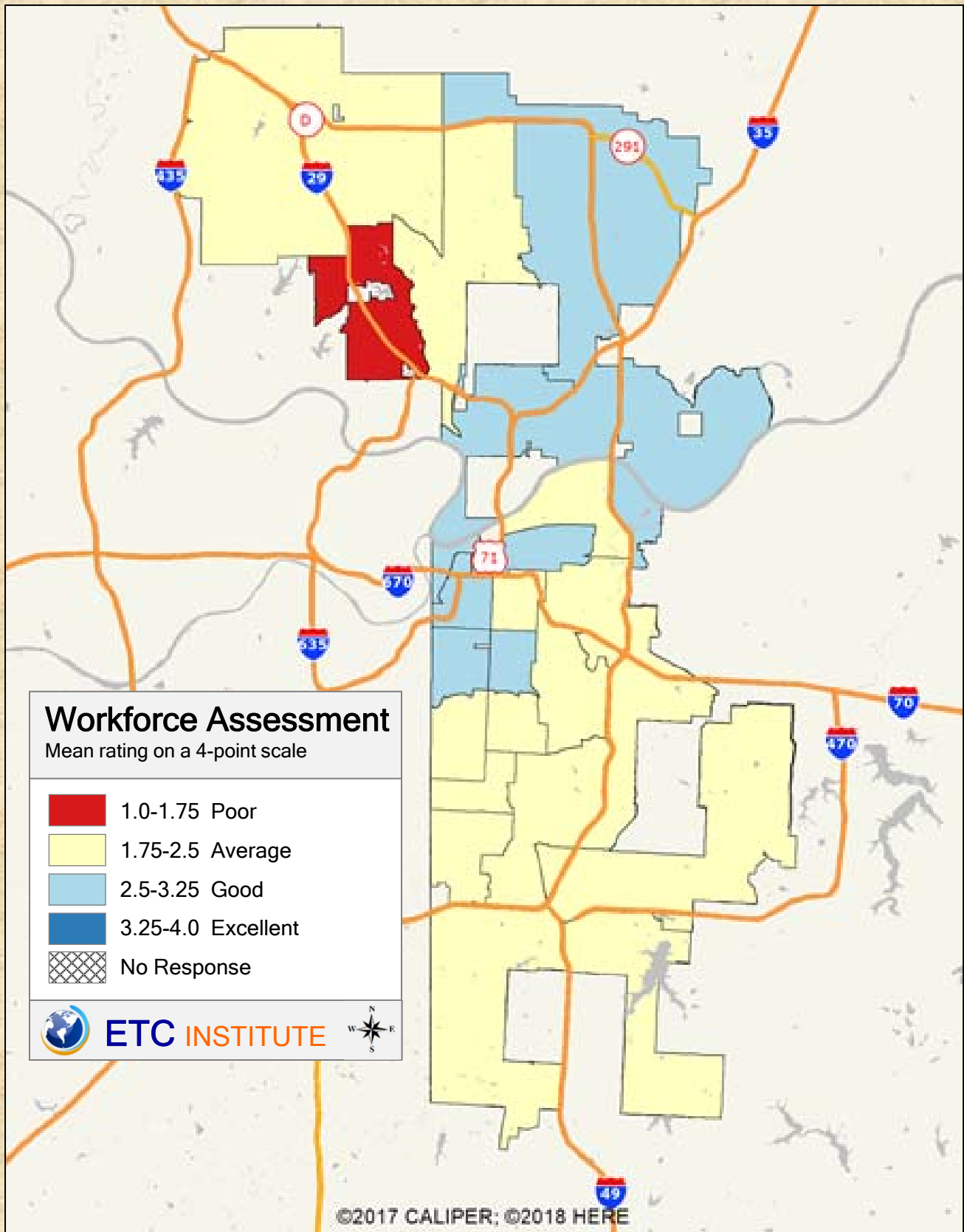
Q5.23 Satisfaction with: RideKC bus service



2019 Kansas City, Missouri Employer Survey

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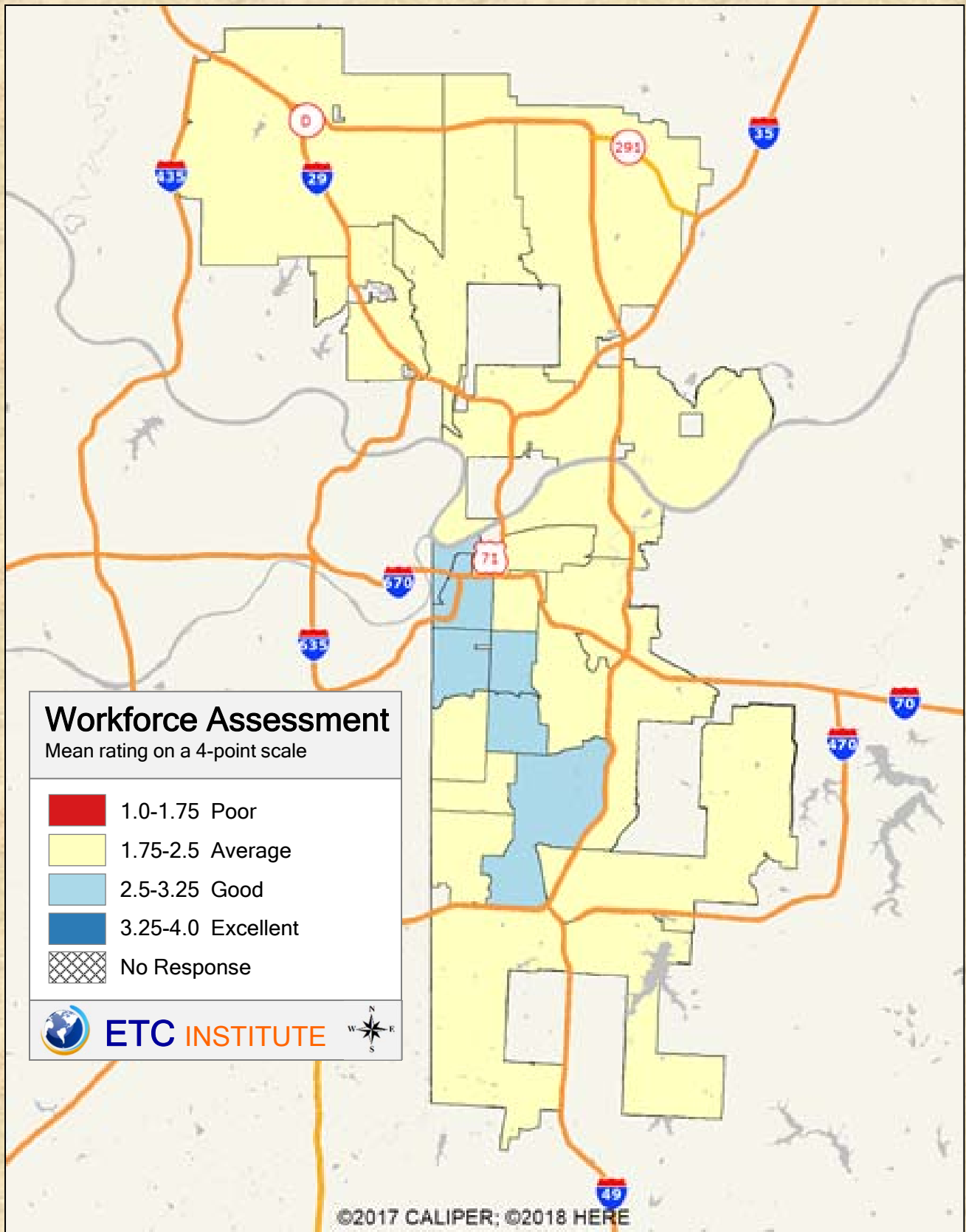
Q8.1 Rating the quality of: The availability of workers



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

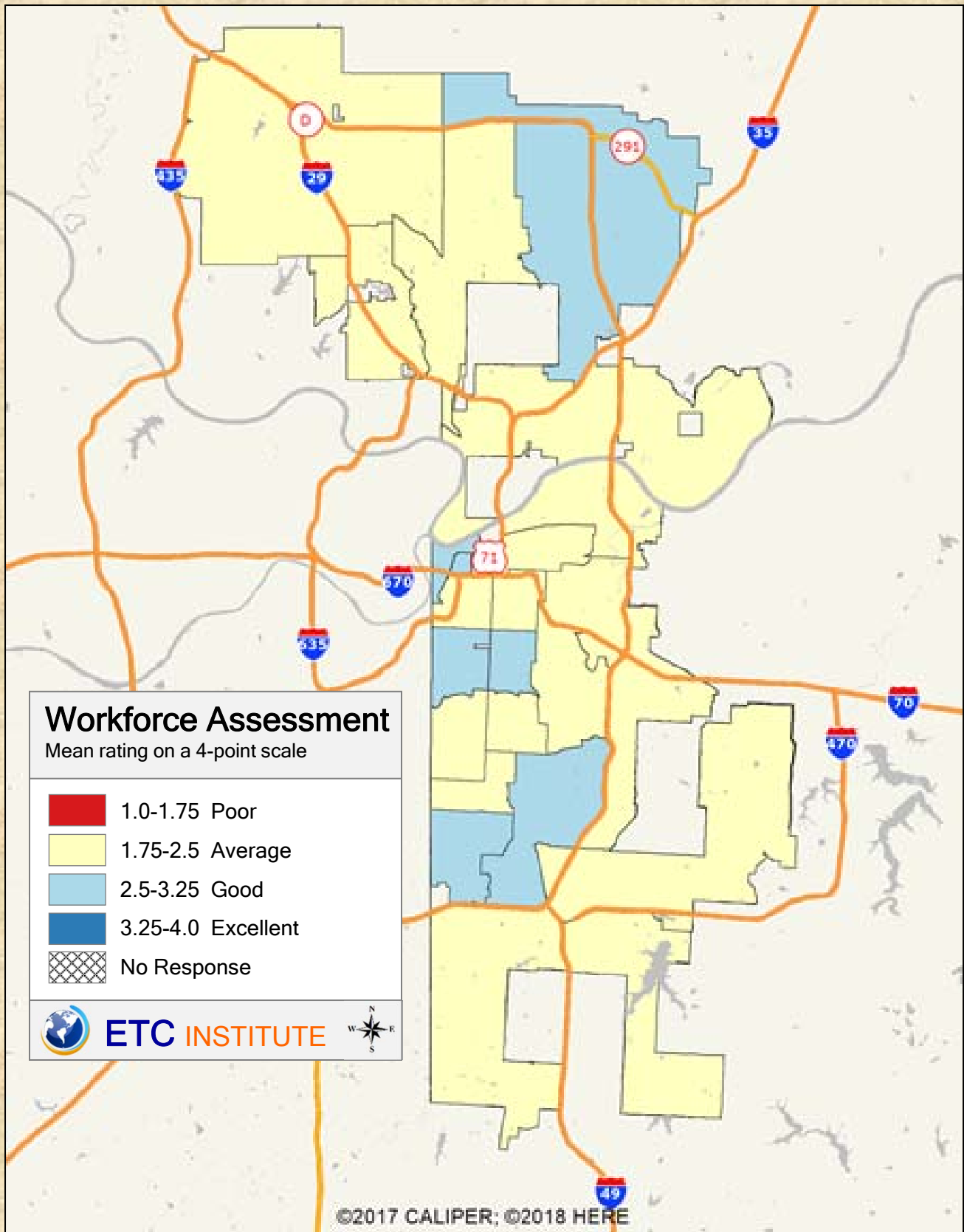
Q8.2 Rating the quality of: The quality of workers



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

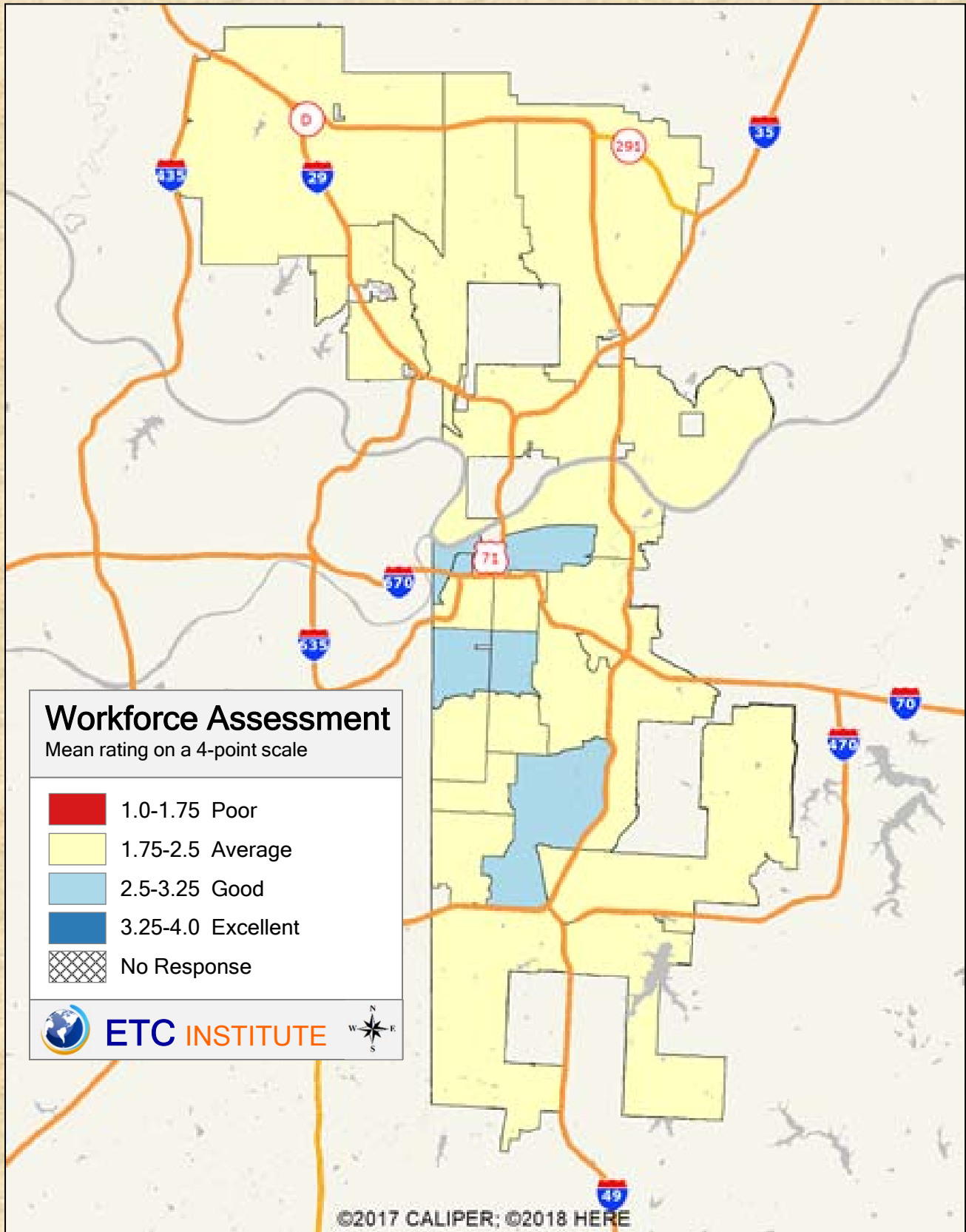
Q8.3 Rating the quality of: The stability of workers



2019 Kansas City, Missouri Employer Survey

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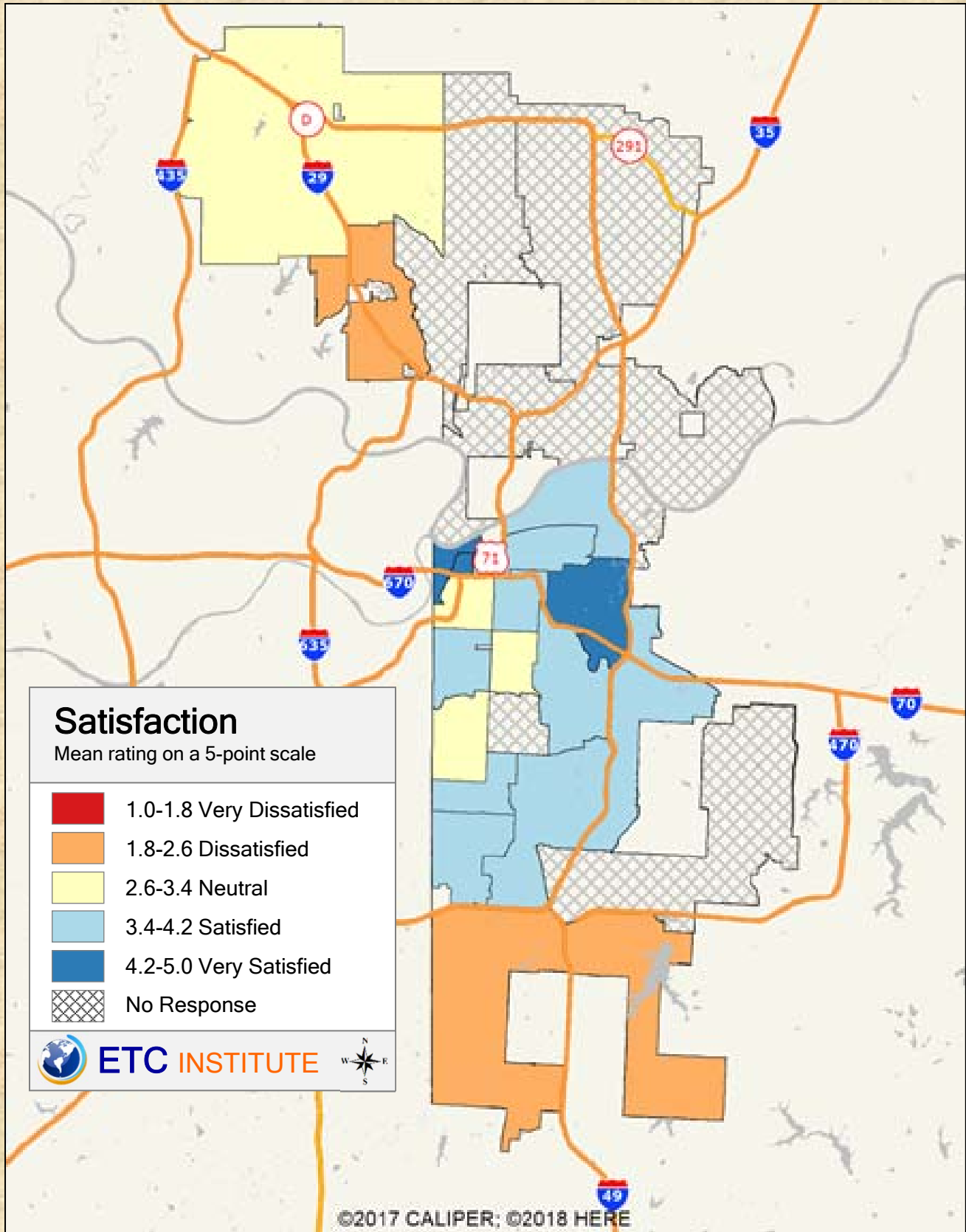
Q8.4 Rating the quality of: The education/technical skills of workers



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

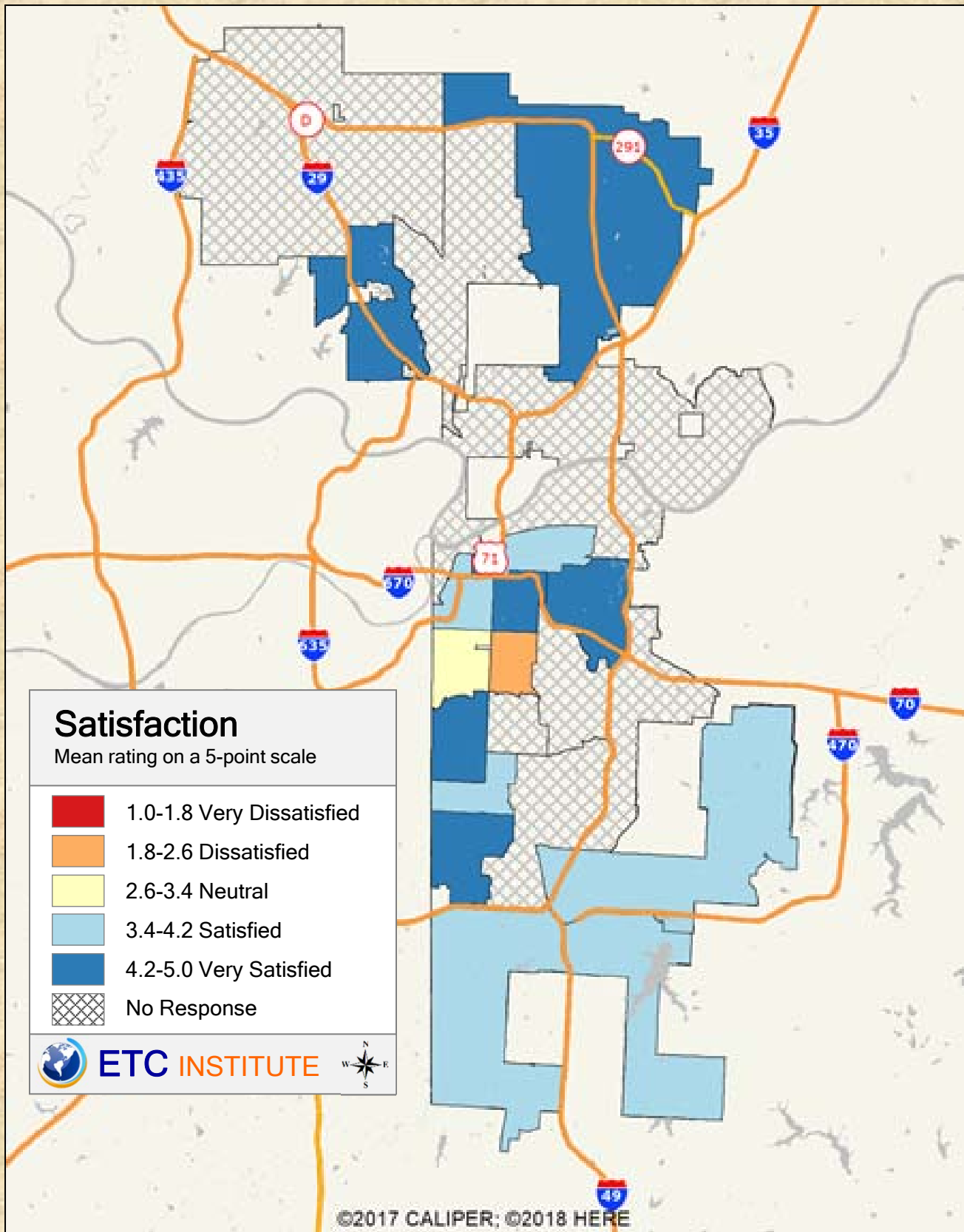
Q12.1 Satisfaction with: Economic Development Corporation of KCMO



2019 Kansas City, Missouri Employer Survey

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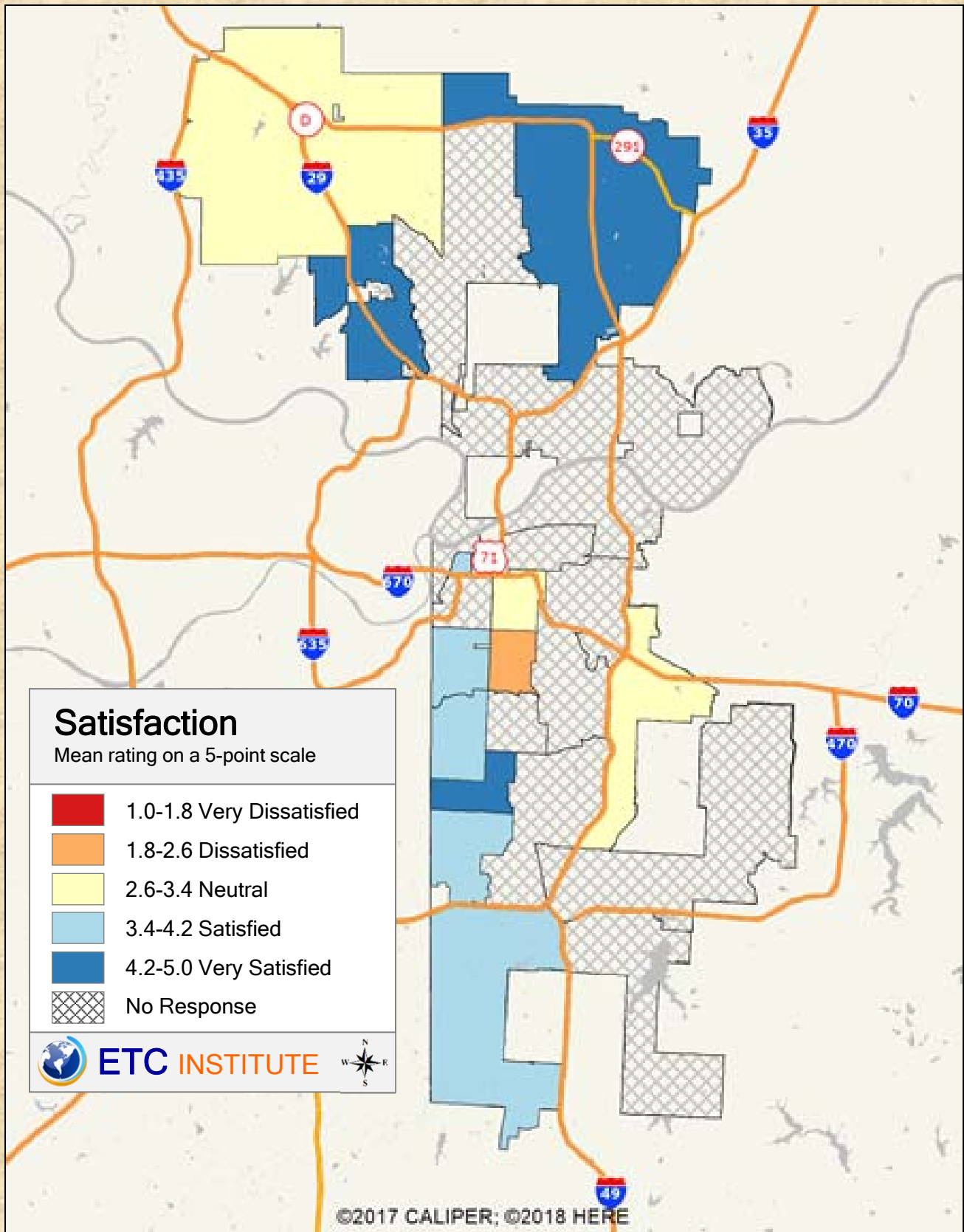
Q12.2 Satisfaction with: KC Bizcare



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

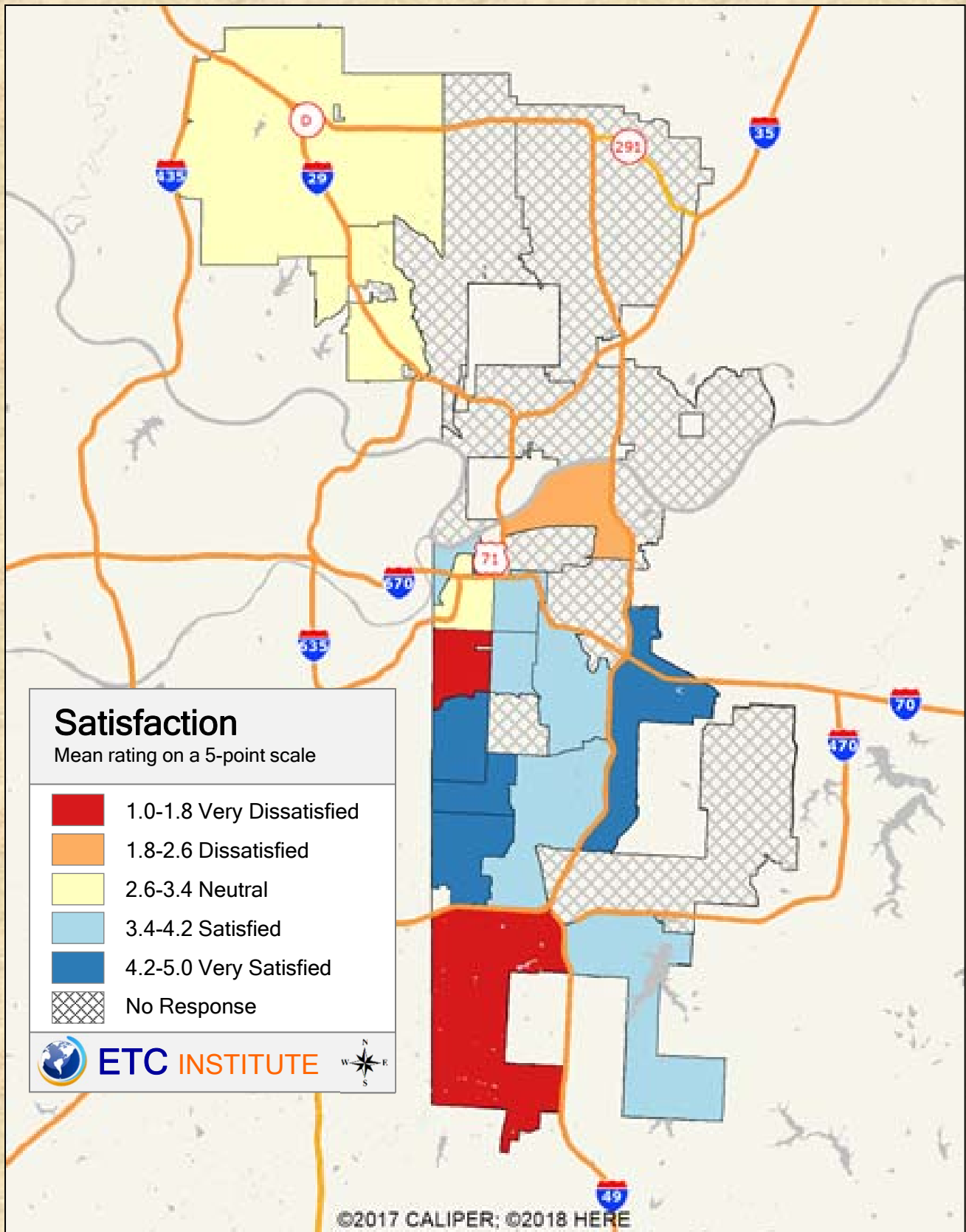
Q12.3 Satisfaction with: KCSOURCELINK



2019 Kansas City, Missouri Employer Survey

Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

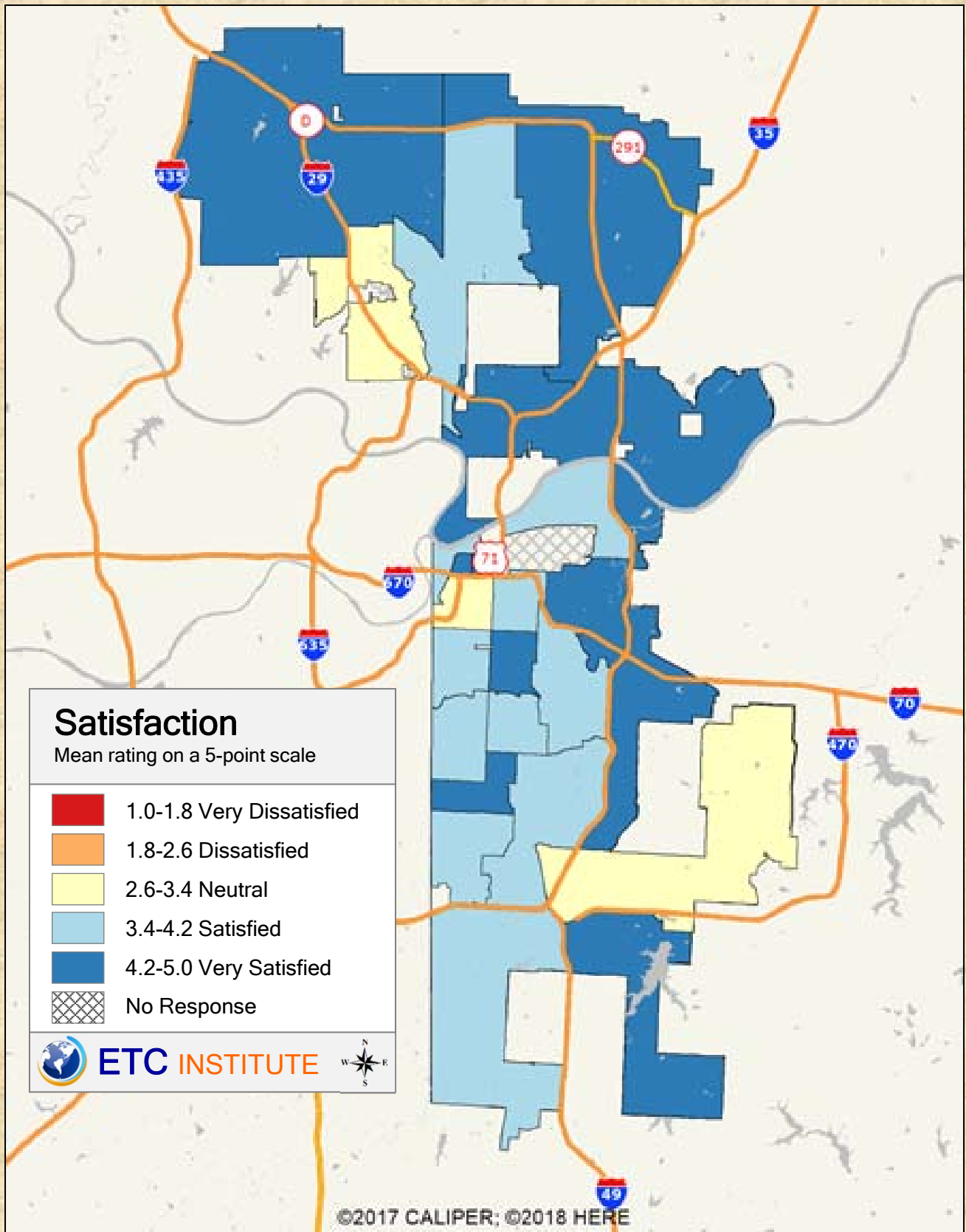
Q12.4 Satisfaction with: Full Employment Council



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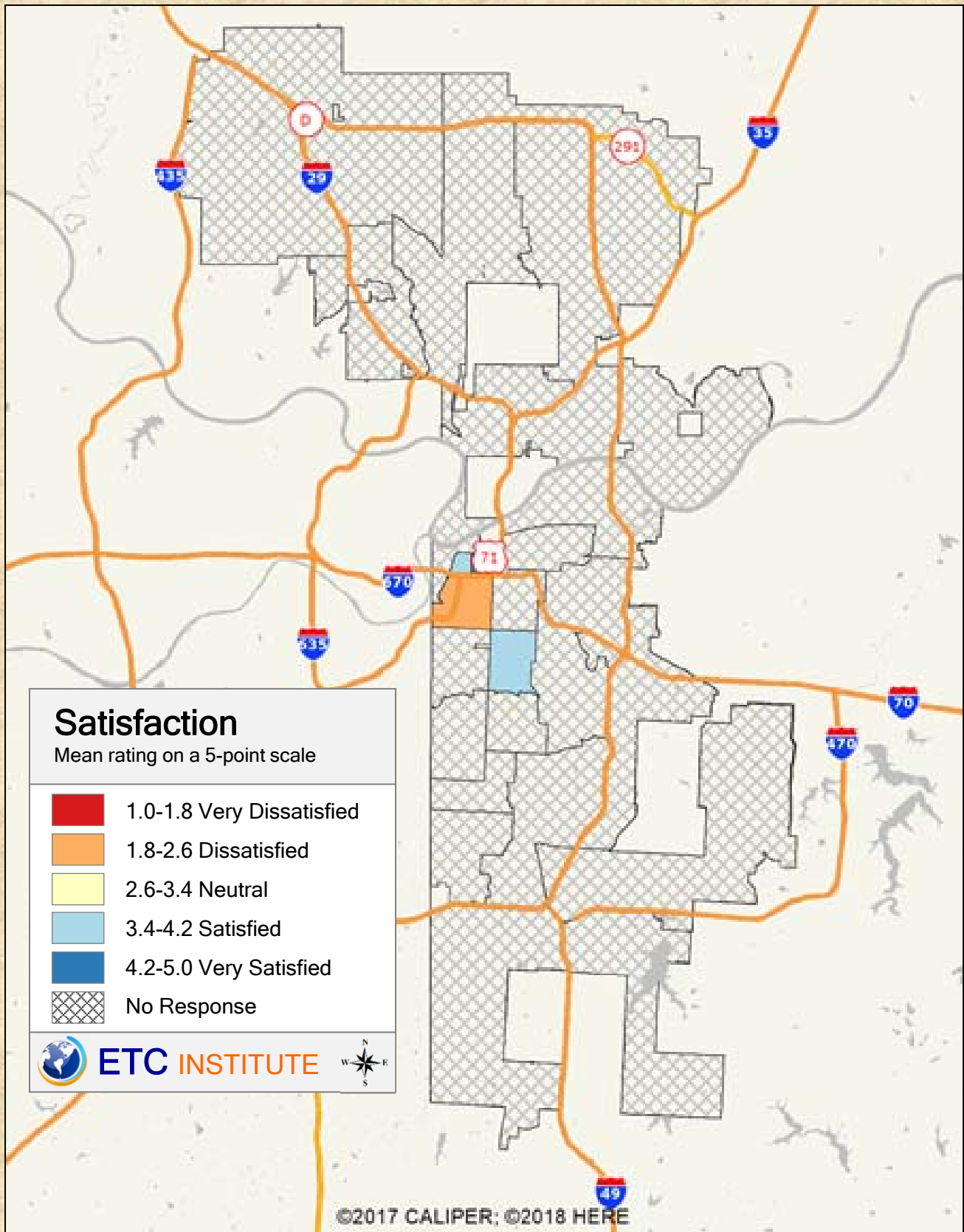
Q12.5 Satisfaction with: Metropolitan Community College



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Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

Q12.6 Satisfaction with: Altcap



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