# 2015-16 MISSOURI SURVEY

## APPENDIX B: GIS MAPS BY ZIP CODE

Submitted to:

## The City of Kansas City, Missouri

ETC Institute 725 W. Frontier Ln, Olathe, KS 66061 913-829-1215



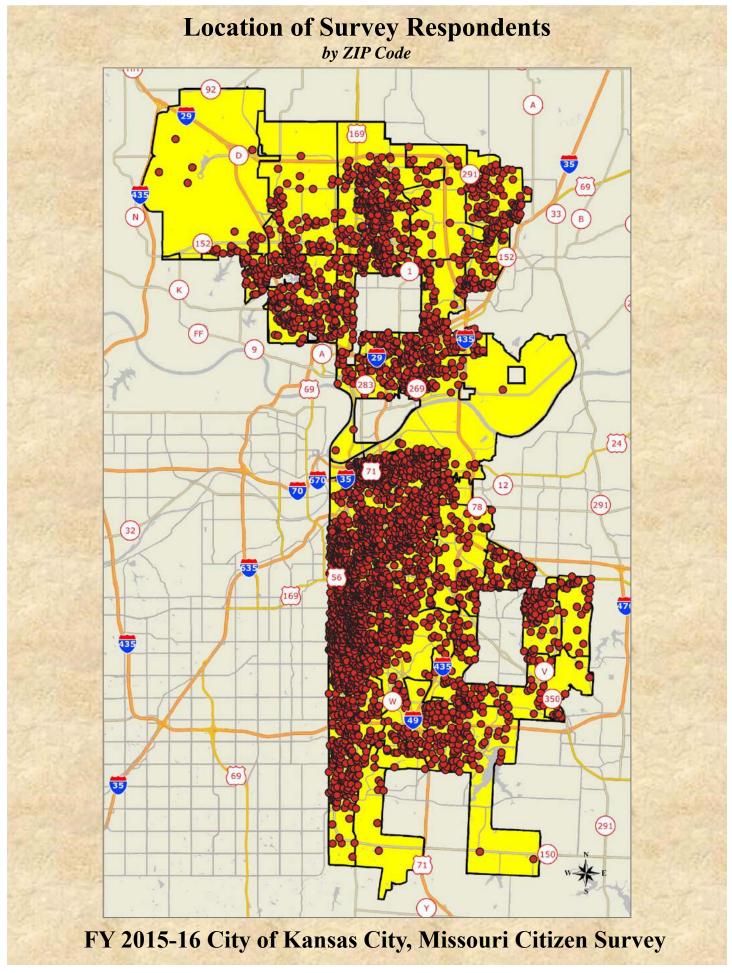
#### **Interpreting the Maps**

The maps on the following pages show the mean ratings for several questions by zip code within Kansas City.

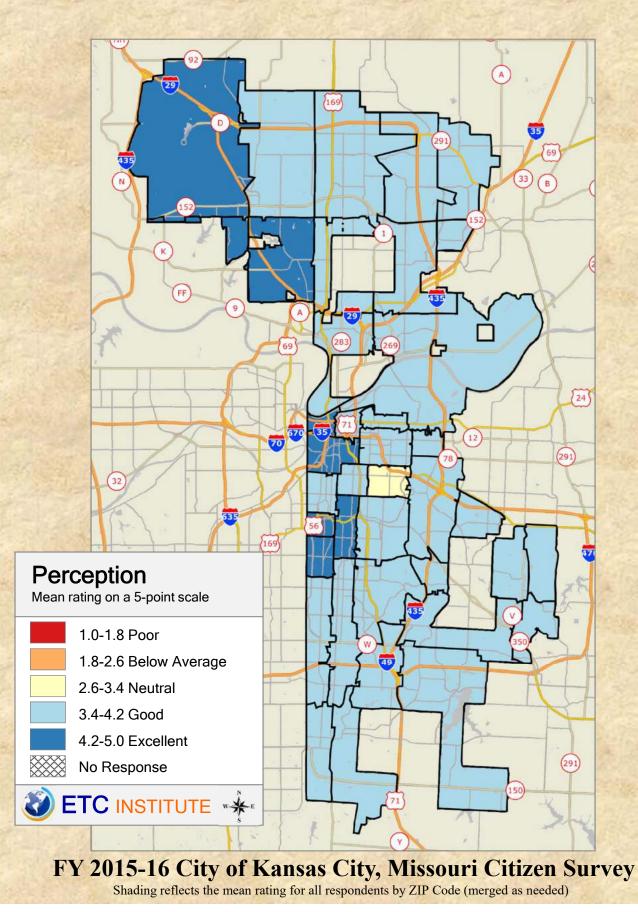
If all zip codes on a map are the same color, then most residents in the county generally feel the same about that issue.

When reading the maps, please use the following color scheme as a guide:

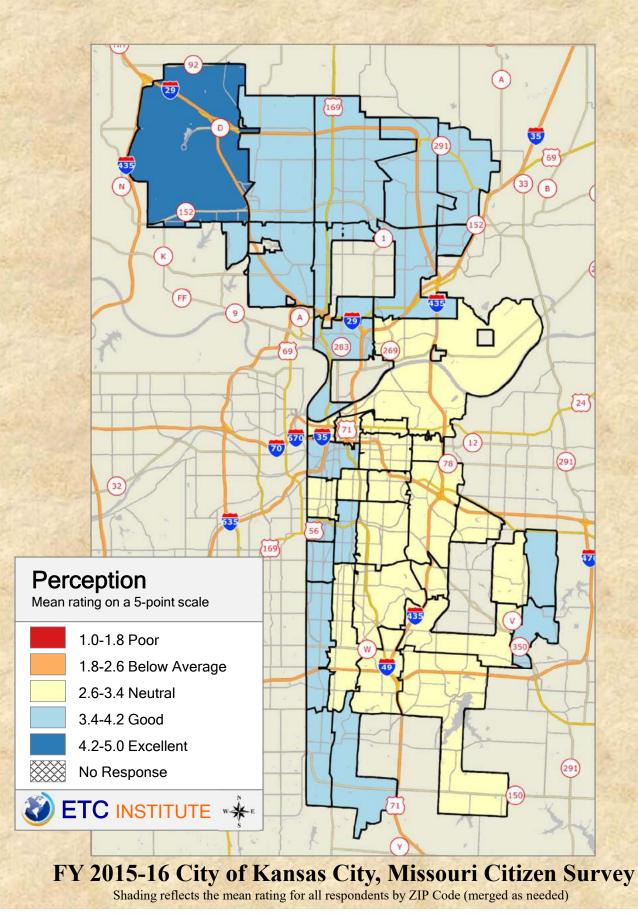
- DARK/LIGHT BLUE shades indicate <u>POSITIVE</u> ratings. Shades of blue generally indicate satisfaction with a service.
- OFF-WHITE shades indicate <u>NEUTRAL</u> ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- ORANGE/RED shades indicate <u>NEGATIVE</u> ratings. Shades of orange/red generally indicate dissatisfaction with a service.



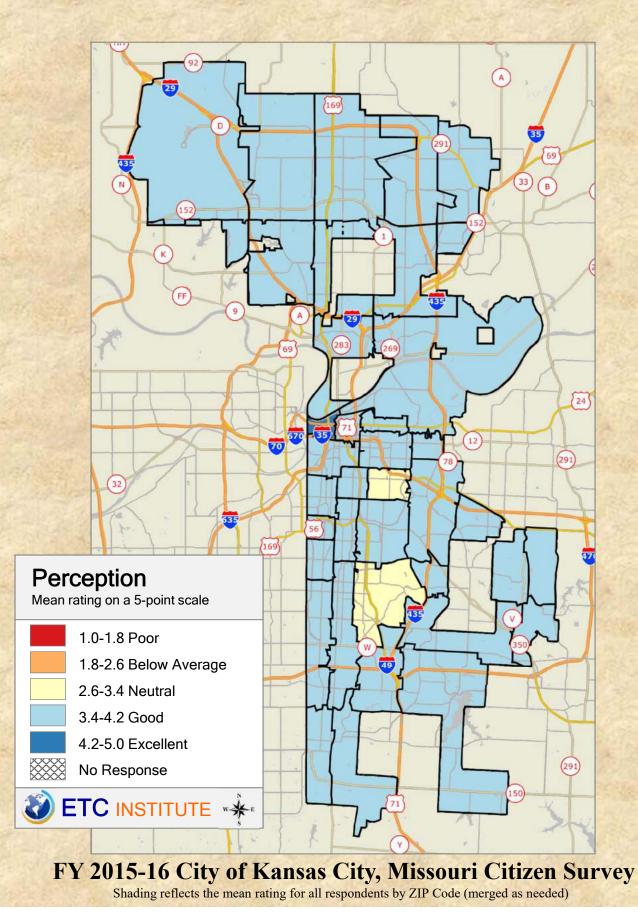
#### Q1a Ratings of the city as a place to live



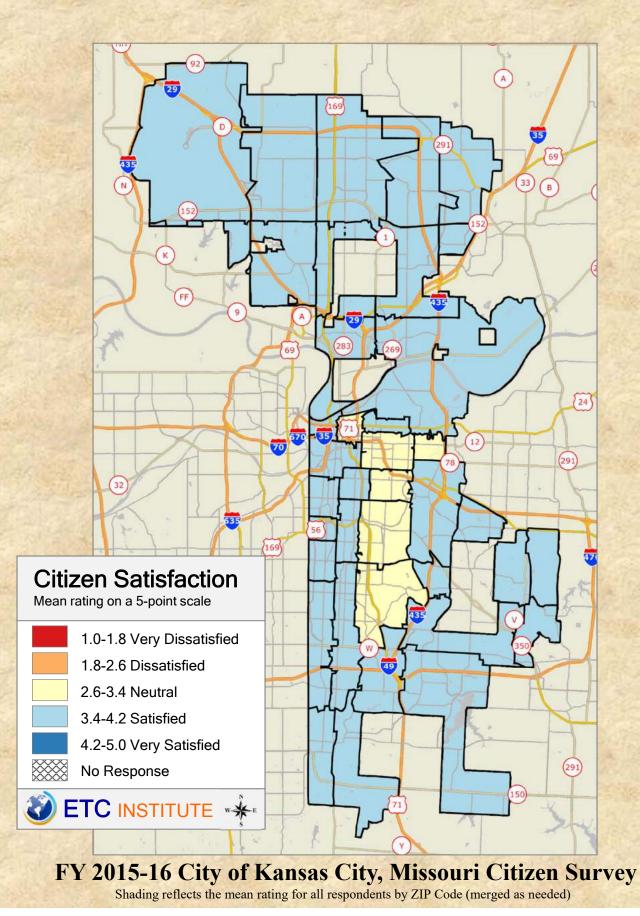
#### Q1b Ratings of the city as a place to raise children



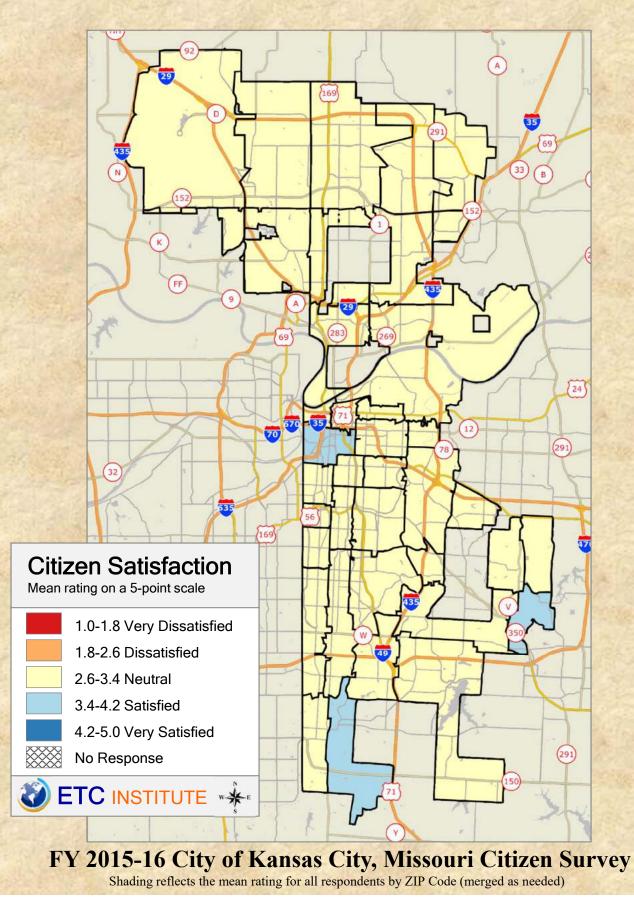
#### Q1c Ratings of the city as a place to work



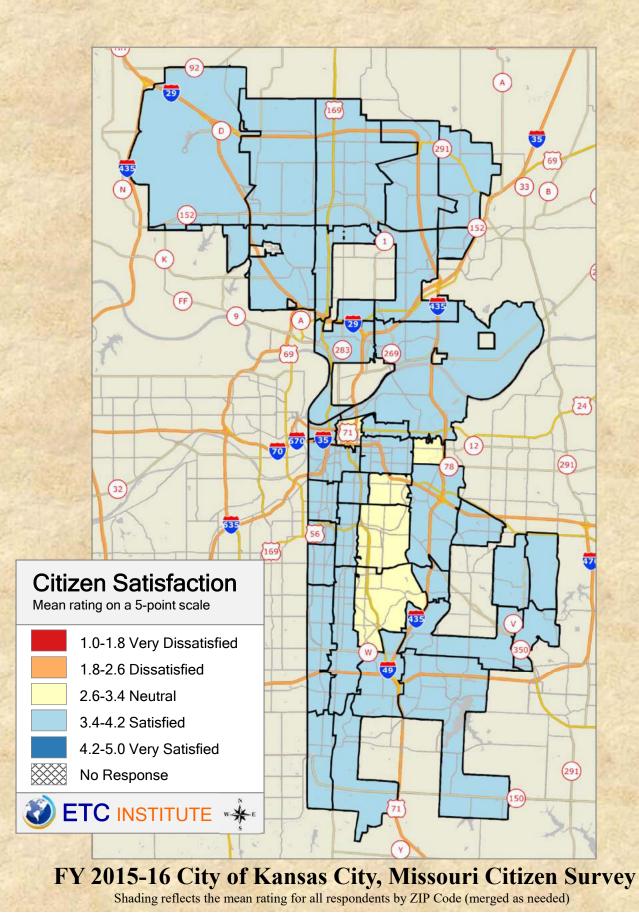
#### Q2a Satisfaction with overall quality of city services



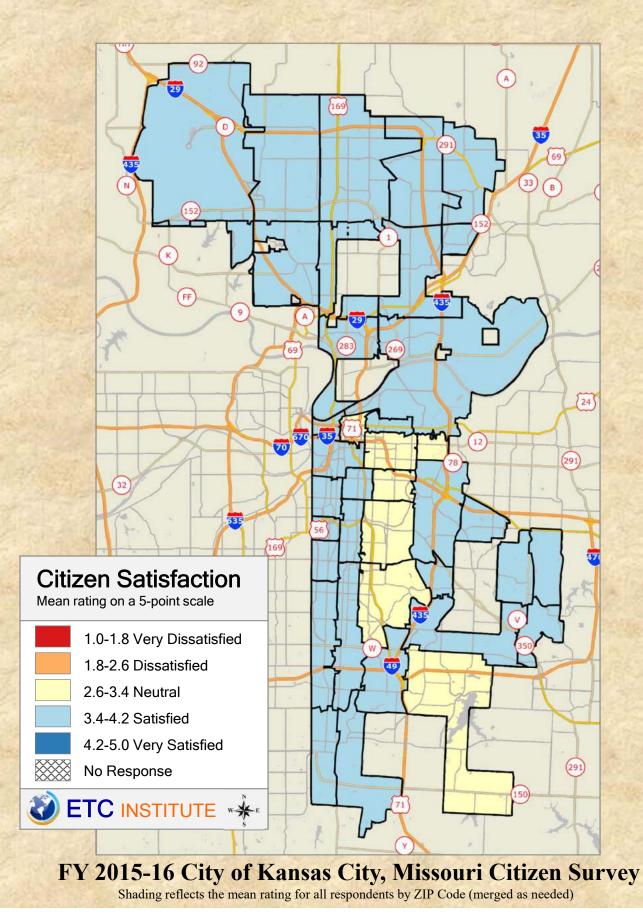
#### Q2b Satisfaction with overall value received for tax dollars and fees



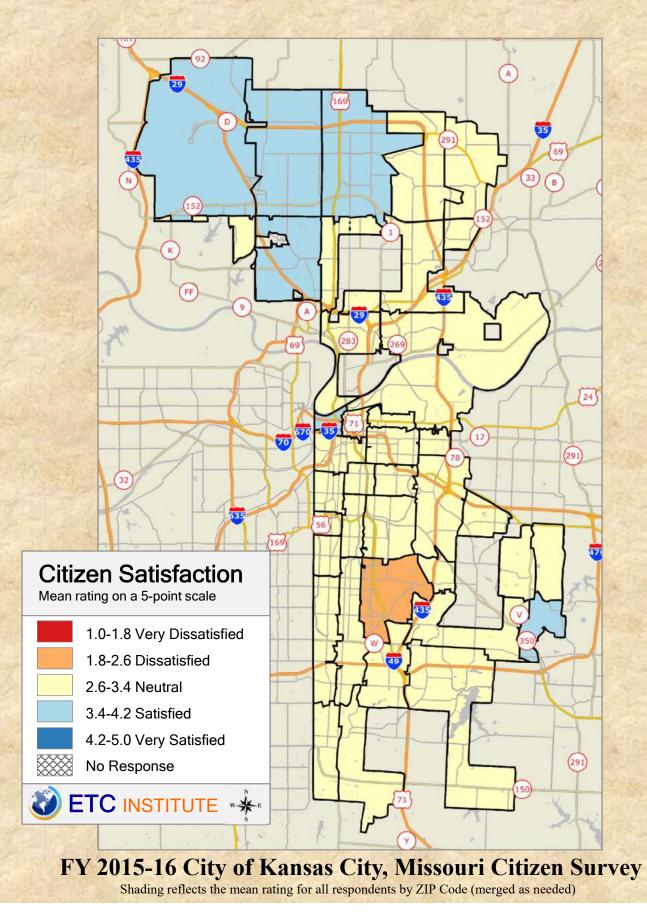
#### Q2c Satisfaction with overall image of the city



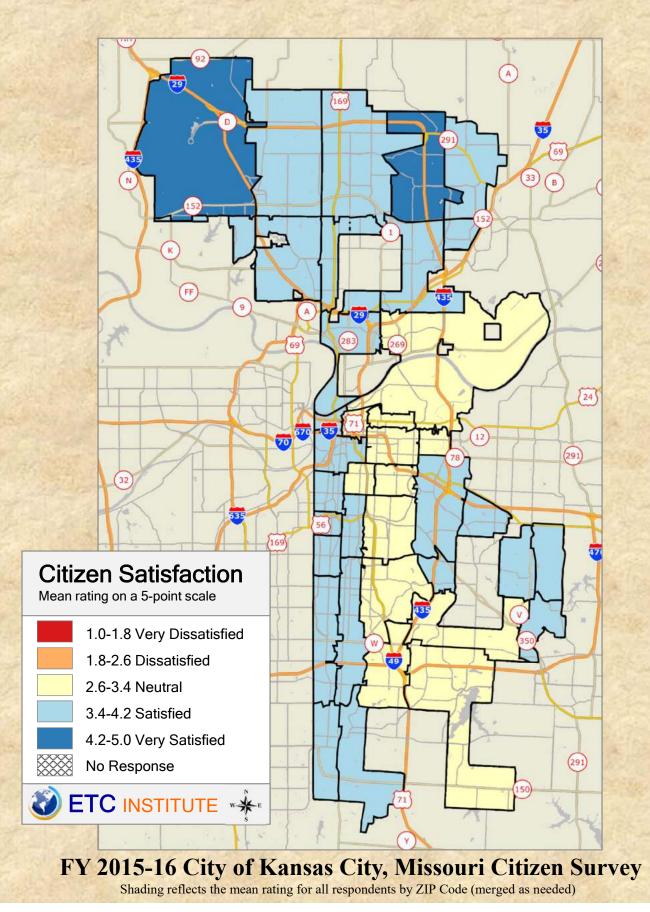
#### Q2d Satisfaction with overall quality of life in the city



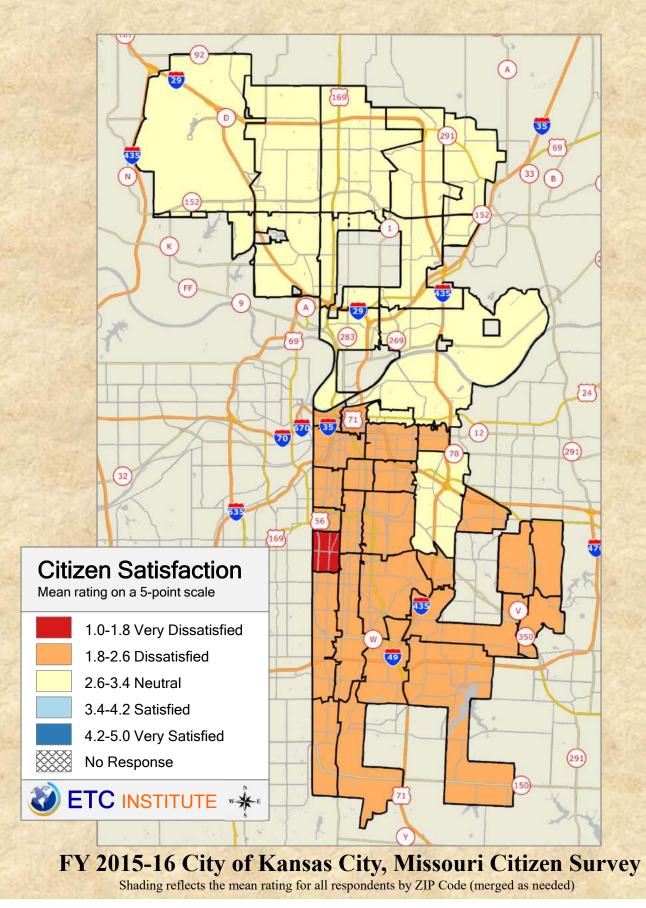
#### Q2e Satisfaction with overall feeling of safety in the city



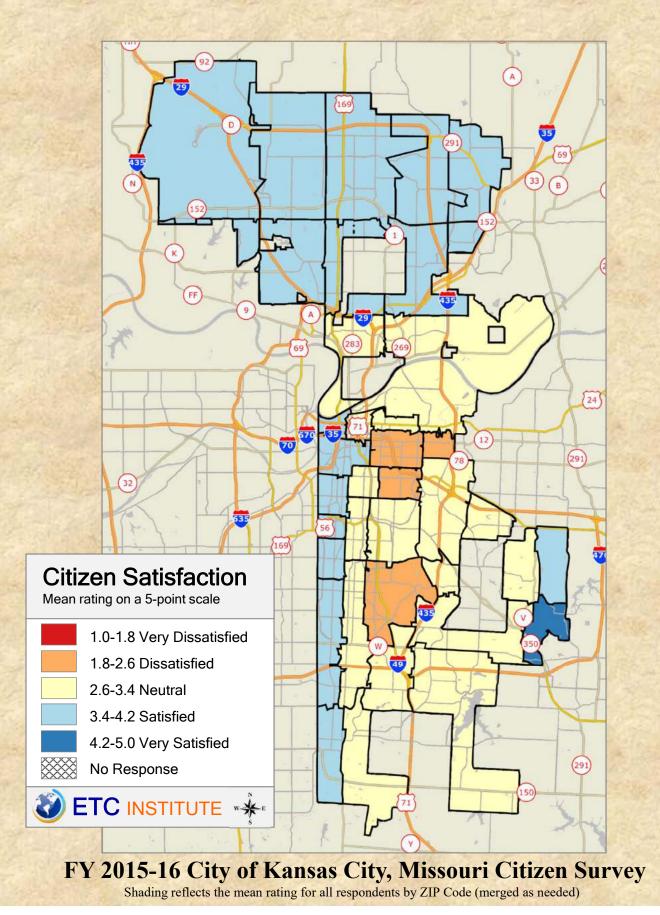
#### Q2f Satisfaction with feeling of safety in neighborhoods



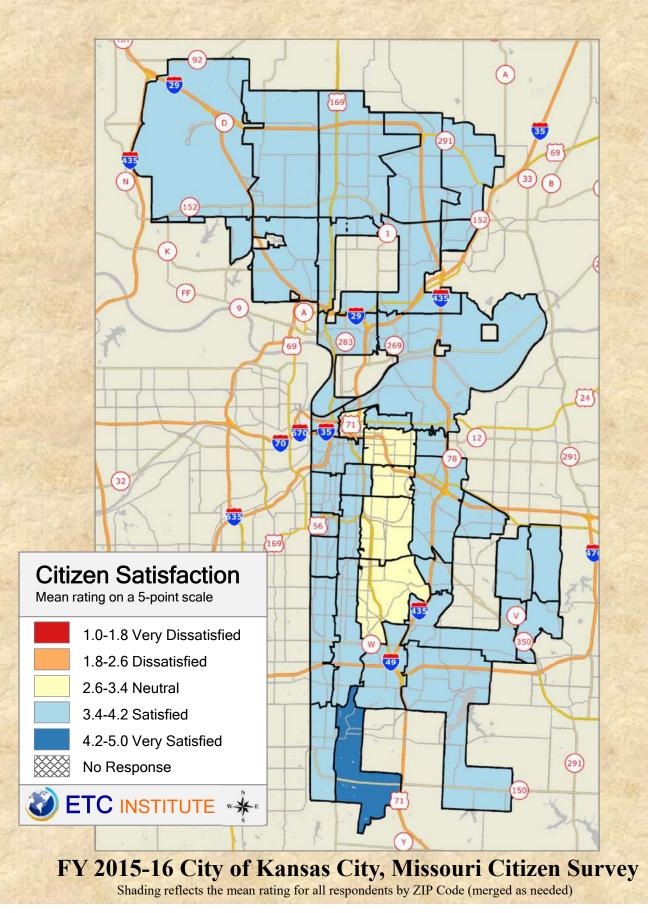
#### Q2g Satisfaction with overall quality of education system



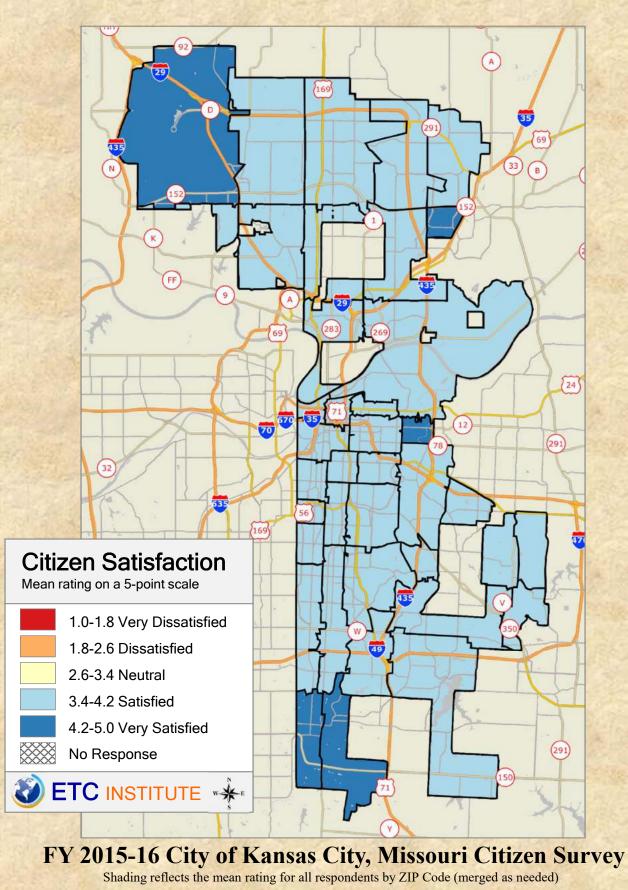
#### Q2h Satisfaction with physical appearance of neighborhoods



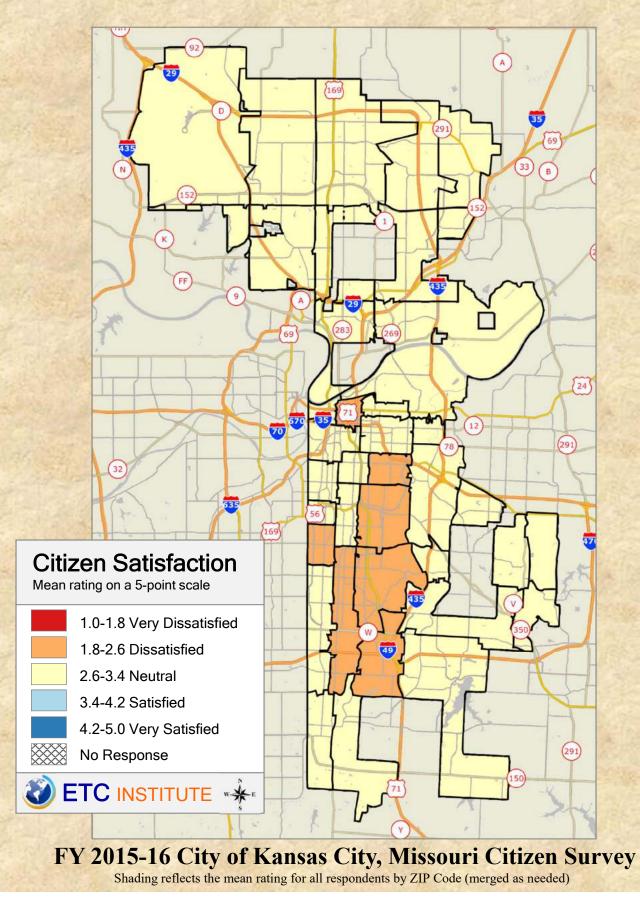
#### Q3a Satisfaction with overall quality of police services



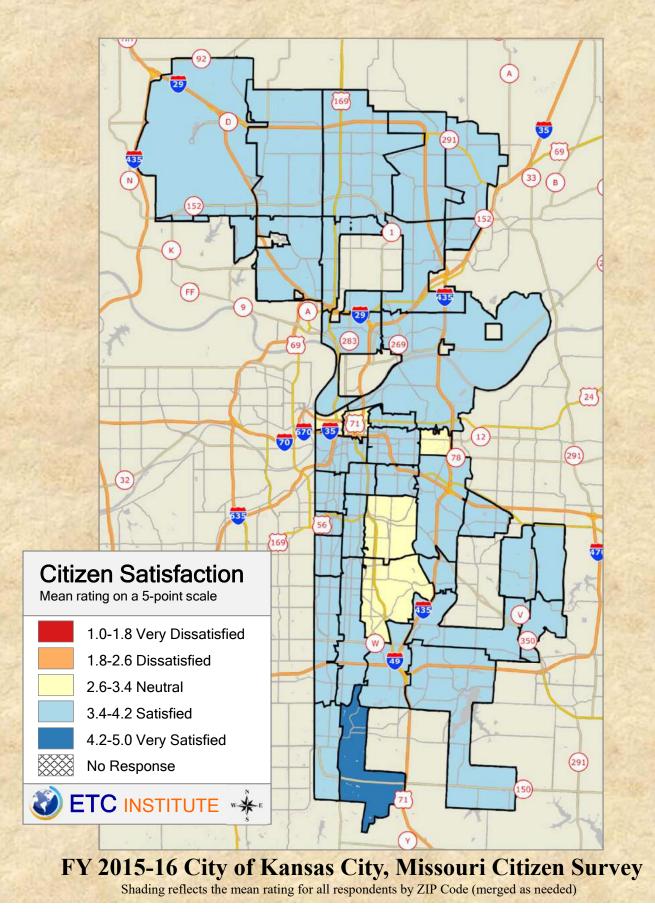
#### Q3b Satisfaction with overall quality of fire and ambulance services



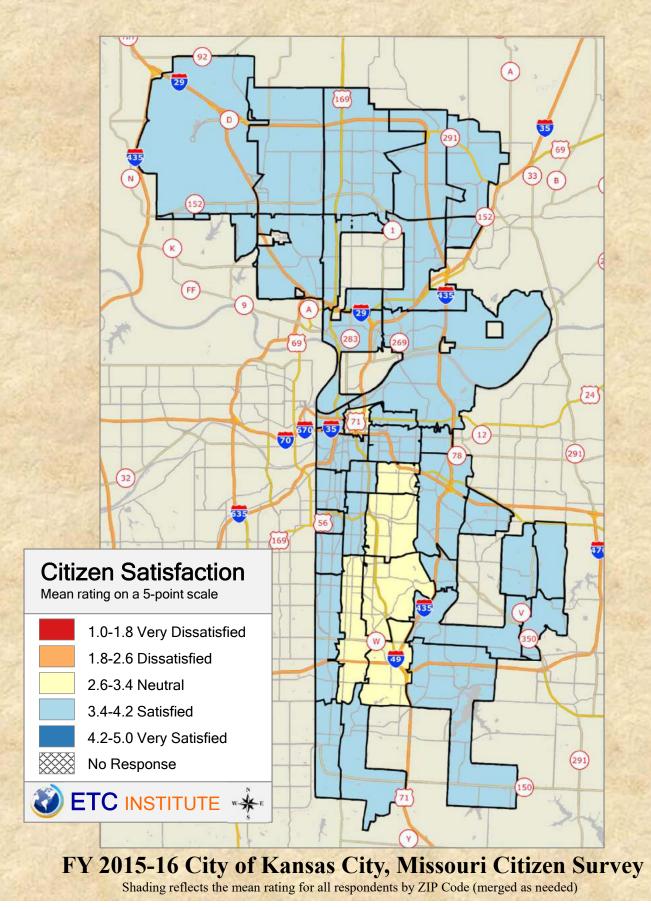
#### Q3c Satisfaction with overall maintenance of city streets, sidewalks, and infrastructure



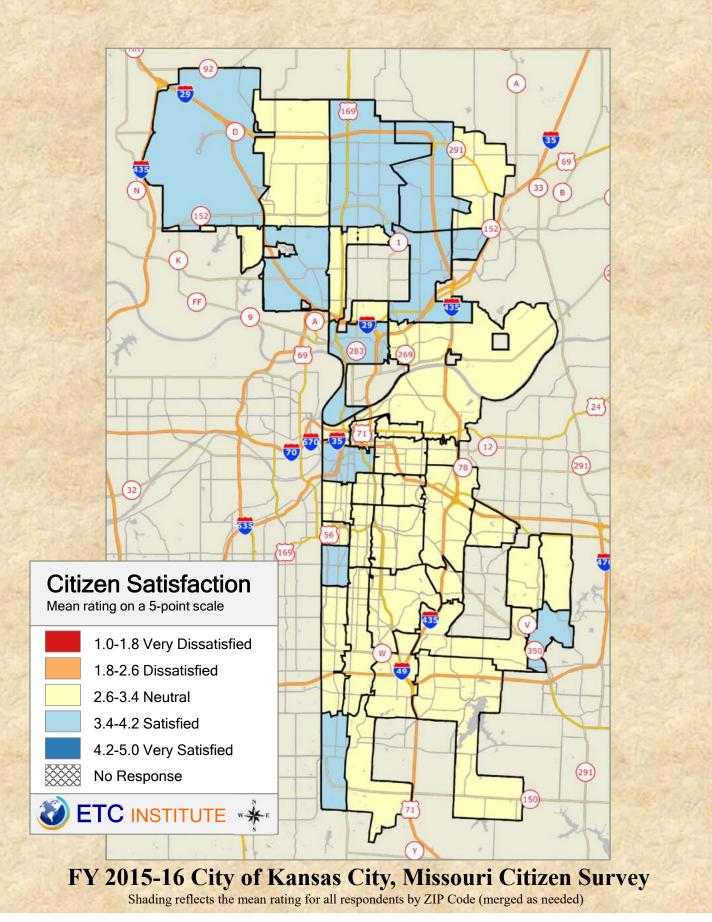
#### Q3d Satisfaction with overall quality of solid waste services



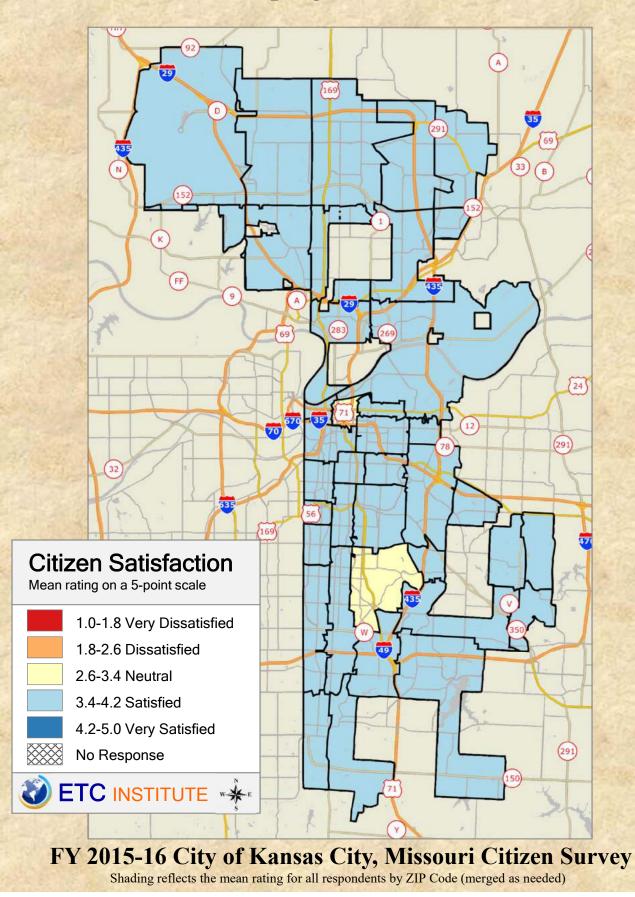
#### Q3e Satisfaction with overall quality of city water utilities



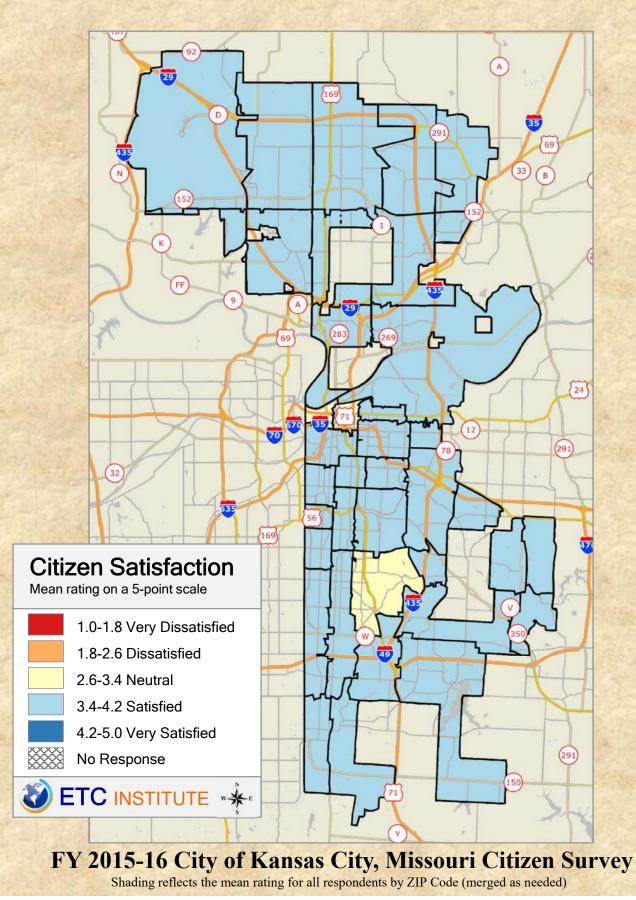
#### Q3f Satisfaction with overall quality of neighborhood services



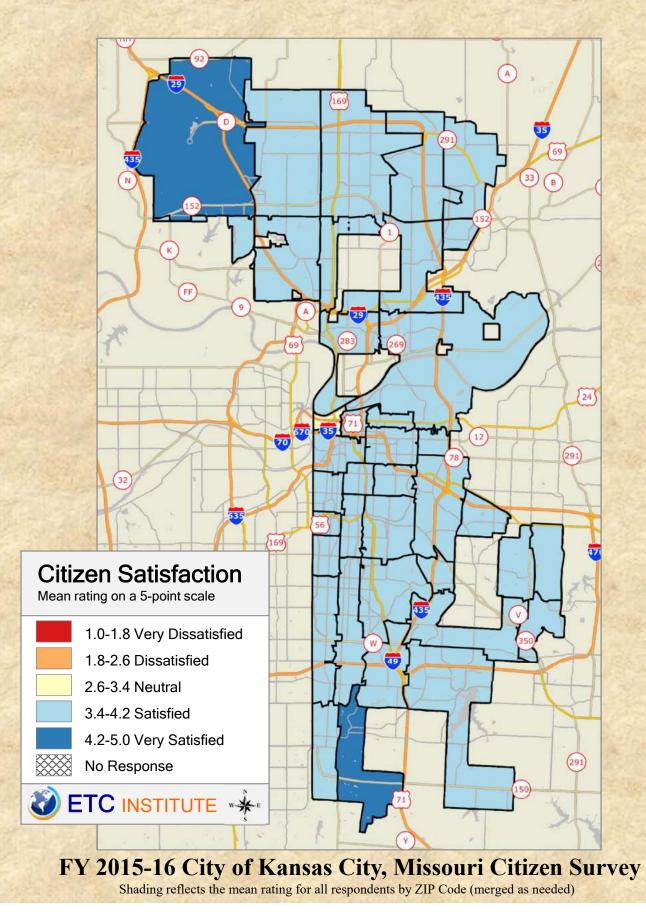
# Q3g Satisfaction with overall quality of city parks and recreation programs and facilities



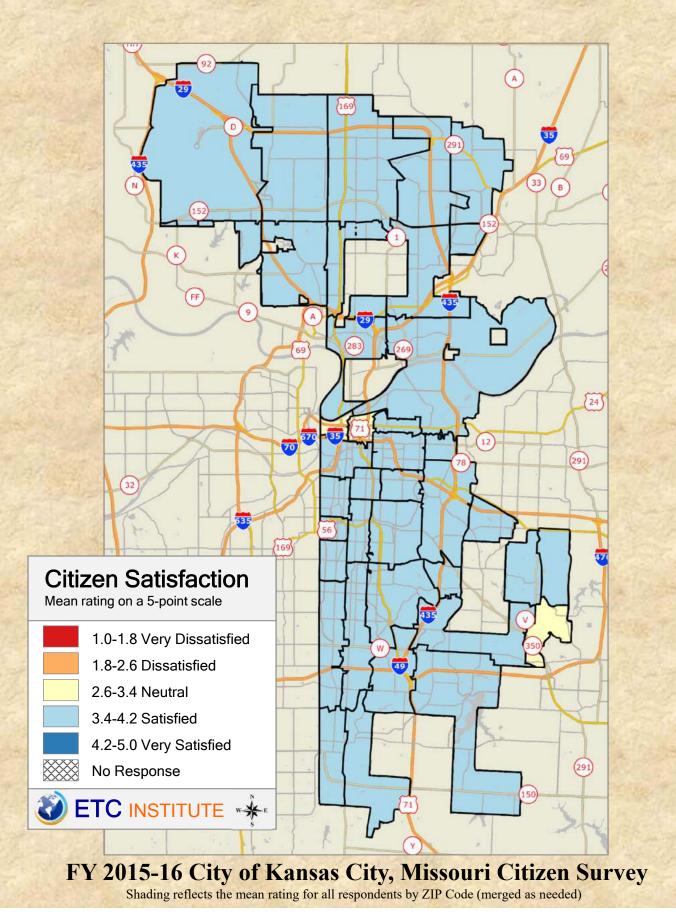
#### Q3h Satisfaction with overall quality of Health Department services



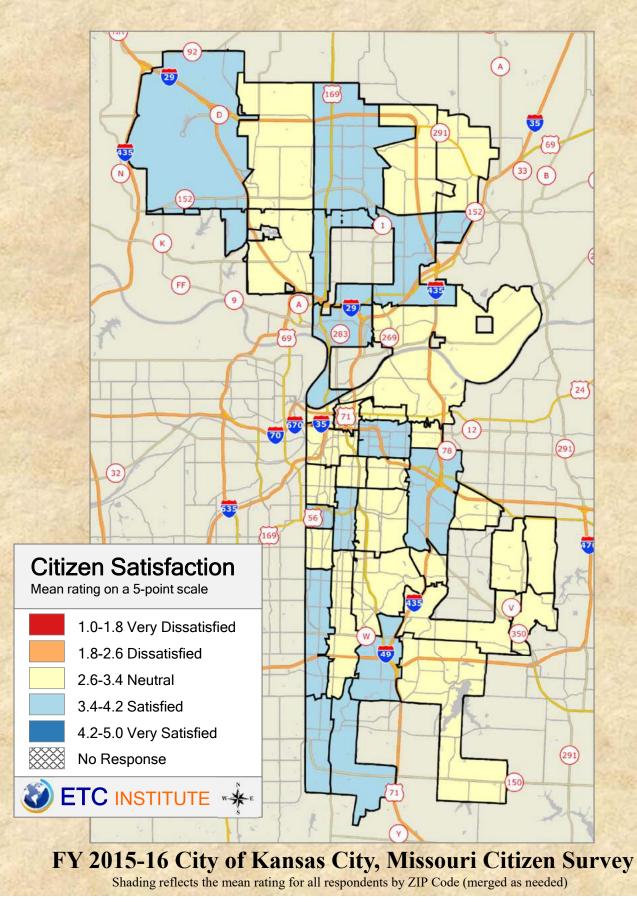
#### Q3i Satisfaction with overall quality of airport facilities



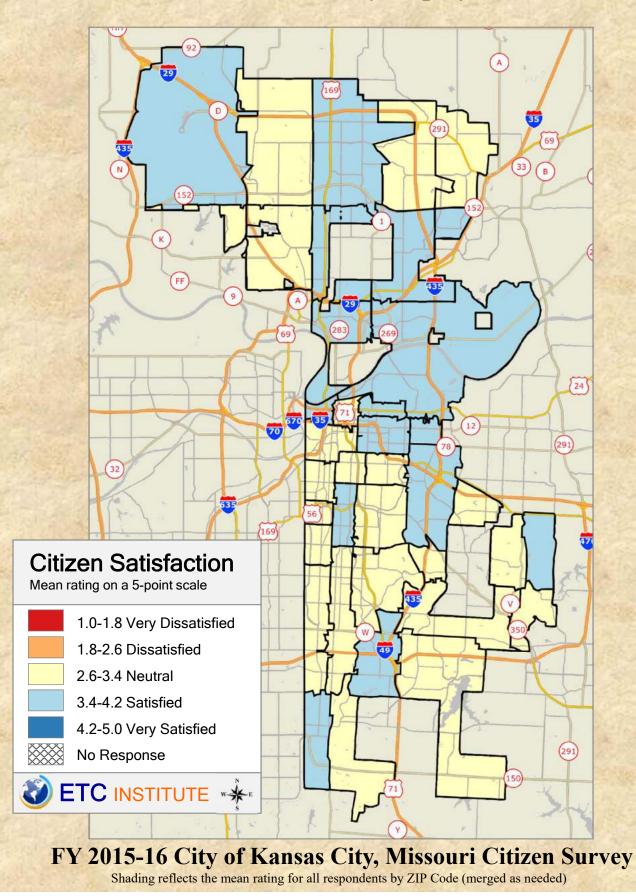
#### Q3j Satisfaction with overall quality of the city's 311 service



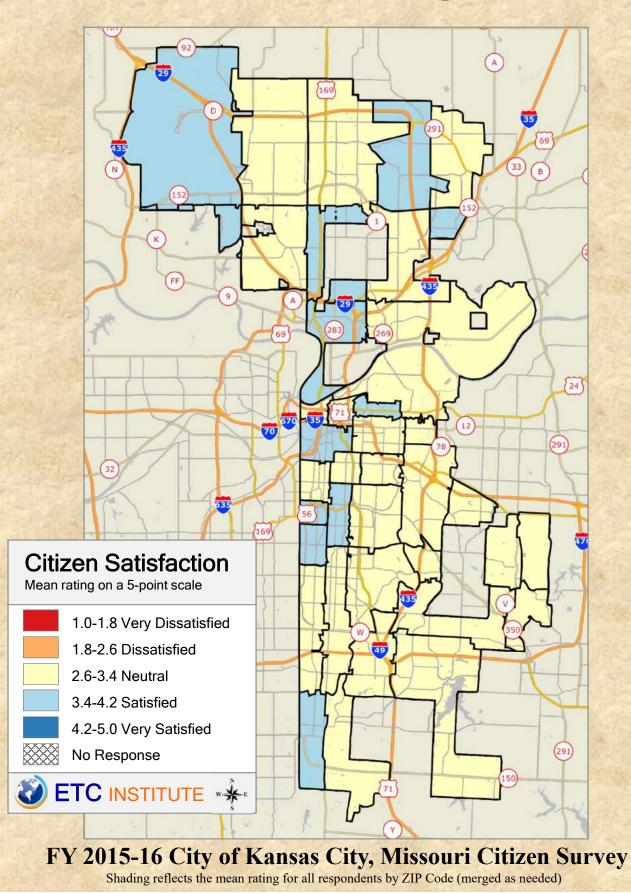
## Q3k Satisfaction with overall quality of municipal court services



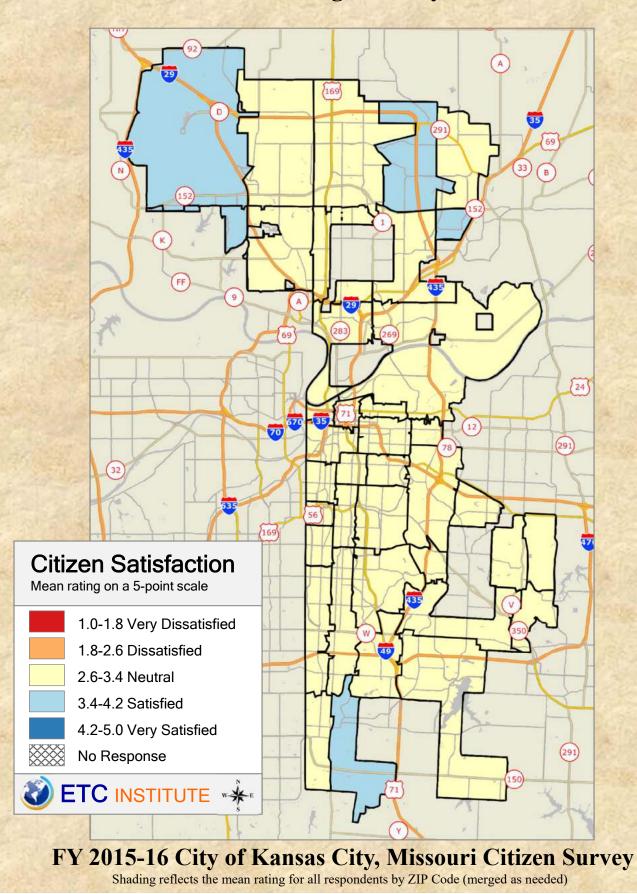
#### Q31 Satisfaction with overall quality of customer service received from city employees



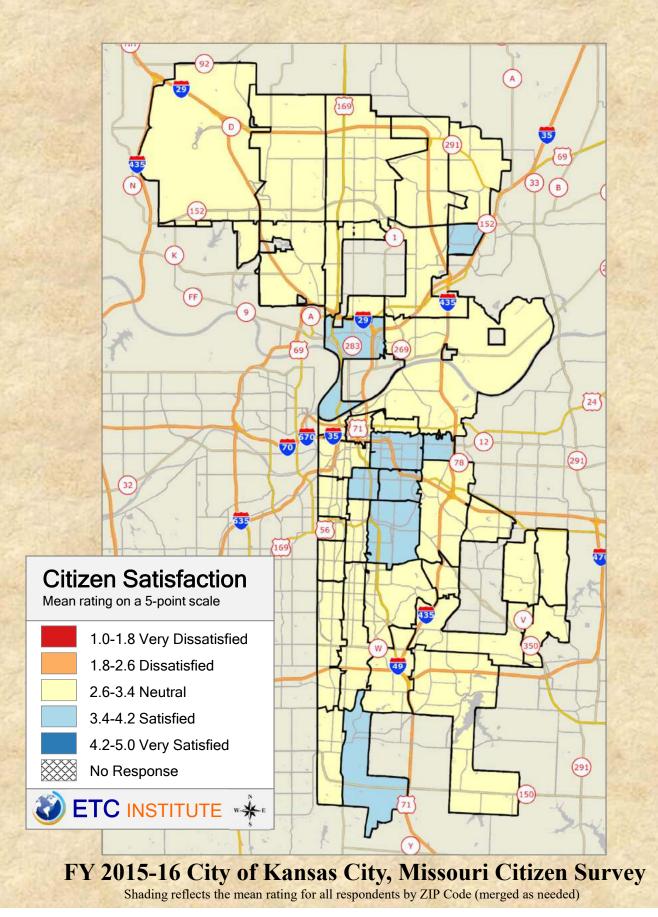
#### Q3m Satisfaction with overall effectiveness of city communication with the public



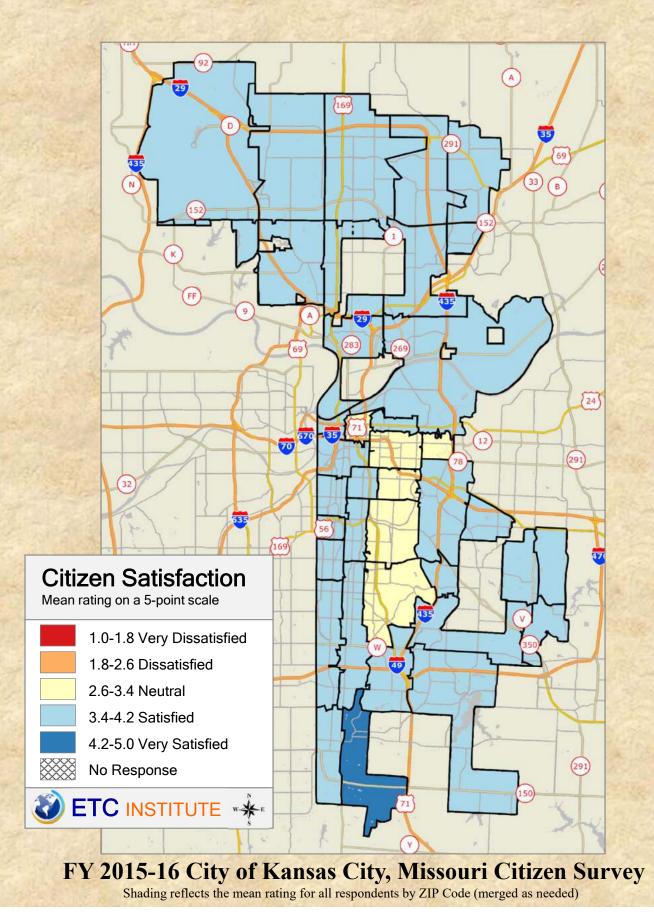
#### Q3n Satisfaction with overall quality of the city's stormwater runoff/management system



#### Q30 Satisfaction with overall quality of public transportation

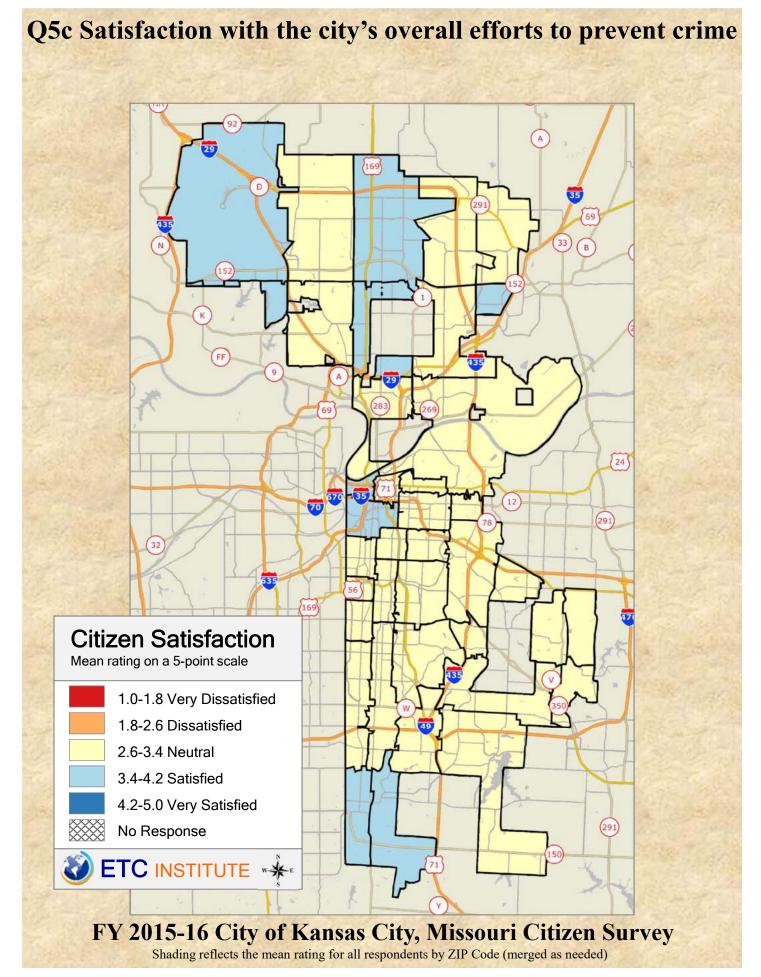


#### Q5a Satisfaction with effectiveness of local police protection

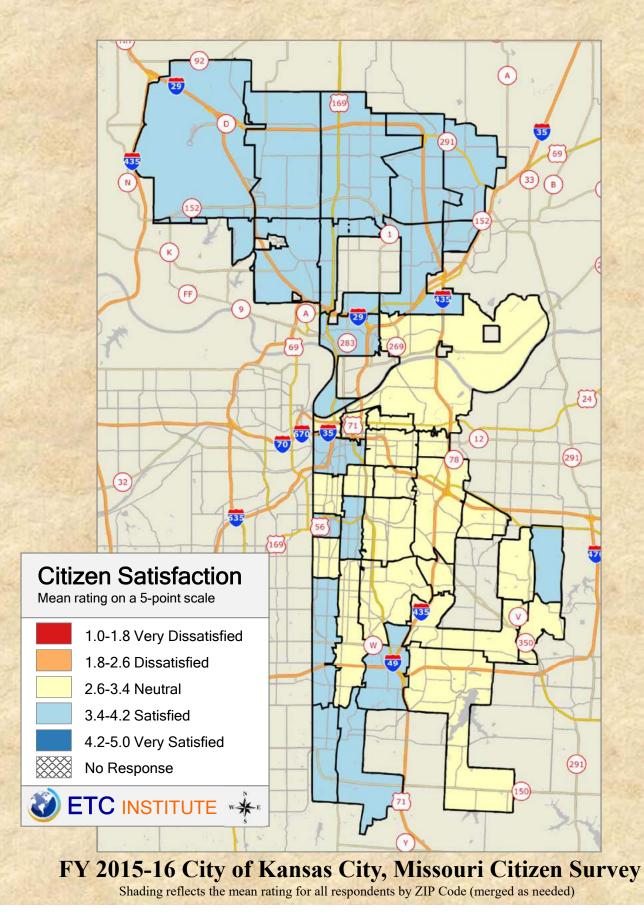


### Q5b Satisfaction with the visibility of police in neighborhoods 169 69 24 70 570 12 291 **63**5 169 **Citizen Satisfaction** Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 49 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response 291 ETC INSTITUTE FY 2015-16 City of Kansas City, Missouri Citizen Survey

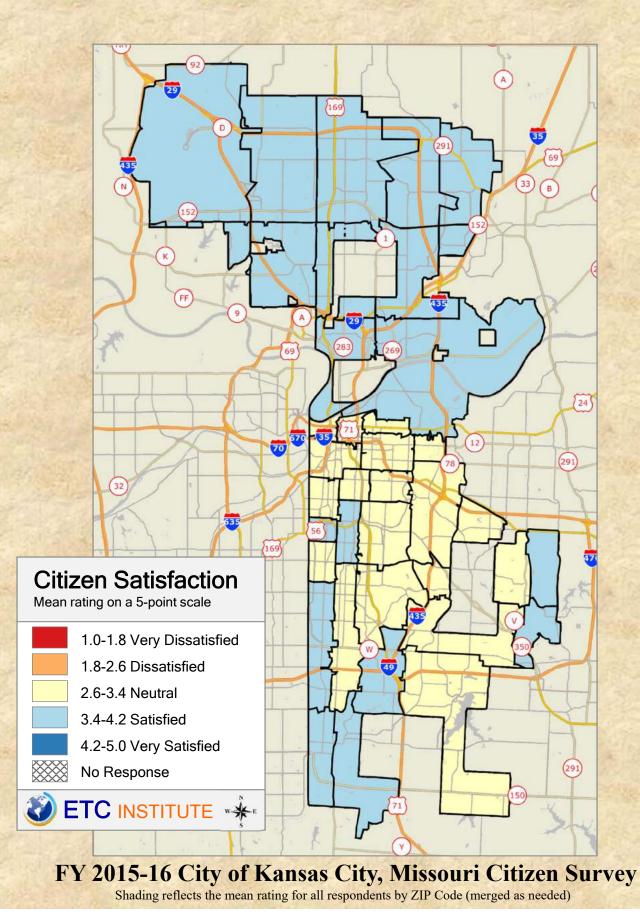
Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)



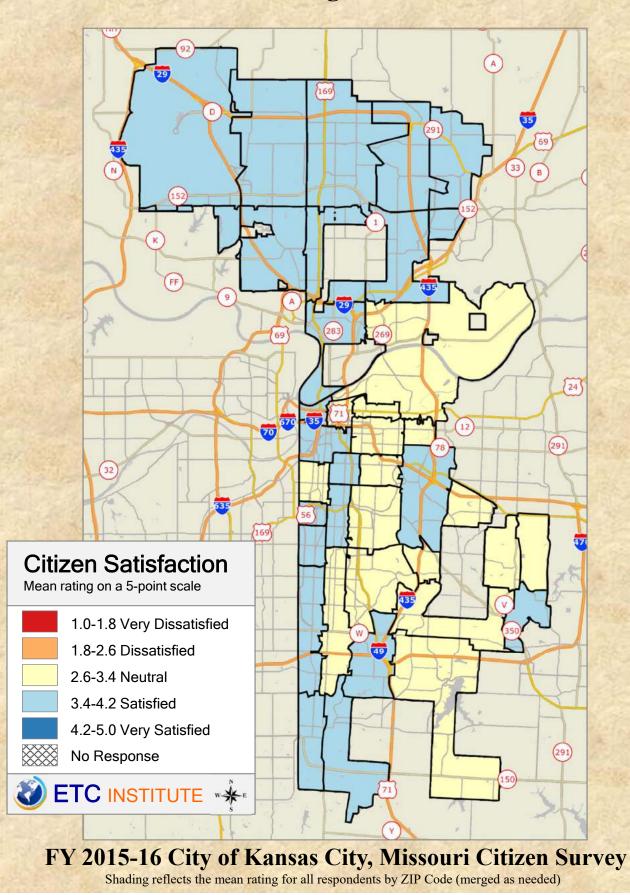
#### Q5d Satisfaction with enforcement of local traffic laws



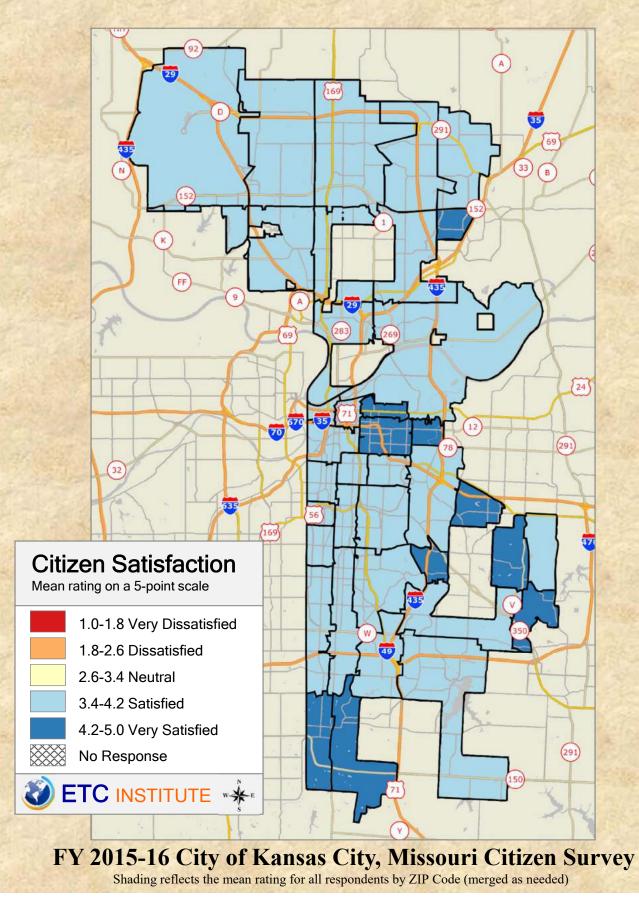
#### Q5e Satisfaction with parking enforcement services



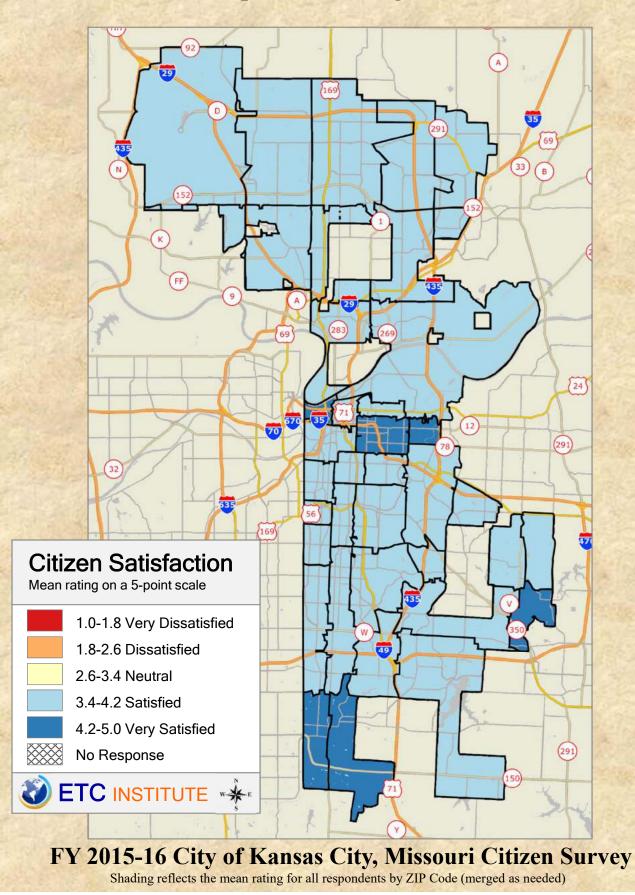
#### Q5f Satisfaction with how quickly police respond to emergencies



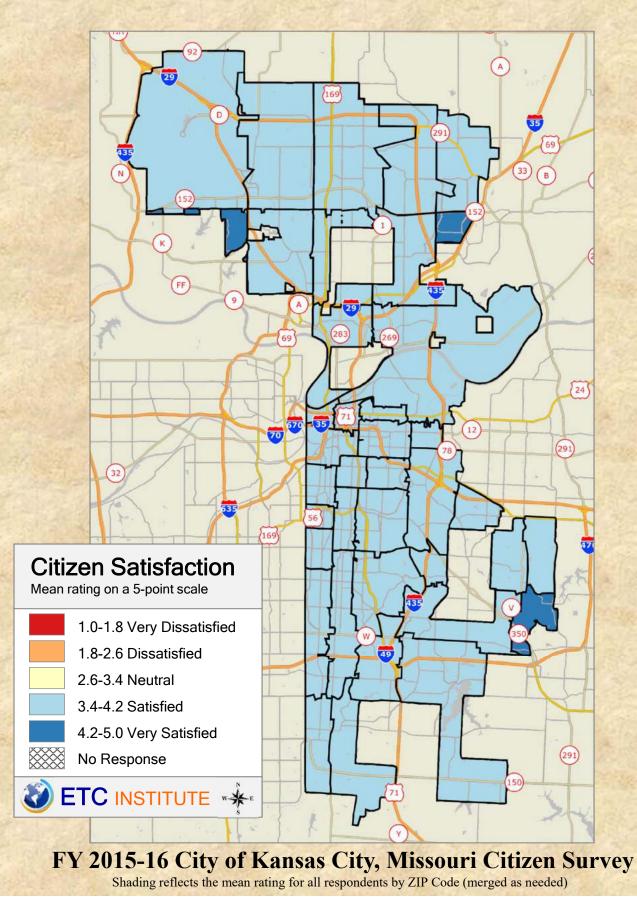
#### Q7a Satisfaction with overall quality of local fire protection and rescue services



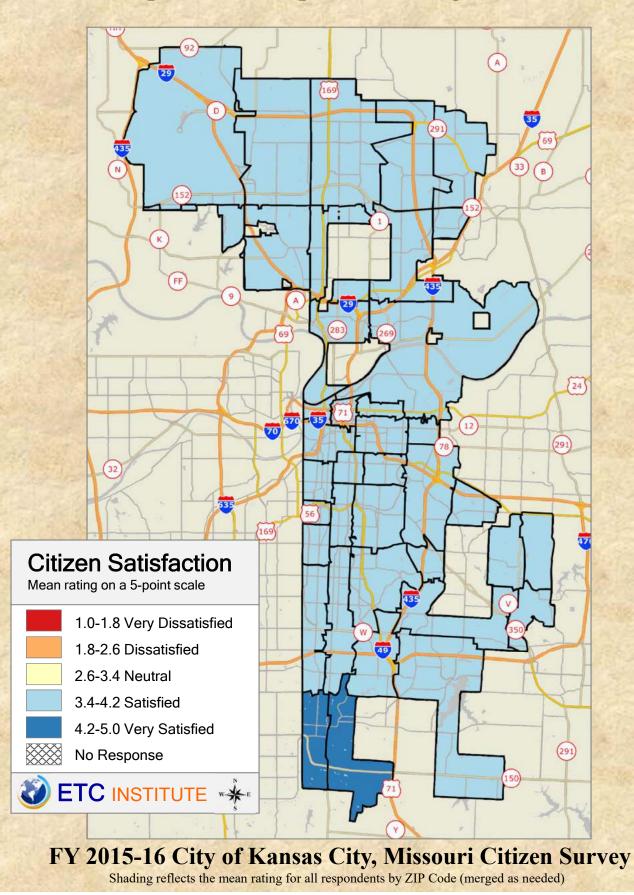
## Q7b Satisfaction with how quickly fire and rescue personnel respond to emergencies



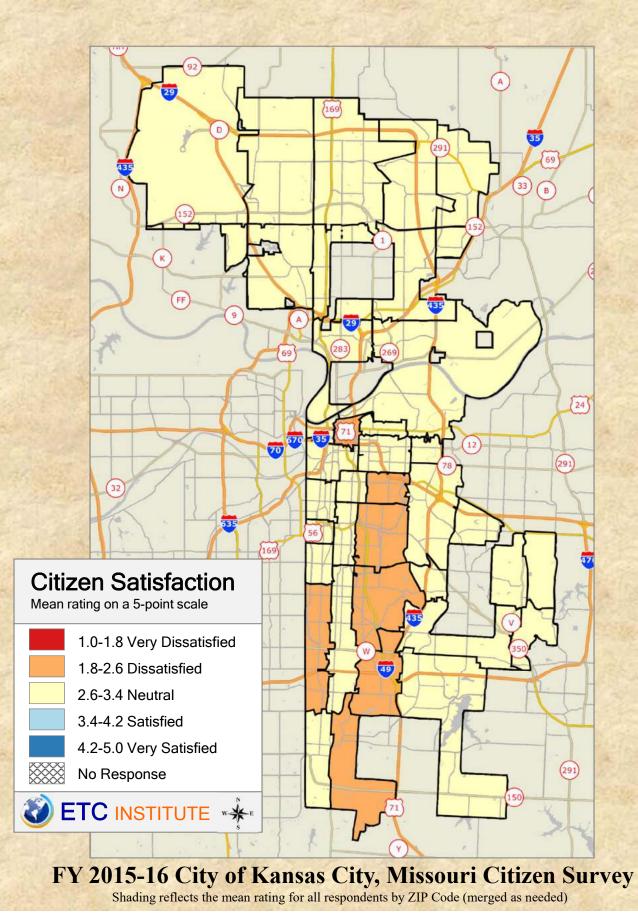
## Q7c Satisfaction with quality of local emergency medical service



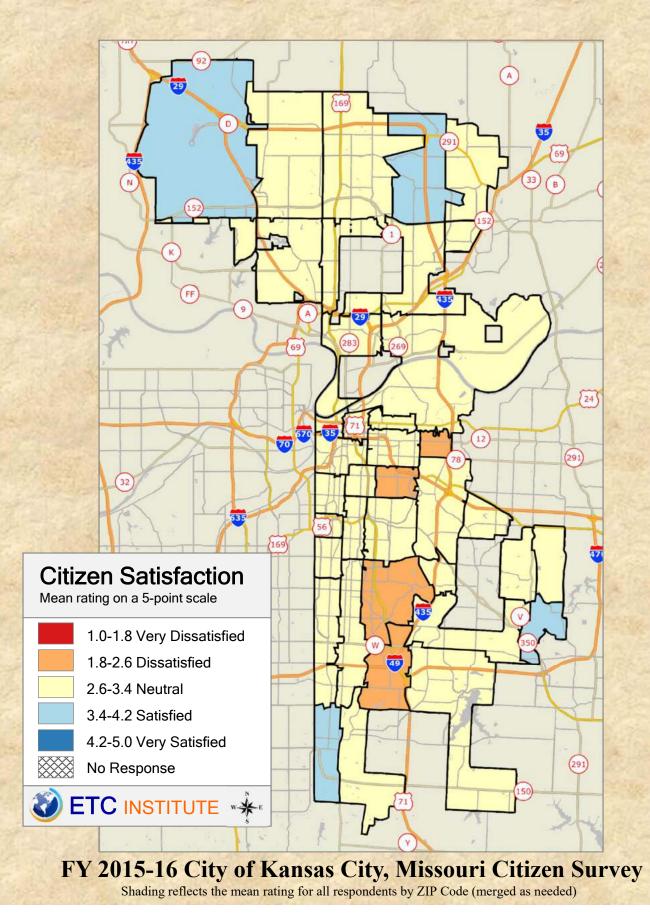
## Q7d Satisfaction with how quickly emergency medical personnel respond to emergencies



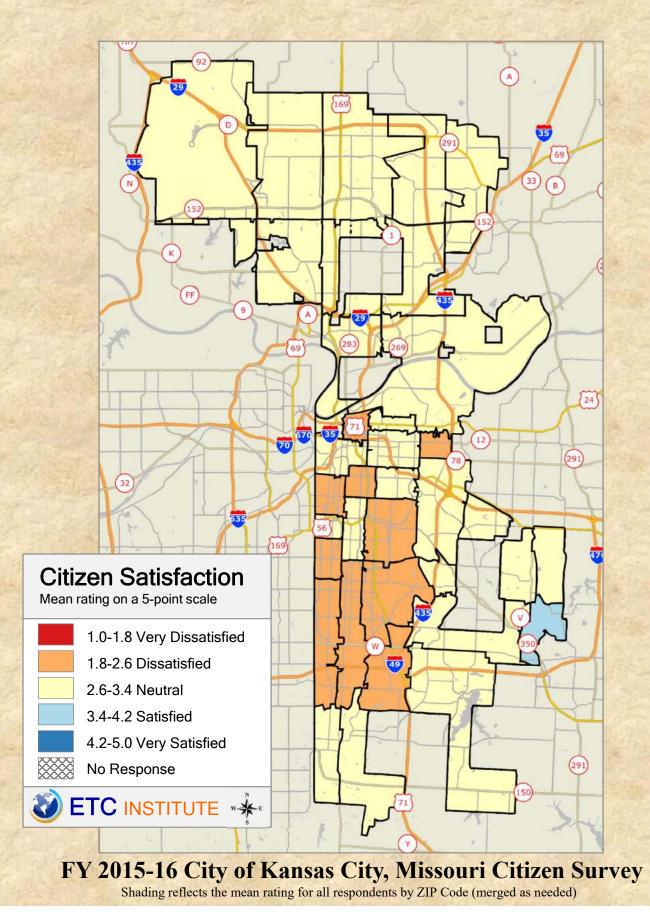
### Q9a Satisfaction with maintenance of city streets



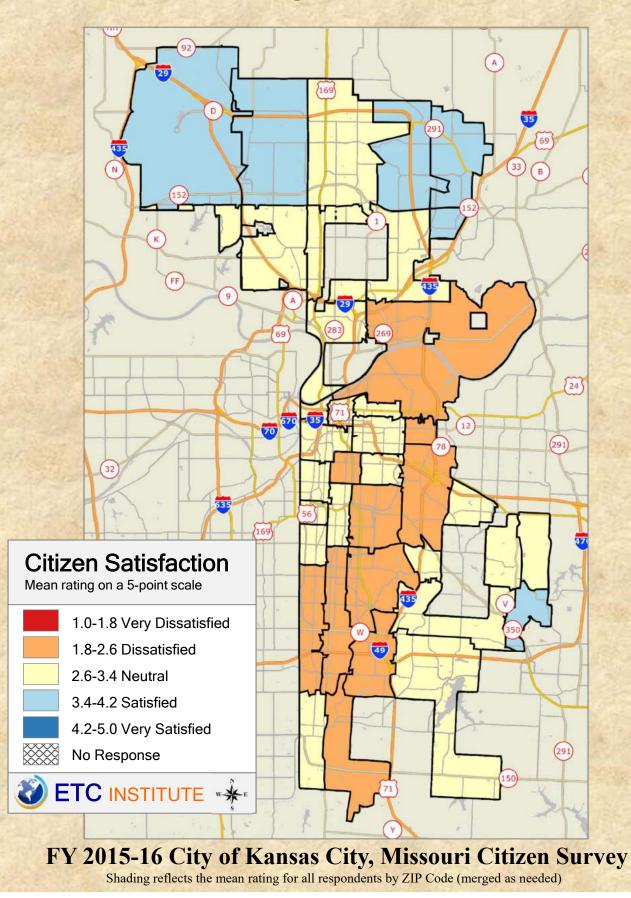
#### **Q9b** Satisfaction with maintenance of neighborhood streets



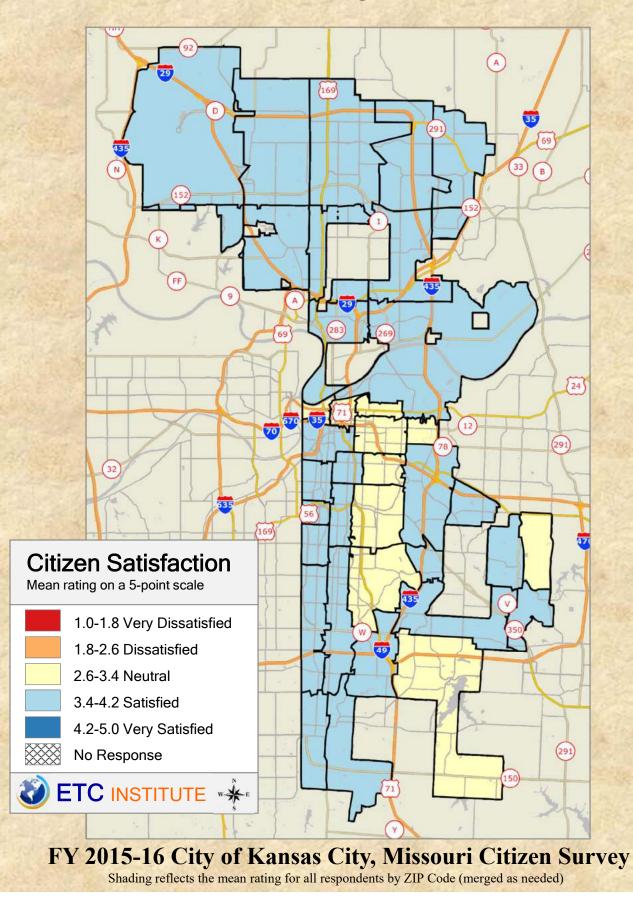
### Q9c Satisfaction with condition of sidewalks in the city



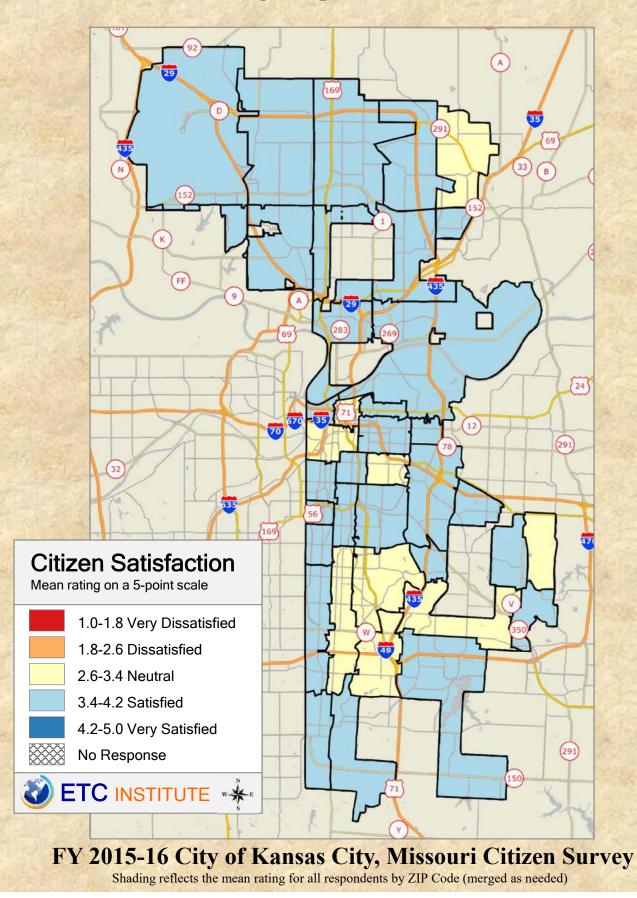
## Q9d Satisfaction with condition of sidewalks in the neighborhood



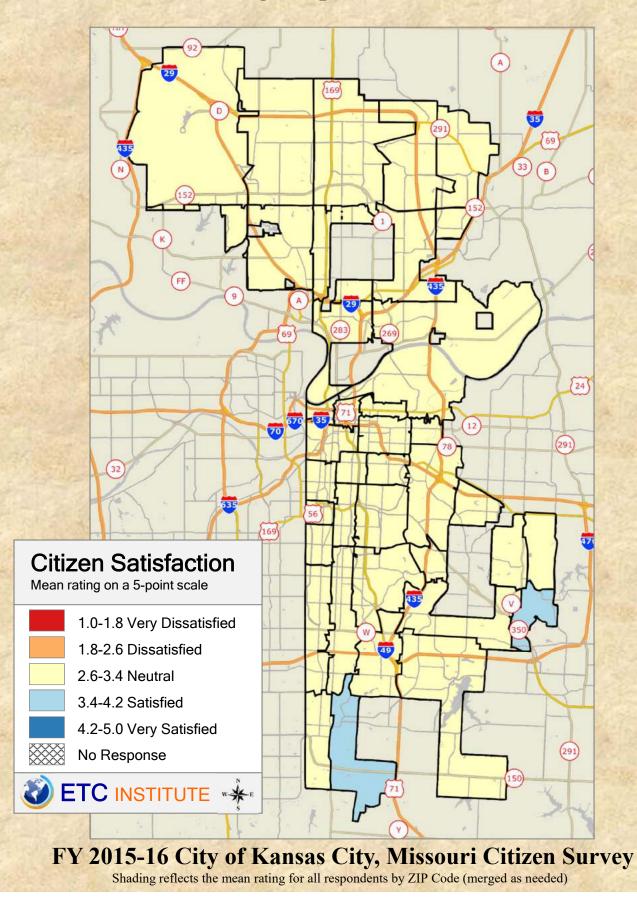
### Q9e Satisfaction with maintenance of street signs and traffic signals



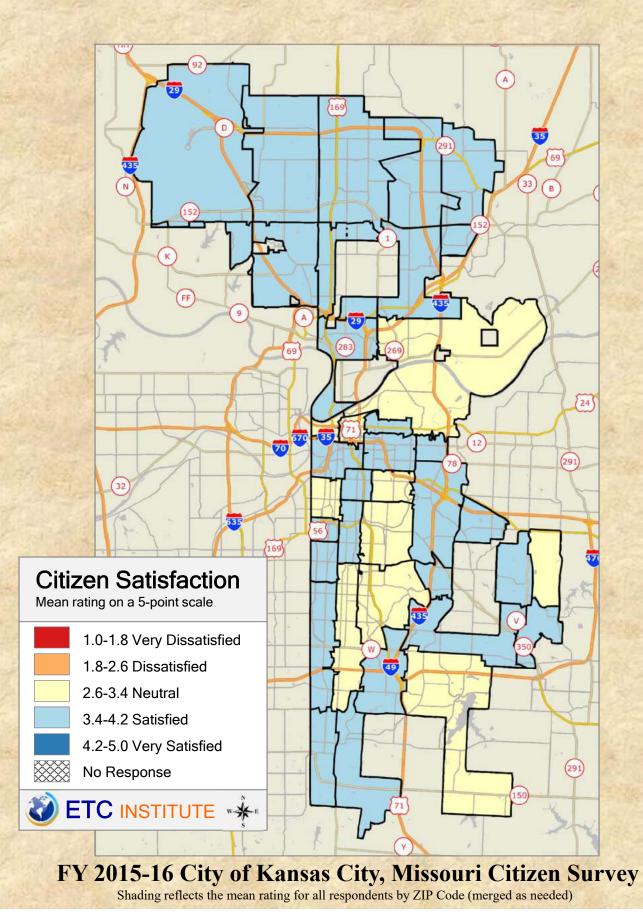
### Q9f Satisfaction with snow removal on major city streets during the past 12 months



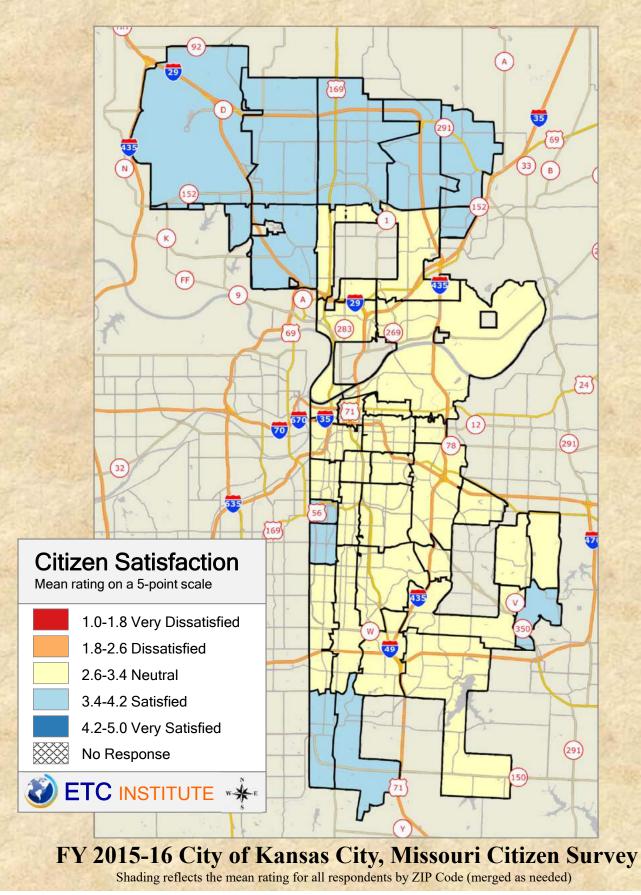
## Q9g Satisfaction with snow removal on residential streets during the past 12 months



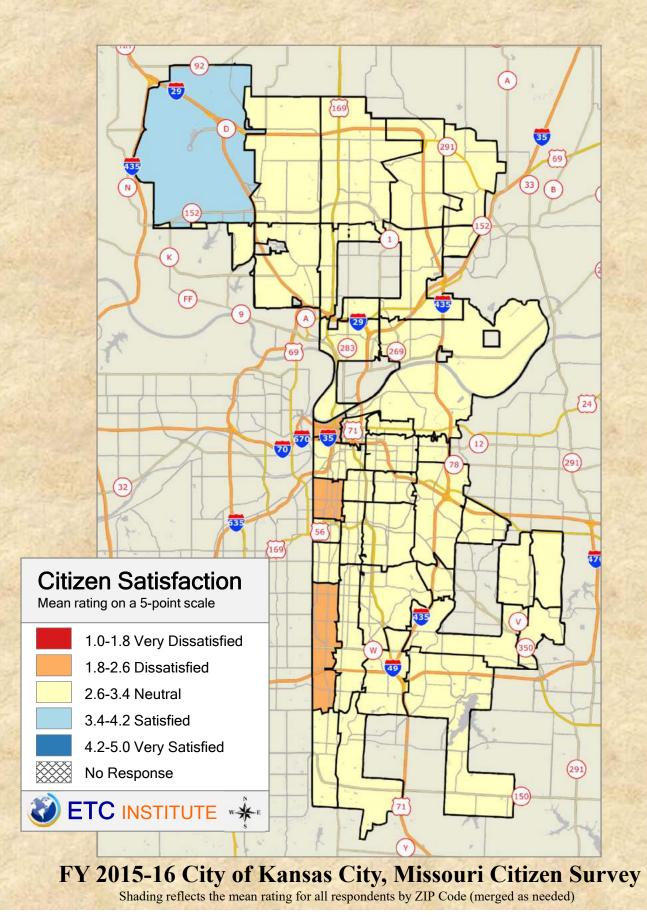
### Q9h Satisfaction with adequacy of city street lighting



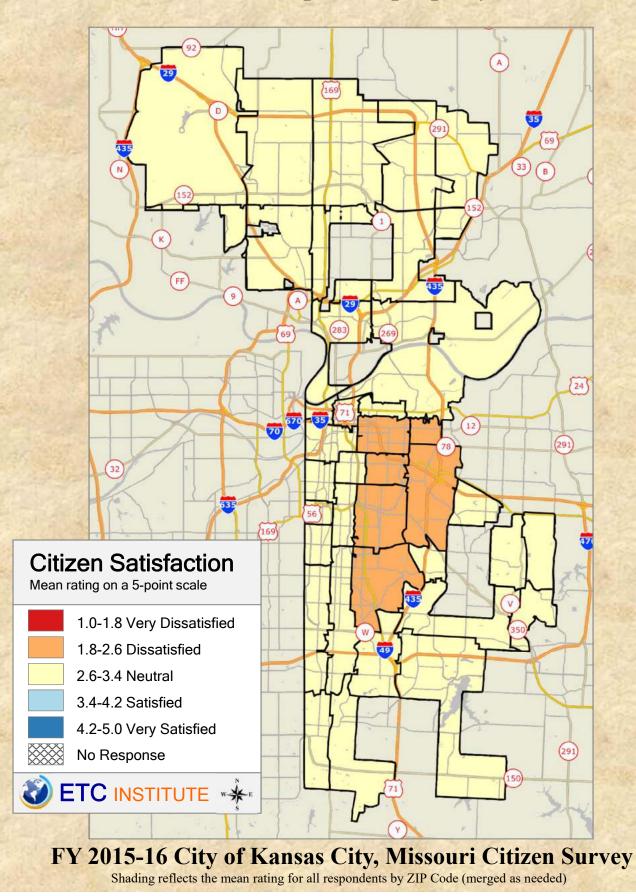
## Q9i Satisfaction with accessibility of streets, sidewalks, and buildings for people with disabilities



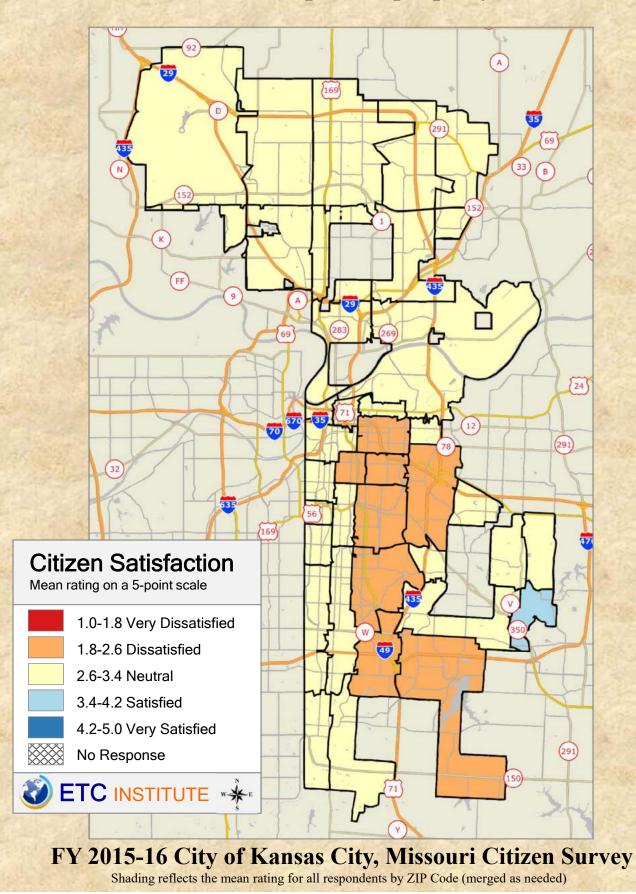
### Q9j Satisfaction with on-street bicycle infrastructure



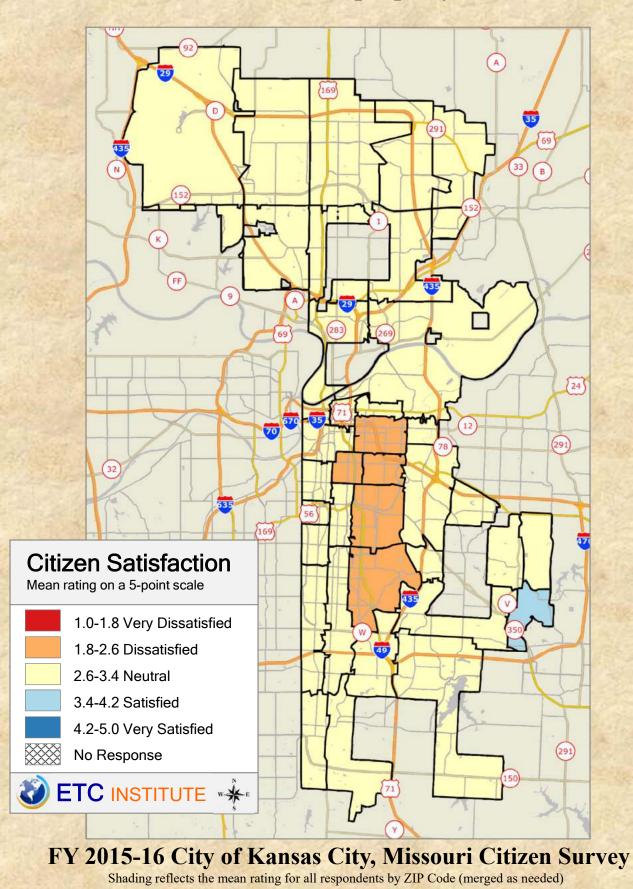
## Q11a Satisfaction with enforcing the cleanup of trash and debris on private property



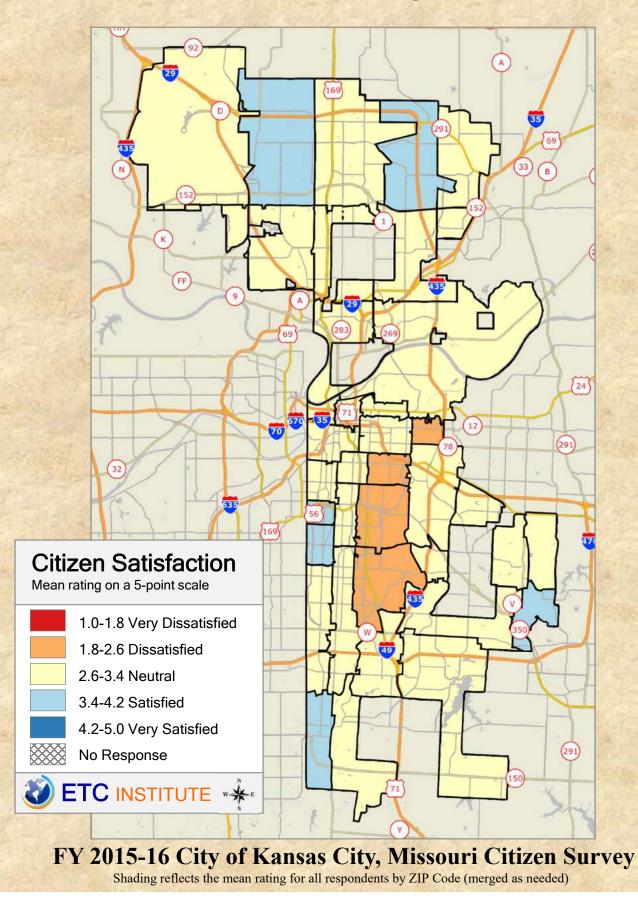
## Q11b Satisfaction with enforcing the mowing and cutting of weeds on private property



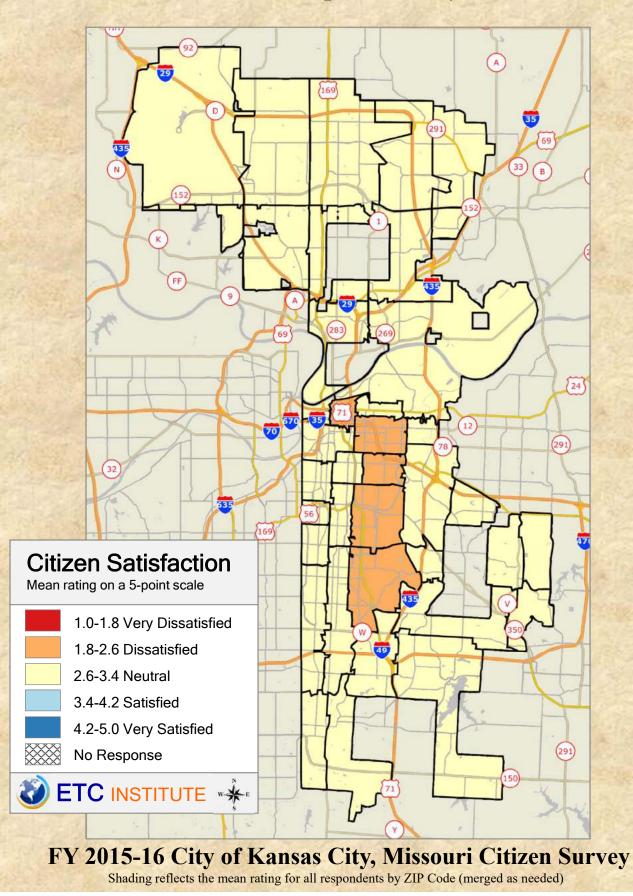
## Q11c Satisfaction with enforcing the exterior maintenance of residential property



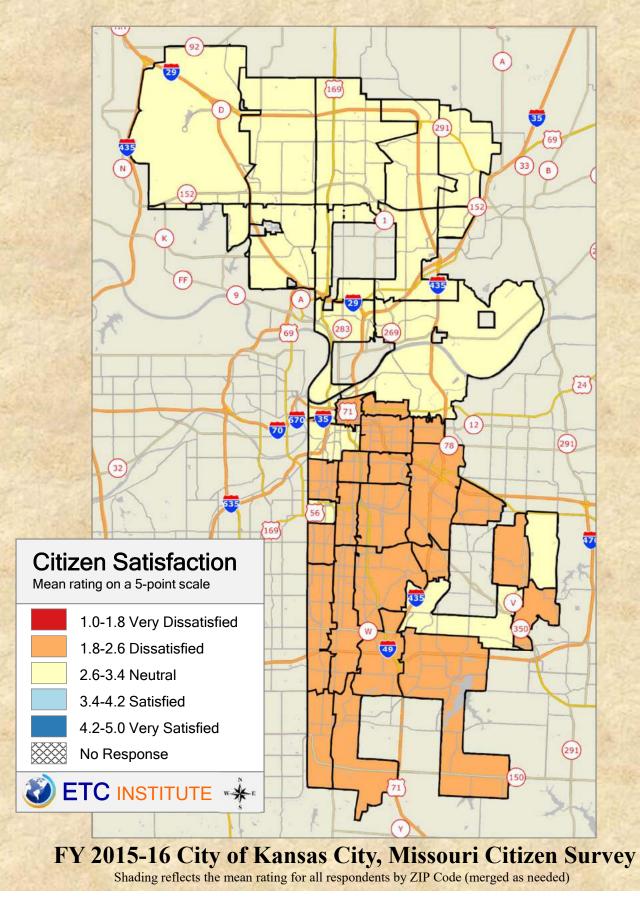
## Q11d Satisfaction with enforcing trash, weeds, and exterior maintenance in the neighborhood



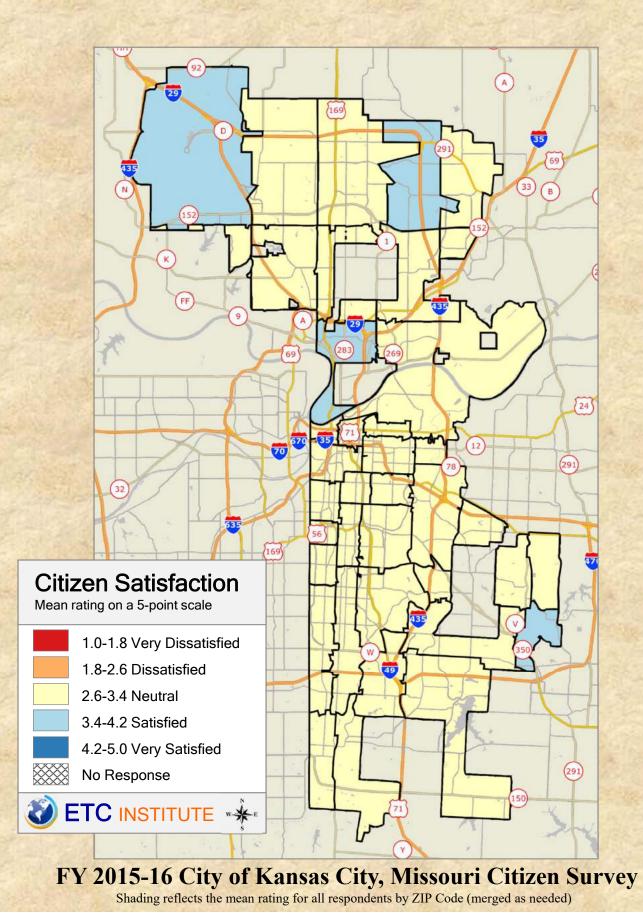
### Q11e Satisfaction with boarding up vacant structures that are open to entry



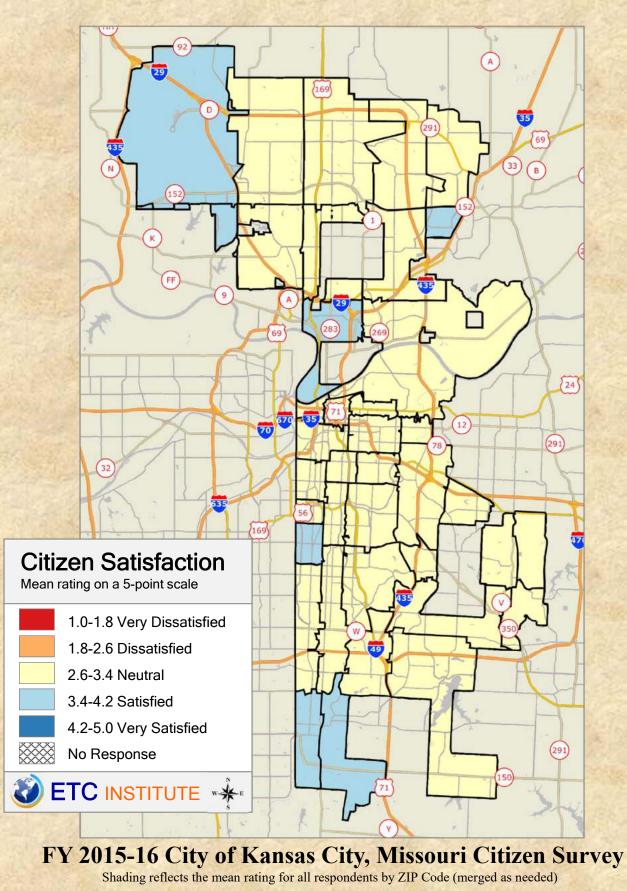
## Q11f Satisfaction with demolishing vacant structures that are in the dangerous building inventory



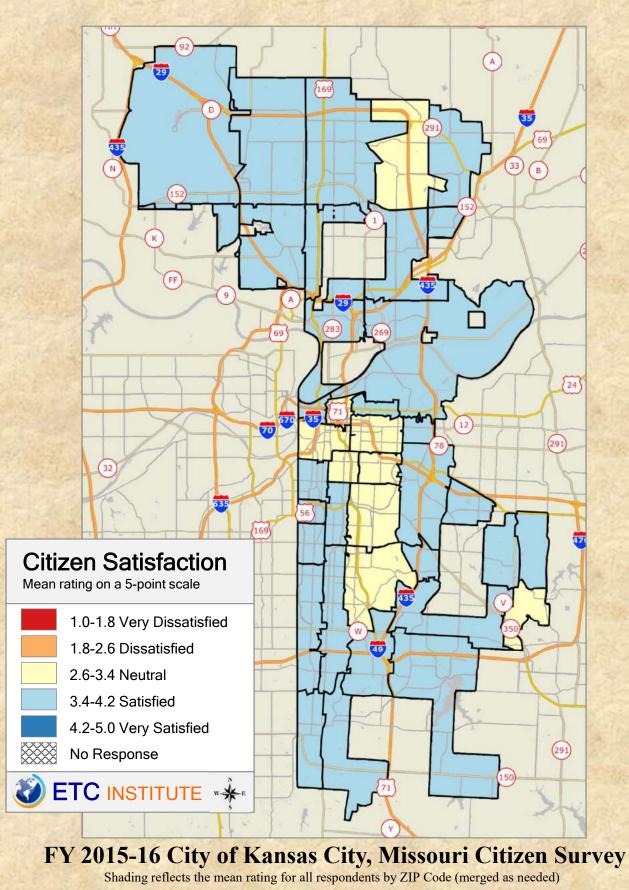
## Q11g Satisfaction with enforcement of animal code



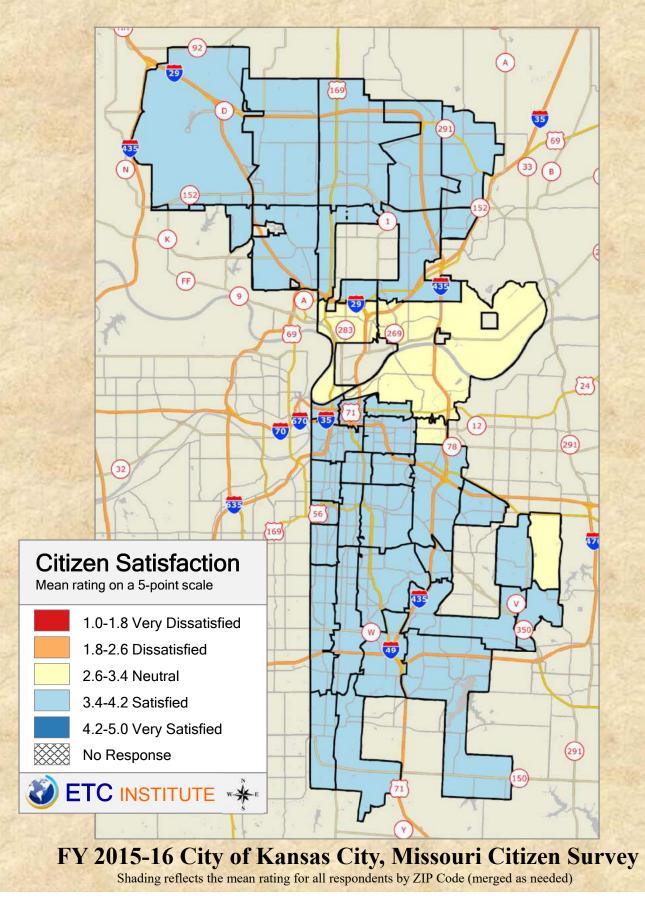
## Q11h Satisfaction with customer service from animal control officers



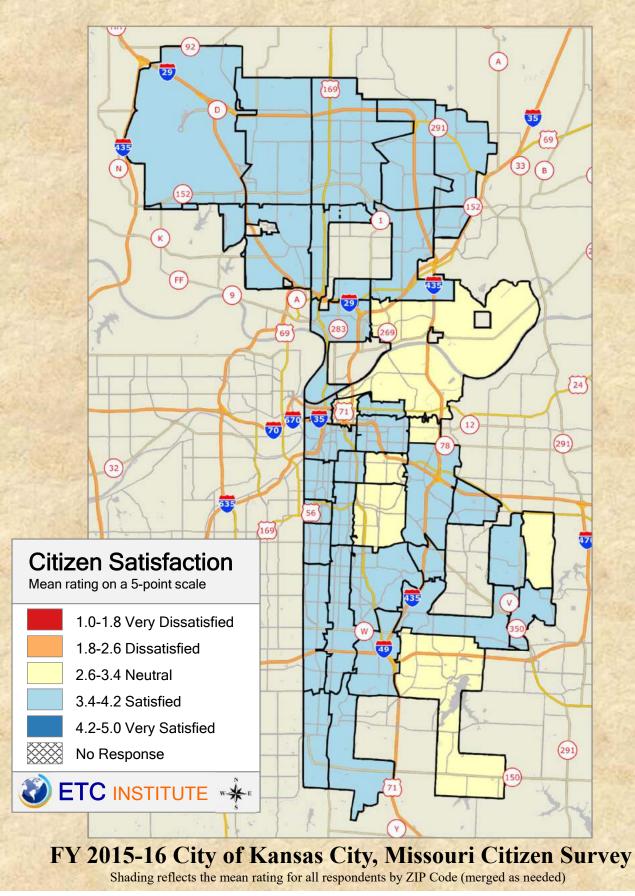
## Q11i Satisfaction with animal shelter operations and adoption efforts



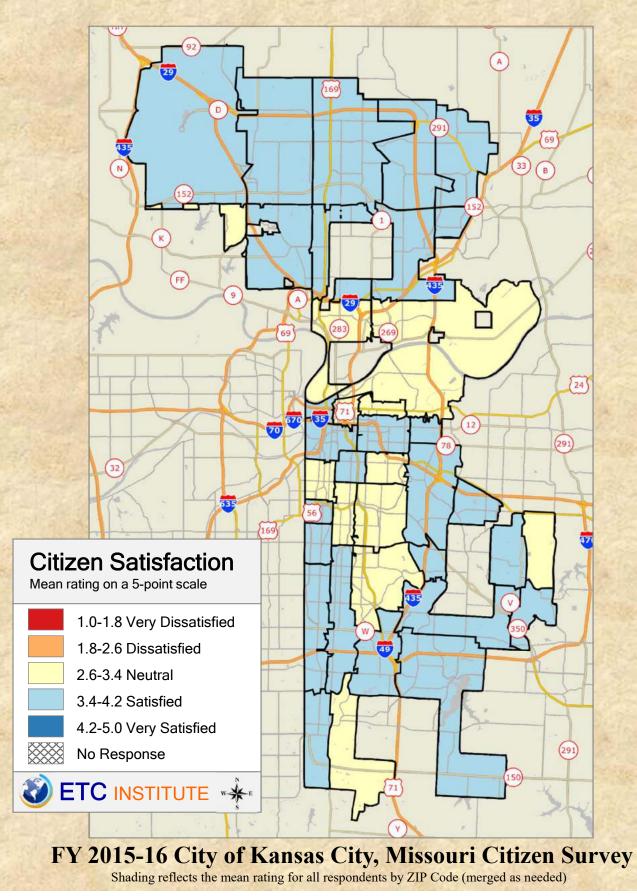
## Q13a Satisfaction with protecting the public from new or unusual health threats or outbreaks



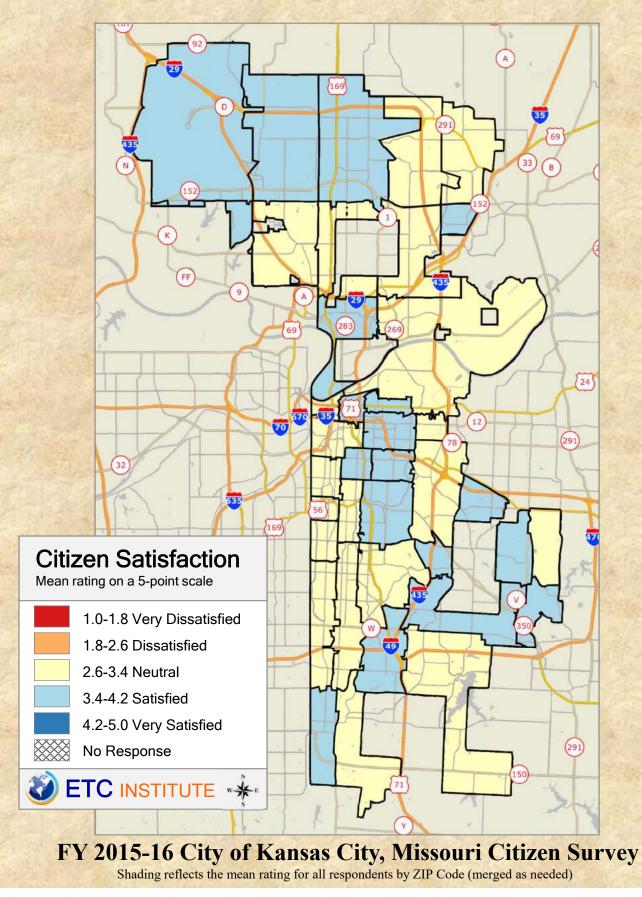
### Q13b Satisfaction with guarding against food poisoning through restaurant inspections



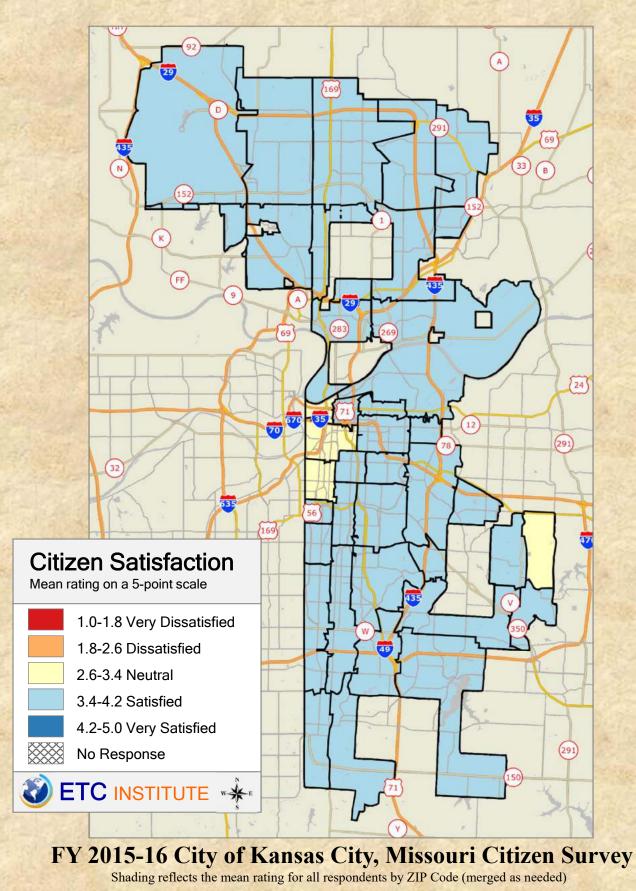
### Q13c Satisfaction with protecting the public from exposure to environmental risks



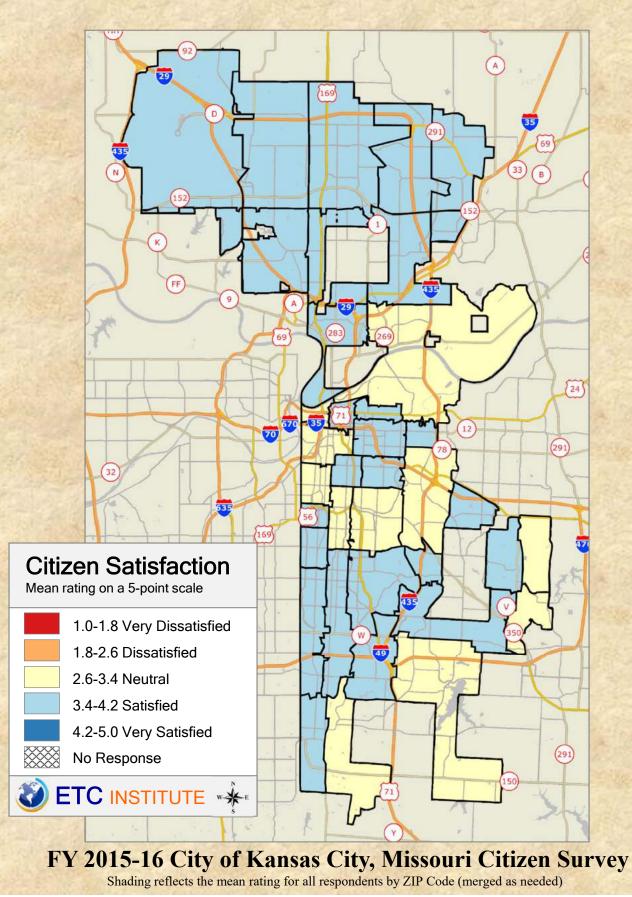
# Q13d Satisfaction with encouraging access to healthy fruits and vegetables and safe places to exercise



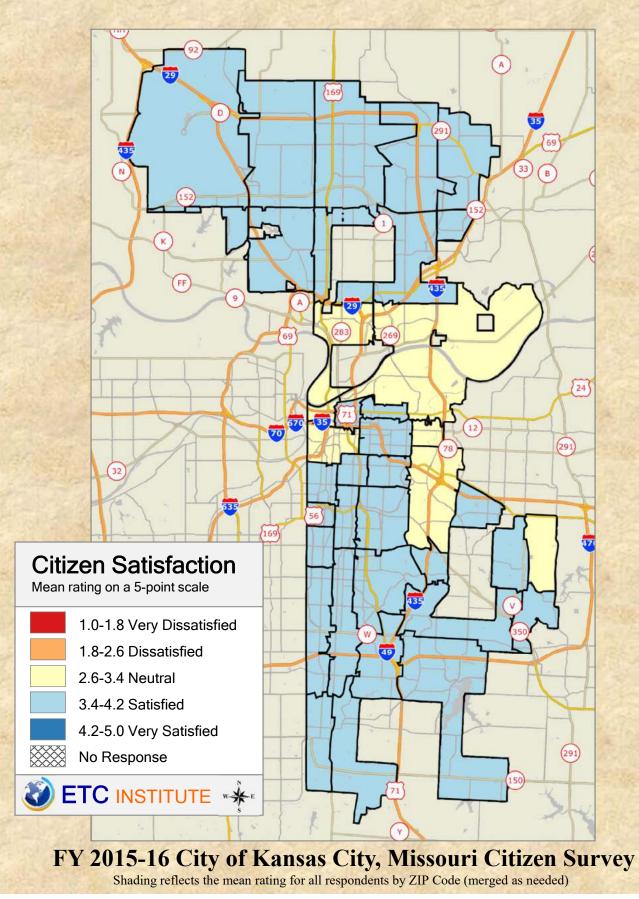
## Q13e Satisfaction with communicating information regarding public health concerns



## Q13f Satisfaction with preventing the spread of infectious diseases



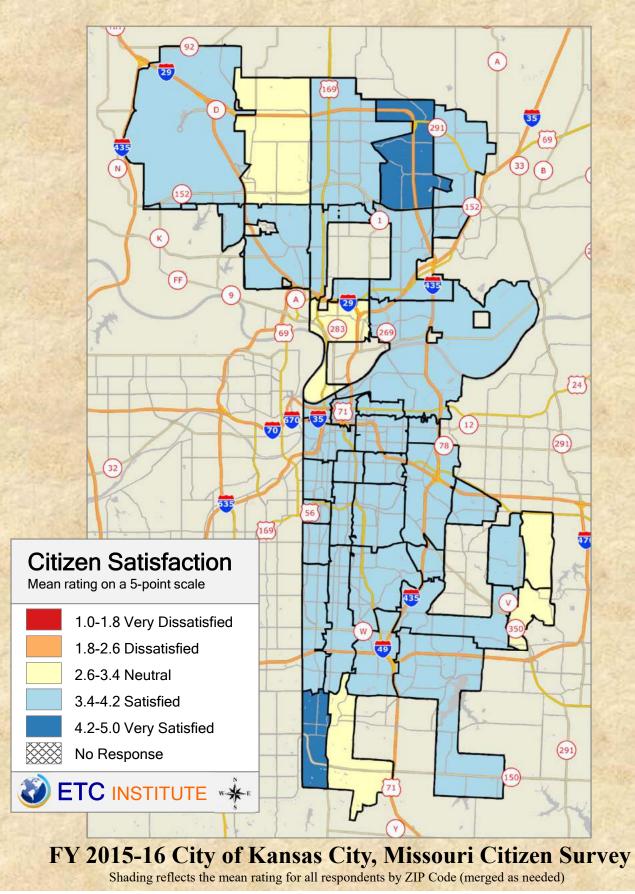
## Q13g Satisfaction with providing services for families and children



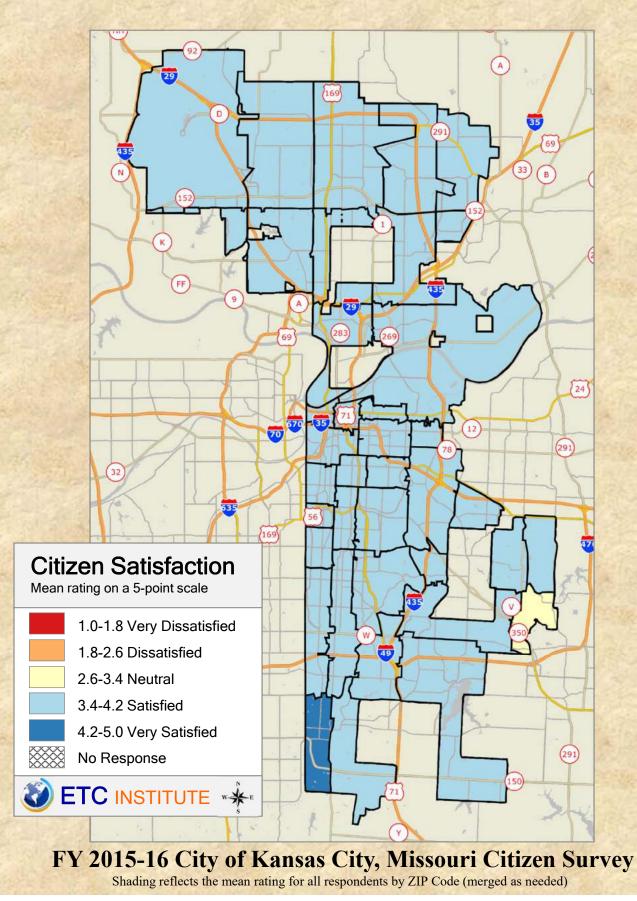
## Q15a Satisfaction with ease of utilizing 311 services via phone 169 69 ሮ> 24 70 570 12 291 **63**5 169 **Citizen Satisfaction** Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 49 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response (291 ETC INSTITUTE FY 2015-16 City of Kansas City, Missouri Citizen Survey Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

ETC Institute (2015-16)

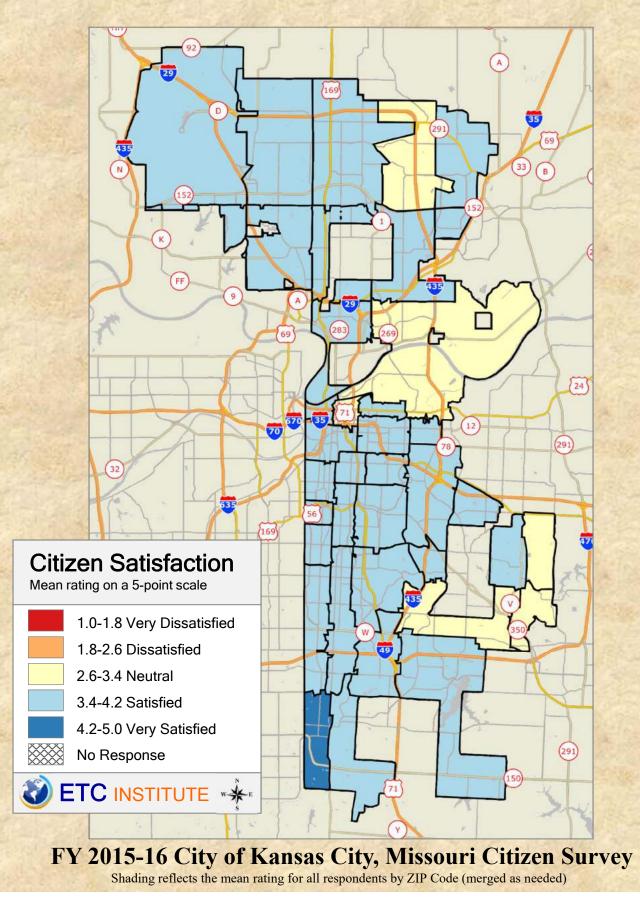
## Q15b Satisfaction with ease of utilizing 311 services via web or mobile application



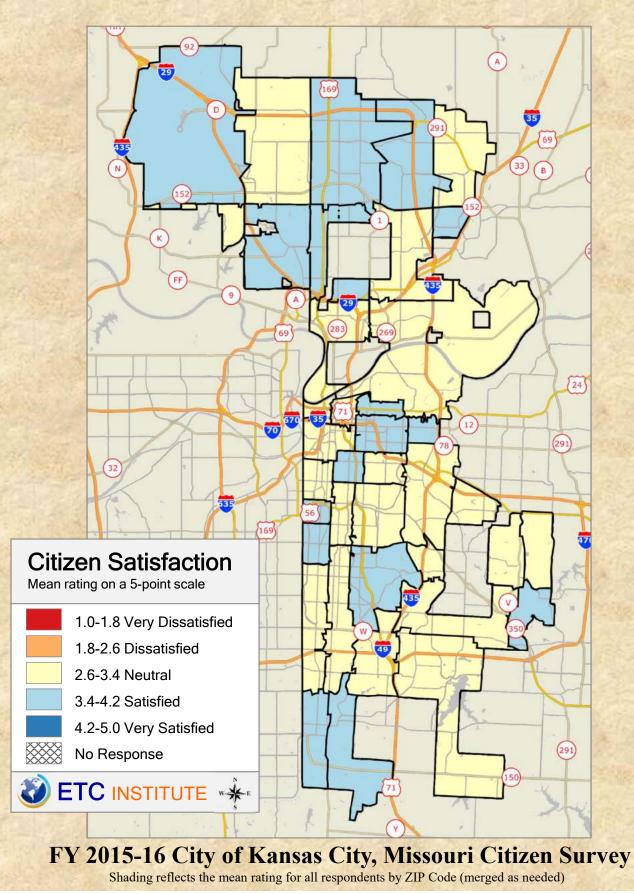
#### Q15c Satisfaction with courtesy and professionalism of 311 call takers



### Q15d Satisfaction with how well question or issue was resolved via 311



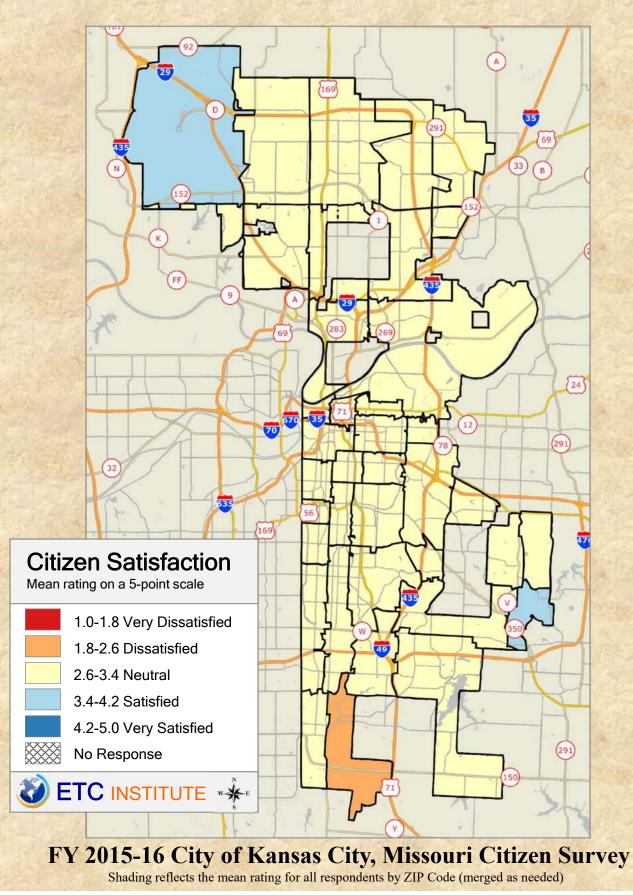
# Q16a Satisfaction with availability of information about city programs and services



## Q16b Satisfaction with overall usefulness of the city's website 169 69 24 70 670 35 12 291 **63**5 169 **Citizen Satisfaction** Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 49 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied 291 No Response ETC INSTITUTE FY 2015-16 City of Kansas City, Missouri Citizen Survey

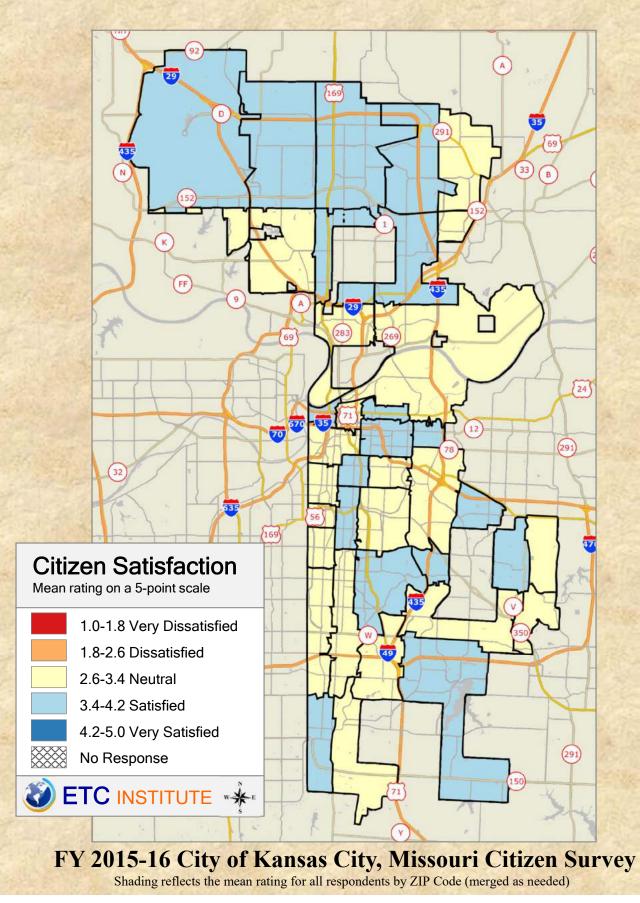
Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

### Q16c Satisfaction with the level of public involvement in local decision making

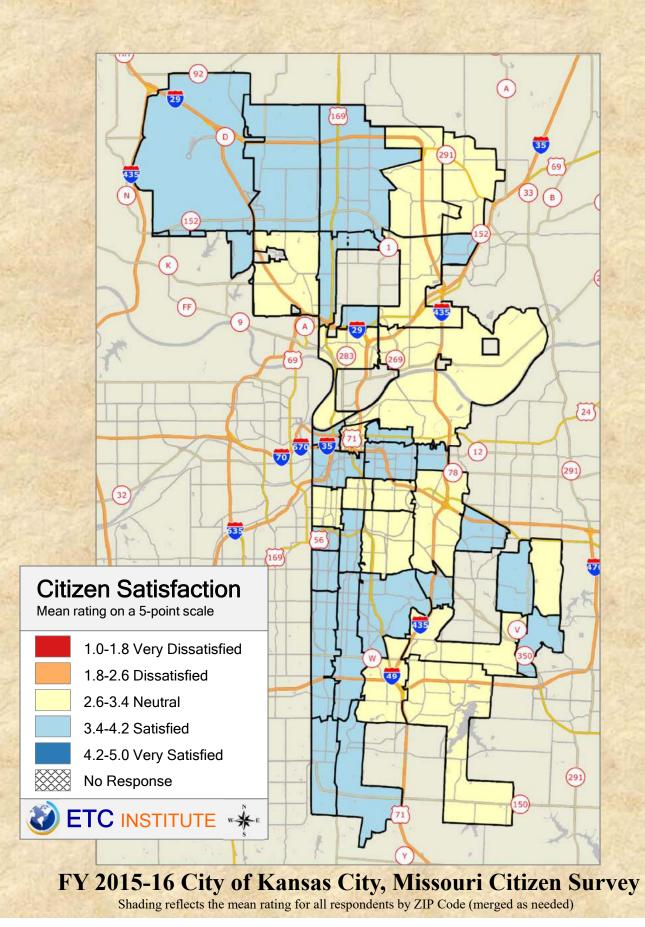


# Q16d Satisfaction with the quality of city video programming 169 69 24 70 670 12 291 **63**5 169 **Citizen Satisfaction** Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 49 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied 291 No Response ETC INSTITUTE FY 2015-16 City of Kansas City, Missouri Citizen Survey Shading reflects the mean rating for all respondents by ZIP Code (merged as needed)

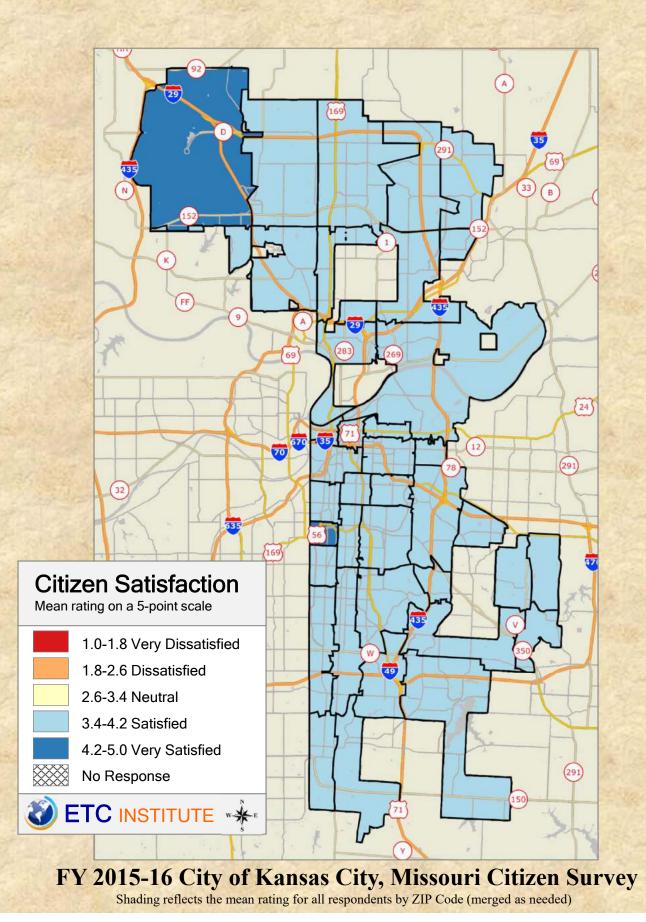
#### Q16e Satisfaction with the content in the city's magazine, KCMore



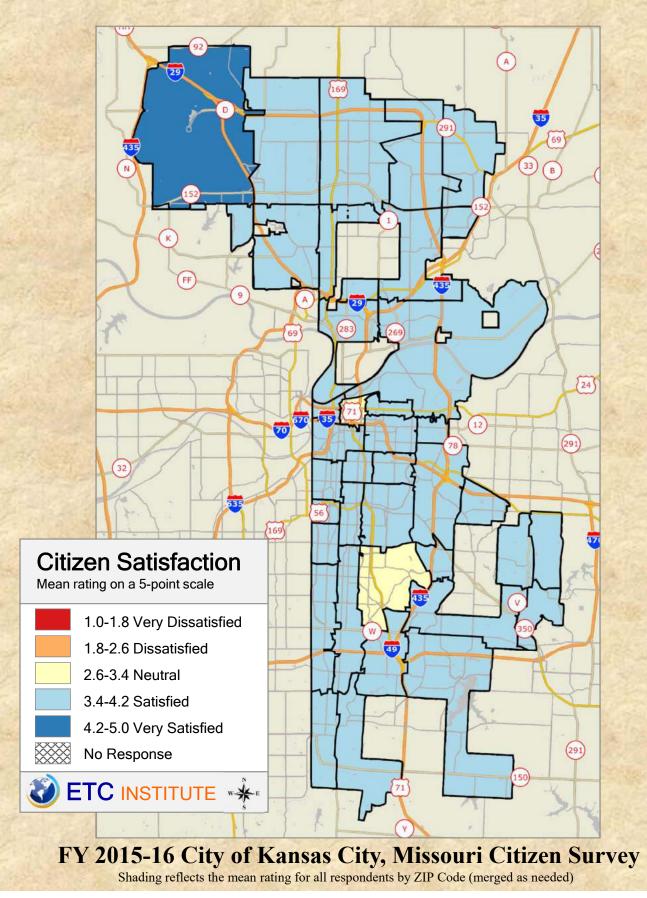
### Q16f Satisfaction with the city's use of social media



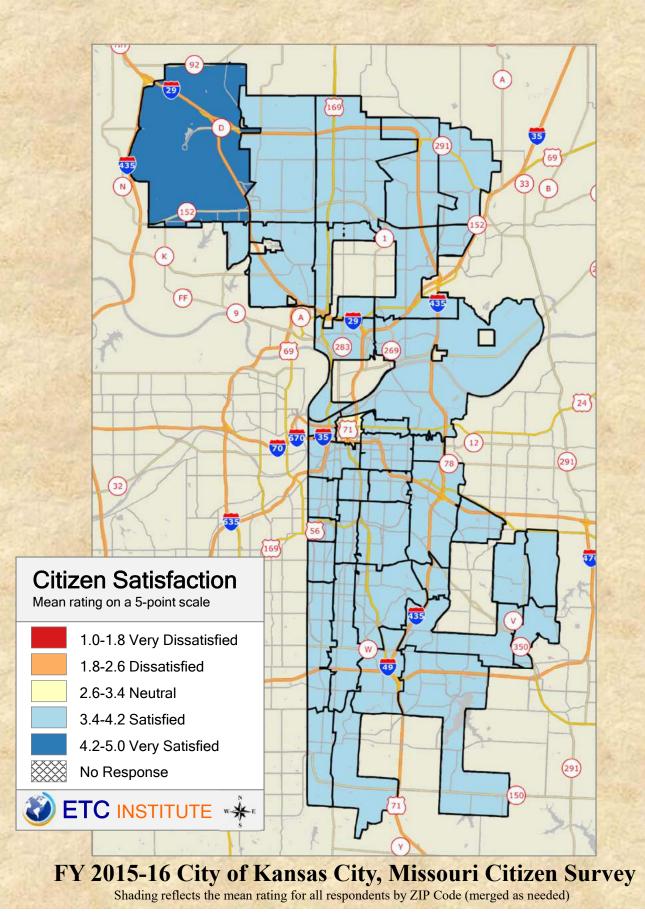
# Q13a Satisfaction with maintenance of city parks



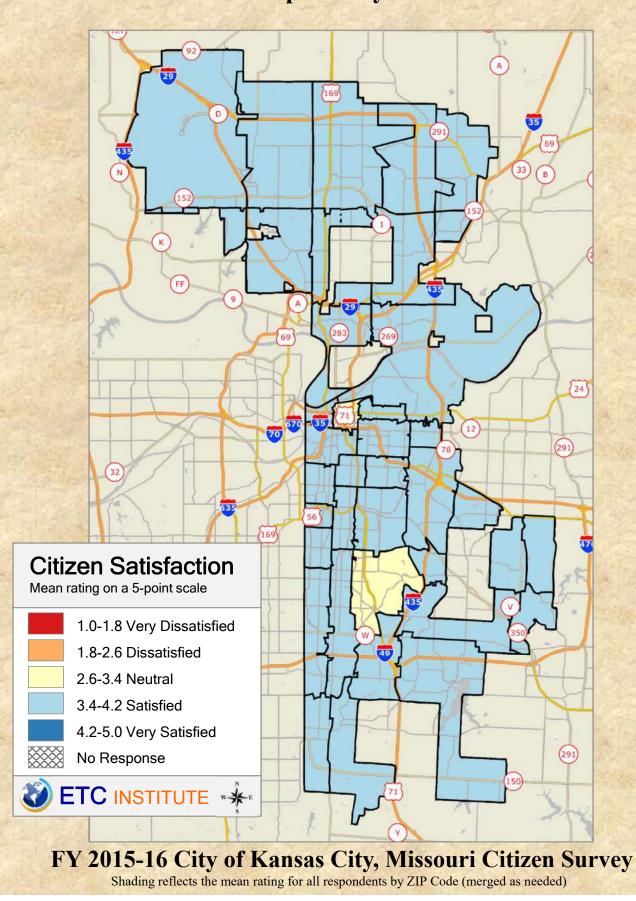
# Q13b Satisfaction with quality of facilities such as picnic shelters and playgrounds in city parks



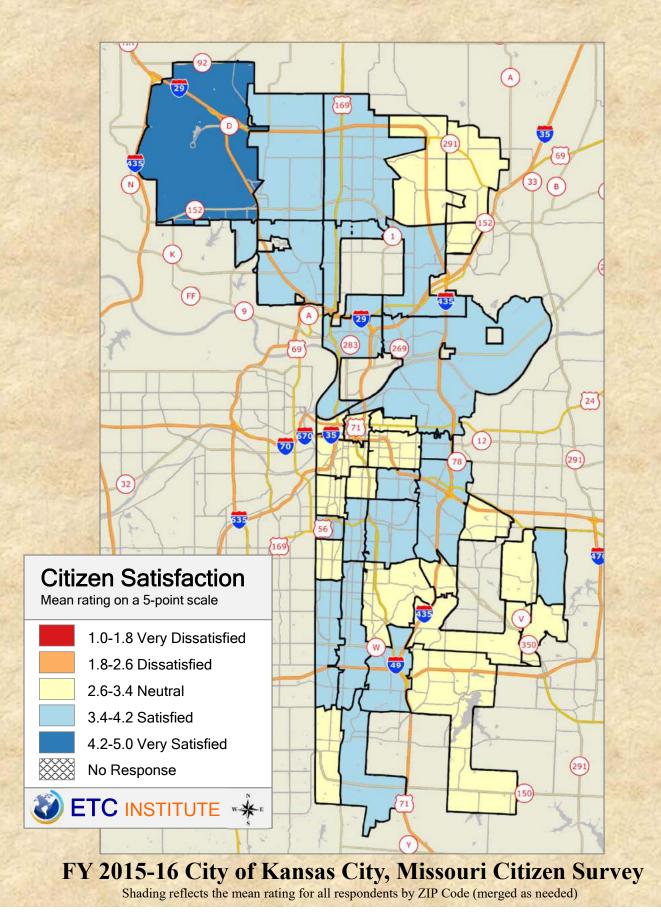
### Q13c Satisfaction with outdoor athletic fields



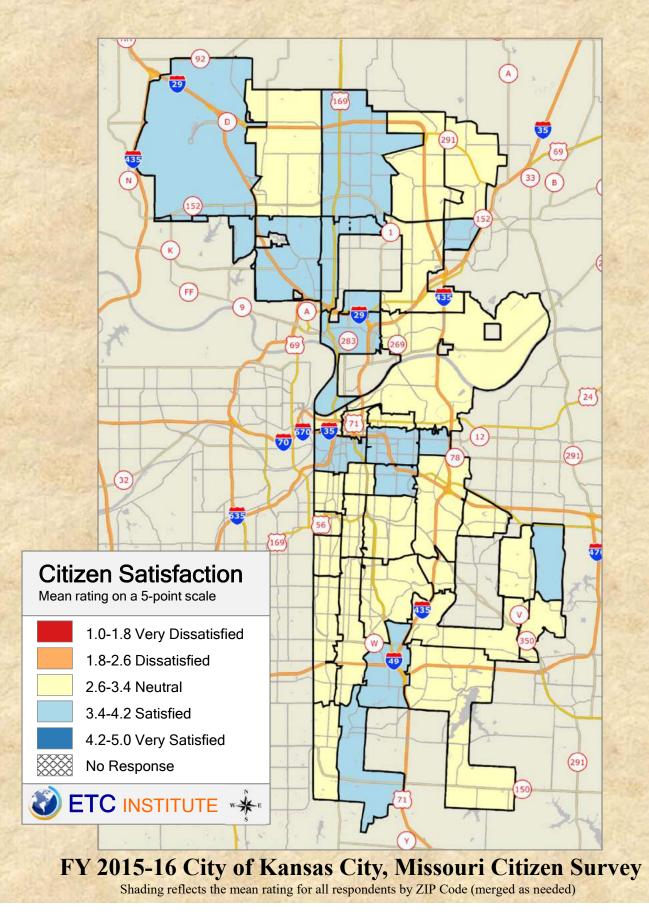
### Q13d Satisfaction with maintenance of boulevards and parkways



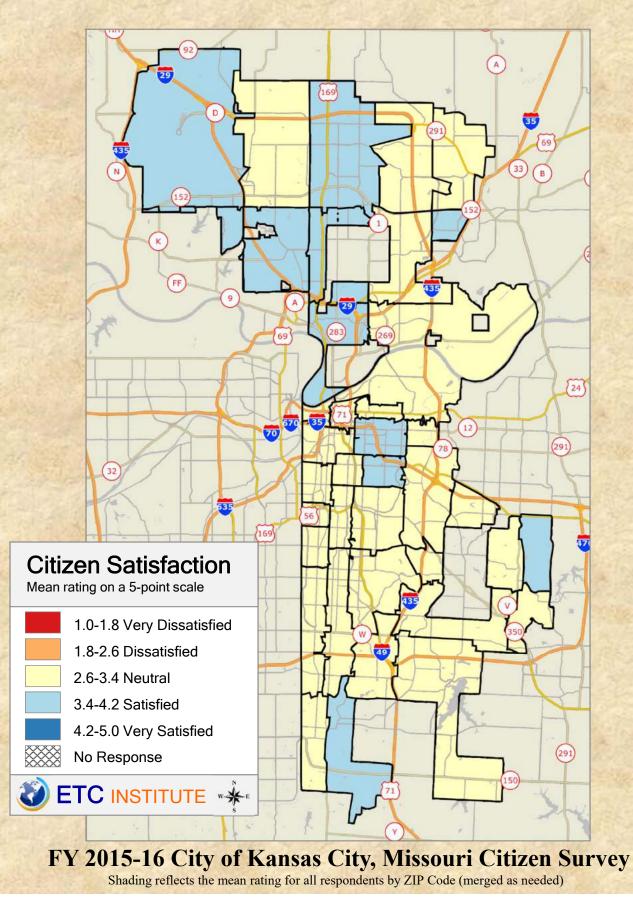
### Q13e Satisfaction with walking and biking trails in the City



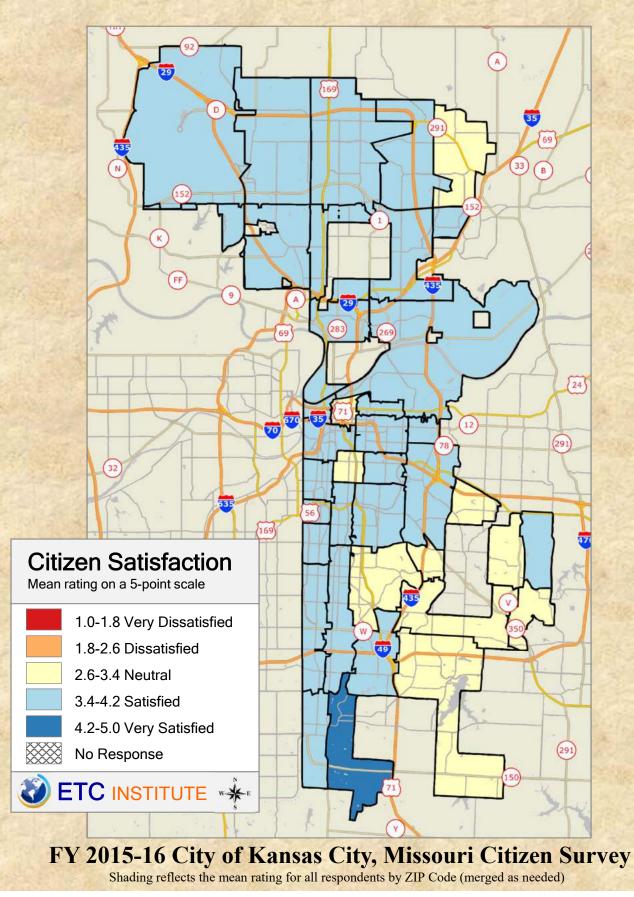
### Q13f Satisfaction with city swimming pools and programs



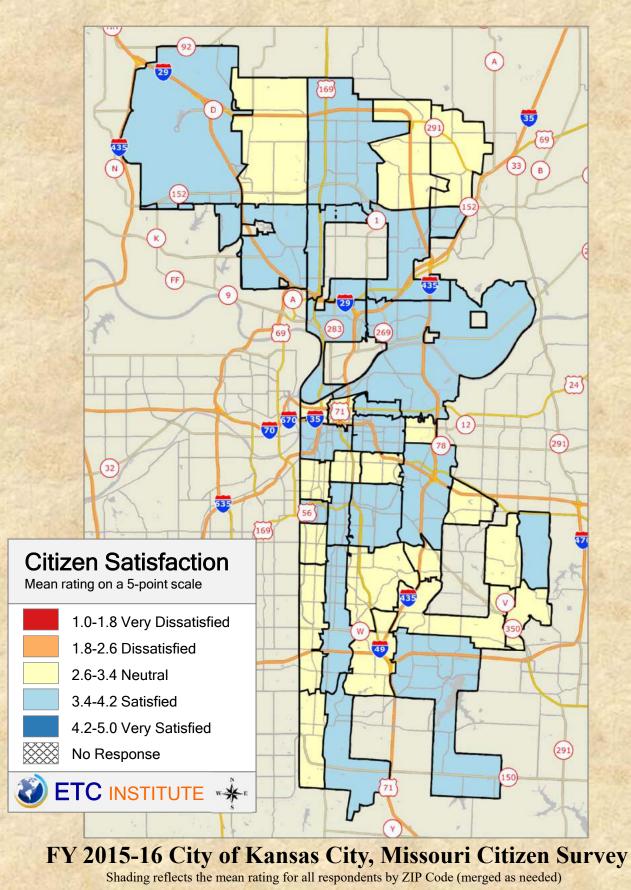
# Q13g Satisfaction with the city's youth programs and activities



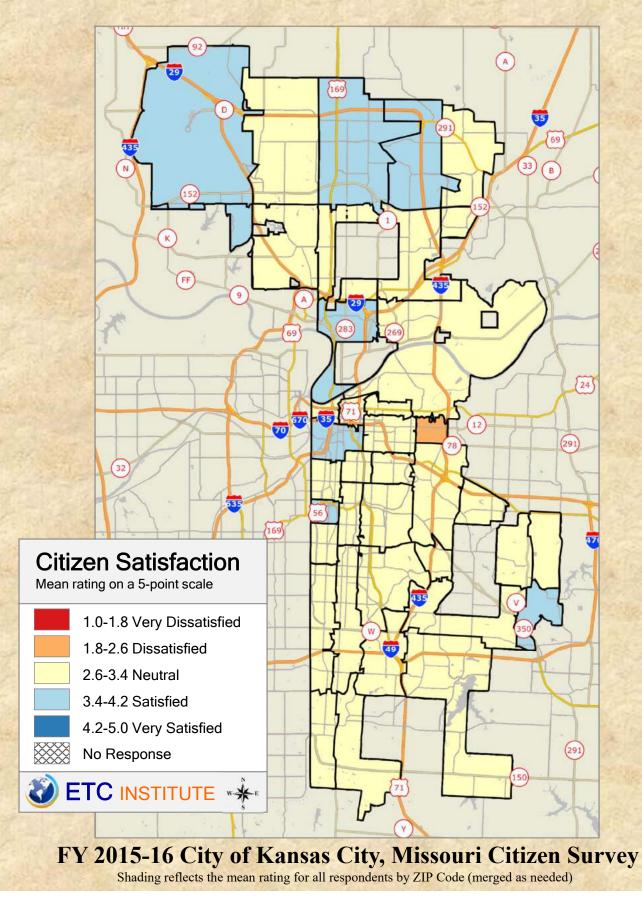
# Q13h Satisfaction with maintenance and appearance of city community centers



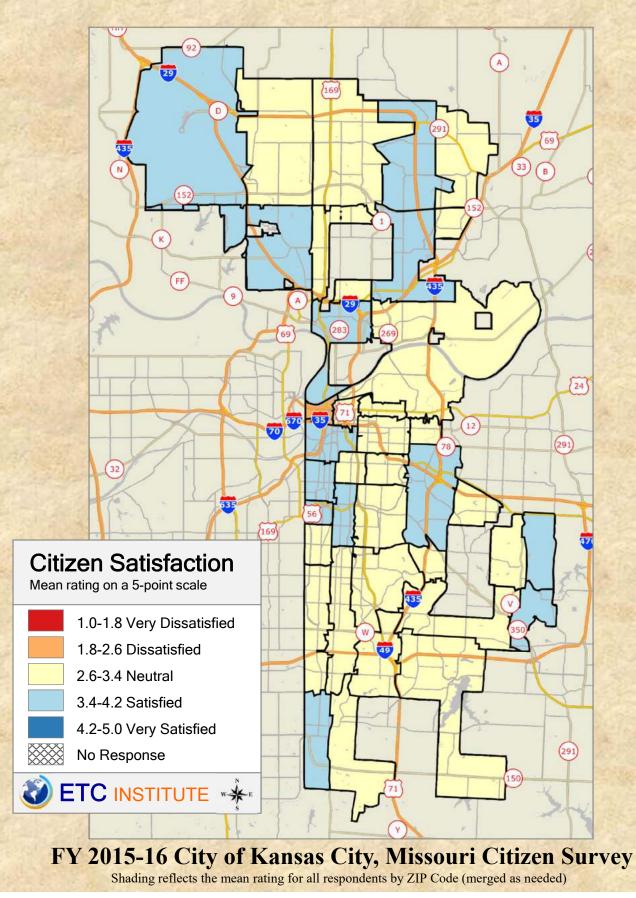
# Q13i Satisfaction with programs and activities at city community centers



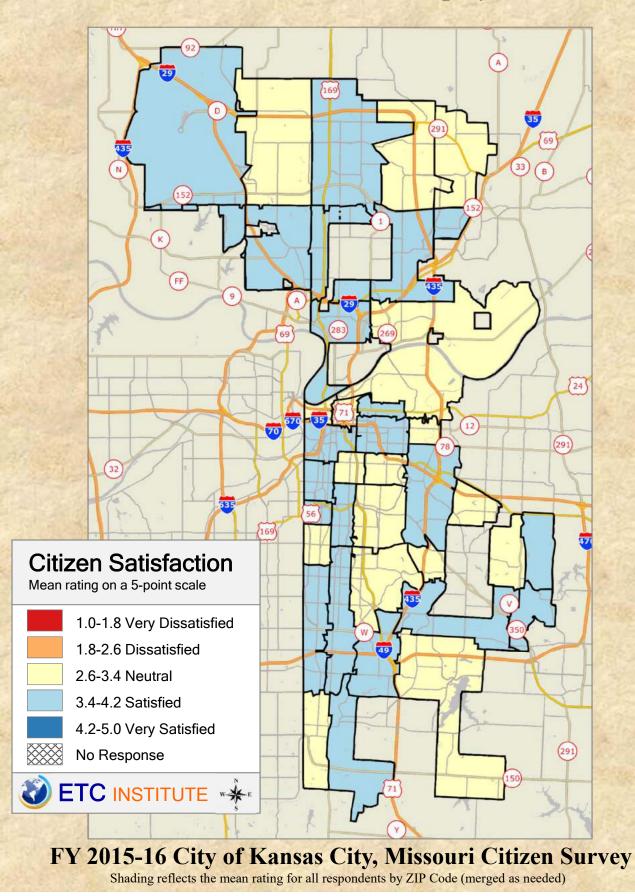
# Q13j Satisfaction with tree trimming and other tree care along city streets and other public areas



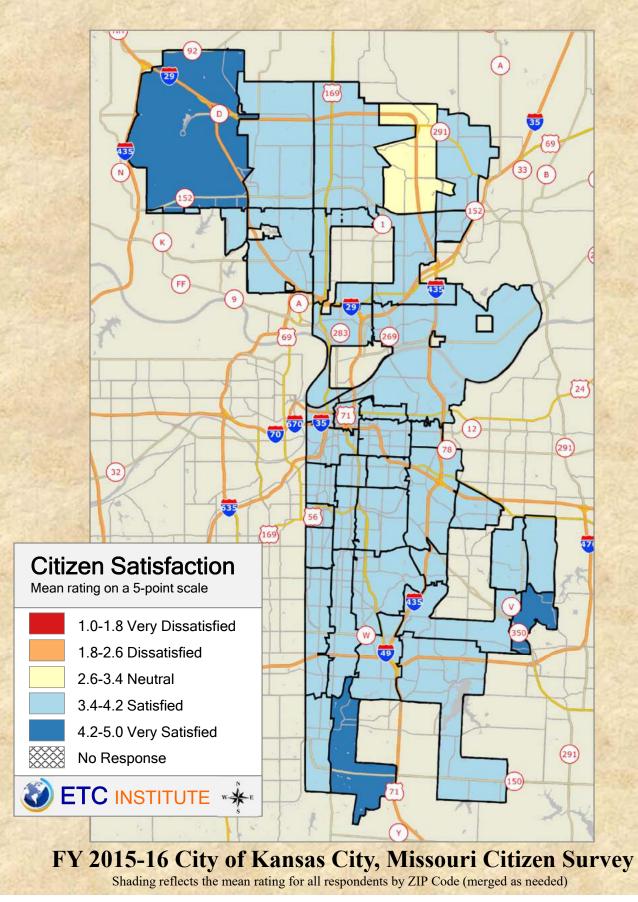
# Q13k Satisfaction with quality of communication from Parks and Recreation



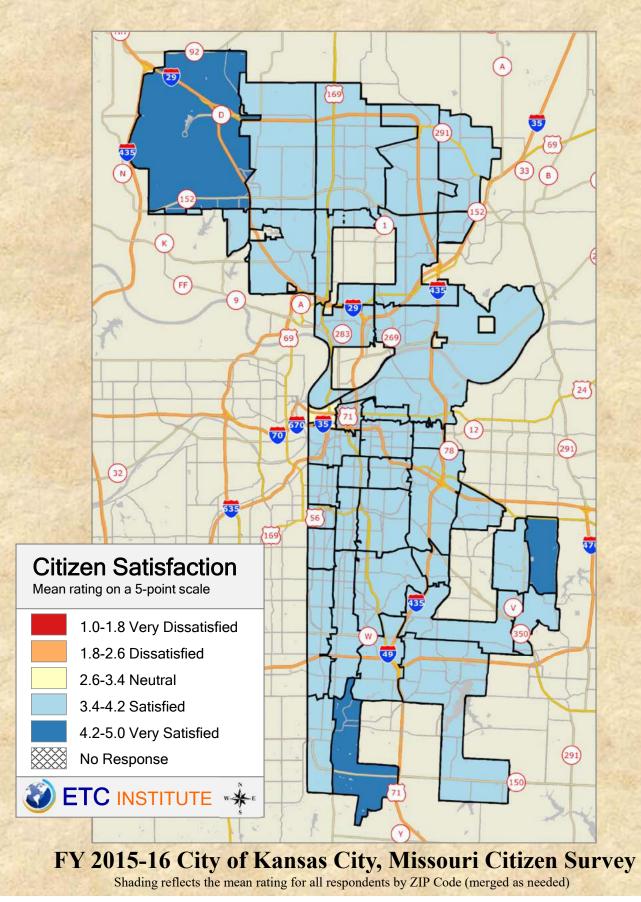
# Q131 Satisfaction with quality of customer service from Parks and Recreation employees



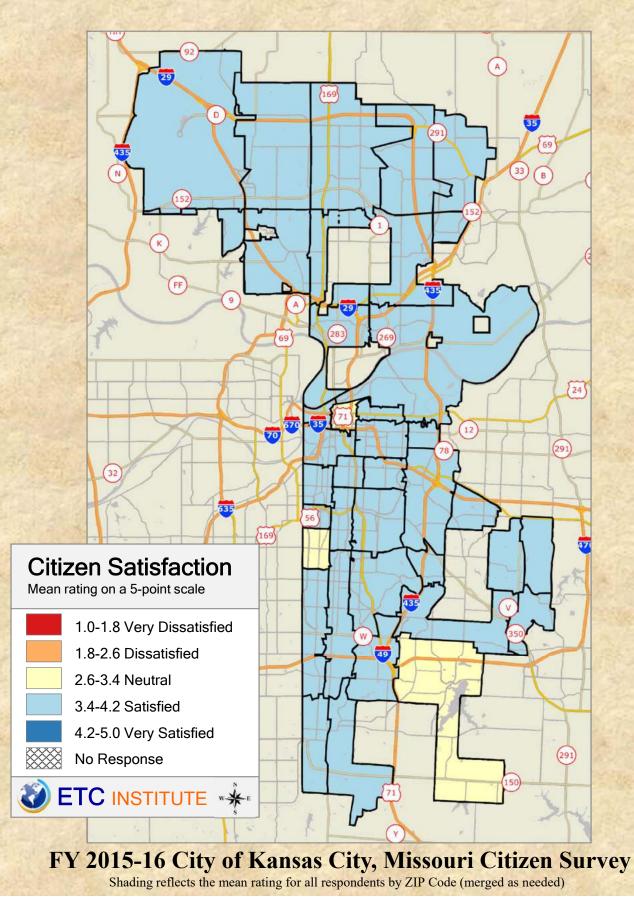
# Q15a Satisfaction with overall quality of trash collection services



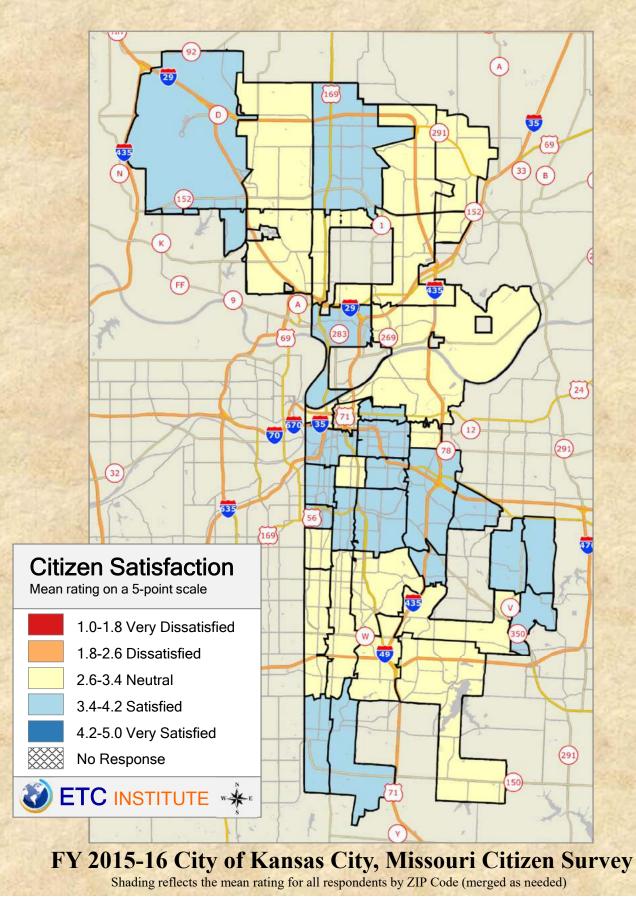
# Q15b Satisfaction with overall quality of curbside recycling services



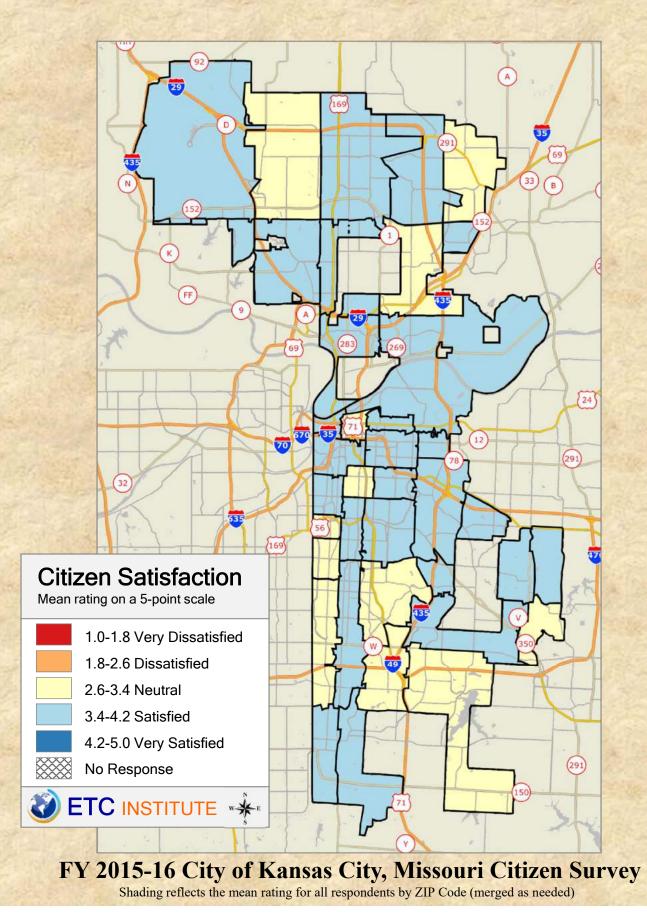
#### Q15c Satisfaction with overall quality recycling drop-off centers



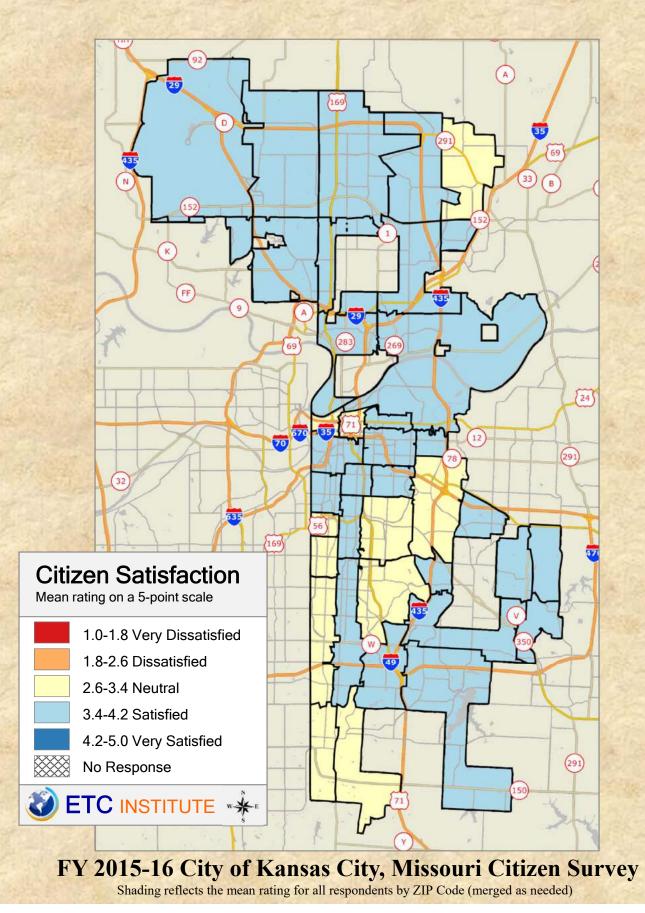
# Q15d Satisfaction with overall quality of bulky item pick-up services



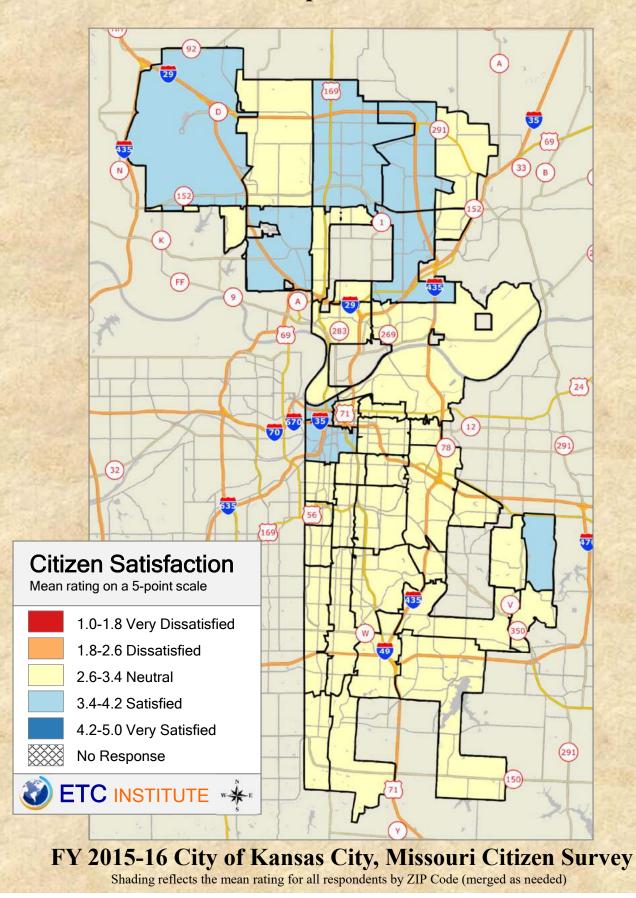
### Q15e Satisfaction with leaf and brush pick-up services



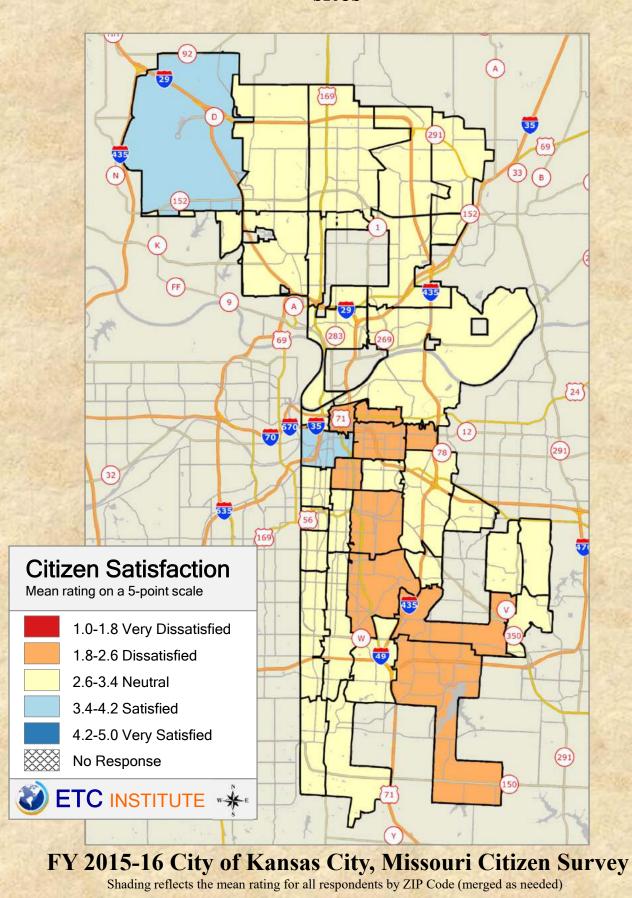
#### Q15f Satisfaction with leaf and brush drop-off centers



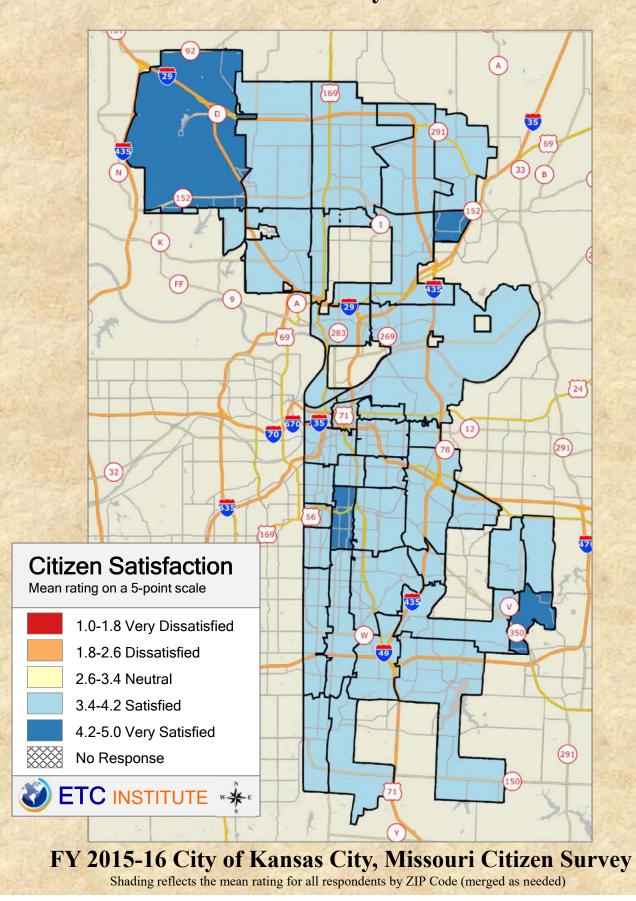
# Q15g Satisfaction with overall cleanliness of city streets and other public areas



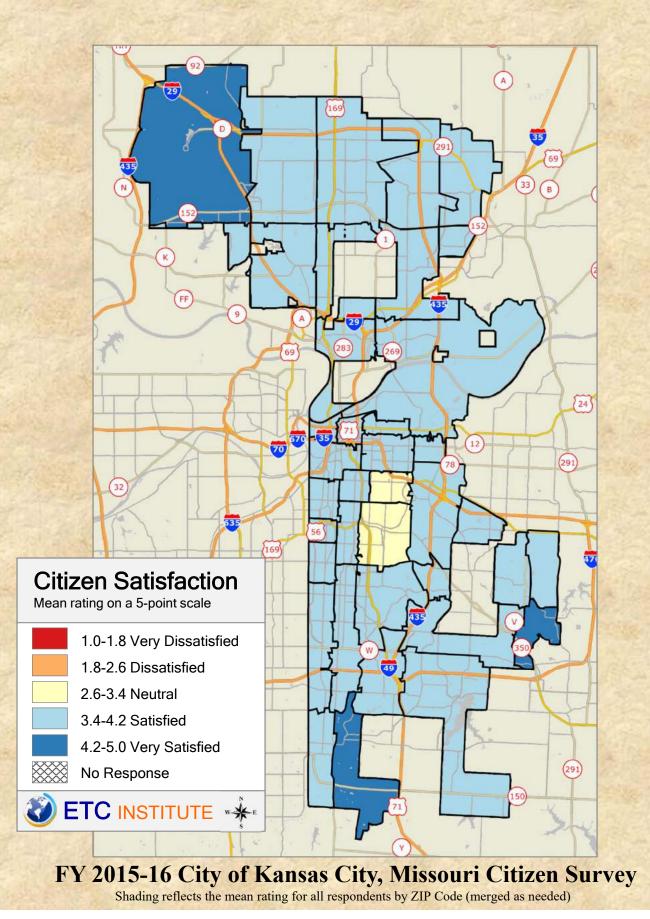
#### Q15h Satisfaction with efforts to clean-up illegal dumping sites



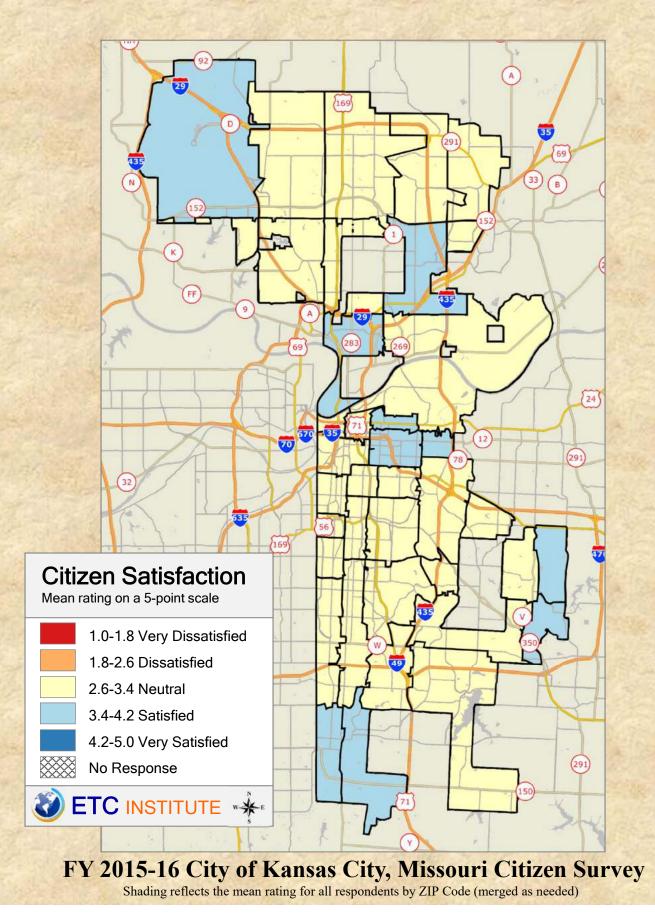
# Q17a Satisfaction with ease of moving through airport security



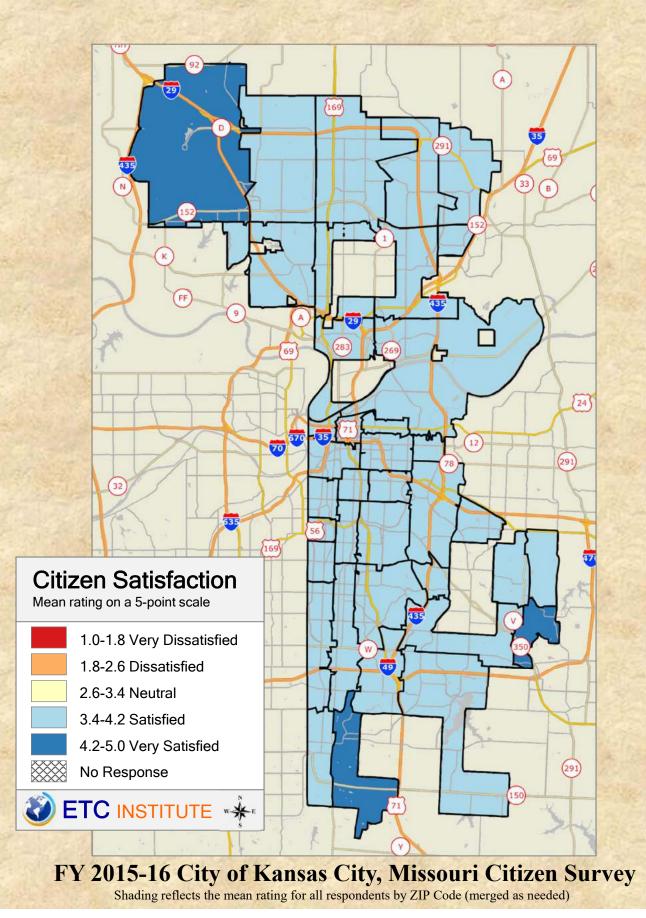
# Q17b Satisfaction with availability of parking



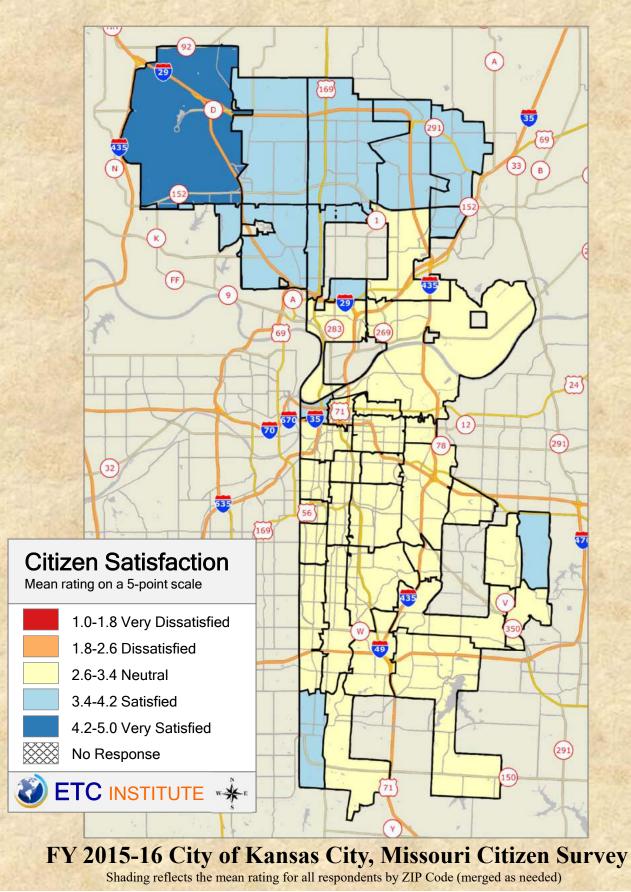
#### Q17c Satisfaction with food, beverage, and other concessions



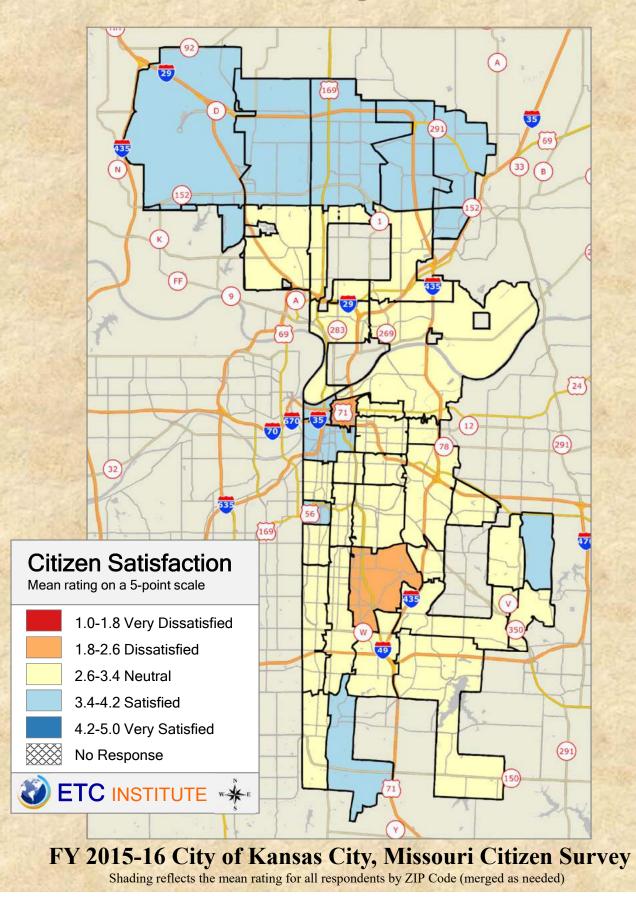
## Q17d Satisfaction with cleanliness of facilities



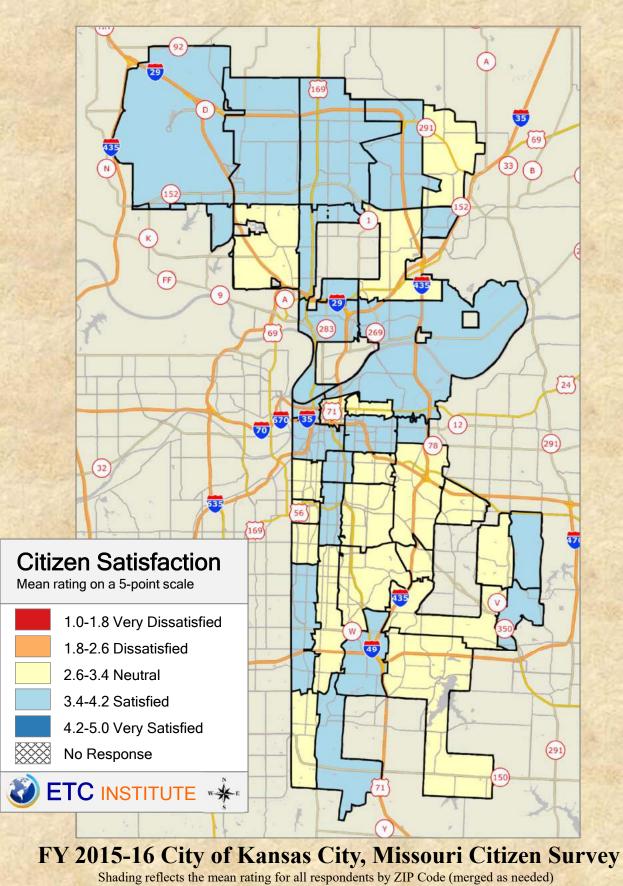
# Q19a Satisfaction with condition of catch basins (storm drains) in the neighborhood



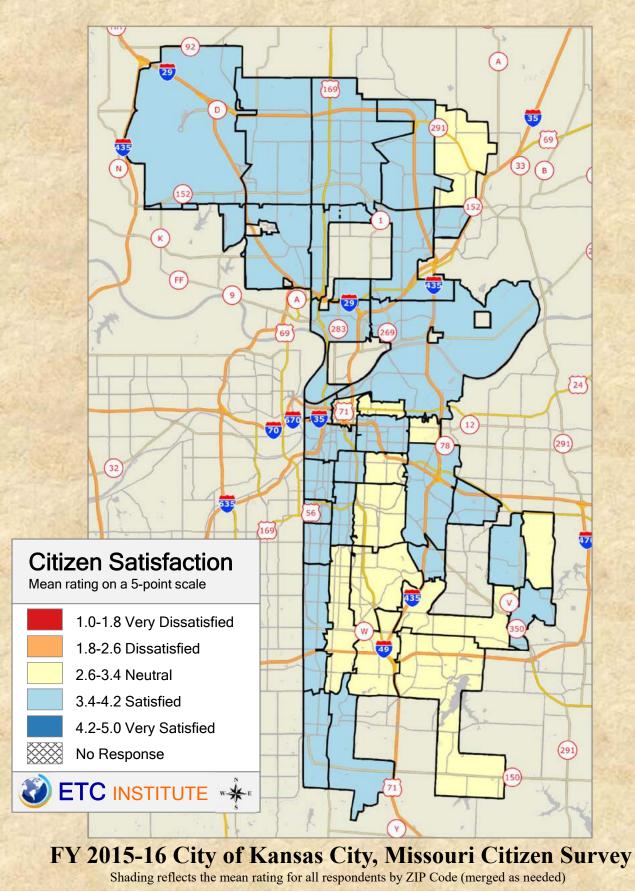
# Q19b Satisfaction with timeliness of water/sewer line break repairs



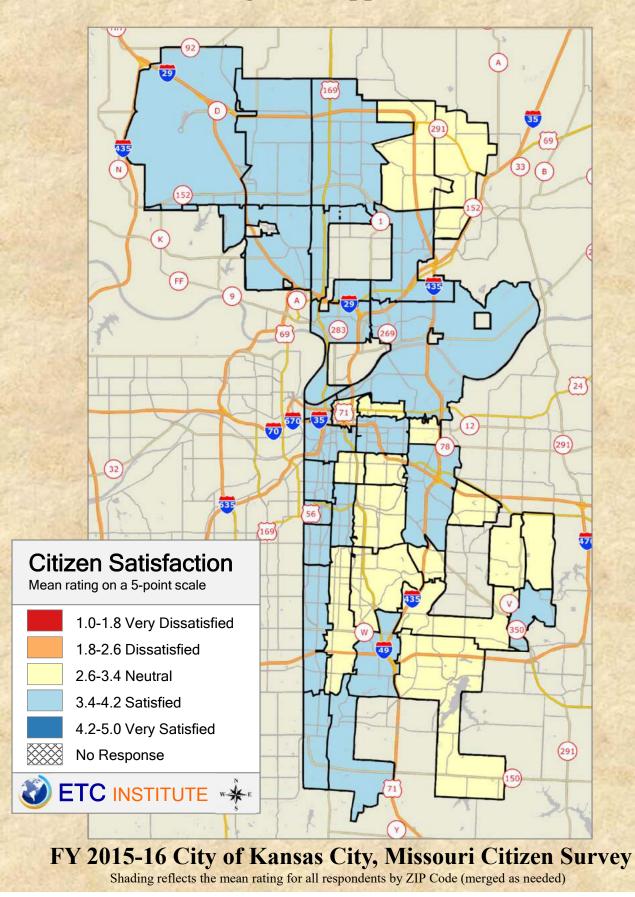
# Q19c Satisfaction with quality of Water Services customer service



# Q20a Satisfaction with overall quality of leadership provided by the city's elected officials



### Q20b Satisfaction with overall effectiveness of the city manager and appointed staff



#### Q20c Satisfaction with how ethically the city conducts business

